La Elsinore-Perris Valleys

Laguna Revue
"All The World Is A Stoge" ... Wm. Shakespeare

VOLUME IV NUMBER 6

MAY, 1965

IN THIS ISSUE:

DePALMA'S ITALIAN VILLAGE

35 cents

The

News-Magazine

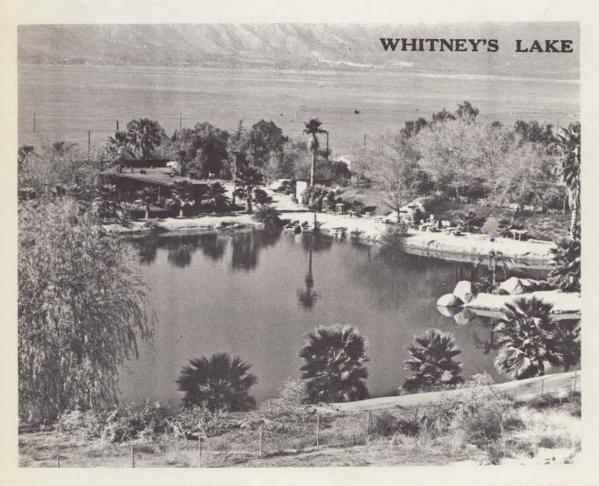
Dedicated To

Uniting

Riverside County

MURRIETA CHURCH DEDICATED

LIFE OF A CONGRESSMAN



A Monthly News-Magazine Devoted To The Recording Of Events Occuring In The Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Perris, Quail Valley and Sun City



TROUBLED WITH DISAPPEARING MONEY?

Your money is insured against disappearing at Corona Savings and Loan Association! Right, every account at Corona Savings and Loan Association is insured up to \$10,000 by an agency of the Federal government. Every account earns a whopping 4.9% per annum paid or compounded quarterly, actually 38.4% more than banks pay on similarly insured accounts! Open your account now ...in person or by mail...Corona pays postage both ways. We'll gladly handle the transfer of your savings from anywhere in the world, free of charge. Funds placed or postmarked by the 10th earn from the 1st.



PAID QUARTERLY ON INSURED SAVINGS



Laguna Revue

May, 1965

Volume IV

Number 6

A Monthly Magazine Devoted To The Recording Of Coming Events, And A Pictorial Review Of Past Affairs, Occurring In The Great Elsinore-Perris Valleys.

LA LAGUNA REVUE Is Published Monthly at 138 North Main Street, Elsinore, California

Phone 674-2617

Second Class Postage Paid At Elsinore, California

ROGER L. MAYHALL,

Publisher

DOLORES MAYHALL,

Editor

RUBIE ZORRERO,

Staff Photographer

REPORTERS

Arlean Garrison Lo Vae Pray

MAY COVER



Whitney's Lake in Sedco Hills The Mecca of the Valley See Story Page 10



THIS

Editorial Page	. 2
Water Flows to Lake Elsinore	. 3
Jack Roripaugh Home	. 4
Father's Night at PTA	. 9
Whitney's Lake	10
BPW's Honor Dorothy Dodson	19
News from SCE	19
Perris-Riverside Properties	
Realtors	21
Valley Inn, Elsinore	22
A Name is Born	25
The Poet Speaks	26
Center Aisle Right	27
Murrieta Barbecue	28
Champagne Music Man	
at Sun City	30
A Dying Art — Sam Kholos	31
Hospital Auxiliary	31
Trailer Park	31
Life of a Congressman	33
What Is A Farmer?	35
Joe DePalma's Italian Village	41
Elsinore Chamber of Commerce	44
Anniversary Boat Races	46
Murrieta Church Dedicated	47

La Laguna Revue

Is a Monthly News-Magazine devoted to the Recording of events occuring in the Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Sunnymead, Perris, Quail Valley and Sun City.

Subscription Rates: California one year, \$3: Outside of State, \$3.50; Any Foreign Country, \$4.00.

•



VOLUME IV

MAY, 1965

NUMBER 6

Annexation Has Advantages

On June 8th, two sets of people are going to the polls to vote on the annexation.

The first group of people are those whose area is designated to be annexed into the City of Elsinore and the second group are the residents of the city who will go to the polls to vote whether or not they want the people and property annexed into the city. Both measures must carry by a majority vote or both will fail.

In our opinion, we are for annexation for it will provide mutual benefits to all, the greatest being the sewer problem, suffered by the majority and mostly the new builders to the area. With annexation the installation of sewers will be two years ahead of any other way and the existing disposal facilities are immediately available, with less of an operating cost under the one administration.

Fire protection for outlying districts will increase as the equipment from the city will be added with the existing equipment in the area.

One or two more patrol cars with additional police officers will be added to the present city police department, protection should be better with constant patrol in concentrated area.

As to taxes, there will be an increase of \$1.36 per \$100.00 of assessed valuation. This is exclusive of present bonded indebtedness which cannot be charged to the annexing territory.

To us, it is obvious our only solution is unification, and we urge all to vote "Yes' on June 8.

Perris Shop Closes Its Doors

On April 23, the Perris home of La Laguna Revue closed its doors at 110 South Perris Boulevard, but the licenses, telephone service and pick up and delivery will remain the same, only we will come to you instead of you to us.

The move was necessary to get the business back on its feet and to try and save money for a new camera and press, which the Secret Service siezed last year when Barry Ross Lloyd, former printer at the Mayhall Print Shop, saw fit to counterfeit \$20 bills.

On April 13, a registered letter was received by Mr. Mayhall stating, "The petition for the remission of forfeiture of this equipment is hereby denied."

Other than a description of the equipment and the necessary dates, this was the only statement in the entire letter ... no explanation, nothing.

We are still able to produce, both letterpress and offset and the magazine, only it is necessary to the business to get another press and camera as soon as funds are available.

Special Edition Underway

Work is proceeding on the Special Edition of La Laguna Revue and this is going to be a dandy. It will not only contain all of the stories that we have had to ignore in the past, that are still news but one or two trips that we've taken we know you would be interested in and would like to take yourself.

We intend to catch up on all types of stories we just haven't had the space for and hope that you enjoy reading this Special Edition as much as we have enjoyed getting it ready for the press.

Water Flows Into Lake Elsinore

Thursday, April 22, was great day in the lives of many people, who had pinded their hopes on Water Lake Elsinore, for this the day that Colorado liver Water was turned on the Lakeview site to low down the San Jacinto liver to Lake Elsinore.

As the valves were turnon the water began
lowly gushing through the
ant bubbler pipe at the
lakeview site, then more
apidly it burst forth and
those who had gone to the
site to once more see this
memorial event let out a

The water was kept benind Railroad Canyon Reservoir Thursday night and the early afternoon on Friday was turned loose to complete its journey to the lake.

Merchants and businessmen were once more laughing and joking, for up until that week there had been a grave question whether Metropolitan Water District, which operates the aqueduct from the Colorado River to Lake Mathews had the water to spare for Elsinore and every day for months news that "yes, there would be enough water" or "no, there would not be water for 1965", had the Valley residents thinking they were on a seesaw.

The new supply of water is costing \$100,000, which is to be repaid with the income from boaters and

What makes young Robert James Milts break into a big grin? We recently discovered that the sound of a parachute opening in the sky can get a chuckle out of him. Also, the roar of an airplane motor really has this young man smiling for all he's worth.

Of course he has a few years to wait until he can skydive like his dad, Robert Milts does from Skylark Field, but then little Bob was born on October 1, 1964 and he has a number of years to learn the art from the

ground.

According to little Bob's mother, Jamie Osburn Milts and his two sisters, Debbie and Kathy Jo, there is "another jumper in the Milts' family" and they're all quite proud of it.

others using the facilities.

Lake Elsinore is the greatest recreation spot in all of Southern California, according to the thousands who have taken time to enjoy its many benefits.

The water will run for ten or eleven days and should raise the lake level nearly sixteen inches, which will assure its continued use for boaters through the coming summer.

Tri-Valley Riders Campaign for City of Hope

The members of the Tri-Valley Riders, Corral No. 43 E.T.I. are putting forth their horses best "feet" on May 16, when they will all participate in a drive to raise funds for the City of Hope by having a charity fun day and Horseshow gymkhana. Riverside Ranchero's Arena at 8001 Washington Avenue in Riverside will be the scene of activity for this day. Leading horsemen in the area have already signed their name to the roster.

On the program will be showmanship in hand, western pleasure, western equitation, stock horse class and bareback horsemanship. Trophy's will be awarded for the working western male and female, fancy western male and female, the oldest rider, comic rider, Spanish entry, Indian entry and the youngest rider.

The gymkhana will feature pole bending, barrel and keyhole race, musical chairs and many other specialities.

The Pictorial Story of the Jack Roripaugh's



Jack and Madeline Roripaugh in their living room with its paneled walls. Color scheme for this room along with the browns are green and pale orange. Behind Madeline is the hall leading to the bedrooms.



In the kitchen, contrasting with the dark wood, the color yellow predominates. All of the drawers and cupboards, as seen in the photo, are handleless, which makes cleaning a very easy problem. From where Madeline is standing is the sink backed by a counter. This also provides a complete view of the family room. Behind her is the dining area.



The family room, with its large fireplace, cowhide rug and color television is the ideal place for Patricia, age 5 and Dana, age 3 to romp and play. Big sister Carrie, was visiting the day we took the pictures.



Another corner of the den finds Jack seated next to his pride and joy. It seems that at the age of nineteen he went to Alaska to visit relatives and also to hunt and fish. Opportunity knocked and a 6-foot grizzly bear and Jack were looking at each other. Jack shot the animal three times and it finally fell, a bare ten feet from where he stood. Jack had the animal hide tanned and it has its place of honor on the wall of the family room, along with other trophies from Jack's hunting days. The table to Jack's left is a billard table from a parlor in England.

Jack, Madeline, Carrie, Patricia and Dana Roripaugh are the principal characters in our story, for they are the family living in the new slump rock house located on Winchester Road, off Highway 395 in Temecula. This house, which was built at the top of a high knoll, overlooks a goodly portion of Murrieta, the base of Guenther's Hot Springs and about 3,000 acres of land owned by the entire Roripaugh family.

After you drive up the steep hill from the road to the house, you first see landscaping of redwood bark, and upon rounding the corner to the front of the house you are confronted with an old, old covered wagon, which adds to the decor. On the corner of the house is a cactus garden and in the direct center is a hitching post, identical to the one that was photographed for the recent story done by the Revue on the "Hitching Post Antique Shop".

The main entrance to the house is inset and two huge amber colored bottle glass doors await your opening. You step directly into a good size foyer, facing the living room, done in tones of greens and browns. The hall to your right leads to the four bedrooms and two baths and by turning left you find yourself in the hall to the kitchen and family room.

Jack is a true Valleyite, having attended his twelve years of school in the local district and graduating from Elsinore Union High School.

Madeline is the daughter of Mr. and Mrs. Frank Querry, and attended just one year of school in Elsinore. She originally came



One corner of the living room houses a game table with comfortable chairs covered with yellow velvet. The furnishings, chosen by Madeline, are from the Antiqua Collection by Raymond E. Enkeboll. On the wall behind Jack is the Periodique Magazine Rack with its brass fittings.

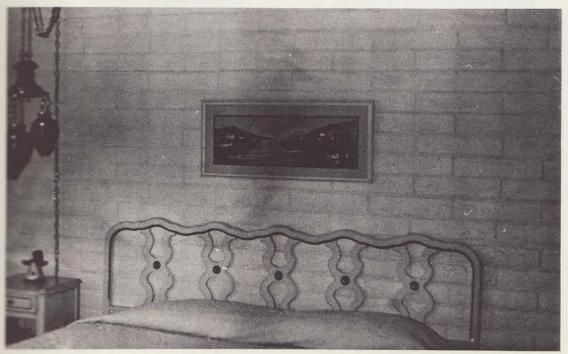
to the Valley from Los Angeles.

Primary designs for the house were done by the young couple and Madeline did the interior decorating.

By occupation, Jack is a farmer. He really took an interest in the work at the age of sixteen when he began helping his dad, Leo, farm the family acreage.



Dana and Patricia, along with their new found friend, and honest-to-goodness bobcat, enjoy the bed in Carrie's room. Madeline designed each bedroom for the girls and this room for the young lady of six is one of pink with a heart and flower theme throughout. Dana's bedroom reminds one of the costumes worn by a brightly clothed clown, with walls of the beige tones. Patricia's circus designed room is done using shades of green.



The master bedroom is decorated in pale blue, from carpeting to walls. As you enter this room you find yourself in a large dressing area, separated by a divider, with clothes closets on your left and to the right the master bath. Past the divider and into the bedroom itself with its antique white furnishings and king-size bed.

Father's Night at PTA

The Machado Street School rocked with laughter on March 8, when the father's of the children took over the entire meeting, beginning with Lyle Hodges, who acted as president for his wife, Gretchen; Ralph Torn, secretary for Margaret Downie; Carl Snider, program chairman for his wife Lynn; Ken Easter for Lucile Goulart, in the treasury department.

The program was a fashion show, as the photos will tell, with none other than the lovely Carlotta Bean of the fashion house GUTS, as narrator. Off stage, the lovely blond beauty, Carlotta, is better known as Charles Pease, farmer and past president of the Lions Club.



The very popular "surf bunny wardrobe" was modiled by Elsinore's Rollie Brown. The dark blue pants and sweatshirt went well with the blond hair. When not modeling, Rollie is owner-operator of Rollie's Garage on Main Street.



Mistress of ceremonies was Carlotta Bean, better known as Chuck Pease who chose for her gown a stunning turquoise sheath, button down the front with a matching chapeau, purse and shoes.



Naughty, nighty of nylon and aqua in color was modeled by Clyde Longe. Clyde a very civic minded man in the town of Elsinore, is the owner of Lakeside Chevrolet Garage, which, according to reports, will open a branch in Perris.





Wearing a gold tiera, from which the white bridal veil cascaded down to form an abow length train, was Edward Perret. For the rest of the ensemble a bridal bouter of wildflowers was carried, white pearls, clod hopper shoes and a big, black when not aiding the PTA put on the fashion shows, Ed is a sign painter in the fashion shows are in the owner-operator of Perret's Elsinore Hardware.

Carlotta interviews the bathing queen of the evening who was attired in a white, piece bathing suit and carried a colorful beach towel. The swim cap was white, the corated with flowers. The model was one of Elsinore's finest, Lyle Hodges who have manufacturer of "Top Camper" and owner of Hodges Ford Company.

who were Robert Mcwho were Robert Mcwho were the newest
in maternity styles
mper with a mannish
shirt and red hat. Blue
with tennies comdifficulty the outfit. Bob finds
his real profession
modeling isn't for him
In fact, he did not
long enough to have
photo taken.

Hoffman, who is a ser of the Southern mia Edison company was there it seems the lights went out photo was gotten of with which was a grey with a fur stole.

all in all, the fathers of the factor are great and have the finest sense of humor the found . . . thanks for the pictures, fellows.

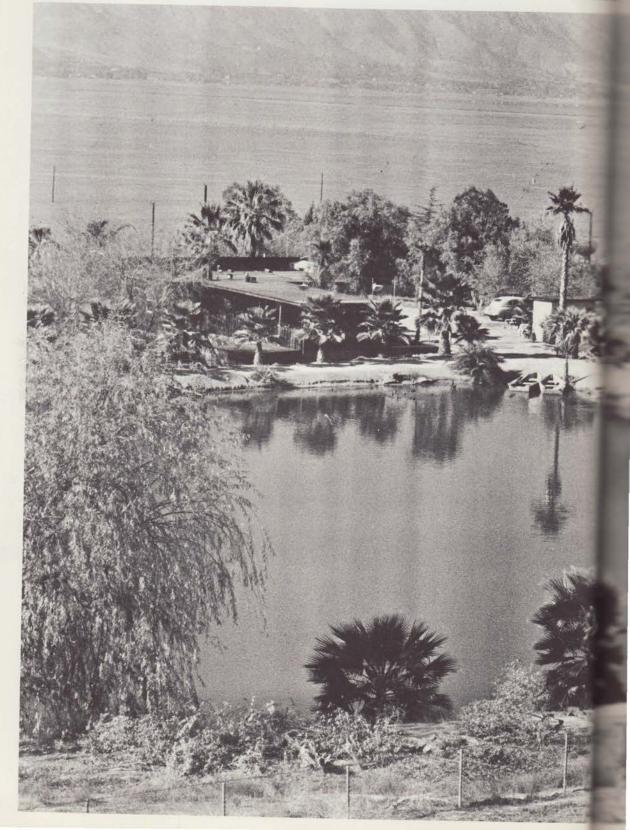


From

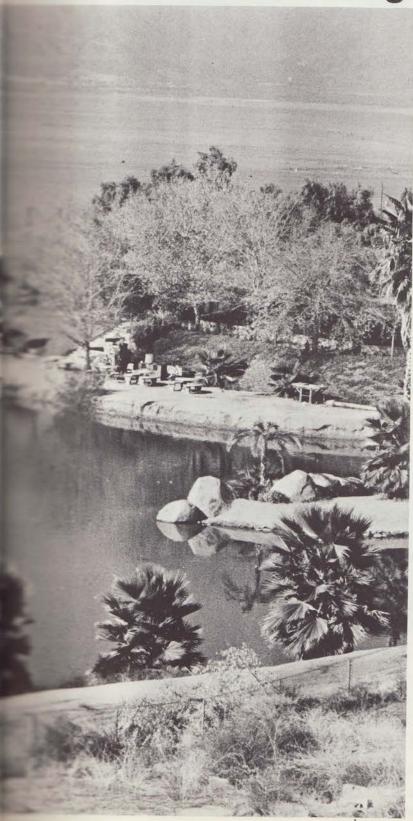
C.W. Harris & Son

Corona . . . Elsinore

Like To Fish? Build Your own



lake--that's what Geoge did



By DOLORES MAYHALL

For two years I have tried to pin down George Whitney for a story about himself, his lake and his thriving water business. And for two years I have made notes of the various stories this one man with more individual initiative than anyone I have yet interviewed, has told to me.

His story begins before World War II, when he was an advertising manager out of Los Angeles. He purchased one lot in the Sedco Hills area and he and his wife, Evelyn proceeded to build a home. Finally complete they went to the recording office to have the whole thing legally recorded, only to dscover they had built the house on the wrong lot.

Negotiations began and the Whitney's were the owners of two lots and by now residents of the area. In the meantime, George decided that his years of schoooling at Frank Wiggin's Trade School should be put to use so he became the painter of the Valley, everything from signs to interiors and exteriors, even to some interior decorating, for which this man has quite a flair.

Time passed and George heard of the sale of the acreage connected to his property, he went to buy it and found it had gone for taxes — \$58 to be exact. He then went to the man who made the tax purchase and for the nice round sum of \$1000 bought the six acres of rocky canyon land on the top side of Sedco Hills in 1953.

George was by now quite a busy man, with no time left to pick up rod and reel and go fishing on weekends like the rest of the fishermen, so he made up his mind to build his own lake where he could fish whenever he had the time. Neighbors informed him that he would be more than fortunate if he dug a well and found enough water for domestic purposes.

Today on the property is not one but two wells, 300 feet deep, that can pump 450 gallons of water per minute, with a constant flow.

It was time now to think about his lake and the cost, for everything George put into this venture was money earned through his occupation — after all he was a working man — and everytime he got enough money he began a new project.

About this time the Freeway 71 was being worked on so George made arrangements with the J. A. Peyton Company to dig his lake as long as the heavy equipment was in the area. He then contacted the U.S. Soil Conservation Service and they furnished all engineering data pertaining to floods and soil conservation.

Excavating began and "LakeWhitney" was taking shape. It is about 275 feet across north to south and east to west and approximately 20 feet deep a n d holds an estimated 18 to 20 acre feet of water.

Forty thousand cubic yards of dirt was removed in the excavation and the dirt was used to fill in a deep canyon below the dam.

Near the freeway side of the lake is a planned islandabout 20 feet square, topped



Evelyn Whitney with "Spike" enjoy the patio of their home.

Perserve That Tender Age...



PORTRAITS TAKEN IN YOUR OWN HOME

mayhall

Rubie Zorrero, Photographer

674-2617



The state are not new to George and this little bird are to enjoy holding a conversation with its owner.

by a cluster of boulders and adorned by palms.

Finally complete, George turned on the water — 450 gallons a minute for six months and for every two acre feet he pumped about one-eighth was being retained — the seepage was tremendous.

The pumps were turned off and George was confronted with a new problem. The lake needed a bottom that would hold water. He contacted Harvey Gardner of Alberhill Clay and Coal Company and made arrangements for clay to be brought to the lake and dumped. Ton after ton of wet clay was sheepfooted in on the wet bottom.

The valves were again turned on and water once more poured into George's lake, but now it stayed — 20 acre feet in ten days — at last Whitney's Lake was no longer what many of the

For Your Skydiving Pleasure



join the gang at Skylark Paracenter the most famous Skydiving Center in America, operated by the Cy Perkins' family.

"Where Else Can You Have So Much Fun - For So Little?"

SKYLARK FIELD

YOUR FRIENDLY SKYLARKERS — CY, FLORENCE AND LARRY LEE

Route 2. Box 501

Phone 674-2500

Elsinore, California

people had referred to as "Whitney's Folly."

Things weren't going quite right though, for it was during this time that the State informed George that 40 feet of the property used for the lake was necessary for the new freeway and he had to fill in, which put the island, orginally planned for the center of the lake, off to one side and near the shore.

This didn't bother George too much, he proceeded to landscape, earn money and put every dime into his project.

In the past seven years he and Evelyn have purchased over 600 palm trees and these two people, with the aid of a block and tackle and wench have planted each and every one. The first they planted by moonlight, for as George remarked, "Neither of us knew what we were doing and the people of the area already thought we were nuts and we didn't care to have them get actual proof".

The lake stocked, some of the palms set in, George decided to build more aver-



July of 1956 saw very little water in the lake for was running out as rapidly as it was being filled.

ies for his tremendous collection of beautiful birds. They had all during the time of their residence there been slowly collecting a fabulous array of these birds. Now there were over 172 well-cared for species on the property and enjoying Whitney's Lake.

But, to the Whitney's dismay, they were confronted with the men from the Wildlife Game Commission and were informed that there is a law that states no bird, native to North

America can be kept captivity unless you have Scientific Collection Persuch as issued to zoos. Gree could not get one because of the law had release to the unknown but 44 species of his battat had been hand fed almost five years. As George

AUTOMATIC TRANSMISSION SPECIALIST

We're thoroughly experienced in every phase of automatic transmission adjustment and repair. You can count on our precision.



We Give Orange Stamps LABOR & PARTS FINNELL'S SERVICE Hwy. 74—Meadowbrook



Freedom is the word for all these animals as they wander all over the acreage.



the rocks, down the walkunder the walkand into the lake the pure water to the lake at its prerge said, "It was like throwing babes to the wolves".

The years passed and today, this couple have added picnic tables, about five, an electric refrigerator, a garbage disposal unit for the leavings of those who clean their fish there. For what purpose? According to George its for the many people, who see the place from the freeway or who have read about it and they, with their families have picnics beside the lake and enjoy fishing. What charge does George make? Absolutely none, the only thing he asks is that everyone clean up their mess, and not destroy the many plants and foliage he and Evelyn have planted over the years. In fact, he even installed public rest rooms for the convenience of his "guests".

The Whitney's are building a new home on the low-

CIGARETTES



16851 1/2 RICE ROAD (FOUR CORNERS)

S & S LIQUORS

We Deliver Large Orders - 674-3747

NEWSPAPERS

er side of the lake which will overlook both their own creation and the vallev below. The house, which is almost complete has a 20 x 27 foot living room that presently houses two antique pianos, one being a Dexter. Off that room and down four steps s a den, that when completed will have a huge fireplace and a variety of small palms and foliage against two walls. High beamed ceilings are used throughout the interior.

In January of 1960, George and Evelyn began serving the community and surrounding area with "Whitney's Drinking Water". On paper this sounds easy but it really began in 1955 with the drilling of the well, then in 1957 getting the County Health Department to issue a certificate as to the bacteria tests (which proved more than satisfactory.) Permits were then needed from the State

Various views of Whitney's Lake. Note the picture tables and the island the swans are swimming to





OUR BEST WISHES
FOR A

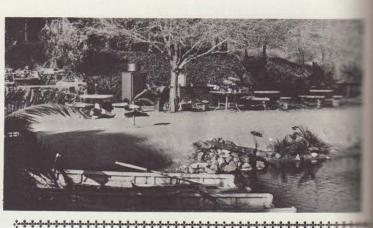
Happy

Mother's DAY

ELSINORE 678-2388

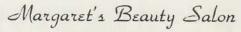
Papini Plumbing Co.

SINCE 1946
21 S. MAIN ELSINORI



MOTHER'S DAY

HAVE YOUR HAIR STYLED BY



27736 HAMMACK AVE. OFF HIWAY 74

TURN RIGHT AT TRADING POST PHONE 674-2464

of Public Health to
to engage in the
of packaging and
ting the bottled
r human consumpis was granted in
1958 and after varisells with getting
stands, labels and
necessary items
ary 1, 1960, five
er, George deliverto bottle of water.

now 1965, and the siness is growing, wo trucks are on the lake is full that are biting, his thriving and as marked "I even that in my pocket welyn out once in

reams of a pracer, which have eveloped to asproportions, conterialize, someand Evelyn and Evelyn have one of colorful show couthern Califormat they will call it





One of the trucks used to dispense water to customers.



We bid a fond farewell to this man, George Whitney and his dog and thank him for the many courtesies he showed to us during the many trips we made to his place for a story.



Paint and Wallpaper Complete Home Furnishings - Interior Decorating Service

MARJONS

ELSINORE, CALIFORNIA - 92330

101 NORTH MAIN STREET TELEPHONE - 674-2775

JPW's Honor Derothy Doson

was so surprised"
the words of Miss
by Dodson when talker her surprise diniven in her honor by
sinore Business and
sional Women's Club.
med the "Sweetheart
er" of the year 1964-



Dorothy Dodson

Derothy was feted at a dinner at the Lake-Hotel. Favors in the and slate board" were prominent words, "We love teacher" on them. Dodson has been for some 35 years ber fete she received fifty letters from students, long out of with her. A Utah was on one, an mamber on another. watched her girls" grow up adulthood. She's marry, raise and even die. Most former students reher fondly and the things she about them ... habits, likes, dislikes, and behavior.

ty members and the dinner.

Chairman for the Frieda Holtan the event and the guest

Heckman, presi-

News From SCE



Jack K. Horton, President, SCE

Harold Quinton, chairman of the board of Southern California Edison Company, announced recently that President Jack K. Horton will assume the duties of chief executive officer of the electric company on May 1.

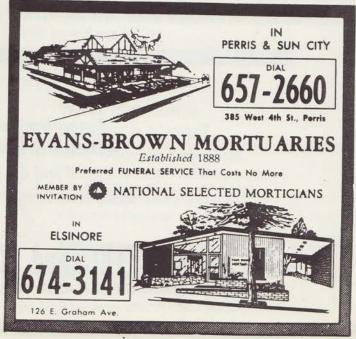
Mr. Quinton, who will continue as Chairman of the Board, has had this responsibility since April of 1954.

During the eleven years

dent of the club presided over the affair and hostesses for the night were Fritzi Gediman, Clemma Mitchell and Lo Vae Pray Maddox. that he served as chief executive officer, he has g u i d e d the company through a period of its most dynamic growth. Edison's investment in electric plant has more than doubled in this time, generating capacity has nearly tripled and almost a million electric service meters have been connected to company lines.



Harold Quinton, Chairman of the Board of SCE.



Are you having an Affair?

For parties, banquets, receptions, gatherings of all types for 50 to 200, you'll find the facilities as superb as the food, service and atmosphere at

LAKE VIEW HOTEL and RESTAURANT

"ON BEAUTIFUL LAKE ELSINORE"

Let's get Acquainted

the two young men often see in the Perris
They are Robert 'Bob'
Th

well-versed in the of property but in the and escrow end of sinesn. Bob spent a for years in the El-Perris area as a publications man for var-Riverside title compone being the well First American Riverside and he ability are known mber of people.

office was opened in
of this year with
Horstman as their
and is open seven
on 9 to 5, and these
will attempt to
revery desire in the



Bob Anderson, standing and Jay Brady, seated, are two of the Valleys newest realtors.



When you drive down Highway 395, and see this sign, stop in and say hello-



What is a home without a phone?

Handy phones make happier homes. Modern telephone conveniences are yours for the asking — wall phones, small phones, colored phones — just call our local business office.



Serving Over 5000 Square Miles in Southern California

Elsinore 674-2111 · Hemet 658-2233 · Moreno 653-2101 · Perris 657-3111

Valley Inn, Elsinore, A Real Family Style Restaurant

If you were the parents of fourteen children, how would you attempt to feed them?

Why be in the restaurant business is the good word from Iris and Clarence Gaconnet, new owner-operators of the Valley Inn on Grand Avenue, Lakeland Village, Lake Elsinore.

This couple, who have been married approximately twenty years, recently took over the Inn and with two of their children are running one of the finest eating places in the area. And believe me, if anyone knows about family style cooking, the Gaconnets really do.

Clarence or "Frenchy" as he is better known, was a resident of Las Vegas, working as a chef for Lindy Lous Pancake House, when Cliff Johnson, former police officer in Artesia, now a resident of Elsinore, told him of the Valley and soon Frenchy became curious. He drove down from Vegas, negotiated for the business and the next thing he knew he was in business.

Iris also has waitress experience for while in Vegas she worked at the Stardust Baskins and Bob's Restraurants.

Helping in the business are Clarence and Iris, and holding down the fort at home are Theresa, Yvonne, Jessica, Frank and Randi. One son, Ed, lives in Indiana and earns his living as a chef; Myrtle, another daughter, makes her home in Indiana with her husband and four children: Dixie is an Artesia resident and is the mother of two, while Richard is in Arkansas enjoying the vast country we live in-



Four members of the Goconnet family. Seated are daughter, Iris and mother Iris. Standing are Clarence and Clarence, Sr.

Good guides for new home buyers



THE MEDALLION HOME AWARD is one award that requires a new home to conform to specific and rigid standards that mean important, lasting values for the buyer. Look for the Medallion Home when you buy, and start now to enjoy the all-electric future.

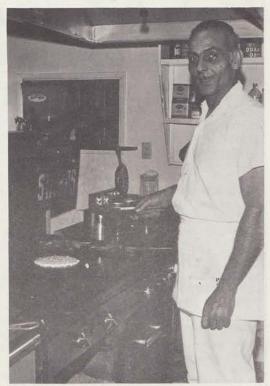


FREE HOMEBUYERS MAGAZINE
AND MAP GUIDE brings you complete
descriptions, prices and guide maps to more
than 800 new housing developments in
Southern California. Send your name and
address to Homebuyers Magazine, Dept. M.,
205 Ave. I, Redondo Beach, California.

Southern California Edison







stande of the Valley Inn we have the Mr. and Mrs. of the family and at the flipping a pancake for one hungry editor is chief cook and owner. Clarence.

FAMILY TREAT... WEEKEND VACATION!

The whole family will enjoy the comfortable facilities here, where everything is provided for their enjoyment. Remember us when out-of-town visitors pop in, too!

Sportsman's Lodge

2090 Railroad Ave. Elsinore, Calif.
Telephone 674-2582

From one corner of the Valley to the other it's

SEITZ LIQUOR STORE

142 N. Main

Elsinore

A NAME IS BORN by Tom Hudson

MEDICINE HAT

Out on the broad rolling rairies of Canada's southmarked the town of Medicine Hat is unique because of its industrial lants. So many and so ried are its industries at the town has been the name of The Litter Pittsburgh of the Prair-

Medicine Hat's industrial rowth can be easily accurated for. More than a life century ago the natural gas which had long en known to underlie the face of the prairies was to work. With cheap in abundance, a noving that expance of dry salands, small industries attracted, and these all plants in turn attended larger plants.

But Medicine Hat is primarily a cattle and farming capital. Since the days of the West's open range, cattle have been raised profitably. Modern irrigation has now made of the prainie country a treasure house of agriculture. While the winters are severe, acres of glass - covered hothouses, heated by natural gas, supply fresh flowers and vegetables through south estern Canada.

Perhaps the magic of raising green vegetables in the dead of a prairie winter is a natural sequence to the magic that gave the town its name. In the days of long ago before cattle were brought in to roam the open range, and even before the first white traders penetrated the wilderness; back in the days when mil-

lions of shaggy buffalo roamed up and down the prairies from Alberta to Texas, the Blackfoot and Cree Indians had frequent skirmishes over possession of the best hunting grounds. In one of these battles a Cree chief, in crossing the Saskatchewan River, lost his head-dress, resplendant with brightly-colored feathers.

To the Indians the head-dress had magic powers. Its possession was "medicine" to a tribe. When the Cree chief lost his "hat" his followers, believing they would have no chance for success in battle without it, fled in disorder. A nearby hill was marked commemorating the Blackfoot victory and the whites gave it the name Medicine Hat.

The high and clear air of Medicine Hat today is still working magic for those who live there in pursuit of health and happiness.

Copyrighted by Laguna House.

OPEN ALL HOLIDAYS





HERE

CIRCLE - E - CLUB*

26020 HIGHWAY 74 - BETWEEN PERRIS & ELSINORE

STEAKS - CHICKEN - SEA FOOD - COCKTAILS

12 NOON TILL 2 A.M.

CLOSED MONDAYS

FOUR HOSTS

AL AND HERA EVANS

PHONE 657-4771

The Poets Speak

- MY FRIEND -

Today, you sat beside me,
I felt the warmth of you,
I wondered if you felt me
Grow warm inside - - for you.
You couldn't know the feeling
Your smile did mean to me,
You couldn't see me kneeling,
Or hear my prayers for thee,
for thee.

I prayed that I'd be worthy, Of friendship tried and true, And hoped that I'd be worthy, To touch the hand of you. The smile that you did give me Contained the thing I need, It lift my heart and gave me The strength to watch and heed. It bolstered up my ego, As naught has done before, It made the path that we go, Lots smoother - - opened doors. It opened doors of gladness, Where once there were just pain, I soon forgot my sadness, And gave me joy again. Your friendship's like my palm tree,

'A standing straight and tall,
I'll nurture it and watch thee,
'A shedding grace o'er all.
- - - Bonnie Irene Carson Pray

THE GREAT SOUTHWEST

Those magic words:

"The Great Southwest",
So apropos! . . I love nights best:
The smoke-blue brightness
of the desert sky;
The Still-warm sands
on which we lie;
The stars and planets
seem so near —

we watched a fat moon disappear
Behind those jagged peaks we see
By starlight . . night is heavenly!
I thank you, God, for peaceful
hours

And for the rain-brought desert flowers,

— Nonee Nolan "CONQUEST" grants priviledge to reprint.

SMOKE

. . . It spirals from the chimney, . (purple iris from a vase); it swirls and rotates from huge smoke-stacks. On calm days it is like a tall pole against the horizon; many times it looks like a string suspended from the sky. It can be used for signalling by fanning the flames, Indian-wise, with a blanket; In the fireplace at night it is a puff of blue velvet shot through with reddish gold and crimson arrows. But the threnody of it is the mountainous mass of swirling, billowing, leaping smoke ascending from the holocaust of a forest fire that is out of control

 Nonee Nolan DENVER POST has granted priviledge to reprint.

THE PEACE-OF-AGES

There is a charm to Elsonom The village and the valley-green;

A charm, that grows recorrent strong
Of blending-view and posterior

Sweet-breathing air that know no smog.

Day long her skies grow deeper blue;

When moonlight spills across the hills,

And lake and shore wear silvered hue...

Old California trails led here.
The peace-of-ages lends us
theme . . .

The Hand, that paused the little while,

And timeless time brought to a dream.

By L. C. Reserve

A Name Is Born GARDEN GRIPES

I'm sick of all snails and their slimy trails.
I loathe the darned gophers.
. . . the musty old loafers.
Those horrid ants are smarter far than chimpanzees and tigers are.
Spring back-aches? Well — they come and go but hyacinths push through white snow.
— Nonee Nolametric Spring Sp





Carol and Gerald Ensley of Murrieta were more than happy recently when their mare turned up with not one colt but two, and the unusual thing about the births was that both were alive. According to reports it is hard to find twin colts that live. Our little colt went "to "colt heaven" one week after it was born, but the proof is in the pudding and in the photo we have. Mama, then to the right our strong and healthy colt and next the "little one". Gerald Ensley, photo to right, was pleased to have one out of two, which is a good average.

CENTER AISLE RIGHT

(except this month) by GAREY CARR

Everything happens at



the Revue office, believe me — the editor Garey sent in his copy for Center Aisle

Right by the 10th of April and we really enjoyed it. Everybody read the quips, laughed at the jokes and finally it was marked and sent back to the linotype machine.

The type was set, and a first proof pulled. Where it went from there no one seems to know. We have

cleaned, swept, checked all the possible, logical spots for the original copy and even some of the impossible, illogical places, but to no avail. It is gone, gone, gone.

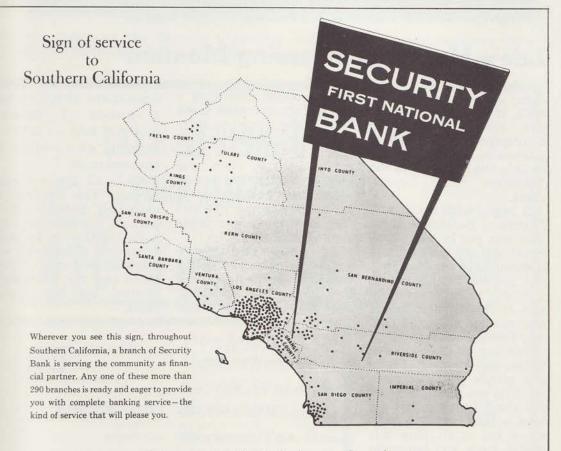
But even though we lost Garey, keeping up with Alice Carr is something else, for this charming person will be installed on May 6 to serve as president of the Hemet Woman's Club for the 1965-66 club year. Quite an honor for Alice, a relatively newcomer to the Hemet area.

HOUSES, LOTS, ACREAGE

Quail Realty

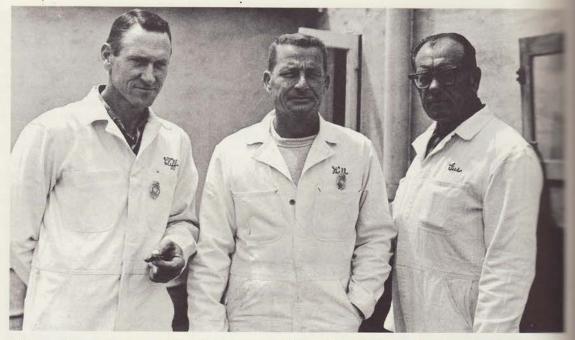
GEO. W. TOOMBS 213 "D" STREET PERRIS. CALIFORNIA

JEROME V. MURPHY REAL ESTATE BROKER OFFICE 657-4452 Home 657-2939



so much is possible with Security Bank as your financial partner

SECURITY FIRST NATIONAL BANK



These three men normally all have a ready and willing smile, but on barbecue day in Murrieta they had a rather dismal look (until the meat cooked). From left to right we have Cliff Mefford, Bill Jennings and Gus Dimitri.

Life's Most Embarrassing Moment

Who ever heard of rescuing a fire department? Well, it happened on Sunday, April 11, when the townspepole of Murrieta pitched in and built a fire to help the members of the Volunteer Fire Department.

It began with the annual Murrieta Barbecue. The beef was put in the pit, as usual, and the fire begun to barbecue this mouth-watering morsel to perfection. But the skies opened up and it rained and rained and consequently the beef was slower cooking.

The day of the barbecue began, and a crowd of hungry people paid the cashier, held out their plate and the chefs began to cut the beef — only it wasn't cooked — not at all. Now this would leave any housewfe in a quandry, but it left an entire group of men absolutely stunned, but not without resource.

Local people who were on the scene, each took a piece of the uncooked meat, went home, turned on their ovens and began cooking the beef. Within an hour every oven in town was going full blast and a row of outdoor barbecues was set up behind the fire station and meat was being cooked on those.

As usual, the townspeople of Murrieta came through, for they appeased the guests who attended, they fed about one-thousand of them, and the firedepartment ended up with 150-pounds of barbecue beef not sold — which certainly good under the circumstances.

All in all, the day was success. The firemen are extremely proud to be part of a community that pulls together in an emergency a n d everyone whattended will enjoy talking about how the townspeople rescued the fire department.

PHONE 674-3210

AUTO. TRANSMISSION
TUNE UPS
BRAKES
PORTING SERVICE

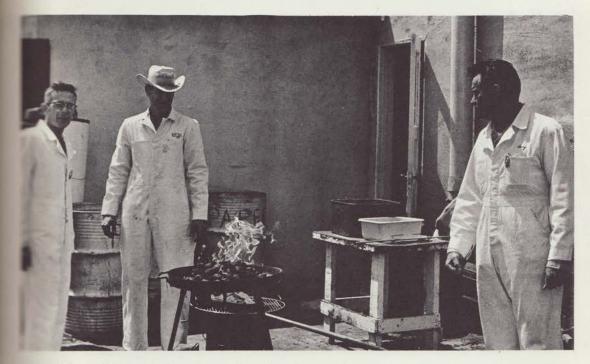
MCCAGHREN AUTO SUPPLY

16876 RICE ROAD ELSINORE, CALIFORNIA

RACING SPECIALISTS

SHERROD MCCAGHREN

SONNY BYGUM



Finally underway, the charcoal is heating and Marvin Curran, assistant fire chief, Cliff Mefford and Fire Chief Ray Thomspon are about ready to put the meat

LAKE ELSINORE VALLEY COME ALIVE! IN '65!

VOTE FOR ANNEXATION

One Unified City
Unity for Strength
Sewer, Water, Freeways
Better Police & Fire Protection
Reduce Tax Base

UNIFIED COMMUNITY COMMITTEE



'Champagne Music' Man

Lawrence Welk was one of the many who played in the first Annual Invitational Golf Tournament on April 29-30 at Sun City. With him in the above photograph are Mr. and Mrs. Orlaf Farr of Pebble Beach Boulevard. This couple was the one-time owner-operators of the famous ballroom, the Rainbow Ballroom in Denver.

They gave Mr. Welk and his band one of the groups first engagements away from the "one-night stands". The engagement was for six weeks and was the longest, at the time, that the musicians had experienced.

Mr. Welk has recently opened the Lawrence Welk Country Club just a few miles south of Sun City, on Highway 395

PHONE CODE 714-657-4127

R and R REAL ESTATE

25481 BUNDY CANYON ROAD

SUN CITY

M. ROBI FRANCISCO - Realtor

MOTHER KNOWS BEST!

HAVE HER SELECT A VIEW

FOR A HOME FOR TWO

DEVELOPMENT ACREAGE

HOMESITES



The Dying Art

By SAM KHOLOS, Elsinore

his article is written in cory of our old black-hand its art which is but surely, dying We have but a few me blacksmiths left in country and they are setting any younger.

started learning the smith trade when I eleven years old. In my brother and I a blacksmith shop mber 12 Brady Street ater moved to Forbes in Pittsburgh, Penn-We closed the 1920. We knew then the automobile had, over.

soon be eighty

estate business, and if I live to be a hundred, the years young and in the real ring of the anvil, and the blazing forge will always remain in my memory.

I am writing this article with the hopes that the remaining blacksmith that are still alive will help to restore the blacksmith art by cooperating. Let us teach this art to our younger generation, let us find a way.

The above picture was taken in 1917 in the blacksmith shop in Pittsburgh and is of my three brothers and myself, from left to right: Abe, Burke, myself and Frank Kholos.

Anyone who would like to help me keep the art of blacksmith alive please call or write and lets get to work on the project.

Richard T. Blowers, O.D.

OPTOMETRIST
9 A.M. TO 5 P.M. DAILY

MON. - WED. - FRI.
322 "D" STREET
PHONE 657-3665

Mrs. Jane Breuer President of Hospital Auxiliary

Mrs. Jane Breuer, wife of Elsinore's doctor, Harry Breuer, was elected to serve as the president of the Elsinore Valley Community Hospital Auxiliary.

Serving with Mrs. Breuer will be Mrs. Pearl Comstock, vice president; Mrs. Mary Cavanaugh, corresponding secretary; Mrs. Margaret Downie, secretary and Mrs. Marie Rimoli as treasurer.

Mrs. Stormy Keats was appointed as Lending Library Chairman, Mrs. Mary Anderson, Hours and Pins Chairman and Mrs. Elinor Chase, Ways and Means Chairman.

Uniforms for the auxiliary will be blue cotton and each member must donate a minimum of 25 hours per year to hospital work. Dues are \$10 per year with a life membership costing \$100.00.

Trailer Park Slated For Elsinore

The City of Elsinore will soon house a modern trailer park located one block off Main Street, where the X-Auto Court was located.

Five acres of land are available for the project and owner Lyle Hodges is in the process of making this property into a deluxe mobile home site.

Under construction is a modern utility building and the taking out a eucalyptus grove.

Lyle is the owner of Hodges Ford Company and the manufacturer of Top Campers.

FIRST IN YOUR BOOK

TOM & GRACE THOMSEN, Owners

100 N. Main St. ELSINORE, CALIFORNIA



The Life of a Congressman

A number of people, induding the staff of the Reue, is curious as to what the same of the course and during the course the day in Washington, DC. What are his duties? That does he do for recreating the whom does he meet?

Staff reporter Lo Vae ray decided to get the swers to those questions d tell it to all of us.

I talked wth Rep. John Tunney of Riverside and mperial Counties, 38th Congressional District and parned that most of his ties and activities in the Capitol can be described in word, "hectic". If ever man is made to absorb so much, learn and digest a meat amount of literature, and meet people, ansquestions, present persue a lawbook, mantact personnel "back go to charity affairs and diplomatic events, and have time to be a concharming person, when he is a Frosh meressman.

all one whirlwind of ties, meetings, reportant people in his disreports Tunney. One upper-most in his the welfare of the in the 38th District. To keep a finger on the district and on the measures that his area in any

Congressman has a and and a smiling by plus a sense of His wife Mieke is busy as her active with the rest of messional wives. A Netnerlands, Mrs. her husband has there on of-



Starting off to work early in the morning Representative Tunney tells his family good-bye. It will be twelve to fourteen hours later before he returns home from his office and "the Floor" of the House. His sons, Teddy and Mark, and wife Mieke, say good-bye to their active father and husband.

to Riverside three years ago and since then have two fine children, Teddy, 4 (named after his father's close friend, Senator Edward Kennedy), and Mark Andrew, almost 1.

The Congressional Representative has a long day at the office and on the floor of the House of Representatives, and seldom arrives home before 8:00 p.m. after leaving at 8:00 a.m. for work. His day is a fast-paced one and little time is devoted to himself. He answers letters from his

district, studies new legislation, dictates letters, advises personnel, greets visitors and dignitaries, and always manages to look happy and smiling. His desk is often piled high with work to be done and projects to begin.

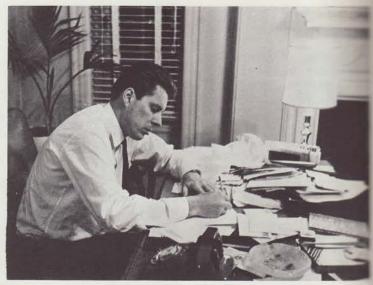
The Congressman is finding that his campaign days were easy compared to the actual duties of a congressional Representative. He plans to run for re-election in order that his long-range plans may be completed. The popular man is always

cooperative with reporters, and answers oral inquiries as well as written ones and even the "cranks" who want the Congressman to do "something about the noisy people upstairs" or the broken water heater downstairs. But he keeps his equilibrium and goes on unruffled.

The scope of visitors in one day may range from a page with a message, to greet President Johnson with a friendly smile.

Tunney is a member of the Interior and Insular Affairs and the Post Office and Civil Service committees and has had a vital part in presenting several major bits of legislation. He says that's what the voters sent him to Washington to do and he's put ting forth his best efforts to accomplish them.

To relax, Tunney may go sailing with Senator Ed-



The busy Congressman works deep into the night on his minimum farm wage bill recently introduced into Congress, and thus, John V. Tunney spends his day in the Capitol.

ward Kennedy, or sit back with a good book beside the fire and "unwind".

His day varies, his work

is demanding, his words must be exacting, and has concern is the 38th Comgressional District.



CORSAGES PLANTS **IMPORTS**

Delivery





FOR ALL OCCASIONS Phone 674-3050

Richens Florist & Gift Shop

156 NORTH MAIN STREET ELSINORE, CALIFORNIA



What Is A Farmer?

Med Over Radio Station KCHV
Med Sporks)

remember that little piece
pular - especially on record
seasons ago called "What
Grl." In poetic prose they
an enchanting picture of
mearing characteristics of
my boy and girl. Then
poris West - with her
What Is A Farmer?"

What is a Farmer?

mers are found in

plowing up, seedby rotating from,

for and harvestwives help them, litfollow them, the

pepartment
them city relathem salesman
them meals wait for

reather can delay
them takes Heaven

when your car stalls a-

a considerate, courteous inexpensive road When a farmer's wife suggests he buy a new suit, he can quote from memory every expense involved in operating the farm last year plus the added expenses he is certain will crop up this year. Or else he assumes the role of the indignant shopper, impressing upon everyone within earshot the pounds of pork he must produce in order to pay for a suit at today's prices.

A farmer is a paradox — he is an overalled executive with his home his office; a scientist using fertilizer attachments; a purchasing agent in an old straw hat: a personnel director with grease under his fingernails; a dietitian with a passion for alfalfa, aminos and antibiotics; a production expert faced with a

surplus, and a manager battling a price - cost squeeze. He manages more capital than most of the businessmen in town.

He likes sunshine good food, State Fairs, dinner at noon auctions, his neighbors, Saturday nights in town, his shirt collar unbuttoned and above all, a good soaking rain in August.

He is not much for drouths ditches, throughways, experts, weeds and eight-hour days helping with housework, or grass-

hoppers.

Nobody else is so far from the telephone or so close to God. Nobody else gets so much satisfaction out of modern plumbing, good weather and homemade ice cream. Nobody else has in his pockets at one time a three-bladed knife, check book, a billfold, a pair of pliers and a

combination memo book and general farm guide-

Nobody else can remove these things from his pockets and, on wash-day, have overlooked: five staples one cotter key, a rusty spike, three grains of corn, the stub end of a lead pencil, a square tap, a \$4.98 pocket watch and a cupful of chaff in each trouser cuff.

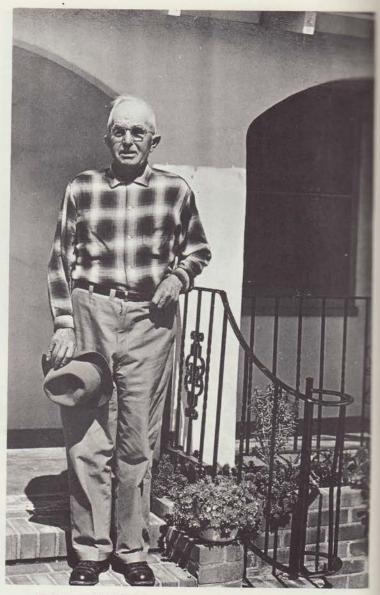
A farmer is both Faith and Fatalist - he must have faith to continually meet the challenge of his capabilities amid an everpresent possibility that an act of God (a late spring, an early frost, tornado flood, drouth) can bring his business to a standstill. You can reduce his acreage but you can't restrain his ambition. Might as well put up with him — he is your neighbor, your competitor, your customer, your source of food, fibre, and self reliant young citizens to help replenish your cities. He is your country-man — a denim-dressed business-wise, fast growing statesman of stature. And when he comes in at noon having spent the energy of his hopes and dreams, he can be recharged anew with the magic words; "The market's up."

Used through the courtesy of Riverside Farm and Agricultural Business News.

Paul Thompson

What is a Farmer? A farmer is Paul Thomspon of Murrieta. He has to love the soil and the hard labor that goes with farming and the love of nature to plant a good seed in the ground and watch it grow to a complete product and put into good use for mankind.

It was in 1935 that Paul began farming. Prior to that he was a carpenter, but a serious eye operation



PAUL THOMPSON — A Successful Farmer

forced him to discontinue that trade, and in order to support his wife Mary and two children, Douglas and Virginia he turned to farming.

The year 1939, when the farmers were hit with rust, Paul lost heavily on the 1500 acres he was farming but 1940 saw the need for more land. It was during World War II, and machinery was hard to come by, so he farmed with used

Pachanga Hot Springs

We offer you Sulphur Baths, Chiropractic Diet, Massage, Electrotherapy. Colonic, Physiotherapy, X-ray pictures.

DR. T. M. LUKOVICH CHIROPRACTOR

Hours 9 to 5 (No Home Calls) Sunday 9 a.m. to 1 p.m. 674-3440 301 N. Spring ELSINORE, CALIFORNIA more difficult.

1945, Douglas graduatfrom Elsinore Union
School and it was this
that the Thompsons
chased their present
Time passed, Virginia
duated from high school,
purchased the properthe silica mine was on
Paul was more than inmental in establishing
Soil Conservation prom in the area.

But as time passed, the ught of semi-retiring end the Thompson's ads, so by 1959 they sold goodly portion of their reage and traveled by through the United

Civic duties prevailed in the Thompsons's lives.

Thompson was active the youth activities and arch. Paul served on the HS board for eight ars, director on the Counfarm Bureau, president the Murrieta Farm Bureau, served on the County served on the County alding Committee and is esently president of the turrieta County Water Strict.

This couple still do mough farming to keep say and to answer the mestion, what is a farmer?

Art Morris

What is a farmer? Art Morris is a farmer as well as a man who knows and owns the heavy

BULLDOZING AND GRADING

PHONE 674-3319 AREA 714

DEAN YODER

ROUTE 2, BOX 338
ELSINORE, CALIFORNIA



Art and his son, Charles, stand by a walnut shaker. In the background are the acres of walnut trees harvested by this man and his crew.

equipment used in the farming and harvestng end of the busines.

Art was born and raised in the Valley and followed in his father's footsteps when the time came to choose his lifetime work.

Until this year, citrus trees were one of Art's means of earning a living, but now he is working with walnut trees and their harvest. Helping Art in the business are his four children, Charles, Jodie, Gary and Stanley and in the home is wife, Jean, who is talented in the arrangement of flowers, which she raises.

Tractors, walnut shakers and other useful pieces of equipment predominate on the Grand Avenue property, Elsinore, that is known as the A. G. Morris Shop.

What is a farmer fits



JACK RORIPAUGH

Art, today, his family of yesterday and from the way things look . . his family of tomorrow.

Jack Roripaugh

What is a farmer? Jack Roripaugh is one of the youngest farmers in the Temecula - Murrieta area and chose this means of making a living because he enjoys the freedom of the great outdoors, the priviledge of self-employment and because the Roripaughs are farmers, generations back.

All of the land in the photo behind Jack is Roripaugh property and dry farming is the type done by this young farmer. Hard work, recently made possible the erection of a new home for himself, his wife, Madeline and their three daughters. (The interior photos of the home are elsewhere in this issue). The hill on which Jack is standing is located directly in front of their home and this is the view the family shares each and every day.

Jack is the grandson of Jack Roripaugh, Sr., who originally purchased the property from Eli Barnett. Leo Roripaugh, was next in line to work the land and now, our successful young farmer, Jack, Jr.

MY CHILDREN'S HOME

(A History of Murrieta)

Compiled and Written by ARLEAN V. GARRISON \$3.50 + 14 cents tax Box 216—Murrieta, Calif.

David Brown stands with his back to the acres and acres of land he farms.

What is a farmer? David Brown of Wildomar is a farmer of many years. He is classed as a dry farmer and raises grain on the acreage that backs the original site chosen by the Elsinore Union High School board for the new school in the Wildomar area.

Farming 1600 acres of grain and barley takes a loo of work, but this man who has spent 47 years in the area enjoys his vocation. The original homestead of the Brown family was 800 acres, which through sale of land, is now 244 acres and on this sits the lovely

TRI-VALLEY RIDERS, CORRAL No. 43 E. T. I.

1st ANNUAL DRIVE FOR FUNDS

CITYOFHOPE

FUN DAY — HORSE SHOW and GYMKHANA

MAY 16

RECEPTION - MUSIC and REFRESHMENTS

MAY 15

Riverside Rancheros Clubhouse & Arena

FOR TICKETS OR MAILING FUNDS WRITE HEADQUARTERS

25806 Hwy. 74, Perris 92370

home that David built for himself, his wife, Jane and their son, David.

He is an active member of the Farm Bureau and fits perfectly the answer to the question . . . What is a farmer?

Robert McGill

What is a farmer? Robert, better known as Bob McGill of Grand Avenue in Elsinore is a walnut grower and the raising and marketing of this product takes a lot of knowhow.

It was in 1923 that Bob came to the Valley. He is a graduate of Elsinore Union High School and he with his lovely wife, Gisela and their two children make their two children make their two children within its interior two rooms which were built more than one



Bob McGill and the family dog stand, surrounded as far as the eye can see, by walnut trees.

hundred years ago and served as a store and waiting room station for the Butterfield Oerland Stages.

The home is centered in a walnut grove that extends from the lakean ideal place for a man who earns his living in the walnut industry.

What is a farmer? He is the man who depends on his livelihood from all of the assets of Mother Nature.

We Are Ready to Help You Select the Gift For the Most Precious Woman in Your Life...

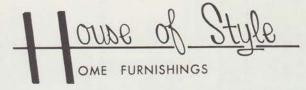
- **✓ A LITTLE MORE EXCITING**
- ✓ A LITTLE MORE UNUSUAL
- A LITTLE MORE PERSONAL
- ✓ A GIFT FOR HER FROM

Perret's Elsinore Hardware and Sign Co.

111 North Main

674-2715

ALL GIFTS BEAUTIFULLY WRAPPED



Perris Showroom 334 D Street Phone 657-3191

Enhance Your Home With A New

Dy HILSF OF STYLE

THE LATEST FASHIONS IN:

FINE FURNITURE

CARPETS

DRAPERIES

UPHOLSTERY

PAINT

WALLPAPER

LINOLEUM

and ART SUPPLIES

DON SNYDER

RICHARD TABET



Plentiful is the only word to be used when describing the setup of the buffet. Behind the counter, ready with a quick smile and good word is host, Joe and waitress Lola Ford.

See Joe, and save at least \$823.10

Everybody today is money conscious—as they should be, but Joe DePalma saving men and women aundreds of dollars every ay with his DePalma's talian Village.

How does one man manage to save people he has yet to meet that much money? Simple.

It usually begins with me person looking through magazine and seeing menes of an Italian Village with its carts of flowers, fruit vendors stands, gaily morated arcades and then morated arcades and then morated bricks, bridges that meets, with boardwalks ared bricks, bridges that meets are always and the next thing



This scene is typical of the many streets in the village.

you know page after page of the fabulous foods that only (according to this advertising type of magazine) can be found in the country of Italy.

First you see a dishful of antipasto, filled with anchovies, large Italian olives and other relishes; the next photo shows a huge piece of Gorgonzola cheese which comes from a town of the same name in Italy near Milan and is a white Italian pressed cheese like Roquefort in appearance and flavor.

Next you see photos of the rich-looking onion soup with croutons floating on the surface and steam rising from the top of the bowl.

By now, that one person has enticed a second to look at the offering of one country, Italy, and at the same time main dish photos are appearing, but not everyday dishes as spaghetti, but foods like lasagnia, veal scallonini, real Italian pizza and then the desserts — cookies, candies and pastries.

The entire family and even a friend or two are talking of going to Italy to vacation and what began as just looking at a colorful brochure-type magazine is turning into an expensive idea. The travel agency informs you that for the sum of \$823.10 per person, via the plane you can take a round-trip to Rome, Italy from Los Angeles.

Enough of this nonsense—grab your hat and coat, the other brochure reading persons and a \$10 bill. Jump into your car and head for the Corona-Elsinore road and then go to DePalma's Italian Village, where you can have everything described in the advertisement, only more for less.



Congenial host at the Village is Joe DePalma, the man who brought Italy to Amreica.



Lola Ford stacks more plates at the end of the buffet table. Note the variety of desserts and the beautiful glassware on the table.

ANOTHER FREEWAY PROJECT BY D.I.V.

THIS SECTION OF FREEWAY IS BEING BUILT AND MAINTAINED EXCLUSIVELY BY DE PALMA'S ITALIAN VILLAGE AND IS FINANCED ONLY BY MONEY THAT IS LEFT AFTER ALL TAXES HAS BEEN PAID



SOURCE OF FUNDS

FEDERAL .O STATE .O COUNTY .O CITY .O SALE OF SPAGHETTI 100 %

Entering the premises of this unusual village here is the first of the many signs that greet you.

This man, who we did a complete story about in the August 1964 issue of the Revue has added a complete open air market, bazaar and gift shop and along with his great supply of wines, has added cocktails to his beverage list. All of this in addition to the old-time cantina and pizzerina, blacksmith shop, Chapel little theater and the many other attractions one gets to enjoy before or after one of the fine meals put out by Joe.

On weekends, there is a complete buffet dinner being served upstairs above the Cantina, where, through the many windows you can look down on the Village and other visitors like vourself.

Be certain, you men of the crowd, to tell him we sent you and do thank him for saving you a small fortune by putting his "touch of old Italy" so close to home.



A cartful of flowers, racks of gifts and an open air market - all to be found at DePalma's.



Guests at DePalma's were Mr. and Mrs. Frank Cummings of Inglewood (left of photo) and Mr. and Mrs. Charles F. Arlich.



Elsinore Exhibit Cops Two Awards

The Elsinore Valley Chamber of Commerce entry won second prize of \$500 in the feature exhibit category at the National Orange Show in San Bernardino and First Prize of \$350.00 and a trophy at the Indio Fair. This display will be placed in more fairs and shows, giving thousands of visitors a chance to see that Elsinore is a "Sportsmans Dream".

At the Boat Show in Los Angeles in February the Chamber had a booth at which time 7,000 brochures were given out and 3,000 questionnaires were completed. This indicates that thousands more people have heard about Lake Elsinore.

The job of the Chamber is to make its area known

and Elsinore's publicity minded crew are on the ball, for all over the United States, word is out that there is a town in California, named Elsinore and this town does have a lake and the lake can be used for boating, skiing, swimming and now fishing.

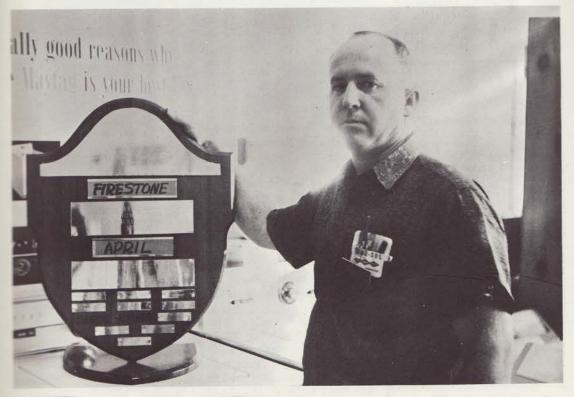
President of the Chamber, Bill Stewart and his board of directors approved of a monthly newsletter to be mailed to each member of the chamber, informing them of the progress being made by the chamber.

The Town Hall meetings, held the first Wednesday evening of the month at the Veteran's Memorial Building, is the one to attend, for it gives everyone a chance to air his feelings on all subjects concerning the Valley.





Wilma and Ed Perret were the proud receipients of the Chamber of Commerce, best window display plaque for the month of March. This couple are the owner-operators of Perret's Elsinore Hardware and Paint Shop on Main Street in Elsinore.



Elsinore Firestone Dealer Store took April honors for the best window display for the month of April. Harold Harvey, with plaque, is a partner in the business along with Ted Nelson.

Anniversary Boat Races

Rain failed to dampen the spirits of the boat enthusiasts of Southern California, for an estimated 3,000 people attended the First Anniversary Boat Races held by the Southern Calfornia Speedboat Club at Lake Elsinore on Sunday, April 11. Rodger Stull of Fullerton took top honors of the day by winning two of the division titles.

Winners of the events were:

1st — 225 hydroplane, Max Sterll of Bellflower, 50.7 mph.

2nd — Crackerbox, Leroy Kenhall of Anaheim, 66.6

mph.

3rd — E racing runabout, Roger Stull, Fullerton, 66.6 mph.

4th - 266 hydroplane, Randy Myer of Inglewood. 5th — 48 hydro., Gerald Olsen of Long Beach.

6th — 280 hydro., Tex

ACREAGE - LOTS RANCHES - HOMES



FANI LUCAS

REALTOR

Sedco Hills 32-308 Mission Trail (Old Highway 71)

> Route 2, Box 70 Elsinore, California Phone 674-2904



Micki Papini holds one of the many trophies given to the winners of the boat races.

Bixbey of Costa Mesa, 67.8 mph.

7th - 150 hydro., Bill Hollingsworth of Fort Ord.

8th — 145 hydro., Lloyd DeLozier of San Diego, 54.9

9th — Super Stock run about, Rodger Stull at 54.9 mph.

10th — SK racing runabout, Tony Maricich of San Pedro at 74.8 mph.

Following the boat races a Trophy Presentation Dinner was held at the Lakeview Hotel on Spring Street, Elsinore, with the lovely Micki Papini, Miss Elsinore for 1965, making the trophy presentations to the winners of the events.

The Elsinore Lions Club has donated a trophy for the breaking of the world's record on this type course and the club will hold the award until it is won.

Attending the dinner as guests were Lion's Club President, Pat Luck and his wife and representing the Lake Elsinore Valley Chamber of Commerce were Vice-President Dr. Harry Breuer and his wife Jane, and Publicity Chairman, Elinor Chase.



Dedication day, March 28. A large wooden cross at the front entrance makes a spectacular symbol to all who attend services at this new church.

Murrieta Church Dedicated



IN ELSINORE

Recreation Center Cafe

"FAMOUS STEAK DINNERS"

Enjoy an Adventure in Dining

STEAKS - PRIME RIBS LOBSTER - FOREIGN FOODS COCKTAILS

Recreation Bar Open for Your Dining & Cocktail Pleasure

alped palacel and and and and produced produced produced produced produced produced produced produced produced

117 West Graham Phone 674-9995 Almost two years from the day the Murrieta Methodist Church burned down the people of the town, as well as former residents were attending a service of consecration of the newly constructed Murrieta Community Church.

This new building was made possible through private donations, money raising events sponsored by the town, children giving their allowances and the money that the insurance company paid after the burning of the 75-year old church, which was located on the corner of Washington and A Streets.

The day prior to the dedication, the last donation was made, which paid the entire cost of the building.

The 29 x 100 foot build-

turary, four classrooms, a kitchen and restroom facil-

ing houses a narth-ex, sanc- pressed concrete block. Interior has a laminated beamed ceiling with acousities. Construction is of tical tile and glass tinted windows set in aluminum.

The new electronic organ was presented to the church by Mrs. Ethel Silva of San Carlos, a daughter of the late Mr. and Mrs. Joseph Thompson and granddaughter of Henry Clay Thompson, who came to the Murrieta area in 1887.

Performing the act of consecration was Dr. L. F. Hawley, presiding senior minister of the First Methodist Church of Ontario.

Rev. Dan R. Newburn. pastor of the church introduced to those attending, Rev. Charles Stillwell, now of San Diego, who was pastor of the old church from 1954 to 1960 and Rev. Charles Maloney, pastor before Stillwell.

Gordon House, chairman of the building committee, presented the keys to the building to Louis Gagnon, president of the board of trustees and Harold Smith. lay reader and chairman of the official board



Louis Gagnon, Rev. Newburn and Gordon House are more than plea ed with this "House of Worship".



Mrs. Raymond Thompson, organist, played the accompainment to all of the hymns on dedication day. Prelude to the services that day was more than appropriate, "The Church is One Foundation".

PHONE 674-2335

Dr. Ray Simon, D.D.S.

DENTIST

8:30 A.M. TO 5:00 P.M. SATURDAY 8:30 A.M. TO NOON 222 W. GRAHAM AVE. ELSINORE, CALIF.



155 E. 4TH ST., PERRIS 657-3420

RONNIE'S APPLIANCE SALES & SERVICE

657-3421 24 HR. SERVICE



RONNIE



LAVONE



JOHNNY APPLIANCE & REFRIG. SERVICE



LEE T.V. & RADIO SERVICE



DAVID DELIVERY & INST. SERVICE

THE MOST MODERN & BEST EQUIPPED SALES & SERVICE FACILITY IN THE VALLEY! WE HAVE THE FINEST ELECTRONIC SERVICE EQUIPMENT AVAILABLE!

OUR PINK TRUCKS

ARE ALL RADIO DISPATCHED FOR FAST SERVICE

WE SERVICE ALL MAJOR BRANDS OF APPLIANCES G T.V.

ALL PARTS & LABOR GUARANTEED

WESTINGHOUSE

FACTORY AUTHORIZED SALES & SERVICE

DEALER

SERVICE IS A MINOR THING - EXCEPT WHEN YOU NEED IT!



MAY SPECIALS

2-1964-Brand New-Absolute Cost

61 FORD PICKUP J55268 \$1095.

59 T Bird Conv. JIV004

\$995

59 FORD Wagon GGN691

\$395

59 FORD Wagon PWM 899

\$250

58 T Bird LGT581

\$795

58 CHEVY Impala

\$275

55 CHEVY 4 Dr. QVJ817

\$195

53 FORD 1/2-T Flatbed J12024

\$195

53 CHEVY Bel Air PWL210 .\$95

HODGES FORD CO.

Telephone 674-3166 Elsinore, California