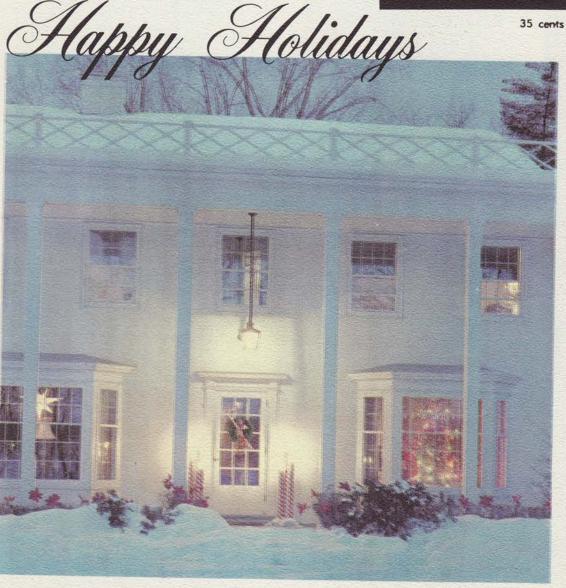
La Elsinore-Perris Valleys

Laguna Revue

VOLUME V NUMBER 2

DECEMBER 1965

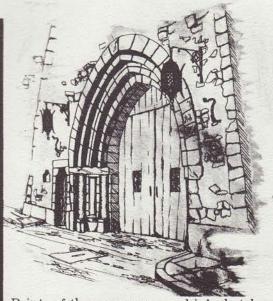
The News-Magazine **Dedicated** To Uniting Riverside County



A Monthly News-Magazine Devoted To The Recording Of Events Occuring In The Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Perris, Quail Valley and Sun City

Spanish

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# Laguna Revue

December, 1965 Volume V Number 2

A Monthly Magazine Devoted To The Recording Of Coming Events, And A Pictorial Review Of Past Affairs, Occurring In The Great Elsinore-Perris Valleys.

LA LAGUNA REVUE Is Published Monthly at 138 North Main Street, Elsinore, California

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ROGER L. MAYHALL,

Publisher

DOLORES MAYHALL,

Editor

RUBIE ZORRERO,

Staff Photographer

REPORTERS

Arlean Garrison Lo Vae Pray

DECEMBER COVER



Merry Christmas! May you always have a shining star, a tree in your home, hope in your heart, faith in your fellowman, peace on earth, and love, health and happiness forever.



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# La Laguna Revue

Is a Monthly News-Magazine devoted to the Recording of events occuring in the Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills Wildomar, Murrieta, Temecula, Aguanga, Anza, Sunnymead, Perris, Quail Valley and Sun City.

Subscription Rates: California one year, \$3; Outside of State, \$3.50; Any Foreign Country, \$4.00.



VOLUME V

DECEMBER, 1965

NUMBER 2

#### Merry Christmas-Shop at Home

The entire staff of La Laguna Revue wishes to take this opportunity to wish all of its advertisers, subscribers and readers the very merriest of Christmases and the best in the coming New Year.

The time is now upon each of us to decide how much money is available to spend for the customary gifts of this holiday season and what is to be purchased and then to visit your local merchants, buy the necessary gifts and to have them order for you any item not immediately available.

Why does the Revue want you to shop at home?

Common sense, your town is you.

If you spend \$50 in your own area with a local merchant, he sends, let's say, \$35 for his cost of the merchandise to the distributor (who in turn pays a business license to deal in town so a portion automatically stays here.) Then the local businessman takes his \$15 gross profit, pays employees wages (which is you, the consumer), ovehead expenses and the other necessary expenditures, including taxes. This leaves approximately 8 per cent profit on his \$50 sale, or \$4.50.

With this profit the merchant contributes to some charity or organization at least \$1 of that sale and with the balance of \$3.50 it enables the merchant to purchase items he needs.

Which is the old 10 times 10 game.

So, buy at home, not out of town. Whoever saw Spiegle's employees shopping in your Valley donating to your Little League, members of your chamber or contributing to the area's Christmas decorations?

#### EDITORIAL - HOSPITAL CLOSES

The Elsinore Valley Community Hospital on Walnut Street is presently closed due to lack of operating capital. Groups of citizens have formed to see if enough monies can be raised to reopen the hospital.

#### COMING IN THE JANUARY ISSUE

Perris Homecoming Parade, Lions 40th Annual Anniversary Dinner Celebration, New owners of Park Arms and Chevron Service in Elsinore, Christmas Decoration Winners, opening of the Murrieta Veterinary Hospital and many more articles.

#### WHAT IS BUTTERFIELD VILLAGE?

For the past two months we have been contracted to run a full page advertisement on Butterfield Village. The first ad was a stagecoach with the wording "Butterfield Village is on its Way".

The second showed a ghosting of Lake Elsinore with the stagecoach and

wording "Butterfield Village."

To those of you who have called the office, written and stopped us on the street — we don't know either, but we were promised an exclusive on it about February or March. Keep watching the Revue and learn what's new.

#### A TRIP TO ALASKA

The article written for the Revue by Ben Minnich will not appear in this issue due to lack of space, but will be continued in the January issue. We do not make a practice of not completing an article, but due to our Holiday Season and Holiday issue it is a necessity.

### ROTARY CLUB BARBECUE

As usual, when a local event is promoted, such as Elsinore Rotary Clubs annual barbecue, the Standing Room Only signs go out, and this is what happened on October 23 at the Machado Elementary School.

The members, who now have a following of their own at barbecue time, had a continuous line of people for several hours, and the parking lot and Joy Street were jammed with autos.

Once inside the cafetorium, those who purchased tickets, walked up to the serving window and were greeted by Rotary members and their wives, who were in charge of dishing out the lucious hunks of beef, beans, salad and rolls.

Waiters and waitresses (once more Rotarians and Rotaryanns), kept the tables cleared and the coffee cups full for the hundreds of valley residents who passed through the portals.

Proceeds from this affair go into the Rotary Club treasury to be used for Elsinore Little League needs.



Rotarian Milton Papini and Rotaryann Mrs. Robert McGill check out the coffee supply. Hundreds and hundreds of cups of coffee were poured for the many people who took part in the annual barbecue of the Rotary Club of Lake Elsinore.





Who has more fun at the barbecue? The Rotarians or their guests. From the looks of Robert McGill, Ted Nelson, Ed Misner and Roger Mayhall that question can go unanswered as the picture shows.



Marian Papini receives instructions from Wally Nelson on the proper way to load the meat platters.



Mr. and Mrs. David Jamse Vermilya
...the former Chryle Lavonne Stewart

# Marriage Vows Exchanged

Chryle Lavonne Stewart of Elsinore and David James Vermilya of Costa Mesa were united in marriage on November 12 in the Christ Church by-thesea at Newport Beach.

The evening ceremony was performed by the Rev. James Lamberth, pastor of the church in the presence of approximately 200 guests.

The bride wore a William Cahill gown of heavy white satin, styled with a controlled skirt which swept into a chapel train. Her bodice had a scooped neck-

line, and long pointed sleeves trimmed with heavy cutwork lace with beads and seedpearls. Her elbow length veil was held in place by a crown of pearls and rhinestones. She carried a cascade bouquet of miniature white roses and stephanotis centered with a white orchid.

The bride's matron of honor was Mrs. David Bulen of Elsinore. Attendant's were the bride's twin sis ter, Rochelle and Mrs. Jerry Stewart, her sisterin law.

Russell Nowak of Costa

Mesa was best man. Ushers were Tom Perry and Darrel Drew both of Costa Mesa.

The couple left for a Las Vegas honeymoon after the wedding reception which was held in the church social hall.

Chryle is the daughter of Councilman and Mrs. H. H. Stewart of Elsinore. She is an Elsinore Union High graduate, class of 1962 and attended Riverside City College.

David is the son of Mr. and Mrs. Louis Corona Jr. of Costa Mesa. He graduated in 1962 from Costa Mesa High School and from Orange Coast College in 1965. He is presently enrolled in Fullerton State College for the spring of 1966.

The couple will make their home at 2030 Meyer Place in Costa Mesa.

### TWO NEW BOARD MEMBERS APPOINTED

Joe M. Garnand of Quail Valley and George P. Fraley of Perris were recently appointed to serve on the board of Directors of the Perris Valley Chamber of Commerce.

Mr. Garnand, photographer, was appointed to fill the vacancy left by Paul V. Struble. Mr. Struble resigned as a board member due to ill health.

Mr. Fraley, insurance man, will serve as chairman of the Parks and Recreation Committee.

Six new business firms joined the Perris Chamber during November. They are Hesser Realty of Sun City, Glad-Day Motors Inc., of Perris, "A" Business Service of Perris, Sun City Barber Shop of Sun City, Bud's Drive In of Perris, and Harold P. Payne, real estate of Pasadena.

# Perris has Camp Fire Girls

In May of 1965, Mary Von Nordeck wrote to the headquarters of the National Camp Fire Girls requesting permission to begin a group in Perris, beginning with the '65 school year.

School began and so did the Camp Fire Girls with the group name of Datankiyoka which means "to draw little women together in a friendly alliance to teach them to love, honor and respect others.

They meet on Thursday immediately after school, the older group in Room 7 of the school, the younger group at the home of Mrs. Brewer.

Both Mrs. Von Nordeck and Mrs. Brewer have had previous experience in Camp Fire work. Mrs. Von Nordeck as a junior high Camp Fire Girl, then through the ranks in high school to junior counselor at summer camps. For ten summers she worked in various capacities - waterfront director, unit leader, song leader, and finally Assistant Camp Director before retiring from active participation. Now, with her own daughter interested in the organization Mrs. Von Nordeck is once more active.

Purpose of Camp Fire Girls is to help a girl understand and develop herself as a girl and a woman. In a varied and flexible program with poetically expressed law and desire, symbolism and ceremonials, it appeals to the idealistic and altruistic in girls.

Their objectives. Every girl when she grows up, carries along invisible little treasures - her own special memories of Camp Fire days — high ideals to live by day by day; a quite pride in being a girl and a full measure of womanly qualities; deep love of her county, a knowledge of what democracy means, readiness to serve; many friends and the fun and happiness of making and keeping more, all through life; good health and habits and many more interests that will make each and every girl "An All-Ameri can."



Campfire girls of the Perris Elementary School 5th and 6th grades proudly display their new books. In the front row from left is Cathy Montes, Cherry Richards, Christina Pulatie and Patricia Sumner. In the back is Guardian Mary Von Nordeck, Felecia Grays, Martha Owens, Debra Brewer and Joleen Fix. Not available for photos is Carolyn Love and Lori Von Nordeck.



Seated at the table are the junior high school Campfire girls. From left is Tammer Williams, Dorothy Wiley, Rovenda Mumphrey, Barbara Wilson, Helen Hewett, Frances Pulatie and this groups guardian, Dorothy Bauer.



This photo has the youngest group of girls. Seated from left are Kathleen Pulatie. Charlotte Montes, Sharon Gresham, Katherine Denise Owen, Carolyn Henry and Kim Richards. Back row shows guardian Karen Brewer, Joyce Brewer, Susan Barber, Linda Barber, Roxanna Crawford, Phyliss Gebhert and Debbie Rowles.



## Steiners Move to Lancaster

The Rev. Luther Steiner, Pastor of the Redeemer Lutheran Church in Perris, recently announced that he has accepted the Pastorate of Grace Lutheran Church in Lancaster. He and his family will move to the Anteleope Valley Parish after January 1.

Rev. Steiner began his services in the Perris and Elsinore Valleys in September of 1959. Until July of 1964 he held the Pastorate of the First Lutheran Church in Elsinore and Redeemer Lutheran Church in Perris. Under his leadership both congregations ex-

perienced success. He relinquished his duties in Elsinore in July of 1964 to Rev. Mr. Ronald Kusel.

In his clerical functions, Pastor Steiner served the Riverside Circuit of the Lutheran Church, Missouri Synod as circut counselor for the past year. He is presently serving as program chairman for the Sierrapacific Pastoral Conference of the Lutheran Church. He was also the Military Contact for the Armed Services of the Lutheran Church wiith headquarters in Washington, D.C.

Locally he served a threeyear term as director on the board of the Perris Valley Chamber of Commerce. In 1963 he served as its president. In the same year he held the position of Chairman of the Citizens Advisory Committee for the Perris Valley High School Bond Campaign.

His wife, Darlene was also active in the church and the community working with the Parent-Teacher Association of the elementary, junior high and high school of Perris schools; historian at the Junior High and vice-president of the organization for the same school.

The Steiners have three children, Carol Ruth and Paul John who are currently enrolled at California Concordia College in Oakland, where Carol is preparing to become a parochial school teacher and Paul a Lutheran Minister.

Allen is a junior high student and has served as the church organist for the past year.

Pastor Steiner will preach his farewell sermon on New Year's Eve.

SEPTIC TANKS

DRAIN LINES

SEWERS

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Laughter rang throughout the Woman's Club as these daring young members of the Republican Woman's Club filed out on state to take their final bow for the evening. From left to right: Gretchen Hodges, Dorothy Schwartz, Neola Hoffman, Jean Stewart, Mary Cavanaugh, Lynn Snider, Toni Stewart, Mildred Coulter and mistress of ceremonies, Kathryn Pease.

# **FABULOUS FASHIONS**

Elsinore Valley California Federation of Republican Women of Southern California members were hostesses to a pot luck dinner on Thursday evening Club.

Guest speaker for the affair was Martin Gray, editor of the Arlington Times. The women then put on a fashion show that kept the audience in stitches (pun intended).

Since a picture is worth a thousand words, on this and the following pages is a ten thousand word story.

The first of the fashion models was Toni Stewart wearing a waffle pique dress, and pancake makeup (how did the butter on the waffles keep from melting?), next was Mildred Coulter wearing what one woman calls a duster and another might refer to as a housecoat. Gretchen Hodges choose a dotted Swiss to model. A few of the women in the audience turned up their nose at this outfit.





Left Lynn Snider modeled the latest in skirt fashions with a white box pleated skirt. It was explained by the mistress of ceremonies that the top on this skirt could be changed to match the blouse, all one had to do was visit Joe Seitz and he would take care of the matter.

Right Dorothy Schwartz was the sweetest of all models, for she wore an easy-care informal dress of marshmallow. Her headpiece was a crown of vari - colored candied suckers.

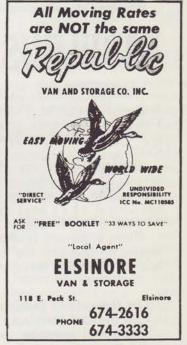


Toni modeled her favorite of all dresses. The sack model with the original potato belt. She was just itching to get into this one.





Jean Stewart gave forth with the "Mod Look", which is among the fashions of today. The empire line and high boots along with the newest of hairdo styles really put Jean's outfit into a field of its own.



# Tommy Morrow does sell Insurance

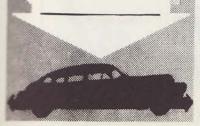


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Gretchen was "fetching in her all nylon-file attire. She choose the more popular shade of nylon, beige being the predominate color. We did notice that this dress had a little clang to it and was heavier about the waist than most women desire.

Lynn appeared for her second time in front of the audience wearing the latest in "slipper" satin. If Cinderella had this dress in her time, things might not have turned out as they did for her.





Mary Cavanaugh rolled the audience in the aisles with her "tissue" chiffon. The color of the material, which by the way was in the paper class was also used in her "purse" for the evening.



Neola Hoffman, finished the show with her cocktail or theater gown, street length. It featured a plunging neckline, gloves of rubber and an honest-to-goodness "cocktail" hat. Short boots finished off the ensemble.



Photo Courtesy of Sun Publishing Company

The banquet room of the Lakeview Hotel was the scene of the dinner - meeting held by the Elsinore Businss and Professional Women on October 26. Theme for the occasion was "Civil Defense in Elsinore Valley. In the above photo from left to right are Judge Arthur Gediman, co-chairman of the Disaster Committee of the Red Cross; Col. Melville Stark, Director of Civil Defense for Riverside County; Fritzi Gediman, BPW Program Director; Dorothy Dodson, BPW President; Mayor Thomas C. Bartlett; Mrs. Vern Mason and Vern Mason, Director of Civil Defense for Elsinore Valley.

CALIFORNIA WATER & TELEPHONE COMPANY A member of the General System



### The Miracle of Measles Vaccine

The members of the Perris Valley Junior Woman's Club sponsored a program on "The Miracle of Measles Vaccine" on November 10, at the Perris Elementary School to help educate the parents on the dangers of measles, to tell about the vaccine available and to get others interested in a major measles vaccine drive for Perris Valley.

The program began with the Perris High School Band under the leadership of Robert Mabee played Stardust", "Side by Side", "I Wish You Love" and other selections for the opening.

Sherman Allen of the Good Hope and Community Improvement Association presented Shirley Gill



Karen Brewer, mistress of ceremonies for the program, with Dr. Armin Altemus guest speaker.

<u>.....</u>

LOW BALL & DRAW POKER

COME AS YOU ARE

LADIES WELCOME







Sportsman's Card Club

2090 RAILROAD AVENUE ELSINORE CALIFORNIA

with an award for her outstanding community service in her pioneering work in instigating a vaccine program for the children of the Good Hope Elementary School.

A movie, "The Gift of a Lifetime" or the miracle of measles vaccine was shown then a question and answer period followed with Dr. Armin Altemus as guest speaker.

In order to raise money for measles vaccine the merchants of Perris Valley donated prizes to be given away and with a purchase of a ticket for the drawing, coffee and dessert were served.

Merchants and the gift they donated to this worthy cause were:

Ladies Watch - Kulbeck's Jewelers, Electric Can Opener - Perris Bldg. Center, 4 Theater Passes -Perris Theater, 10 Gallons Gas - Larkins Station, Vaporizer - Perris Medical Drugs, \$5.00 Gift Certificate - Reynolds Hardware, \$5.00 Cleaning - Hi-Tone Cleaners, \$5.00 Gift Certificate - Rufus Hook, Poodle Puppy - Poodle Parlor, \$5.00 Gift Certificate - Clarks Nursery.

Beverage Set - Kirk's Variety, \$4.00 Gift Certificate - People's Store, Bowl Set - Perris Valley Hardware, Shampoo & Set -

### BUD'S Drive Inn

A SANDWICH OR A MEAL

OPEN 6 A.M. TO 8 P.M. PHONE 657-8078

> 140 "D" STREET PERRIS, CALIF.



Shirley Gill receives her award from Sherman Allen of the Good Hope and Community Improvement Association.

# The Mark Twain

### Restaurant

#### CHEF'S SPECIALS -

MONDAY .... Chicken Basket \$1.10 TUESDAY .... Shrimp Basket \$1.15 FRIDAY ..... Fish & Chips \$1.00

PRIME RIB - Every Sunday .

With AU JUS HOURS - 6:00 AM/ to 800 P.M. Monday - Saturday

Sunday - 9:00 A.M/ to 700 P.M.



Come in and Get Acquainted! We Will Be Happy to Serve You

Zea's Beauty Salon, Clock
Perris Rexall Drug, 1 Gallon Ice - Cream - Jackies
Frostie, 1 Case Bubble Up
Charlebois Liquors, Texco Fire Chief Hat - Virgils
Station, \$5.00 Gift Certificate - Lakeview Store.

Peacock Wall Plaque - Valley Junior Woman's Club, Grass Shears Dan's Feed & Seed, Bride Doll - Valley Gas, Dinner for 2 - Perris Valley Inn, Earrings - Fran's Fashion Shop, Pocket book - 88c Bargain Center, 2 Haircuts - O.K. Barber Shop, Dinner for 2 - Ina's Cafe, 5 Gallons Gas - Rawlins Station, Bracelet - Fran's Fashion Shop.

Toy Truck - Valley Gas, Case of Motor Oil - Zack's Station, Oil Change - Mobil Station, Dinner for 2 - Little Red Rooster, 2 Mexican Dinners - Taco House, 1 Haircut - Town & Country Barber, ? ? ? - Aunt Susie Dip & Sip Cafe, 1 Case Diet Bubble Up, Lube Job - Meals Station, Candy Fash-on Doll - Michael's.

Merry Christmas and Happy New Year

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AND GRADING

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DEAN YODER

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Perris Union High School Band Members.



Robert Mabee, center with horn, led this group of young musicians in some old-time favorites.

# FIRST IN YOUR BOOK FOR THE HOLIDAYS!



SEITZ LIQUOR STORE

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Elsinore

# Optometrist Opens Office in Perris





The above two photos show Dr. Cooper, first in his consulation office, where the wall is covered with degrees and honors he has earned and in the examination room where ones eyes can be examined to see if there is a need for glasses.

Dr. Edward B. Cooper has opened a suite of offices in the Perris Valley Medical Center at 735 D Street.

Dr. Cooper, a 1961 graduate of the University of Illinois College of Optometry at Chicago is associated with Dr. Armin J. Alterus and Dr. Charles F. Gordon in the center.

Before coming to Perris, Dr. Cooper was in private ractice in Chicago. He as studied at Tennessee State in Nashville and Marvier University in Cinmati, Ohio.

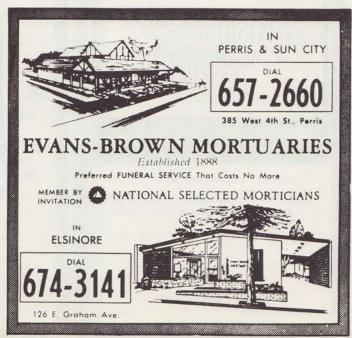
The doctor has a consultion room, frame display and fitting room and a complete examination

His hours will be from

Tuesday, Wednesday and Friday and 9 to 12 on Saturdays. Thursdays will be by appointment only.

The doctor's wife Mildred is a registered nurse and is presently employed by Parkview Hospital in Arlington.

They make their home at 130 Midway Street in Perris.



### Winners in Sun City Drawing Named

Thirty persons were announced the recipients of the \$25 gift certificates given by the Merchants' Association of Sun City to commemoratee the celebration of Sun City Shopping Centers' Third Anniversary.

The public address system of the shopping center was kept busy during the six days the drawing took place for the certificates, Besides the certificates another drawing for "supporting merchandise prizes" was held. These were all in duplicate, one for a Sun City resident and the other for an out-of-town winner.

On December 18, the grand prize of all will be

given - a 1966 Chevrolet Impala, four-door sedan. Winner of this prize must be present to win.

Following is the list of the thirty Sun City resident winners of the \$25 certificates: Mrs. Herbert Dinkel, C. F. Hartman, Nora Douglas, Bernice Cox, Verna Snavley, C. R. Bauman, Margot Van Laethem, Orlando J. Johnson, Helen Kirchen, Mrs. Meta Kulver, Mrs. Curtis Smith, John W. Lohr, Mrs. Roy Phillips, Rosamond B. Morrison and Mrs. Leonard Brown.

Also, P. C. Kuntz, J. F. Rollofson, Homer Forrester, Mrs. Harold Kropp, Lillian McMillin, Mrs. C. Truesdell, Mrs. Ray Benson E. M. Lewis, Everett Junkins, M. F. Flanizina B. Pemberton, William gan, Mrs. T. R. Ward, Ro-R. Modglin and Art Me-Bride.

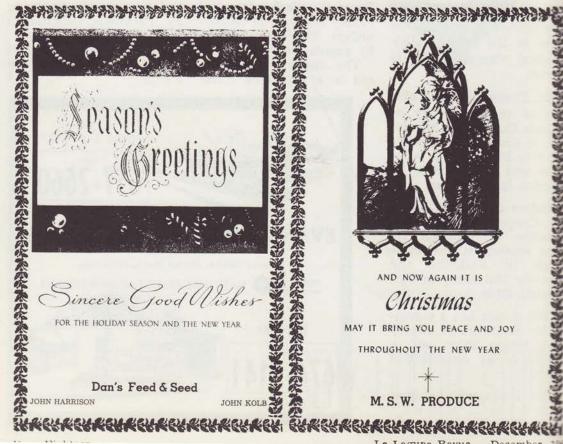
Certificates and merchandise not called for on December 18 will be subject of a special drawing prior to the selection of the winner of the automobile. .

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AND NOW AGAIN IT IS

Phristmas

MAY IT BRING YOU PEACE AND JOY

THROUGHOUT THE NEW YEAR



M. S. W. PRODUCE

#### HARRISON-WATSON SET WEDDING DATE

Linda Jeanne Harrison, daughter of Mr. and Mrs. Joseph R. Harrison of Mar-Street in Riverside and Richard Earl Watson son of Mr. and Mrs. Lyle E. Watson, of Julian have set the date of their coming marriage for December 12, 1965 at the First Methodist Church in Elsinore.

Linda is a 1962 graduate ef Elsinore Union High School, where she was Homecoming Queen and a Varsity Cheerleader. She attended Riverside City College and is presently employed by Pacific Telephone Company in Riverside.

Dick, is also an EUHS graduate, class of 1961. He is employed by Guenther's Murrieta Hot Springs and serves with 40th Armored Division of the National Guard.



Linda Jeanne Harrison





# La Laguna Revue Shares Birthday

Each year since the conception of La Laguna Revue, we have shared our yearly birthday celebration with Gary Reed Van de Walker, who was listed as "La Laguna Revue Baby." way back in November of 1961 when he was born.

Gary, like ourselves, has had quite an interesting time these past four years.

It was September 29, 1964, that little sister Heidi Jo came into his life and this year, Wayne Alan was born November 8.

We wish to thank Gwendolyn and Dwight, the parents of these lovely children, for giving us not one "baby" but three.



Wayne Alan Van de Walker. Looks like he could have cared less if his picture was taken or not.



Gary Reed Van de Walker, now a young man of four takes the hand of his little sister Heidi Jo and teaches her to pose for their annual picture for the Revue.

## Good guides for new home buyers



THE MEDALLION HOME AWARD is one award that requires a new home to conform to specific and rigid standards that mean important, lasting values for the buyer. Look for the Medallion Home when you buy, and start now to enjoy the all-electric future.



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Southern California Edison

Happy

Holidays



La Laguna Revue - December, 1943

# National Youth Conference Delegates

Names of local outstanding science students who have been nominated by their high school districts as candidates for a delegate's seat to the 1965 National Youth Conference on the Atom were announced today.

Selected as nominees from his area were Wayne Sater, Elsinore Union; Vernon White, Perris Union; and Alan Spackman, Moreno Valley High.

Southern California Edion Company, local sponor of the seventh annual cience gathering, scheduld December 9-11 in Chicato, invited public parocial and private high school districts within areas the company serves in California and Nevada to nominate one student each as a possible delegate.

From all the nominations, six top-notch students will be selected to attend the conference, according to J. N. Savage, Edison district manager.

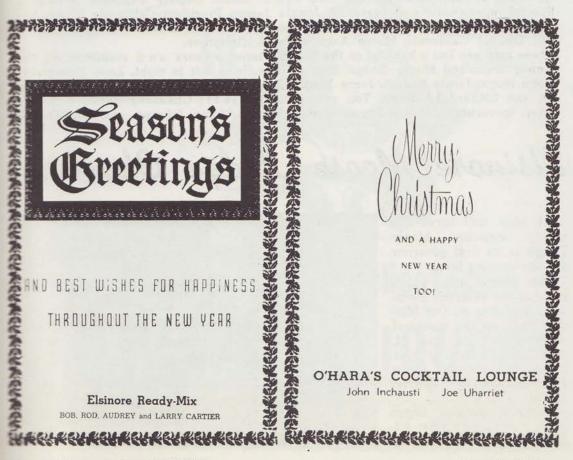
One student and his science teacher will be picked to represent each of Edisons six commercial divisions: Eastern, Metropolitan, Orange County, San Joaquin Valley, Southern and Western.

In Chicago, Edison's delegation of students and teachers will be able to hear and meet many of the nation's foremost scientists.

The conference also will include field trips to the AFC's Argonne National Laboratory, one of the principal U.S. center for peaceful atomic research, and the world - famous Museum of Science and Industry in Chicago.

"Twin goals of the conference are to reward hard work on the part of future scientists and to sharpen their awareness of the dramatic strides be in g taken in nuclear energy and other scientific fields," Mr. Savage said.

More than 60 investorowned electric companies such as Edison will send delegates to this year's conference, he said.





Installing and enrolling officers for the big event were from left: Al May, first governor of Elsinore Lodge No. 1021; Ted J. Stano, Deputy Supreme Governor, Special representative of Torrence; Jonnie James, President California Moose Association of Norwalk; Virgil Prenkert, Auditor and Clell C. Norris, President Foothill District California Moose Association of Highgrove.

These men are but a handful of the 112 chartered officers and members of the newly organized Moose Lodge. Bottom row, from left to right, Leon Jaworoski, John Moga, James Nicolai, Jerry Booth, Adam Moses, Stanley Moga, Pete Obeso, Jr. and Richard Lindgren. Top row from the left: Chauncey Johnson, Albert May, (governor), Johnnie James, Hans Oberman, Albin Johnson and Roy Shadel.

# Elsinore Moose Lodge Charters

Al May will serve the newly organized Moose Lodge as its first governor for the ensuing term.

The entire affair took place at the Veterans Memorial Building on Old Mission Trail on the weekend of November 13 and 14, with 112 men signing their names to the roster to be included on the Charter Grant.

Saturday evening began with a pot luck dinner followed by dancing to the



music of the MellowTones, composed of Moose Mem-

Sunday people began arnying in Elsinore early in the afternoon for the enrollment of members and astructions.

Officers elected to serve be new order are Al May, overnor: Tom Kelling, unior governor; Hans berman, junior past governor; Roy Shadel, oneear trustee; Pete Moga, overnor trustee; Adam loses, three-year trustee; Chauncey Johnson, prelate; Albin Johnson, secretary; James Nicolai, treasurer; John Moga, sgt-at-arms; Leon Jaworoski, assistant sgt-at arms; Pete Obeso, Jr., outer guard and Richard Lindgren, inner guard.

These three men constitute the board and will set up meeting dates and all other data pertinent to the order.

The work of the Moose is that of service to mankind, betterment of the community and youth work.

A PASSING FAD

Exclusive to

La Laguna Revue

Topless bathing suits are on the way out. It was only a fad and the novelty has worn out. Rumor has it that they are going to resume wearing the top, and leave off the bottom.

Garey Carr Hemet



# HOBO PARTY

TAKE OFF YOUR SHOPPING CLOTHES AND PUT ON OLD CLOTHES

8 P. M. SATURDAY December 18, '65



All You Can Eat 88c

BRING YOUR OWN COFFEE CAN
TO EAT FROM

STEW - BEANS

# The HOLIDAY

- bring your thirst along to

An Address You Can Be Proud Of . . .

2088 Railroad Avenue

Elsinore, California



Hera and Al Evans, owners and operators of the Circle-E Club on the Perris-Elsinore Highway celebrated the first anniversary of their business along with over a hundred customers and friends. This couple in the past year has greatly improved the exterior of their business by adding a blacktop drive-way, curbing and new signs to the front. On the inside good food and a pleasant atmosphere await you.





The Lakeview Hotel was the scene of much activity on October 23 when the Elsinore Jay-Cees were hosts to a gala dinner dance for Riverside County Districts ninth annual social Fellow Jay-Cees travelled from all sections of Riverside County and special guests from the Los Angeles District were on hand to give news and information of state and national linterest.

Jim Withrow, social chairman, welcomed the guests during the social hour.

Invocation was given by Richard Lindgren, Elsinore Jay-Cee member.

District Governor Geoff Dooley, guest speaker, gave a resume of the work and activities planned for the coming year, and of the coming convention to be held in Palm Springs in April.

Winner of the Las Vegas trip for two with all expenses paid was Orvill Weetman of Brawley.



# Elsinore Jay-cees Host Dinner-Dance



Top men lined up for this photo. From left is Jeff Dooley, governor of District No. 9, Chuck Dickson, National Director of District 11, Marvin Steeman, state vice-president and Truman Brown, Elsinore's president.



IN ELSINORE



John Cantacessi, State Director; Phil Ryan, secretary of the Elsinore Jay Cees: Truman Brown, President of Elsinore Jay Cees and James Withrow, chairman of the annual social, get together for a picture.



Socializing is as much a part of Jay-Cees as the business meeting. From left Mr. and Mrs. Bob McCoid, Mr. and Mrs. Richard Lindgren, Clown Bart Saloman with Dodie Withrow on his lap, Ida Cantacessi and Jim Withrow, who thoroughly enjoyed the success of the affair.

# A NAME IS BORN

#### MULTOMAH (Pronounce it mult-NOmah)

In the country around Portland, Oregon, perhaps no word is more often used than Multnomah. Oregonans use it constantly in referring to Multnomah County, Multnomah Falls, Multnomah Hospital and a host of other places and institutions.

The name was first used by white men when Lewis and Clark, on an expedition of exploration in 1805, referred in their journal to a village of 'Mulknomans' on an island in the Willamette River below the present city of Portland The explorers called the river "The Mulknomah." Legend, however, which some say is actually true history handed down from father to son, is more romantic.

Multnomah, the legend says, was a lusty Indian chief who ruled the Willamet Indians and dominated a powerful federation of cascade Mountain tribes with a just but iron hand. Up the broad Columbia

River from Multnomah's home on Wappatto Island—which is the island referred to by Lewis and Clark and which is now called Sauvie's Island—a great natural bridge spanned the river. The Indians called it The Bridge of the Gods. To the natives it had great religious and tribal significance.

It was common knowledge in those misty days that if The Bridge of the Gods should fall, Multnomah's power and the sovereignty of the Willamets would end. But, clothed in a warm robe of self-confidence, the Willamets reasoned: "Is not Multnomah strong? Is not The Bridge of the Gods a solid part of the good earth itself?"

Then one day the perpetual snows of Mount Hood were hidden by the smoke that came from the mouth of the volcano on its towering crest, and the forests were dark and gloomy because there was no sunshine to dapple the leaves of the cottonwood and maple trees on Wappatto, and the pines fell silent because breath of air stirred cause them to sough.

And the earth trembled And The Bridge of the Gods fell into the swirling waters!

And even before the deand broad Columbia has gathered its forces to form the rapids that soon appeared above the fallen bridge the Willamets placed to cold lifeless body of Multnomah in a burning can and started it on its final voyage down the Columbia toward the sea.

Multnomah, and the power he had wielded, were gone. But his name linger today on a million tongues



### May Your Christmas Be Truly Merry!

Our wish is that this happy season will find you blessed by the love and companionship — and actual presence — of all your dear ones. May it be a very bright Christmas for you!

ALL LOCAL RESIDENTS DINE AT

# Guenther's

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On Monday, Tuesday and Wednesday Evenings and then get together for a

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Song Sheets Available Social Hour 8 to 9 P.M.

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The Accetturas Wanda and Al

### THIS WON'T HAPPEN IF YOU'RE A GOOD BOY

#### by Lo Vae Pray Maddox

A new-comer to our Valley, Elsinore City Police Officer Nick Longanecker graciously agreed to demontrate the art of using the familiar billy club" for this reporter.

One evening not too long ago, Longanecker and Police Reserve John C. Groves, a Marine stationed at Camp Pendleton, used the inner office of the Elsinore Police Station to stage an indent in "resisting arrest". The two fficers simulated a "routine" incident but added spice to it by having Groves the baddie) "attack" Longanecker (the goodie) and Longanecker had to use the billy club or "baton" to subdue the vilan.

These pictures show in series, just what can and did occur. Picture No. 1, Officer Longanecker writing a citation to Groves. Picture No. 2, Groves strikes at the officer and Longanecker defends with his baton. Picture No. 3, The officer swings up and then down and puts the suspect in an off-balance position. Picture No. 4, With the suspect subdudd, the officer places handcuffs on the uspect.

Not such pleasant "routine" work, eh? The ring on Officer Longaneckers belt is used to carry the baton while walking or not intending to use it. But Longanecker says that from experience the safest place to keep it is in the

Longanecker is a 1962 graduate of the Riverside Sheriff's Academy and was formerly with the Ventura Sheriff's Department before coming to Elsinore.

MAY THE JOY

AND PEACE OF CHRISTMAS

BE WITH YOU

THROUGH THE COMING YEAR









#### I AM PAPER

Editor's note: The following article was copied from the October issue of "Printing Impressions", published by North American Publishing Company, Inc. This is one article that everyone who reads will surely enjoy.

On my face and back I bear the messages of the world. On me, the words and images that shape men's souls. On me, the torces that move them to action. On me, the impetus to laughter as well as the pause that leads to reflection.

I am the spoken word made visible and immortal. I am the bearer of the silent thought made so loud that it can reach millions. I am the view, the sight, or the work of art which can be perpetuated time and time which I spring no longer again till the trees from grow.

I am the creative tool of printers, and of all those who seek to bridge the gap between men, between nations, and even between centuries.

Without me the world as it now stands would perish. All that men know or that their children will ever know come from words printed on my surface. Without me as the medium of credit, exchange, and communication all business would crumble within a week. A week is a long time but the printer would die within the hour if paper ceased to exist. Without me the world would be barren - devoid of newspapers, books, magazines, tickets, checks, bills, advertising, calendars, letters, business forms, envelopes, stamps, packages, boxes,

wrappers, so many and varied that the measure of a civilization is not its machines or armies, but the per capita consumption of paper.

Picture a world without paper if you can imagine such a barren field.

Since I speak so proudly, you would imagine that I have a long and proud heritage. This is true, but my true beginnings are shrouded. Some people say that my birthplace was Egypt in the time of the Pharoahs about 2000 years beorfe Christ. Then I was made from the stems of a reedlike plant papyrus which grew along the banks of the Nile. Individual tissue-like layers of white cellulose found around the papyrus stems were laid flat and glued together to make sheets. These sheets, found in tombs, are still readable - and will continue to be readable long after some of my pulpwoodbase children have crumbled to dust.

A few centuries later another ancestor rose in the form of parchment. I was made, then, from the skins of animals such as sheep and goats. For more than 2000 years this forebear of mine immortalized the heritage of the Greeks, Romans, and the early monks.

My true father, so legend says, was Tsai Lun, a Chinese who founded the papermaking industry in China when Europe was a savage wasteland. I did not travel West till the 1400's when Gutenberg's invention set up a cry for me so that I replaced my parchment cousin.

For a bout 400 years I was made by hand, sometimes from wood and sometimes from rags. It was not

until 1803 that a predecessor of my uncle Fourdrinier made me by machine. In the act of doing so he paved the way for the new Age of Communications. Since then you have seen me in thousands of differweights, textures shapes, and colors — all of which are designed to bring out the creativity of the most important man in my life: you the reader. Treat me with care and imagination!



#### Good Grooming

Although cats are fastidious animals and groom themselves with their tongues, they still require daily brushing and combing. A mere five-minutes grooming each day will assure a sleek, handsome coat, prevent shedding and help prevent hair balls. If loose hair is not removed, the cat will swallow it and occasionally it may form hair balls in his stomach and digestive tract.

Begin grooming your cat when he is a kitten, and he will become accustomed to the daily routine. Place the cat on your lap, or if you find it easier, place him on a table or floor where he can move around as he is brushed. First brush against the grain of his fur to catch loose hair. There are some cats with "sensitive skins" who find brushing against the grain of the fur highly irritating. If your cat is one of these, brush with the grain only. Then brush downwards in short strokes. Occasionally pull loose fur from the brush and dispose of it where the cat cannot get to it. Brush the entire body until all loose hair is removed.

Use rubber or plastic combs for short hairs. Cats with long hairs require a strong metal comb to prevent or unsnarl tangles,

But, as the experts at the Purina Pet Care Center know, cats who are groomed daily and fed a well-balanced diet are seldom bothered by fur balls.

Remember, it just takes a little time to give your cat the proper care.

# Now That You Mention It

By BEN MINNICH



BLACKOUT

Rehashing the circumstances of the great black out, it seems useful to set straight some things that were variously misreported, not mentioned, or glossed over.

To begin with, this is not the first such incident, although it certainly is the mightiest and the first extensively to involve New York City. For some reason, in some people's minds, when it happens in New York it makes it special.

There have been major similar failures in recent years that I know of in Boston, Columbus, and Toledo, and all resulted in additional effects outside of the immediate area as a consequence of intertie arrangements..

The intertie arrangement has been stoutly defended as providing greater strength, and indeed there has never been since the intertie practice began any vast failure of the intertie lines themselves. Knowing that the power lines are the most subject to natural disaster, we have indeed built enough strength into the system so that if one line is knocked out an alternate one can be immediately pressed into service; this has worked out very well.

The failures have been in generation. Some times it has been occasioned by a generator failure in the first place, or, as in the most recent incident, by a switching error, be it human or automatic.

Indeed, as in this last case, the very strength of the intertie system made possible the spreading of the failure. Generation failures have occurred since the beginning of the electrical industry. Often local interties were used to take care of things temporarily, because again the practice of tying power plants together is nearly as old as the industry itself.

But the electrical industry has had to strive for greater efficiency.

Plants using water power reached their ultimate efficiency fairly early because there is so much head and flow of water in any given location, and after you use all the capacity there aren't any refinements you can make. Besides there isn't that much hydro anyhow.

In North America only Maine, the Pacific Northwest, and the area around Niagara Falls now rely exclusively on hydro plants. In all other places, excluding nuclear plants which are, as yet, of no economical significance, the base load generation has entire-

ly been steam, with available hydro used for "peaking".

This is because it is possible, so to speak, to turn on a hydro plant more or less at a flick of a faucet to meet heavy loads at certain times of the day. During the rest of the time, except at places like Niagara Falls where there is no reservoir, water can build up behind the dam.

Indeed, this is the only way that it is possible to store electrical energy in any quantity; in general it has to be manufactured at the instant of use. Some companies have even gone so far as to install hydro systems that can be reversed and used as pumps. During slack hours they use excess steam plant power to pump water back up into the reservoir to give greater peaking capacity. Steam plants don't meet peaking problems nearly as well, for the most primitive or the most modern steam plant requires essentially the same cycle to get it going. You have to build a fire, get up steam, and get the machine running. Shut-down requires slowing and stopping equipment, blowing down the boiler, and shutting off the

However there is no absolute limit to what can be done with steam; greater and greater efficiency has been obtained with equipment using ever higher temperatures, higher temperatures, higher pressures.

But where an old Corliss engine plant could huff and puff along for at least awhile under 100 percent overload, perhaps off frequency and at lower voltage, but running. The more modern installations, like an airplane on takeoff, screech away at the limit of their design. There is no margin of reserve.

While these machines are extremely reliable, when they do fail, the failures are spectacular, as also with airplanes. Pursuing the analogy of the airplane, overloading will cause failure even if it is fairly slight and it is essentially this circumstance that caused the recent terrible trouble and this is the mechanism which will probably cause additional power failures in the future.

It doesn't get dark in New York at the same time that it does in Toronto. Accordingly the peak of demand comes at different times in the two places. So it is possible, using interties, for the plants supplying each of these places to generate enough for the average load and draw peaking power from the other place.

But, if, as happened here. Toronto has a failure at the time of New York's peak, New York hasn't got enough generating capacity on the line to hold its load, and the consequent overload blew up several generators.

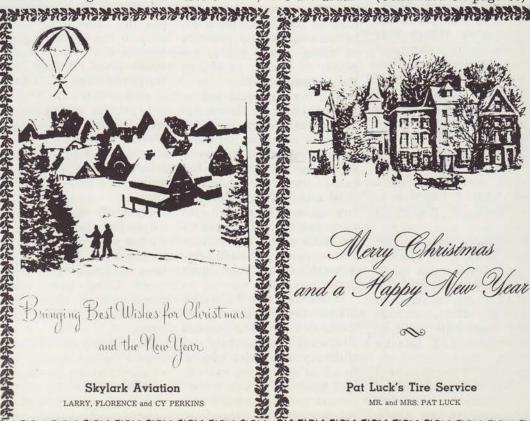
Now, ordinarily the utilities have industrial customers who, in consideration of a lower rate, are "interruptible" so that if a power source fails, either a generator or an intertie, these customers can be cut off and the remaining capacity can still serve the residential areas and others who want continuous power.

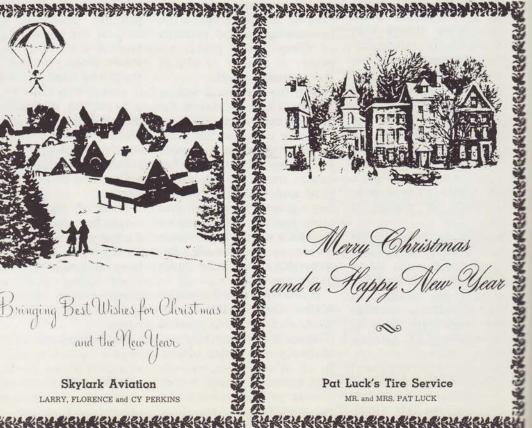
Indeed various automatic protective devices supposedly will do this in the event of a failure. There are also individuals in control centers, who are usually distressed by the fact that when they are introduced as load dispatchers people think they have something to do with trucks. They too can switch stuff on and off in emergencies, although their principal function is to anticipate demands far enough ahead that steam power capacity can be fired up enough to meet them.

For some reason, none of these mechanisms worked and New York lost several generators. Accordingly, as a consequence and the disarrayed conditions elsewhere on the intertie they were unable to pick up their load.

Now, interestingly enough the failure did not spread "like lightning". It was 10 or 12 minutes between the time of the first failure and the time at

(Continued on page 50)





#### DOROTHY TRAVER IN WHO'S WHO

"Who's Who of American Women" (1966-67) listed former Elsinore resident Dorothy Traver, now of San Bernardino.

Miss Traver, daughter of Mr. and Mrs. E. C. Traver. of 15145 Grand Avenue, is a librarian, born in High-



Dorothy Traver

more, South Dakota. She received her B.A. from Pomona College in 1931 and her certificate in 1933 from the University of California at Berkeley.

She was a librarian at Elsinore Union High School 1933-36; high school librarian at San Bernardino County Library, 1936 - 39 and filled various other positions until her appointment to the San Bernardino Library in 1957, where

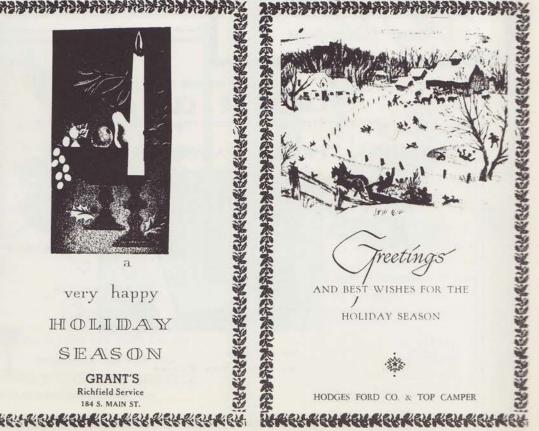
she holds the position of County Librarian.

She has been a director for Camp Fire Girls, a member of the American California Library Association, Audubon Society, Busines and Professional Women's Club and Zonta Club. She also co-authored a book in 1938 with Art Miller entitled "Growing Oranges".

She presently makes her home in San Bernardino. .







# Keeping up With the Boys in Service

Colonel John W. Wise, son of Mr. and Mrs. Ralph E. Wise of Sun City has been promoted to colonel in the U. S. Air Force.

Colonel Wise is an exe-



Colonel Ralph E. Wise

cutive officer at Norton A. F. B., California.

A former resident of Prosser High School. He received his B.A. degree in business administration from the University of Washington, and earned his M.B.A. degree in business administration at the University of Texas. He was commissioned in 1943 through the aviation cadet program.

The colonels wife, Corneelia, is the daughter of Mrs. Edwards who resides in Redlands Calif.

#### CLIFFORD E. MINKS,

son of Floyd Minks of Pateros, Wash., has been promoted to airman second class in the U.S. Air Force.

Airman Minks is a jet engine mechanic at Laughlin AFB, Tex. He is a member of the Air Training Com-

mand which conducts hundreds of specialized course to provide technically trained personnel for the nation's aerospace force.

The airman is a graduate of Entiat (Wash.) High School.

His mother is Mrs. Laurene Minks of Sun City.

#### WORD MAGIC

Bumper Sticker Sign: Warning! I drive like you do!

Highway sign in Illinois:
"30 days hath September
April, June and the Speed
Offender."
Sign on Marriage License

Bureau Door:
"Out to Lunch — Think is over!"

Sign in a Traffic Court
"Smile Anyhow"
Highway sign for Motel
"300 yards for the rest
vour life!"

Merry Christmas

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YOUR HOSTS

AL AND HERA EVANS

"ALL ELECTRIC KITCHEN"



OPEN ALL HOLIDAYS



Dale Sheld, son of Mr. and Mrs. Ted Sheld of Lakeland Village, receives congratulations from Col. Lynch, A/CS, G2-3, on reception of Certificate of Appreciation from USARHAW. Photo courtesy of U.S. Army Photographers

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AND NOW AGAIN IT IS

### Christmas

MAY IT BRING YOU PEACE AND JOY

THROUGHOUT THE NEW YEAR

AL'S CHEVRON SERVICE

Pudge and Al May



AN OLD FASHIONED MERRY CHRISTMAS AND

HAPPINESS THROUGHOUT THE NEW YEAR.

J. C. ASSOCIATES

## The Shooting of Dangerous Dan in Photo-form

EDITOR'S NOTE: Thanks to Paul Koeckritz of Los Angeles for the use of his photos for this story and to Gladys Landers of Elsinore. Paul and his wife Virginia are frequent week enders to their Lakshore Drive home.

It all began one lonely night in September at the Holiday Saloon in the desert town of Esinore.

The townsfolk had donned their purtiest goin'-to-meeting clothes and the women had shined the boots until not a trace of dust from the prairie could be seen.

Money was pulled from the cookie jar and off they were to the annual chuckwagon and ho-down.

Who was to know that this night was to be the night that Dangerous Dan would enter a card game, get caught cheating, be tried, sentenced and hanged \_\_ all for the price of the dinner. Surely, Buzz Henes, owner of the Saloon did not expect such tragedy, nor did his bartender, Dino Musselman.

At first, many of the guests did not know that trouble was brewing in the area for the Western band was playing, gifts for the best dressed man and woman were being awarded and dancing was the hi-light of the evening.



The four men seated themselves around the card table for a game of poker in the midst of the celebration. From left is Billie Joe Robb or Dangerous Dan, Warner Stewart or Willie the Kid, Jerry Stewart or Killer-Diller and Tex Janice or Tex. The card game proceeded when Dangerous Dan was accused of cheating by Killer-Diller. Dan drew his gun, but KD was too fast. Two, three, four shots, Dan bit the dirt.

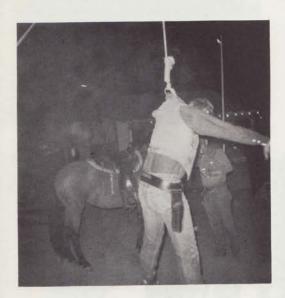


Page Thirty-Six

But the sheriff was on the job, he cornered KD and called forth the man known and feared by all— the hanging judge. Hanging Sam or Jack Humphries of Quail Valley. In no time at all, a jury was selected and witnesses brought forth. The trail began, but to no avail for KD, he had the people against him right from the start. Verdict—GUILTY! Punishment—DEATH!

The hanging tree was set up, the rope tied with the familiar hangman's knot and poor KD was set on his horse, the rope placed around his neck and with one short smack to the rear of the horse, KD was left hanging at the hanging tree—Long Gone. In the background Hanging Sam watches as his punishment is carried out.





Tex and Willie get KD into position for the hanging. A moan from KD's sweetneart is heard and a loud eerie laugh rings through the night as this man is being prepared to meet his maker. Silence befalls the group, the band is playing a slow, timely tune "Hang Down Your Head Tom Dooley". KD is asked if he has anything to say and he shakes his head "no".



Page Thirty-Seven

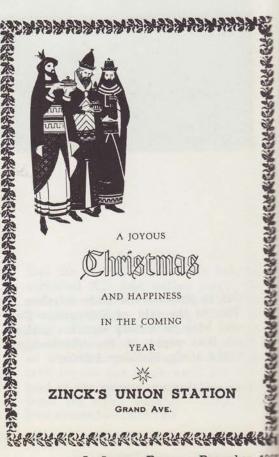


Gladys Landers with her escort to the affair, Bob Toombs, copped top honors as the best dressed lady at the party.

Manuel Rodriguez was the grand winner of the costume prize for the fanciest, best dressed man at the chuckwagon.









Paul and Jenny Koeckritz (left of photo) sat back and enjoyed the party. Thanks to Paul and his camera, this story became a reality.

Saloon owner, Buzz Henes and Bartender Deane Mussellman better known as "Dino" were kept busy keeping the crowd in hand.





PINECREST REALTY

Jean and Bill Stewart

WASHASHASHASHASHASHASH SHASHASHASHASHASHASHASHASHASHASH



LITTLE RED ROOSTER

Mary Ellen and Family

### CENTER AISLE RIGHT

By Garey Carr

You have of course, heard of International Airport in Los Angeles and

Skylark Field in Elsinore but did you ever hear of Yoder's Air Park in Murrieta?

It's a brand new airport located in that thriving metropolis just south of

Elsinore and the way things are going it will not be long before Elsinore will be located just north of Murrieta.

While for several years the main tourist attraction in Murrieta has been the Murrieta Town Hall and the Firemen's Barbecue held annually at the old fire house, now interest is beginning to center around the new airport.

It took Charles Yoder, one of the last of the big spenders, along with a local group of young sportsmen, to conceive the idea of putting Murrieta on the map with a first class airport, and the idea is fast developing into just that.

The airport is located on the Yoder property and the runway extends some 3100 feet east from Highway 71. Yoder was first to buy a plane and recently added a brand new 150 Cessna.

Other residents who have purchased their own plane include Buster Sheld, Charles Van Hoey, Ed Querry and Calvin Sheld.

A group headed by Marvin Curran which includes George Smith, Raymond Thompson, Alvin Matteson, Don Anderson, Dr. Bob Freeman and Lyle Gerdes, formed the Murrieta Valley Club and purchased a used airplane which the members take turns flying.

The present activity at Yoder's Air Park is reminiscent of the pioneer days in aviation just after World War One. Many men, just out of service, and not in a position to buy their own plane formed flying clubs with each member contributing his share of the plane cost. There was a time a couple of years after the war when brand new training planes equipped with 50 h.p. 0 X 5 motors and in their original packing case, could be bought for as low as \$200 from government surplus.

Those were the days! There was no inspection required. You could build

your own plane in your back yard and take it out on a smooth piece of ground along the boulevard and carry passengers at \$10 a head and you didn't have to give any of the money to the government, or even a license or a sales tax.

Of course it wasn't all profit. A lot of the planes cracked up due to poor construction and some of the passengers gave their lives along with their \$10 and even the pilot didn't live to spend any of the money. After each accident where there was a loss of life the newspapers played it up with banner lines and there was a lull in business for a couple of weeks before the puplic recovered from the jitters and were ready to take another chance.

Things are different now days. There is rigid inspection if you are to carry passengers and there can be no doubt but what planes are safer than automobiles on the freeway.

We wish "Happy Landings" to all at Yoder's Air Park.



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### Betty Murphy Homecoming Queen

Elsinore Union High School choose as its homecoming queen for 1965, the lovely Betty Murphy, daughter of Rose Murphy of Temecula.

This dark haired beauty reigned supreme during the Homecoming Parade and during the homecoming game with Moreno.

She is a seventeen-year



Queen Betty Murphy

old senior at Elsinore High and is head varsity cheerleader. Her extracurricular activities include Girls Athletic Association and a member of the Campus Crier staff. She is a member of the Future Teachers of America and her plans for the future are to enroll in a college to study for a teaching career.

On the following pages are photos of the parade that went through town on Friday, November 12 in honor of homecoming. Floats were built by the students of the Freshman Sophomore, Junior and Senior classes at EUHS.



Elsinore Union High School Band cut forth with music that let the entire pouulation of the Valley know they were there. It was great to see the band on its feet again.



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This fanciful, fearful dragon with its moving head and smoking mouth housed the lovely Betty Murphy, homecoming queen and her court on its back.



Juniors weren't far behind the seniors when it came to deciding on first or second place in the parade. Their carrousel spun merrily around as this float was towed through the streets of Elsinore.



Sophomores were the third place winners with their huge paper mache football player standing proud and tall in the center of the float and the wording "Catch us if you can" along the sides.



Freshmen, although they came in last, had much to be proud of with their float "Dont play with fire". This is the first year these students have ever had an opportunity to create and if this is a sampling of their first time, the next will be great.



Elsinore Union High Schools drill team strutted through town with their bright red outfits swishing in the breeze.

#### SECURITY FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Perris Branch 181 E 4TH STREET 657-2151 Sun City Branch 26920 CHERRY HILLS BLVD 657-3191



At this season of the year, more than at any other time, our thoughts instinctively turn to the Peace and Good Will which we all long for and hope for for all peoples everywhere. We see more evidences of it as thoughts turn to giving up and of giving — giving up pettiness, selfishness, pride, hurts and misunderstandings — and giving in place thereof, love and kindness, and sympathy and compassion.

We had a striking example of this spirit of love recently when the lights went off in some of the big Eastern cities and the peoples of all races, color and creeds, went out of their way to be kind and to share with others what they had at hand. The darkness of that cold city of New York blazed with the lights of love that men of good will shared with other men of good will.

We each have an individual responsibility for what we find and nurture in our own hearts. Each has the responsibility of learning how to love — not

just those who love us — but impartial love, based on the higher definition of that word — that "blesses even its enemies" and makes practical that admonition — "Do unto others as you would that others do unto you."

As we go about our daily rounds, either as student, teacher, office worker, or parent, whether here at school at home, or abroad, let's examine ourselves and discover what spirit is motivating and governing us — and let us all determine to make a special contribution in the sphere in which we find ourselves — of a little more warmth a little more kindness and good will, not only to those nearest and dearest, but to our neighbor — who in a larger sense of that word is the one upon whom our thoughts rest

Mrs. Con lin joins me in wishing you and yours and especially happy holiday.

Colonel R. G. Conklin President

## A Memorable Day

by Mike Chilson

Note - This semester saw many educational activities off the campus. Trips have been made to the University of Redlands, the Griffith Park Observatory, the Marine Recruit Base, Chaffey College for the Forensic League Student Congress, and, one of the most interesting, a trip to observe the government of the City of Riverside in action as guest of the Mayor and the City Council. One of the cadets who made that last trip gives us a most graphic and enjoyable description of his experiences. . . . . .

As reville blew in the halls of E.N.M.S. on the morning of October 19, the start of another day was announced, but for some eighteen cadets of Lt. Churchill's American Government class, this morning meant a lot. Directly after mess, these students left the campus for a day in Riverside which they would never forget. After weeks of planning, Lt. Churchill had managed to arrange for a nearly complete tour of the government system of the city of Riverside.

We arrived in Riverside at the beautiful new library for a short meeting with our guide at 0800 hours. The young gentleman, Mr. Blubaugh, who had worked out our agenda for the day and had arranged for this comprehensive tour was a right hand man for one of the city council members. He was doing graduate work for a degree in Policitcal Science. He really impressed most of us with his mastory of the Riverside gov ernment system. He escort-



No phase of government in Riverside was neglected in our recent tour. Here the cadets are being shown how the Finance Department works.

ed us to the city council meeting, and then to the museum, followed by a hurried tour through the Finance Department and the Planning Department. The cadets were amazed at the computers and the machines in these two departments.

After learning all we had time for about these departments, we had lunch and then met again at the police station which is almost brand new. The building cost nearly one-and-ahalf-million dollars. We spent a good while touring the police station and proved to be the most interesting of the buildings toured that day. We were informed of the many opportunities in police work for high school graduates. The police officers who led this tour were extremely helpful in answering the questions we had about their work and their new building.

After this interesting tour, we reassembled at the Riverside Public Library, where the librarians showed us all of the modern aspects of this one-year-old, million-and-a-half dollar library. The architecture alone was interesting and beautiful enough to lure some of us off on private expeditions through the extensive building. The modern facilities at the library and its wide selection of literature and research materials will probably draw students back for many years.

We enjoyed this day in Riverside very much, learning, probably, more in those few hours of watching a government in action than we could learn from a text book in many weeks. We hope that a good many other tours of this sort can be scheduled as we feel that they are extremely valuable in the educating of young minds. A study of another city's government should prove to be an excellent comparison, and it would be a very good idea for the government classes to have another such tour, if at all possible.

### Major Meineke New Commandant Lt. White Joins Military Staff



Major M. Meineke

Major Meineke assistant commandant, has been promoted to Commandant of Cadets, culminating seven years of devoted service to the school. The major is a native of Cleveland, Ohio, where he was also educated. After his graduation in 1955 he joined the U.S. Army and was stationed in Washington D.C., acting as a government currier at the Pentagon.

During the three-and-ahalf years he was stationed at the Pentagon, the Major married his wife Cathy and became the father of two sons, Brian and Scott.

After his honorable discharge from the service in 1958, Major Meineke and his family moved to California.

He joined our military department in September, 1958 where he has remained here since. He feels justifiable pride in his contributions to the cadet corps in the ensuing seven years.

While, here at E.N.M.S. he became the father of two more boys, Richy and Gregory, and finally a daughter, Pamela, last August.

New also to the E.N.M.S. Military Department is 1st Lt. Ralph White. Although a native of California, he was raised in the Pacific Ocean area, mainly on the island of Hawaii, Australia, and Japan. He attended Brown Military School and graduated from Dorsey High School in Los Angeles. He then went to L.A. State for two years, after which he joined the Marine Corps.

While in the Marines Force Reconnaissance Goup. His military training experience at this time consisted of Ranger Training School, the Army Jump School, Mountain Warfare School, and the Underwater Demolition Center at Coronado, California.

He was a member of the Marines' parachute teams. He is a master in the art of he was attached to the skin diving. He is also an excellent photographer (he is helping in the production of the Academy, the school annual) and he will be seen on an N.B.C. television show December 11.

Additional military skills include six years of Ai Kido Kon, in which he is



Lt. R. White



Lt. K. Lynch

#### LT. K. LYNCH JOINS ENGLISH DEPARTMENT

Joining our English Department is Lt. Lynch. Although new to our teaching staff, the lieutenant is not new to the Elsinore Valley. In fact, he was born in Elsinore and he graduated valedictorian of his class in 1950, from Elsinore Union High School.

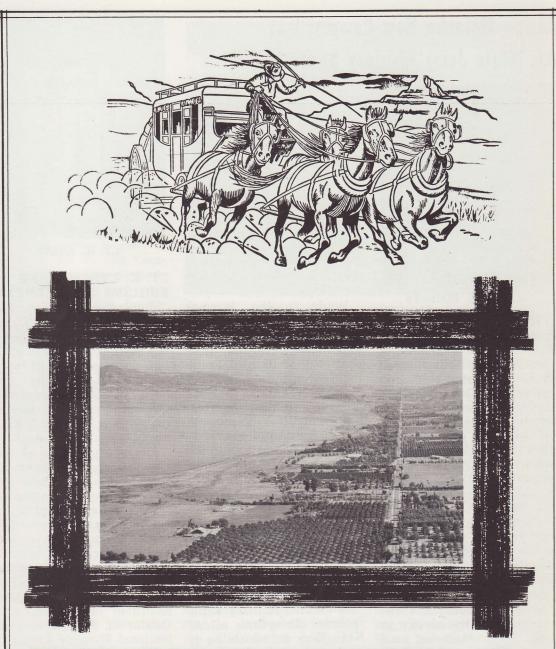
He is a graduate of the University of California at Riverside, and he also did work at the University of California at Berkeley.

Lt. Lynch spent five years as a Speech and English teacher at Ramona High School in Riverside before coming here. Beside's teaching he is also chairman of the Southern California Branch of the National Forensic League.

He is a war veteran, having spent three years of his military service in Korea during that crisis.

The lieutenant is married and his wife is the vice-principal of Twin Hill Elementary School.

a 3rd degree brown belt holder and considerable exprience in Judo, in which he holds a 2nd degree black belt from the American Judo Association.



# RITERIEL DI VILLAGE

#### HEART ATTACK KILLS PERRIS VALLEY PIONEER

Mrs. Lupie Sylvia Hughes age 79, died on November 1, of a heart attack.

Her father, Dario Trujillo, was one of the developers of the famous Good Hope Mine near Perris.

Mrs. Hughes was a native of the Valley, born on her parents' ranch on June 20, 1886. She married the late Harry Hughes who was also a member of a pioneer family whose activities included extensive participation in the potato industry.

She leaves two sons, and a daughter, Norman, former Perris mayor and presently a member of the county assessor's staff; Ralph, who is a resident of Riverside and Mrs. Odie Beem of Perris.

Mrs. Hughes also leaves six grandchildren and five great-grandchildren.

Rosary was recited at the St. Jamse Catholic Church where she was an Altar Society past president. Burial was in the family plot in Perris Valley Cemetery.

#### KENNETH RICKETTS FUNERAL HELD

Perris resident, Kenneth Ricketts passed away on November 1 of a heart attack, at the age of 63.

Services were held at Evans-Brown Perris Chapel with the Rev. Malcolm White, pastor of the First Congregational Church as officiant.

Kenny had been a Valley resident for 29 years and the owner of Grace-Anna Flower Shop, manager of the Perris Ice and Storage Co., as well as being the local dealer for the Press-Enterprise newspaper.

He was active in the Independent Order of Odd Fellows and pall bearers for his service were Brother Odd Fellows.

He is survived by his wife, Anna; a son, Edward, who is principal at Perris Junior High School; two daughters, Betty Golding of Perris and Elinore Barnes of Livermore; a brother, Harold, of El Monte; three sisters, Barbara Donaldson of Ontario, Wilhelmina Hale of Perris and Ruth Ricketts of Whittier: his father, Willis E. Ricketts of Ontario and fourteen grandchildren.

#### DEL DAVIS, PROMINENT PERRIS RANCHER DIES

Morgan Mundel Davis. better known to all as Del, of 24900 Iris Street, Perris, died on Monday evening, November 15, from a heart attack.

Del, whose home and story we did in the December, 1964, issue of the Revue, was one of the major agriculturists in the area. He and his brother, Grover and his brother-in law, Coy Carlton owned and operated the Davis Brothers Potato Packing sheds in Edgemont and a cattle feed lot on their ranch on Perris Boulevard.

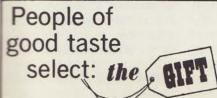
Del was born in Colorado, worked for a number of years for the Hendrick Ranch and went into business for himself sixteen years ago.

He was a long-time member of the Perris Rotary Club and a past president. He was interested in youth, having sponsored baseball and bowling teams, took an active interest in the Hemet Farmer's Fair and in 4-H Club work.

Del leaves his wife, Lenna; three children, JoAnn, Danny and Denny as well as his mother, Mrs. Mabel Davis; a brother, Grover and a sister Mrs. Ruby Lou Carlton all of Pereris.

Because of his interest in the youth of today, the family has established a memorial scholarship in his name and asked that contributions be made to the scholarship fund.





MY CHILDREN'S HOME (A History Of Murrieta)

Compiled and Written by ARLEAN V. GARRISON

Box 216 - Murrieta, Calif.

no one ever exchanges

#### BLACKOUT

(Continued from page 32' which the failure reached New York. During that time had the New York system "lifted off the line' and dropped its interruptible customers, it could have avoided a failure.

It is possible, of course, that some sort of computer arrangement that would have warned of the failure would have been helpful. In New Haven and a number of other places where there was enough local capacity going to take care of things and they got off the line quickly enough to avoid any damage, there was no outrage.

In other places like Providence, the automatic equipment protected their own generation, but not quickly enough to prevent an outrage, but the interruption was only a matter of minutes. Still other places did not have enough capacity available to carry their own load and therefore were out for whatever time it took to fire up additional local steam plants.

One of the most idiotic suggestions to come out of this is that this proves electric utilities should be government owned. This probably would have assured that the blackout would have been even vaster and that those few places that were able to get back into service would not have done so, besides which the failure originated, after all, with Ontario Hydro, one of the largest and most highly touted government-owned systems in the world.

It might be useful at this point to review some of the political arrangements at Niagara Falls because they have some bearing on this whole affair. Mentioned several times in connection with the failure was the Niagara Mohawk Power Co., a corporate descendant of the firm who put in the first Niagara Falls installation in the 1880's.

The original plant, now a museum, was in service until not too many years ago. Because these are international waters, their use is regulated by treaty. Several years ago, with the completion of the St. Lawrence seaway system, additional hydro electric capacity at Niagara and elsewhere became available along the Canadian border.

Niagara Mohawk was hoping to do the developing, but puble power advocates saw this as an ideal opportunity to comminize the whole operation under federal control. Yet a third force entered the picture in the form of New York State Power Authority, then headed up by Robert Moses, who gained more recent fame as impreisario of the ill-fated New York Worlds Fair.

Moses, a man of considerable determination and perserverence, decided that the whole thing ought to belong to New York State. An untimely natural disaster forced Niagara Mohawk to throw in the sponge when a landslide wiped out a substantial part of their Niagara generating facilities.

The Canadians, fortunately, had proceeded to develop their full allotment by building the plant for their new capacity several miles down the river. They were able to obtain 300 feet of head instead of the 150 or so available at the plants right at the falls. Interesting, it was at this brand

new plant that the first failure occurred.

In the course of all this wrangling, developments on the American side lagged somewhat. Moses finally won out, but it's been a practice for some years to let the Canadians use our water and their facilities to generate power for us while we get around to building our own.

We apparently were buying considerable power from Ontario Hydro at the time of the failure, whether for this or some other reasons, I wasn't able to glean from any public report.

One more interesting sidelight; the privately owned transit companies in New York owned their own power plants. But when the subways went to public ownership it was decided, that since these plants were becoming obsolete, and indeed there had been some failures on the transit system when there was plenty of power elsewhere, to get rid of these facilities and purchase power from the Consolidated Edison.

So, of course, when the failure occurred, the trains stopped too. In Boston where the same situation existed except that the decision went the other way the subways never stopped running throughout the failure.

But it's a general rule of technology that the higher you drive the complexity and efficiency, the more dependent you become on the reliability has yet to be achieved anywhere anyhow. With super-reliability and super-efficiency, what failures there are usually dandies. Yes, it can happen again here or any place else.

# Perris Chamber Installation

Robert Walker Jr. was officially installed into office as president of the Perris Valley Chamber of Commerce at the annual banquet held at King's Inn on November 18 in the presence of over two hundred people.

Master of Ceremonies, Rev. Luther Steiner, pastor of Redeemer Lutheran Church, opened the installation with a silent tribute to the memory of Dell Davis, prominent Perris Valley resident who died on November 15 of a heart attack.

Clarence Muse sang a few selections and Carolyn Francis accompanied him on the piano.

Congressman John V. Tunney was guest of honor and told of his seven-day trip to Viet Nam.

Harry Creasey, advertising and publicity manager of the Riverside County Department of Development acted as installing officer. Officers installed were President Walker, Vice president Harvey Goertzen, Secretary Russell Stewart and Directors Jack N. Savage, Ray Winders, Stanton Fretwell, Marvin Funk, Hubert Christensen, John Brown, Mrs. Minnie Penn, Joe Garnand and Charlie Buster.

Other guests introduced were Supervisor and Mrs. Floyd McCall, Linda Lauda, recent runner-up in the Miss U.S.A. contest held at Asbury Park, New Jersey, city officials and members of the Department of Development.



Bob Walker, left, listens intently as Harry Creasey, installing officer for the Perris Valley Chamber of Commerce reads Bob the necessary oath of office.



Head table guests from left were: Harry Creasey, installing officer, and Public Relations man with the Department of Development (formerly known as the Riverside Board of Trade).; Mrs. Creasey: Marvin Funk, immediate past president; Linda Lauda and her escort; James Thompson, George Irwing and Fred Rheinhart all with the Department of Development.



Among the honored guests at the installation were Supervisor and Mrs. Floyd Mc-Call. Next is a gentleman whose name we did not get, Mrs. Walker and newly elected President Bob; Congressman John Tunney; Rev. and Mrs. Luther Steiner





Peace, good will and happiness at Christmas and always

Dr. Ray Simon, D.D.S.

DENTIST

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Guests Attending the 1966





Installation of Officers for

Perris Valley





Chamber

#### STATEMENT OF OWNERSHIP, MANAGEMENT and CIRCULATION

(Act of October 23, 1962; Section 4399, Title 39, United States Code)

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swening 1 percent or more or total amount of Bonds, stortgages or other securities. None.

9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciarry relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10. This item must be completed for all publications except those which do not carry advertising other than the publisher's own and which are named in sections 132.231, 132.232, and 132.233, Postal Manual, (Sections 4355a, 4355b, and 4356 of Title 39, United States Code).

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	and Counter Sales	700	500
	2. Mail Subscriptions	1,200	1,135
	Total Paid Circulation	1,900	1,635
D.	samples) by Mail, Carrier		
	or other means	750	600
E.	Total Distribution (Sum of		
	C and D	2,650	2,235
F.	Office Use, Left-over, Un- accounted, Spoiled After		
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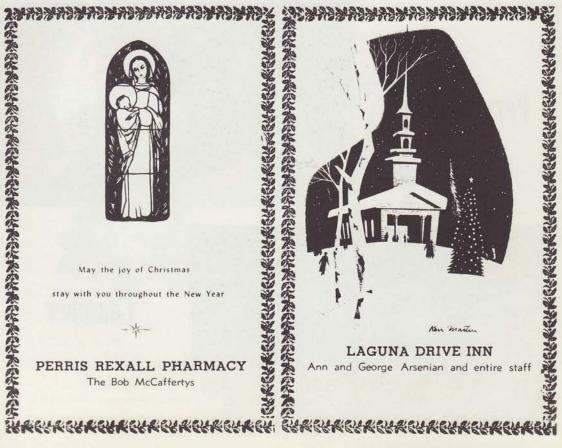


# CHRISTMAS!

RICHENS FLORIST Main Street Elsinore







#### A California Christmas

Living plants make this entry bright and welcoming for the holidays.

The Christmas tree growing in its own tub, is surrounded by yellow chrysanthemums, white cyclamen and pink azaleas. The aralia, an all-year round fixture at this doorway, makes a handsome foil for the holiday sparkle, and the whole effect is one of gayity and color.

In taking advantage of the decorating possibilities of living plants, the owners of this house insure a display that wont droop or fade as the holidays go on.



Photo Courtesy California Association of Nursery



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to our ... friends:

S WE APPROACH the threshold of another year, our thoughts turn gratefully to those whose good will and loyalty have helped make our progress possible. ¶ Your friendship . . . your patronage and your confidence are greatly appreciated . . . and this message is sent to say "Thank You." ¶ We wish for you a very Merry Christmas and a New Year filled with all the good things of life.

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