

La Elsinore-Perris Valleys
Laguna Revue
"All The World Is A Stage" . . . Wm. Shakespeare

VOLUME IV NUMBER 1

NOVEMBER 1964

35 cents



IN THIS ISSUE:

Hospital For Elsinore

Pelicans On Lake

John Young Landscaping

Sam Balan's House

A Name Is Born

House Of Style

Lion's Breakfast

Police Commended

Flag Football





THERE'S A
Secret
TO
SAVING!

But there's *no* secret where your money earns the most on insured savings! It's Corona Savings and Loan Association, where you get a whopping 4.8% per annum paid or compounded quarterly... actually 38.4% more than banks pay on similarly insured accounts. Every account at Corona Savings and Loan Association is insured up to \$10,000 by an agency of the Federal government. Open your account now...in person or by mail ...Corona pays postage both ways. We'll gladly handle the transfer of your savings from anywhere in the world free of charge. Funds placed or postmarked by the 10th earn from the 1st.

4.8%
current
annual
rate

**PAID QUARTERLY
ON INSURED SAVINGS**

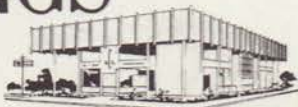
CORONA  SAVINGS

AND LOAN ASSOCIATION

MAIN AT 5TH STREET, CORONA • PHONE RE. 7-2774

Resources over \$20,000,000

At the sign of the Time—Temperature



La Laguna Revue

NOVEMBER, 1964

Volume IV

Number 1

A Monthly Magazine Devoted To The
Recording Of Coming Events, And
A Pictorial Review Of Past Affairs,
Occuring In The Great Elsinore-
Perris Valleys.

LA LAGUNA REVUE Is Published
Monthly At 138 North Main Street,
Elsinore, California

Second Class Postage Paid At
Elsinore, California

ROGER L. MAYHALL,
Publisher

DOLORES MAYHALL,
Editor

RUBIE ZORRERO,
Staff Photographer



NOVEMBER COVER—
We're Not "Lion" — This Is Our
Fourth Birthday And We've Really
"Whipped" La Laguna Revue Into
Shape.



THIS ISSUE

Editorial Page	2
Hospital For Elsinore	3
Tour Of New England States	6
Sun City News	7
Pelicans On Lake	8
John Young Landscaping	9
Sam Balan's House	14
Chamber Award	17
Perris C of C Installation	18
Party At The Holiday	19
A Name Is Born	21
Rebekah News	21
Departs For Columbia	22
Humphreys-Baxter Rites ..	23
E.U.H.S. New Teachers	24
Center Aisle Right	27
Judge Art Gediman	28
House Of Style	28
Flag Football	32
Lion's Breakfast	34
Elsinore Naval & Military	41
Police Commended	45
DeJong-Sipos Wedding	46
Art Center	47
Subscription Page	48

La Laguna Revue

Is a Monthly News-Magazine devoted to the Recording of events occurring in the Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Sunnymead, Perris, Quail Valley and Sun City.

Subscription Rates:

California one year, \$3; Outside of State, \$3.50;

Any Foreign Country, \$4.00.



VOLUME IV

NOVEMBER, 1964

NUMBER 1

Annexation And Sewage

Guest editorial by Verne Mason, chairman of the Unified Community Committee

The basic reason for annexation is to enable all of the residents of the City of Elsinore and the greater Elsinore Valley area to properly plan for and eventually construct, a master sewage disposal system.

The recent increase in population and construction in Elsinore Valley as a result of the filling of the Lake has forcefully brought to the people's attention the need for a master sewer system.

All other municipal services, such as police, fire, street maintenance, etc. will be provided by the City of Elsinore.

This annexation consists of approximately 15,000 acres. The population is less than 4,000. The registered voters are 1,894. 2200 dwelling units.

The population of the present City of Elsinore is 2,565. Present assessed valuation (secured) is \$4,564,410, present assessed valuation of proposed annexation (secured), \$5,455,600.

We are now circulating petitions for the necessary 25% of signatures of registered voters in the territory to be annexed, asking the City Council to call an election for annexation. The Council will probably act on them at the first meeting after submitted and call the election as soon as legally possible, within 45 to 70 days after approval.

Only registered voters in the territory to be annexed are legally qualified to sign these petitions.

As we progress to the election this committee will endeavor to present the facts to the voters and public through the news media. The important task at this time is the early signing of the twenty-five petitions now being circulated.

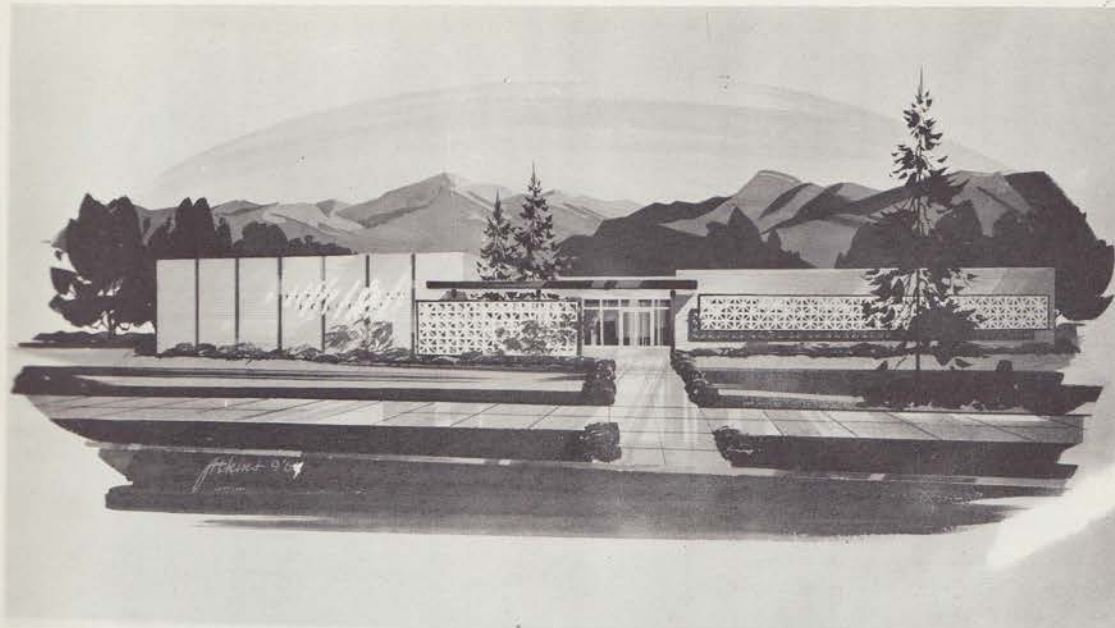
Those desiring information on petitions may call the chairman, Vern Mason at 678-2782 or 678-2689.

Something New Has Been Added

Beginning this issue on page 21 we welcome a new column to the La Laguna Revue entitled "A Name Is Born" by Tom Hudson, author of "The West is my Home" and "Three Paths Along a River".

This column was copyrighted in 1960 by Laguna House, Elsinore, California and at one time was a weekly feature of the Lake Elsinore Valley Sun of which Tom Hudson was publisher.

In this column you will read how names of various places came into being, such as Temecula, Jordan River, Flathead Lake, Bonneville Salt Flats and many more.



New Hospital For Elsinore

To be completed sometime in April

Groundbreaking ceremonies for the new half-million dollar Elsinore Community Hospital were held Friday, October 9th in the presence of over a hundred guests, doctors and local dignitaries.

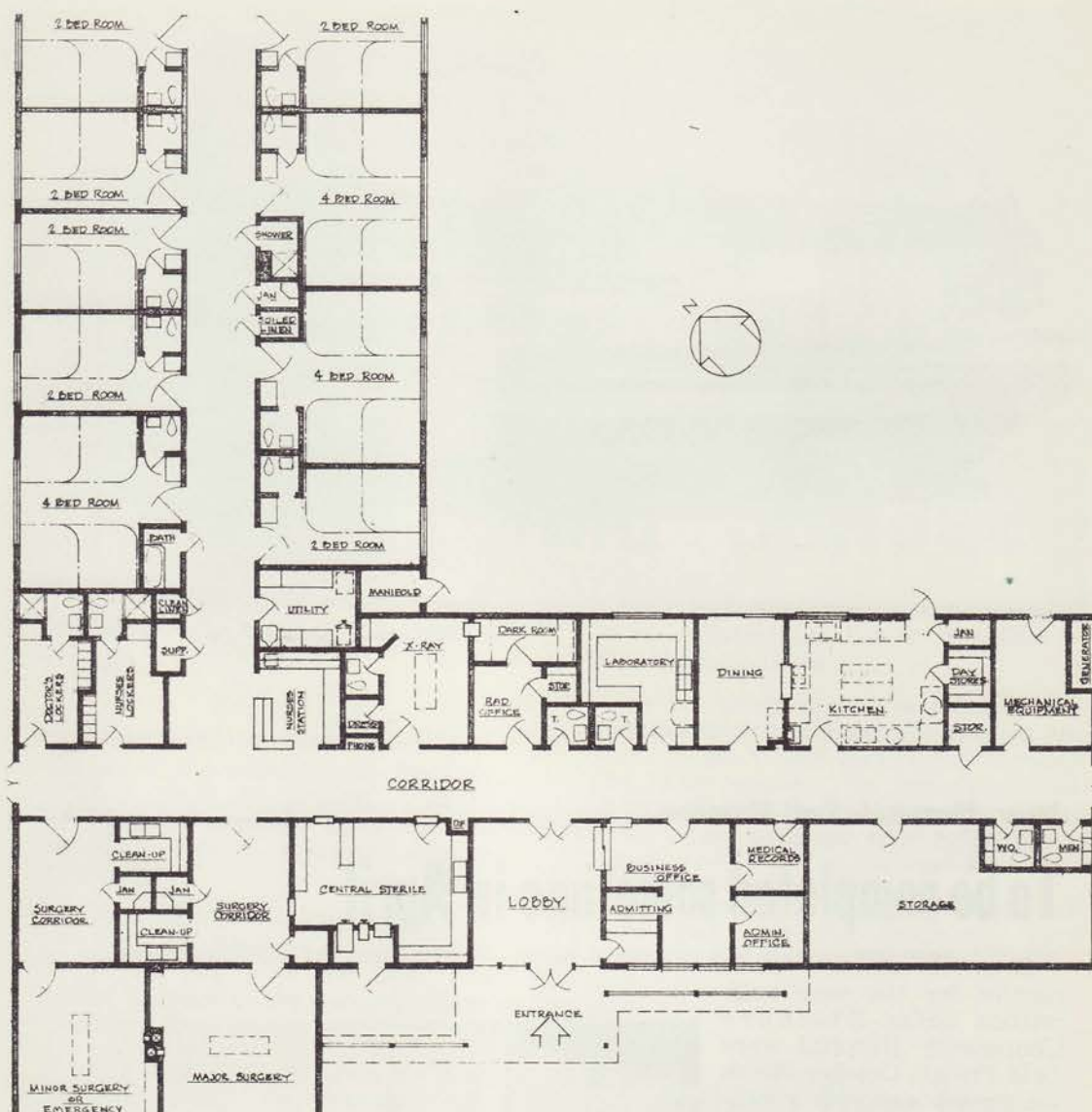
The completely equipped 24 bed medical-surgical hospital will be built on the site located on Walnut Street at Mission Trail in Sedco Hills.

The hospital will be a one-story building of frame and stucco and will be constructed by Hospital Planning and Engineering Company of Santa Monica.

Hugh Harlan, sales manager for the Santa Monica firm, said that the building will house, along with the 24-acute general hospital beds, one major surgery,



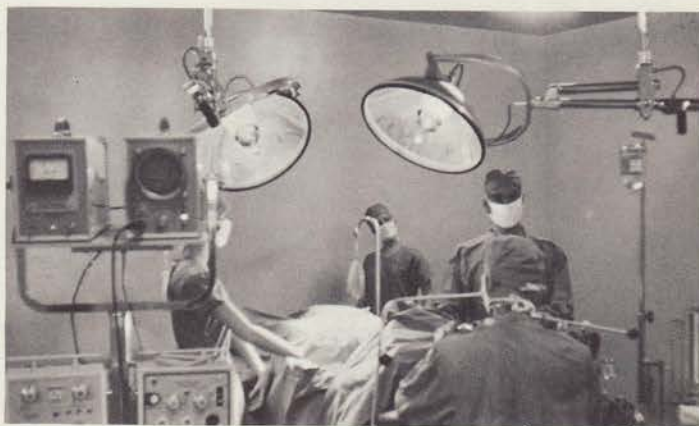
Thomas G. Meyers, president of Hospital Planning Engineering Company stands holding Title Insurance Co., million dollar silver shovel. Looking on is from left to right: President of Elsinore Chamber of Commerce, Roger Mayhall; city administrator, Jay Guler; Councilman, Thomas Yarborough and Dr. Cavanaugh.



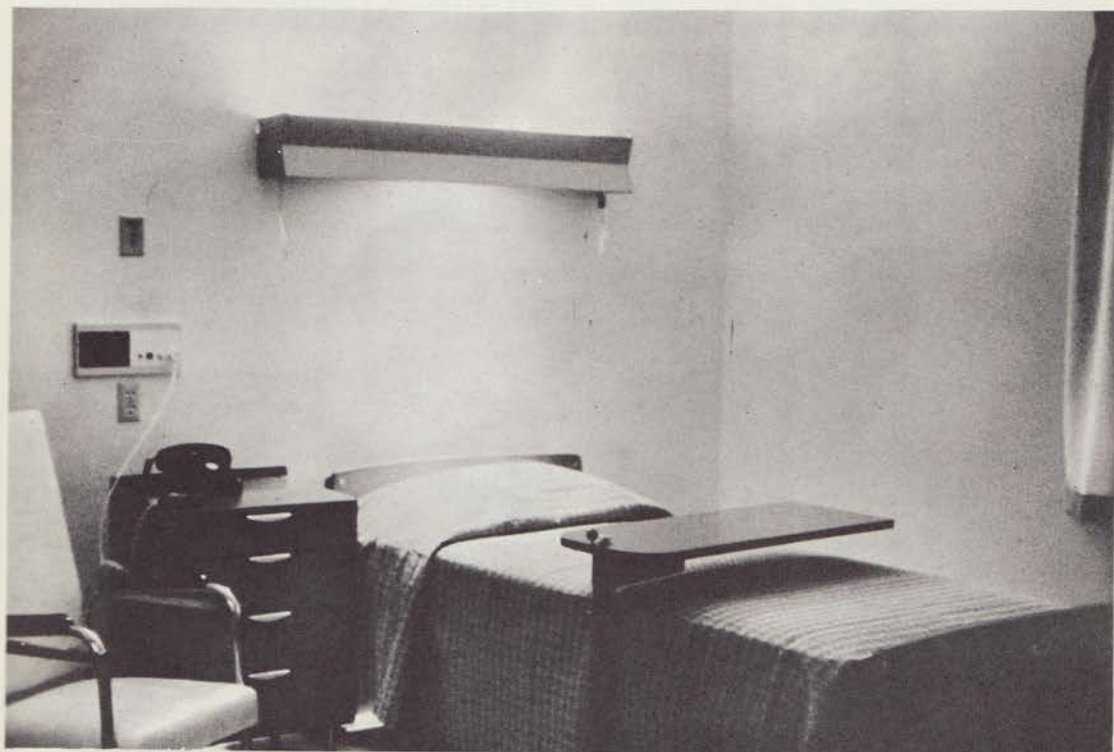
Artist rendering of the Elsinore Community Hospital to be built on Walnut Street
Floor plan of Elsinore Community Hospital. Note the convenient location of the emergency area.

an emergency or minor surgery room, laboratory, X-ray room, central sterile, doctors and nurses lounges, employees dining room, kitchen, business office and an administration office as well as a pharmacy for inpatients.

The board of trustees to staff this non-profit hospital will consist of three



When building is complete it will house a complete major surgical room similar to one in photo.



Twenty-four acute patient beds will be available.

doctors, an administrator and the citizens of the area.

Designing, engineering, financing and building will be handled by the holding firm, Hospital Planning and Engineering Company, who in turn will lease it to the citizens.

According to Mr. Harlan, bids from local firms should be turned in at the Santa Monica office.

Ample parking facilities and attractive landscaping plans are included in the project's plans along with plenty of room for expansion if necessary.

Mr. Harlan also stated that if all goes according to plans, the hospital will be ready for patients by April of 1965.



Join your Local Chamber of Commerce

Grand Tour of the New England States and Canada

Mrs. Rosanne Ashbridge of Blue Waters Ranch, Elsinore and Mrs. Mona O'Brien of San Diego recently enjoyed a holiday in the East and Canada.

Upon stepping off the plane in Lancaster, Pennsylvania, Mrs. Ashbridge saw a large group moving toward her—all of her relatives had met the plane enmasse. Here she visited the home in which she was raised, "Green Cottage" now a 140-year old landmark.

A visit was made to the street market where the picturesque Amish folks bring their produce. These people still follow the ways of their forefathers in dress and costume; their speech is colorful with local idioms and expressions, for example: "Jakie, load the wagon off so we can hitch the horses out" and "throw Papa down from the hay-mow his hat."

These people still drive the horse and buggy; their farms are well-kept with "hex signs" on their barns and their gates are painted blue if a marriageable daughter lives within.

A society has been formed to preserve the century-old covered bridges, which are rapidly disappearing from other parts of the country. When a bridge is in the way of progress, they move it board by board to a permanent location. Lancaster boasts they have the oldest short line railroad in the United States; the first commercial pretzel bakery in the U. S. and the second lock-covered bridge (1857) the longest in Pennsylvania. It is the home of the Hamilton watch and Schick products.

After the visit to Lancas-



The travelers, home after their trip to the East and Canada, Rosanne Ashbridge and Mona O'Brien

ter, Mrs. O'Brien, who had been visiting in Omaha, and Mrs. Ashbridge met in New York where they visited the World's Fair and were greatly impressed with the Vatican Building with the Pieta and the night scene of the modernistic buildings with the colored lights turned on them.

From there the two women went to the New England States, where an early frost had turned the leaves to gold and red. They were particularly interested in the many miles of beach-frontage, the old buildings, Cape Cod homes and churches.

One island toured is 33-miles long and has 251 Roman Catholic parishes beside other denominations, including a drive-in church.

While at Notre Dame, one of the world's greatest religious edifices, they discovered it has a seating capacity of 5,000; the twin towers are 227 feet in height and contain a peal of eleven bells, among which is the "Gros Bour-

don", which with the exceptions of the famous bell of Moscow, is the heaviest bell in the world, weighing 24,780 pounds and can be heard for miles. The main altar is of 22Kt. gold and Notre Dame contains the second largest organ in North America.

After viewing the Christ Church Cathedral, Anglican, erected in 1859, with its stone spire 211 feet high; seeing the island that is being created for the 1967 Fair, the Botanical Gardens, they left Montreal via the Canadian Pacific Railroad Dome train, (the longest in the world) and arrived at their final destination - Banff and Lake Louise.

They left Banff by bus, climbed the old transcontinental highway and saw the snow-capped mountain ranges. First, Mt. Eisenhower with its five ram-parts (for his five stars) next Lake Louise, 5680 feet, and saw Victoria Glacier twice, once against the sky and again reflected

Continued on Page 45



Area square dancers hold the spotlight as hundreds watch during the Chuck Wagon Barbecue at the Bravo Ranch in Sun City when the Del E. Webb Corporation was host to more than 6,000 area residents and their guests. Webb personnel and their families served barbecued beef, beans and salad during the afternoon. Other activities included a campfire sing-a-long, choral numbers by the Sun City Chorus and a variety of entertaining features by residents of Sun City.

New doctor at Sun City

Dr. Joseph L. Nosal has taken over the practice of medicine of Dr. Ed E. Engel at the Sun City Medical Center and Dr. Engel has established a new practice in Riverside.

Dr. Nosal, a native of Allentown, Pennsylvania, has moved his equipment into the offices occupied by Dr. Engel in the Medical Center for the past year. He has recently been practicing in Hemet but until his Hemet practice, was in Lordsburg, New

Mexico for several years.

A graduate of Muhlenberg College in Allentown, Dr. Nosal received his M. D. from Jefferson Medical College; interned at St. Luke's Hospital in Bethlehem, Penn; and after three years as a surgeon in the 104th Infantry Regiment in Europe did graduate work at the University of Pennsylvania School of Medicine.

He served as surgical resident instructor in surgery at Hahnemann Medical College & Hospital before going into private practice and completing work on a thesis "Surgery

in a Small Town Hospital", and a graduate degree from the University of Pennsylvania.

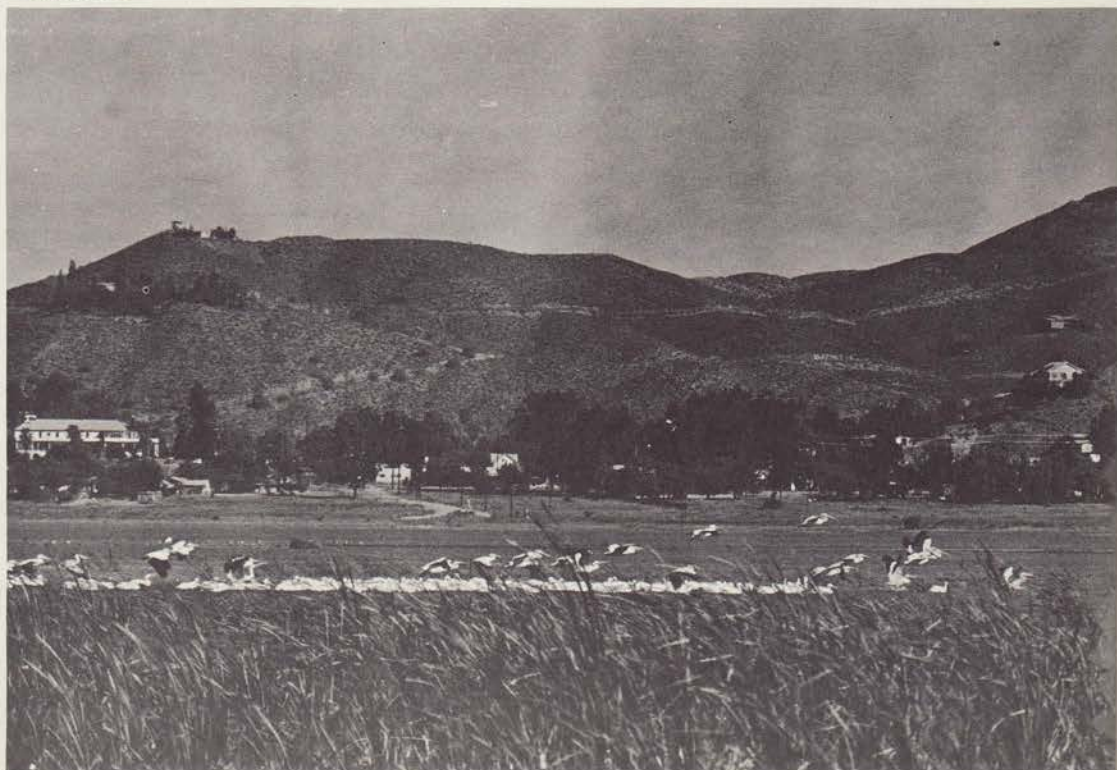
He is a diplomate of the American Board of Surgery and a Fellow of the American College of Surgeons.

He and his wife, Virginia, are presently living at 25051 Lake Street in Hemet.

They have two children, Frank age 22, a student at Western New Mexico University at Silver City and Elizabeth age 21, a student at Moravian College in Bethlehem.



The Pelican has once more discovered Lake Elsinore as evidenced by these photos taken by Dalton Atherton of Elsinore. These lovely birds are visible in the early morning as they swoop down and land on the lake, but at the first sound they immediately flap their wings and they are off, to where only the Pelican can tell.





La Laguna Revue Photo

Jim Shaw, general manager of John Young's Landscaping is a good six-feet tall but in this photo he looks small compared to the size of the rocks surrounding him. The desert scene pictured above is just one of the many things that can be done with rocks.

Stone, Rock and Block

The going thing in Building and Landscaping

"Find a need, then supply it", must have been the motto John Young of Perris used when he began John Young's Landscaping Materials located off Highway 395 just two miles north of Sun City.

This business, which began in April of 1963 is under the general management of Jim Shaw and the yard houses the most fabulous collection of natural rock in the area. And by "natural" rock we mean that the rock is dug out of good old mother earth and may be of a blue hue or speckled or any color imaginable and it is that same color clear to the core, not painted on the surface.

The rock is shipped from

suppliers from all over the Western states and even Mexico. On many occasions one of the many John Young trucks goes to Arizona or Nevada to pick up a load of the unusual decorative rocks.

One might think that a rock is just a rock, but after a visit to the main yard you soon discover that rocks - - - like people - - - have names. There is Pagoda Stone, Featherrock, rose quartz, Apalooche rock and many others and each has a specific purpose.

For instance, the soft beauty and soothing sounds of water as it gently flows, tumbles and falls may be easily achieved with the use of the Featherrock, be-

PAPINI'S
Little Plumber



at
YOUR SERVICE
— JUST CALL —

All Types of
PLUMBING FIXTURES
WATER HEATERS

**CALL COLLECT FROM
PERRIS**

ELSINORE **674-3415**

ELSINORE **678-2388**

Papini Plumbing Co.
SINCE 1946

121 S. MAIN
ELSINORE



La Laguna Revue Photo

Don Pearson of Romoland is one of the men who makes the deliveries for the firm. Here he loads the pick-up with Humus.



La Laguna Revue Photo

Mike Shaw, son of Jim, gets ready to move a stack of cement blocks. Note the intricate design on the top blocks.

Good guides for new home buyers



THE MEDALLION HOME AWARD is one award that requires a new home to conform to specific and rigid standards that mean important, lasting values for the buyer. Look for the Medallion Home when you buy, and start now to enjoy the all-electric future.

FREE HOMEBUYERS MAGAZINE AND MAP GUIDE brings you complete descriptions, prices and guide maps to more than 800 new housing developments in Southern California. Send your name and address to Homebuyers Magazine, Dept. M., 205 Ave. I, Redondo Beach, California.

Southern California Edison

SCE

cause you can carve and create caves, pools, canyons and waterways in this natural stone, all for a nominal cost and it is a job that can be a "do-it-yourself" project.

Or there is the Palos Verdes Stone, a natural California Product found only on the Palos Verdes Peninsula. It fills all the requirements for the home mason. It is extremely easy to work, comes with many natural corners and is easy to split. This stone works beautifully into planters.

If you desire a barbecue, wall or planter box you can find cement blocks, either plain or with the fanciest of designs.

Beside the rock, stone and cement department in the yard is a section where tree rings, borders, stepping stones and all of the items necessary to add to the beauty of your yard are stacked and stored.

One area of the yard is devoted to cement, small, colored rock, Barstow rock and the item seen around so many of the new homes and businesses these days, Redwood Bark.

Jim is well-versed on the rock business, having at one time spent fifteen years on the transportation end. He is a local man, residing on Perou Street in Perris, with his wife, Mary, and their four sons. He is an active member of the Lion's Club of Sun City.

In the office manager and bookkeeping department is Thelma Johnson. She is the young lady that keeps the office running smoothly and efficiently.

The John Young Landscaping firm sells primarily retail and delivers the rock and stone to anywhere in Elsinore, Hemet, Perris, Menifee, Sun City

as well as in eleven Western States.

An added service of the firm is that one can take in a scaled drawing of their property and Jim or one of the other capable men at the yard can tell you how much rock, border or anything else you may desire to decorate that particular area. They have brochures available on how to build with the stone so you can do your own work, and the cost is nominal - - for just \$10 you could change the

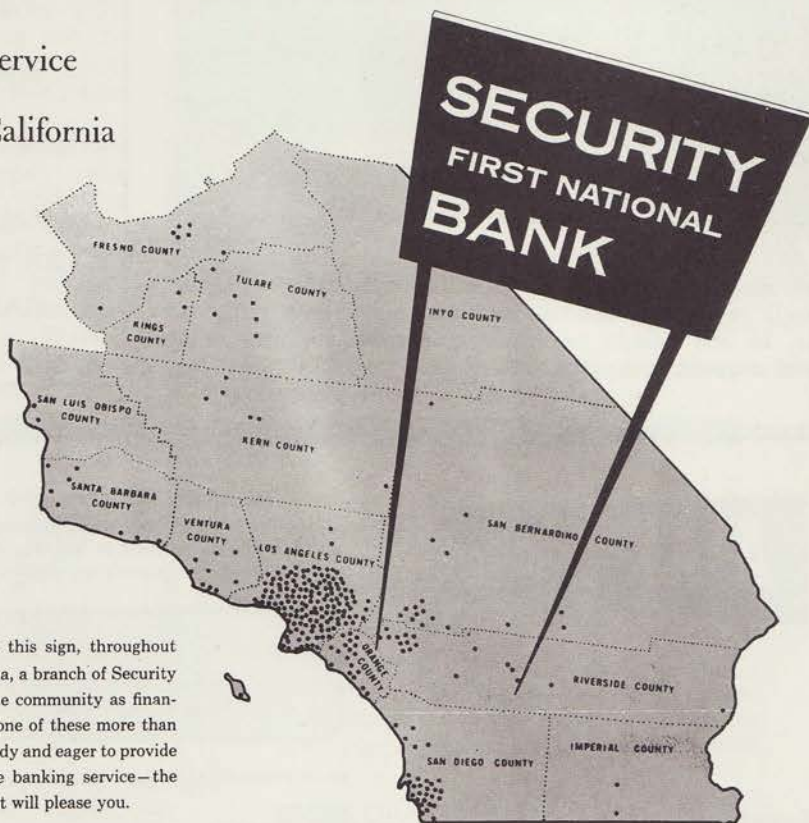


La Laguna Revue Photo

PAPINI'S
Little PLUMBER

Jim Shaw, general manager. The paper on his desk was an order we had placed for "one of everything", cost \$20 and no more. Wonder why he was laughing?!

Sign of service
to
Southern California



Wherever you see this sign, throughout Southern California, a branch of Security Bank is serving the community as financial partner. Any one of these more than 290 branches is ready and eager to provide you with complete banking service—the kind of service that will please you.

so much is possible with Security Bank as your financial partner

SECURITY FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



La Laguna Revue Photo

Jim, alongside one of the trucks used for hauling.



La Laguna Revue Photo

Dave Hay of Lakeview is in sales and delivery and is also well versed on the use of decorative tree rings and border. In his hands he holds a stepping stone in the shape of a giant footprint.

entire appearance of your yard, and enjoy doing so.

Take a drive on 395 and visit John Young Landscaping and when you have your yard landscaped, be specific - - tell the man you want your materials from the natural rock company - John Young Landscaping.

R&R

Real Estate

657-4127

25481 Bundy Cyn. Rd.
Sun City

27433 Hwy. 74
Perris

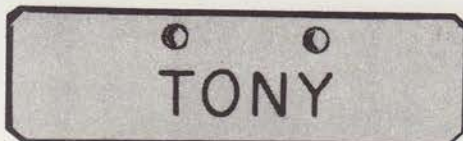
**TRI-VALLEY VALUES
ARE THE BEST IN
CALIFORNIA**

AJAX

ENGRAVING
COMPANY

In order to convince yourself
of our excellent workmanship
and quality of material
SEND FOR SAMPLES:

INTRODUCING OUR NEW FASTENER
After years of experimenting we have
finally succeeded in developing a fastener
guaranteed to stay on permanently.



UPON REQUEST, AVAILABLE WITH ROUNDED CORNERS

**Excellent
Gift Item**

... AND ALL OTHER SIGNS

Directional, Door, Desk, Extruding, and Signs
to meet YOUR special requirements.

Write today for complete descriptive literature.

AJAX Nameplate Engraving Co. P. O. Box 57, Elsinore, Calif. 674-3770

Richens Flower and Gift Shop Wins Award

Grace Richens, owner operator of Richens Florist and Gift Shop, North Main Street in Elsinore, was the October winner of the Lake Elsinore Valley Chamber of Commerce plaque which is given monthly to the merchant who has the best window display.

In the window is a life-sized figure of a bride, attired in a complete bridal outfit furnished by Goda Gown Shop in Riverside and surrounding this model are flowers and various other items pertinent to a wedding.

Mrs. Richens was quite surprised at being the recipient of the plaque, which will have her name engraved on it.

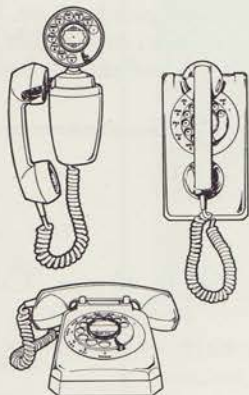
This program of giving the plaque began last month when Mr. and Mrs. Lloyd Crane of Clark's Beach presented it to the chamber for this purpose.

September winners were Trudy and Hugh Walker of C. W. Harris and Son Department Store.



La Laguna Revue Photo

Grace Richens stands behind the plaque she was awarded for her window display.



What is a home without a phone?

Handy phones make happier homes. Modern telephone conveniences are yours for the asking — wall phones, small phones, colored phones — just call our local business office.



**CALIFORNIA
WATER & TELEPHONE
COMPANY**

Serving Over 5000 Square Miles in Southern California

Elsinore 674-2111 • Hemet 658-2233 • Moreno 653-2101 • Perris 657-3111

The Gold Medallion Home Of Elsinore's Helen and Sam Balan

Helen and Sam Balan are an average couple who knew just what they wanted in a house, from floor plan to furnishings, so they decided to purchase a lot on East Pottery Street in Elsinore and have one built to suit themselves.

Mrs. Balan, better known to her friends as Helen, drew a rough sketch of the floor plan she desired, presented it to Lefly Construction Company and from that came a home with a spacious livingroom, den, combination dining room and kitchen, bedroom and bath, with a large back porch and patio and laundry area.

When the house was complete, talented Helen went to work on the interior and with the help of Don Snyder from the House of Style in Perris and some furnishings from the Balans other home in Riverside, they turned out



La Laguna Revue Photo

In the livingroom, Sam and Helen have stayed with the gold tones and carpeting of a champagne color. To the left of the divan is a spinet piano, which Helen plays when she is not busy with her new home. The picture on the wall is a 3-D type scene that is quite a conversational piece.



La Laguna Revue Photo

The dining room furniture is of solid walnut and the breakfast to the left of Helen is filled with her collection of knickknacks and silverware. If one looks closely at the photo, there is a diamond pendant on Helen's neck. This pendant is a family heirloom and was a gift to Helen from her mother, who was a resident of Sedco Hills until her recent death.

PAPINI'S
Little Plumber

at
YOUR SERVICE
— JUST CALL —

All Types of
PLUMBING FIXTURES AND
WATER HEATERS

CALL COLLECT FROM
PERRIS

EL SINORE 674-3415

EL SINORE 678-2388

Papini Plumbing Co.
SINCE 1946

121 S. MAIN EL SINORE

EL SINORE
PERRIS

Richard T. Blowers, O.D.

OPTOMETRIST

9 A.M. TO 5 P.M. DAILY

TUES. AND THURS.
158 NO. MAIN STREET
PHONE 674-2430

MON. - WED. - FRI.
322 "D" STREET
PHONE 657-3665

a home that is light, airy and comfortable - - - from the chairs in the dining room to the divan in the livingroom.

The Balans moved from Detroit to Riverside in 1945 where they were owners and operators of the Unique Cafe (present home of the Providence Bank.

From there he went to work at Camp Pendleton as a cook for the doctors. During his five years at the Camp he was awarded the highest civilian rating among the thirty-one men then employed, for his excellent work in the cooking department.

Sam also was a butcher at the Mission Inn, Riverside and owned the Hub Cafe located between Main and Market in Riverside.

Now retired, he and his wife spend their time working in their newly planted back yard, putting the finishing touches on their new home and doing just what they wanted to do.



Helen Balan in the all-electric kitchen which she designed herself, from one end to the other. The photo was taken from the dining room area.



A view from the doorway of the bedroom. The furniture in this room is of Cathay Mahogany.

**ACREAGE - LOTS
RANCHES - HOMES**



FANI LUCAS

REALTOR

Sedco Hills

32-308 Mission Trail

(Old Highway 71)

Route 2, Box 70

Elsinore, California

Phone 674-2904



Helen and Sam stand on the brick walk which surrounds the back of the house. In the yard are newly planted flowers and trees, which in a few years will be the envy of all the neighborhood. Landscaping for the front of the house is done in colored rock. (Sam said he has mowed all of the lawns he intends to).

How come my picture didn't get in department?

Thanks to you readers we were able to identify the photos we published in the August issue of La Laguna Revue.

Once more we've opened the photo files and located more photos we don't know the why or where of.

In one we recognize Bob and Celeste Grant standing in front of a beautifully decorated cake . . . what is the occasion?

We know Joe Seitz of Elsinore, but who's his buddy, and handcuffed together yet.

Johnny James, track star of Perris.

The photo with the six people — we recognize Clarence Muse, his wife Ena and Murray Snyder (holding plaque). The reason we know Clarence is because on the Channel 9 movie "Caribbean" he played a great part.

The young couple in costume, we know not or the young ladies at the table enjoying the cookies. ■





Goodbye, John; Hello, Marvin

"John R. Harrison, President, Perris Valley Chamber of Commerce, 1963-1964 'That Wonderful Year' " was the inscription on the plaque presented to John, outgoing president of the Chamber, at the annual installation banquet held at Kings Inn.

Marvin Funk, assistant manager of the Perris branch of Security First National Bank, was installed as president for 1964-1965 at the dinner attended by over 150 members and their guests.

Master of ceremonies for the event was Rev. Luther P. J. Steiner, pastor of Redeemer Lutheran Church of Perris and a past president of the chamber.

Guest speakers were Byron E. Barnes, director of Planning for Daniel, Mann, Johnson and Mendenhall (Dim-Jim Project) and Fred Reinhardt, director of industrial research for the Riverside County Board of Trade.

Mr. Barnes discussed the master planning for the entire valley while Mr. Reinhardt spoke on the future of the valley and progressive thinking.

Reinhardt stated, "Deal now with the problems while they are simple and you can solve them, don't wait until they have become so big that they are impossible to handle satisfactorily."

Serving with Marvin for the coming year will be Frank Pettit, vice president; Russ Stewart, secretary-treasurer; Cecil Babcock, roads and zoning; Harvey Goertzen, parks & recreation; Minnie M. Penn, health, education & welfare; Dwight B. Minnich, civic; Hebbert Christensen, agriculture and

water; Charley Buster, publicity and public relations; John C. Brown, legislative and Paul V. Struble, Sr., Housing development.

Members of the executive committee are Marvin Funk, Frank Pettit, R. J. Stewart, Cecil Babcock and John Brown.

Louis R. Boettcher is the representative of the chamber on the industrial committee of the Riverside County Board of Trade.

November meeting to be

held at 7 a. m., November 5, at Kings Inn. Guest speaker will be Robert Fitch, assistant to County Administrator Robert Anderson.

Charles Motte, chairman of the industrial committee, has resigned as a director of the chamber. The resignation was accepted by the board with much regret, as Mr. Motte has always been a dependable and capable worker for the chamber. He pledged continued support to the chamber.

Too much ink, not enough water



La Laguna Revue Photo

In the October issue, we attempted to introduce you to Dr. Ray Simon, who recently opened his new dental office at 222 West Graham Avenue in Elsinore.

The photo we published of this enterprising young man on many of the copies turned out to be a blur and you couldn't tell what the picture was all about.

Here he is once more, lets hope we did a better job this time.

BULLDOZING AND GRADING

FOR - BUILDING SITES, DRIVEWAYS, TERRACES
DIRT ROADS, BRUSH CLEARING, RESERVOIRS
ACREAGE, ETC.

WITH DIESEL 7-TON TRACK TRACTOR
AT MODERATE COST AND NEATLY FINISHED.
UNSIGHTLY PLACES MADE BEAUTIFUL AND USEFUL.

DEAN YODER

ROUTE 2, BOX 338

PHONE 674-3319
AREA 714

ELSINORE, CALIFORNIA



La Laguna Revue Photo

Residents of Quail Valley joined in the fun at the Western Days Chuck Wagon Dinner. From left to right: Jack Myers, Mrs. Russ Rawlins, Joel Johnson, Dorothy and Joe Burton, Mrs. Nina Whisman, Russ Rawlins, Beulah and Charlotte Palmer

Every day is a Holiday

When you attend a party at the Holiday

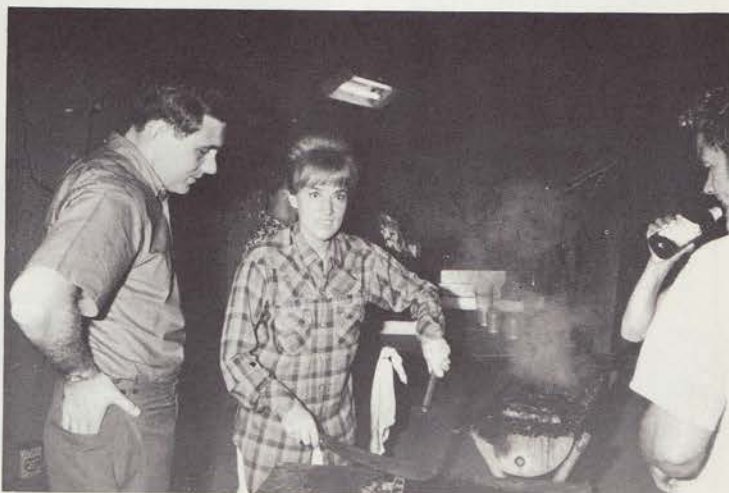
Buzz Henes and Dick Balawa, owners and operators of the Holiday Restaurant on Railroad Avenue in Elsinore again host-

Voting For A Good
Assemblyman Won't Be
A Riddle . . .

If You Will Just Put
Your X Next To

W. CRAIG
BIDDLE

X



Jacquie Henes, wife of Buzz, was kept busy cutting the steaks to "eating" size.

ed another successful party at their place of business.

They had a Western Days Chuck Wagon Dinner Party with typical Western fare - thick steaks, home fries, beans, h o t , strong coffee - and all for the price of one round cart-wheel.

In the entertainment field were Jerry Francis & his Ramblers, gaily outfitted in their Western hats and shirts, giving forth with every type of musical selection from folk style music to the latest dance fad "the Jerk".

Mounds of hay b a l e s were set around the stage and old time wagons surrounded the party area.

Guests arrived in Western garb and in the crowd were people from Quail Valley, Sun City, and Perris, as well as local residents.

Get on the ball-get with it, for Buzz and Dick are planning on at least one party a month and anyone who enjoys a good time is invited.



La Laguna Revue Photo
Pat and Fred Stokes, facing camera, tripped the light fantastic that evening.



La Laguna Revue Photo
Local residents such as the Milton Papinis, Fred Stokes and Mack Joneses were seen at the event.

**All Moving Rates
are NOT the same**

Republic

VAN AND STORAGE CO. INC.

"DIRECT SERVICE" UNDIVIDED RESPONSIBILITY
ICC No. MC110585

ASK FOR "FREE" BOOKLET "33 WAYS TO SAVE"

"Local Agent"

ELSINORE
VAN & STORAGE

118 E. Peck St. Elsinore

PHONE **674-2616**
674-3333



La Laguna Revue Photo
Rex Star (Jerry Trimble) right of photo, and his Ramblers provided the entertainment for the evenings festivities.

A NAME IS BORN

by Tom Hudson

At the foot of Palomar Mountain in Southern California, basking in a blend of desert and ocean breezes, the picturesque village of Temecula has attracted many artists who have endeavored to capture its charm. Perhaps Temecula is best known today because on the summit of its Palomar Mountain the world's largest telescope, in Palomar Observatory, is constantly searching the universe for the heaven's mysteries. But actually the history of Temecula reaches far back before the advent of the first Spaniard on California's coast.

While there is no written history to prove the origin of Temecula's name, legends still told among descendants of Temecula's first inhabitants relate that many, many years ago when that part of the Southland was inhabited by the Nation of the Kah-we-ahs and the tribes of the Co-com-cah-ras there came one day, striding across the mountains and valleys, a giant Indian prince whose mission it was to name all the places where Indians dwelt. And when the princely giant came to a high precipice on a boulder-strewn mountain he looked down in wonderment upon a peaceful village in a land of rolling hills and fertile meadows.

Among the many canyons that led into the hills from the peaceful valley the giant saw a great cleft in the mountains that led downward toward the distant booming surf and vast sea where the sun set every day. And as he

watched, a breath of the sea came up through the cleft and brought with it a mist. And the mist mingled with the vapors from a lagoon, and it mingled with the smoke from the Indians' campfires, and with steam from hot springs in secluded vales where willows grew. And the mingled vapors formed a mist that diffused the desert sunshine.

That night, when the giant descended from the high precipice to join with the valley's inhabitants around the campfires, there was great rejoicing, for the giant had bestowed a name on the village of contentment. He called it Temech-va, which in the language of the tribe that dwelt there, means The Valley of Diffused Sunshine.

Today the mist from the ocean still comes up through the cleft in the mountain to mingle with smoke from home fires in the village of Temecula and remind the villagers of a giant Indian prince of long ago.

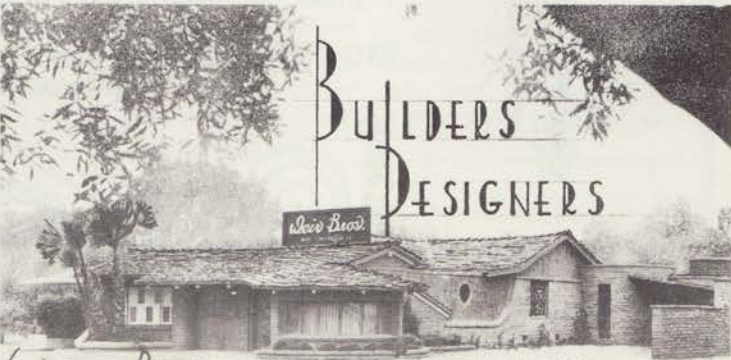
District Deputy President Makes Official Visit

Mrs. Verda Nonemaker, District Deputy President of District 86, made her official visit to Laguna Rebekah Lodge No. 367 Elsinore, on Tuesday, October 13. She was accompanied by her marshall and other members from Rebekah lodges in Riverside.

Laura Doyen, Frances Bergeson and Nanni Wilinsson acted as hostesses for the evening and served refreshments.

On October 9 and 10, the lodge sponsored a rummage sale at the Royal Neighbors of America Hall in Perris, with proceeds going to the General Fund.

During the summer months the group held pot luck dinners as a part of the Good Fellowship Program of the lodge. Potlucks were held in conjunction with the members of the Independent Order of Odd Fellows at the homes of Ruth Febrey in July, Blossom and Benny Lyell in August and Anna and Kenneth Ricketts in September.



BUILDERS DESIGNERS

Weir Bros.

WEIR BROS. 1536 So. Escondido Blvd.
ADOBE CONSTRUCTION CO. ESCONDIDO CALIF.
541-51612-1617

Departs for Columbia

Paul Somogyi, grandson of Mr. and Mrs. Joseph Schuhert of 32-996 Cedar Drive in Lakeland Village, left for Columbia on October 5th with forty-eight other Peace Corps cooperative workers, after a brief vacation.

The volunteers will help mobilize farmer's savings and resources through a government program of small rural cooperatives. They will supplement the efforts of over 700 other Volunteers in Columbia now working in agricultural extension, community action, health and education.

The Columbian government requested Peace Corps assistance in its program to provide lower income groups with the fi-



Paul Somogyi, volunteer

nancial resources and know how to participate effectively in development. Cooperatives have long been recognized as an effective way to give farmers and merchants the advantages of large businesses in

marketing and cost cutting. With volunteer help, cooperatives will enable Columbians to obtain loans at reasonable interest rates and pool their savings for investments.

The group attended an intensive 12 week training session at Los Angeles State College. Their instruction emphasized Spanish, cooperative techniques, Columbian history and culture, U. S. history and institutions and world affairs.

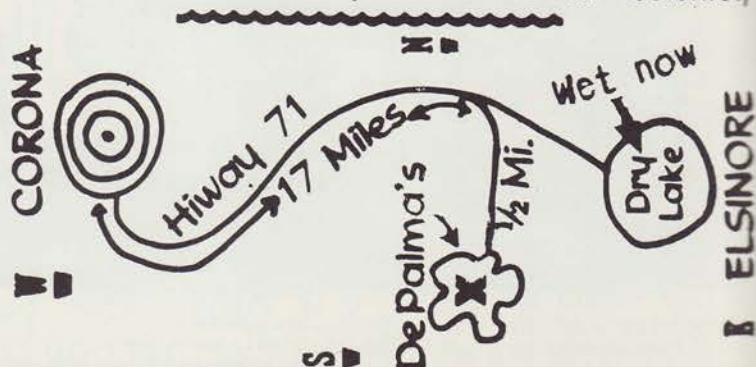
Some 6,000 Americans are now serving as Peace Corps Volunteers in 41 nations of Asia, Africa and Latin America. More Volunteers are needed. Requests for them pour in to the Washington headquarters daily. Peace Corps officials report that 5,000 new Volunteers are being trained this summer and fall.

De Palma's Italian Village and Restaurant



You have been to Disneyland. You have enjoyed Knott's Berry Farm. . . Why not plan to visit De Palma's Garlic Patch??

(SORRY But we only serve Italian Cuisine.)



Jack Humphreys gives daughter Linda in marriage.

Linda Louise Humphreys, on the arm of her father, Jack, walked down the aisle of the First Baptist Church in Elsinore on Saturday, October 3, where she was given in marriage to Daniel N. Baxter.

Officiating at the double ring ceremony was the Rev. W. Daniel Wagner.

The bride chose for her wedding a street length dress of white brocade. Her shoulder length veil was held in place with a pearl crown. She carried a white orchid surrounded with baby-breath and lily of the valley on a white Bible.

Mrs. Warner Stewart was the matron of honor and she was attired in a flowing chiffon dress of rose coral, with matching accessories. Her bouquet was of pale pink carnations.

John Nelson, a long-time friend of the bridegroom flew in from Hawaii to serve as the best man. Ushers for the wedding were James Withrow and Warner Stewart.

Linda is the daughter of Mr. and Mrs. Jack Humphreys of Quail Valley. She is a graduate of the Covina High School, class of 1961, after which she attended Newberry School of Beauty in Covina and also did some modeling. She is presently operating her own beauty shop in Quail Valley - - - Miss Linda Beauty Bar.

Dan is the son of Mr. and Mrs. John M. Baxter of Elsinore. He is a graduate of Elsinore Union High School, spent five years in the United States Marine Corps and is now associated with Brock Construction Company.

After the wedding, a reception for the newlyweds



Photo by Rudolph Ramos, Corona

MR. AND MRS. DANIEL M. BAXTER

... the former Linda Louise Humphreys

was held at the Quail Valley Country Club in the ballroom. The bride and bridegroom decoration that topped the three tiered wedding cake was the same one used by the bride's parents and her

three older sisters at their weddings.

Over 250 guests joined in the festivities at the clubhouse. The young couple spent their honeymoon at Lake Tahoe and Las Vegas and are now making their home in Quail Valley.

PHONE 674-2335

Dr. Ray Simon, D.D.S.

DENTIST

8:30 A.M. TO 5:00 P.M.

SATURDAY 8:30 A.M. TO NOON

222 W. GRAHAM AVE.

ELSINORE, CALIF.

May we introduce you to

The New Teachers at Elsinore Union High School

Alton N. Hassell

Mr. Alton Hassell came to Elsinore from Snowflake, Arizona, where he had taught for four years.

He attended elementary and secondary schools in Arizona and graduated from Arizona State University at Tempe in 1960. He spent four years in the U. S. Navy from 1951 - 1955.

Mr. Hassell and his wife, Llajuana, have a family of three girls and one boy.

He teaches Typing, Mechanical drawing and Metals.



Alton N. Hassell

Mrs. Dreama Walker

After coming to Elsinore from Missouri to teach summer school, Dreama Walker decided to stay in California.

She is a graduate of Duke University, where she received an A. B. in French and English. Further studies have been done at William Jewell in Liberty, Missouri, and at Central Missouri State College.

Mrs. Walker is a native



Mrs. Dreama Walker

easterner, having lived mostly in Pennsylvania and Ohio. Before finishing high school, she spent two years in Wales and England.

The Walker family includes three boys and one girl, all attending Elsinore schools.

Barry Cunningham



Barry Cunningham

Elsinore High's new head basketball coach is Mr. Barry Cunningham, a graduate of California Western in San Diego.

During his stay at Cal.

Western, Cunningham received his Masters degree and also coached freshman basketball and baseball.

Cunningham also teaches World Geography and Boy's Physical Education.

Genette Sizer

Mrs. Gennette Sizer, a freshman English teacher at EUHS, is a native of Colorado and a graduate of Colorado State College. Her major at C. S. C. was English and she implemented her course of study by working at the college library.

Mrs. Sizer's husband, also a teacher in the Elsinore district, is a graduate of Colorado State College. They spent a summer in the Colorado mountains where Mr. Sizer was employed by the forest service before coming to Elsinore this fall.

This is Mrs. Sizer's first year of teaching.



Genette Sizer

James Davis

Mr. James Davis is a graduate of the University of Idaho where he majored in English. He is a native Idahoian, having lived near Boise, Idaho, until coming to Elsinore.

Mr. Davis teaches sophomore English and Journalism, and is the newspaper advisor. While attending college, he worked as a reporter for United Press International and has also worked with high school and college publications.

This is Mr. Davis' first year of teaching.



James Davis

John E. Gonzales

Mr. John Gonzales came to Elsinore after teaching in Snowflake, Arizona. He



John E. Gonzales

is from Tucson, Arizona and attended The University of Arizona where he received his Bachelor of Science degree in Zoology.

Mr. Gonzales is married and he and his wife, Judith, have two children, Anna Maria, 2½ and Christina, 14 months. Another baby is expected Thanksgiving Day.

Reading is Mr. Gonzales' favorite pastime.

Kate Strachan

Miss Kate Strachan, a native of Denver, Colorado, received her Bachelor of Science degree from Colorado State University in Home Economics last spring.

Miss Strachan teaches Home Economics and Girls P. E., besides being girls tennis coach and a Junior class sponsor.



Kate Strachan

Galen Vogel

Mr. Galen Vogel, Elsinore High's band and choral director, is in his fourth year of teaching, having taught three years at a community school in Bar-num, Iowa.

In 1960, Mr. Vogel graduated from Northwest Missouri State College, receiving a B. S. degree in elementary and secondary



Galen Vogel

music. He spent last year working on his Master degree at Colorado State University.

Mr. Vogel's wife, Elaine, is from Littleton, Colorado.

Mrs. Diana Allen

...Mrs. Diana Allen, girls Physical Education instructor at EUHS, is a graduate of Adams State College in Colorado, having received her bachelor of Arts degree in biology and Physical Education last spring.

A native of Alamosa, Colorado, Mrs. Allen also attended Colorado University.

Mrs. Allen is also drill team sponsor, G. A. A. advisor and a senior class sponsor.



Mrs. Diana Allen



Here is what can be done with a teenagers imagination for an outdoor Christmas scene. Donna Garrison, daughter of Mr. and Mrs. Victor Garrison of Murrieta, made the Santa Claus, decorated the tree and built the fireplace. The entire holiday design was her idea and as one can tell it was a "dandy".

Murrieta to have Christmas Decoration Contest

The Christmas holiday season will shine brightly in the town of Murrieta for this year the Murrieta Chamber of Commerce is sponsoring an outdoor Christmas Decorating contest--the first in the known history of Murrieta.

On the committee for this project are Mrs. Raymond Thompson, chairman, Mrs. Herman Baerschiger, Mrs. Noland Parks, Mrs. Gus Dimitri and Mrs. Jack Roripaugh.

Entry blanks will be available at the business houses in Murrieta and three prizes will be given for the best decorations; First \$25; second, \$15 and third, \$10.



BOOMER REALTY



Offering Over 30 Years Licensed Experience

C. H. (Boomer) LEE
Realtor

LEE SMITH
Realtor

15601 Grand Avenue - 678-2187

Kay Smith
Associate

Howard Stockwell
Associate

WE KNOW THE VALLEY

Sales

Business Opportunities

CENTER AISLE RIGHT

By GAREY CARR

The National Political Show comes to a close



Tuesday when the voters go to the polls to decide who gets the Oscar for the best performance of the year.

Lyndon Johnson's best performance was his imitation of Franklin Delano Roosevelt although it would have been refreshing had he relieved the monotony by giving an occasional imitation of Ed Sullivan.

Pierre Salinger did his best to imitate John Kennedy but it was a rather crude performance.

Both these gentlemen can go back to being their natural selves again. The show is over.

In Barry Goldwater we have an honest and forthright gentleman, a man of decency and honor and a man who comes close to measuring up to President Theodore Roosevelt, and if ever we needed a man of that caliber in public office the time is now. He made no attempt to imitate anybody but himself.

We have just celebrated our first year living on a

city lot in a city after nine years on a ranch and we are just once again becoming accustomed to the fact that when our front door bell rings it does not always indicate a friendly visit from our friends or neighbors.

While on the ranch our front door was one third of a mile from the front gate and in all those nine years we didn't have more than two or three agents call on us and they were probably lost.

Now as we rush to the front door in response to the alarm we are more than likely to be greeted by "Avon Calling", "Fuller Brush Man" or a dozen other merchants who ply their trade from door to door.

And speaking of the Fuller Brush Man I once knew a young man who held the all time record as a salesman for the Fuller Brush organization.

He worked two weeks and never sold a brush. He didn't have to quit. They fired him. Our present salesman is named Andy Handy. It's an asset even when transposed.

Well, when one is so far away from his old friends it is gratifying to be able to visit with a strange salesman now and then although it usually ends by costing us money.

This issue marks the beginning of the fourth year in the life of the La Laguna Revue and I am just as proud of its accomplishment as the editor or publisher could possibly be. To Roger Mayhall, the publisher, goes the credit for

Art Gediman, now Judge Gediman

Arthur Gediman, local Elsinore attorney, was appointed by the Riverside County Board of Supervisors to fill the unexpired term of Judge Stanley Root, who retired.

Judge Gediman will sit on the bench of the Elsinore Justice Court until Judge Root's term expires on January 4, 1965. At that time it is expected that he will retake the oath of office and his term will continue until the next primary election in June of 1966.

The Board of Supervisors voted unanimously for his appointment and it took effect immediately.

The former Judge, Stanley Root, has expressed a desire to travel.

Other applicants taking the examination for the position of judge were Mrs. Charline Bockover, present justice court clerk; Ed Hazard of Wildomar and L. K. Farnsworth.

keeping the magazine alive by working both the advertising and printing departments of the publication and to his wife, Dolores Mayhall, the editor, goes the credit for taking over that important job, when I resigned a year ago, and doing so well that I wasn't even missed. Dolores and her Staff Photographer, Rubie Zorrero, thoroughly cover the territory every month and keep their readers informed of everything worth while that is going on in the district, and that isn't easy. Congratulations and long live La Laguna Revue.

Upholstery — Carpeting
Draperies

CRAWFORD'S INTERIORS

17566 Grand Avenue
Elsinore, California

Phone 678-2789

PAPINI'S
Little PLUMBER



HOUSE OF STYLE

Opens Doors to New Building

Not since the new streetlights of Perris were installed has anything brightened the main street of Perris as did the opening of the House of Style Home Furnishings and Custom Color at 334 D Street.

This modern structure, with its full-view windows and complete face lifting job houses one of the most complete, first-class furniture stores anywhere.

As you walk through the plate glass doors you are



La Laguna Revue Photo

An asset to the town of Perris is the House of Style at 334 D Street. In the top photo we show the exterior of the building and in the photo to the right is a close-up of the window display.

SEPTIC TANKS and LEACH LINES
(OUR SPECIALTY)

GILDEN DIGGING SERVICE

Licensed Contractor

TELEPHONE

PERRIS

657-3605

surrounded with the utmost in modern home furnishings. Lamps, over one hundred, in various sizes, shapes, style and colors greet you from the tops of mahogany, blond, maple and even marble top tables, which are strategically placed beside sofas that are Early American, Provincial or Contemporary in design and are quilted or plain, long or short, vivid in color or demure and most of them have 8-way hand tied, coil spring-housing.

In the chair department is every style and material conceivable. After one selects his sofa, lamps, chairs and tables it is just a short walk to the rear of the store to the carpet department where you can choose most any brand of carpet, from the Alexander Smith (of which House of Style holds the franchise) to the Hollytex. Almost ready to finish your decorating, except for drapes-and once more your needs can be taken care of in the drapery section where custom made drapes are a specialty.

The patio of your home can not be neglected and Don Snyder and Richard Tabet, co-owners of the business have on the showroom floor, Vogue Rattan, which will make your patio as beautiful and comfortable a place as the living room.

For the walls . . . you might want to give them a coat of paint before you hang up the hand-oiled paintings, so step next door into the custom color division where you can im-



La Laguna Revue Photo
Don Snyder, partner in the business, is justifiably proud of the new location.



Tommy Morrow does sell Insurance

mediately match the paint to what you have selected.

Not only livingroom and patio furnishings are to be found at the House of Style, but your dining area, bedrooms and den furnishings can be purchased at the same time.

This is absolutely a one-stop home furnishings center and a great asset to Perris.

Residents of Sun City and outlying communities have a special service offered them, for there is a Mobil Unit, under the able supervision of Frank Backlin, that brings your carpeting and drapery samples to your door.

Don and Richard originally began their business over a year ago in a smaller building on D Street, but soon outgrew the floor space.

Don Snyder remarked that the "response to this new establishment from the residents of the Valleys is overwhelming and the only way they at House of Style know how to thank them is to keep quality merchandise for them to select from.

PAPINI'S
Little **PLUMBER**



La Laguna Revue Photo

Richard Tabet, partner and an expert in the drapery field, stands in the midst of divans, tables and the hanging style of lamp.

NOW SERVING YOU MEN'S CLOTHING

FOR YOUNG and OLD

MEN'S SUITS FROM SIZES 36 to 46

"FREE ALTERATIONS
WITH ALL PURCHASES"

\$39.95

Also... WORK CLOTHES

Elsinore

CLOTHING STORE

136 North Main

--

Elsinore, California

NEW HOMES -- REPAIRS -- REMODELING

WESLEY J. MARSHALL

GENERAL BUILDING CONTRACTOR

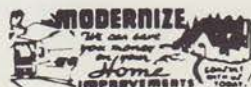
FREE ESTIMATES

Phone Elsinore Evenings 674-2654

LET US BUILD YOU A NEW HOME OR REMODEL

YOUR PRESENT ONE

B & M Seamless Floors -- The floor you pour



New Teacher Elsinore High School

Norma Jean Shanley



Miss Norma Jean Shanley, one of the new Home Economics teachers at Elsinore Union High School, grew up and was educated in Wyoming. Miss Shanley received her Bachelor of Science degree from the University of Wyoming

taught for four and one half years in Wyoming before coming to California.

In addition to her teaching experience, Miss Shanley has traveled extensively since receiving her degree. She spent three summers working for the state of Alaska in clerical positions in Juneau and traveled last year to the mid-west where she attended the University of Minnesota graduate school for two quarters.

**Voting For A Good
Assemblyman Won't Be
A Riddle . . .**

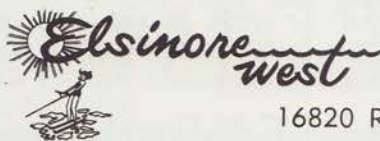
**If You Will Just Put
Your X Next To**

W. CRAIG

BIDDLE

X

Phone (714) 674-2105



REALTY

16820 Rice Road

ELSINORE, CALIFORNIA

Mamie Moore

Lou Cionni

June Carey

Ad Moore

NEW EXCLUSIVE 4-BLADE Turbocone ROTARY MOWERS

Limit Time On Discount Prices



Newly designed Jacobsen Large Capacity Grass Catcher... Jacobsen's new easy-to-use grass catcher holds 2 bushels of grass clippings. Also available—5 bushel capacity last bag for full clean-up work.

a) New rugged steel support holds bag securely and prevents grass bag drag.
b) New grass catcher attachment slips into place quickly and easily. No draw string nuisance! No chute to clog clippings!
c) Sturdy zipper opening... heavy duty zipper opens large end of catcher bag for quick and easy emptying.

Exclusive Jacobsen large capacity Grass Catcher
• easy to install
• rugged steel supports
• easy to—easy off
• 2 bushel capacity

Cleans Itself Under Power

Even Grass Dispersal

Smoother, Clean Cutting Turbocone

Safe Retractable, Replaceable Blades



Snag-Free Handle

Safe-Convenient Controls

Adjustable Stand-up Handle

Faster-Easier Starting

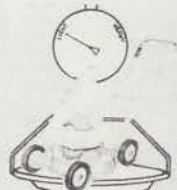
New Jacobsen 321 3 hp Engine (a popular 4 cycle Engine)

Lightweight Magnesium Deck

Close Trimming

Quick Height Adjustment

Large 8 inch Wheels



LIGHTWEIGHT MAGNESIUM DECK... Although tough and durable, magnesium is 1/3 lighter than aluminum! This lightness makes Turbocone mowers easier to push, turn and maneuver.



FASTER EASIER STARTING... All new Turbocone rotaries feature powerful ignition for easier starting. Gyro-Start and Self-T-Wind starters are standard on 4 models.



QUICK HEIGHT ADJUSTMENT... Turbocone mowers feature five cutting heights... from 1 inch to 3 inches. Adjustments are made in seconds without tools.

LARGE 8 INCH WHEELS... These larger diameter wheels provide easier pushing, turning and maneuverability.

MURRIETA MACHINE SHOP

Flag Football for the boys of Elsinore

The Elsinore Recreation Commission is offering a program of Flag Football to all boys in the age group of 7th and 8th graders, living within the Elsinore School District.

This program will give the boys a chance to participate in the game of football and to learn the teamwork and strategy without the hazards of bodily contact. Each player wears a



La Laguna Revue Photo

They're off and running. Note the flags tucked into the belts worn by the boys.

PHONE 674-3923

Ed Perret

Signs

**PAPINI'S
Little PLUMBER**



The Unexpected Is Here

It's New - It's Different - It's **Top Camper**
This unique camper is new in its field. For just a few more dollars here is plenty of room for sleeping eight people. Has all of the conveniences for making life easier for Mom, too. For further information write to:
Hodges Ford Co. 420 North Main Street, Elsinore, California or phone Area Code 714-674-3166.



For further information write to

Hodges Ford Company

**420 North Main St., Elsinore, California
or phone (714) 674-3166**

(manufactured in Elsinore)

flag in their belt and this flag is seized by the would be tackler instead of actually tackling the runner.

Chairman of the newly formed board is Bob Hough; vice chairman, Ken Easter and board members are Ted Nelson and Al Peyton. Coaches for the flag football teams are Frank Isaacs, Roy Shadel, Charles Hindman, Earl Kazmier, Al Compos and Walt Swick. These men will also serve on the board.

Referees for the games will be members of the Elsinore Union High School Letterman's Club.

The season for this newly formed group will run from October 17, to December 1, and anyone who is interested in helping is asked to get in touch with any of the above mentioned men.

Practice and games will take place on the Elsinore Union High School Football field.



La Laguna Revue Photo

Back row left to right; Assistant Coach Bob Hough, Joe Doak, Greg Smith, Mike McClellan, Denny Holt, Mike Zupan, David Staley, Coach Earl Kazmier. Bottom row: Eddie Proetel, Simon Subige, Rodney Gill, Jimmy Holt, Mike Kazmier.



La Laguna Revue Photo

The Rebels, with Frank Isaacs as manager. First row from left: Pepe Rios, Alfred Guerra, Tony Childers and Gilbert Hernandez. Second Row: Coach Isaacs, Al Hernandez, Richey Perez, Javier Macedo, Tim McDowell and Adrian Rodriguez.

When In Elsinore California Visit The Rock & Coin Shop

LAPIDARY SUPPLIES

All kind of material—Rough-Slabbed
Tumbled Agate Jewelry - Bola Ties
Findings - Supplies

COINS AND SUPPLIES

BUY and SELL—Foreign & Domestic
Hours: Monday thru Friday 9 a.m.
5 p.m. Sundays 10 a.m.-4 p.m.

HUNT'S

Casa de Piedras y Moneda
30873 RIVERSIDE DR., ELSINORE, CALIF.

BOYSEN PAINTS

--

WALLPAPER

--

LINOLEUM



"D" STREET

PERRIS, CALIF.

TELEPHONE 657-3193



La Laguna Revue Photo

At the service table was Pat Luck, pouring the orange juice, Bill Gullat and, Lyle Hodges at the sausage and pancake end. The Lions' members worked the cooking and cleanup in shifts.

Pancake Breakfast a Success

The working members of the Lions Club of Lake Elsinore didn't roar much on Sunday afternoon, October 3, for they had been on their feet since early morning serving and cooking at the annual Pancake Breakfast that the group sponsors.

City Park of Elsinore

ARLIS HEIFRIN

repairs
Typewriters

Adding Machines

209 D Street, Perris
657-4680



IN ELSINORE

*Recreation Center
Cafe*

"FAMOUS STEAK DINNERS"

Enjoy an Adventure in Dining

**STEAKS - PRIME RIBS
LOBSTER - FOREIGN FOODS
COCKTAILS**

Recreation Bar Open for Your
Dining & Cocktail Pleasure

117 West Graham
Phone 674-9995

was the scene of action and while twenty people turned out to enjoy the breakfast of pancakes and sausage, over 280 showed up to heckle the good-natured chefs, who were attired in their vivid yellow jerseys with the traditional emblem on the front, as they worked flipping flapjacks, brewing coffee and making certain that the sausage was done to a turn.

All in all, president of the club, Pat Luck should have been pleased, for whatever the reason the guests attended, the Lion members turned out hundreds upon hundreds of pancakes.

Attending the morning affair were guests from Perris, Sun City and other communities outside of Elsinore.

Proceeds from the breakfast go to the Lions' fund that assists "those in need."



In the shade of the tree we found from left to right around the table, Dave Divine, Rachel Sage, Marge Divine, Lucile Goulart and her daughter, Kathleen and Lou Cionni.



Sun City, Perris and Elsinore were all represented at this table. From left is Jim Shaw of John Young's Landscaping, Roger Mayhall, president of Lake Elsinore Valley Chamber of Commerce, Mary Shaw and Margaret and Charles Balzarino.

ALWAYS READY TO SERVE YOU!

In Sales

In Service

AND MORE SALES

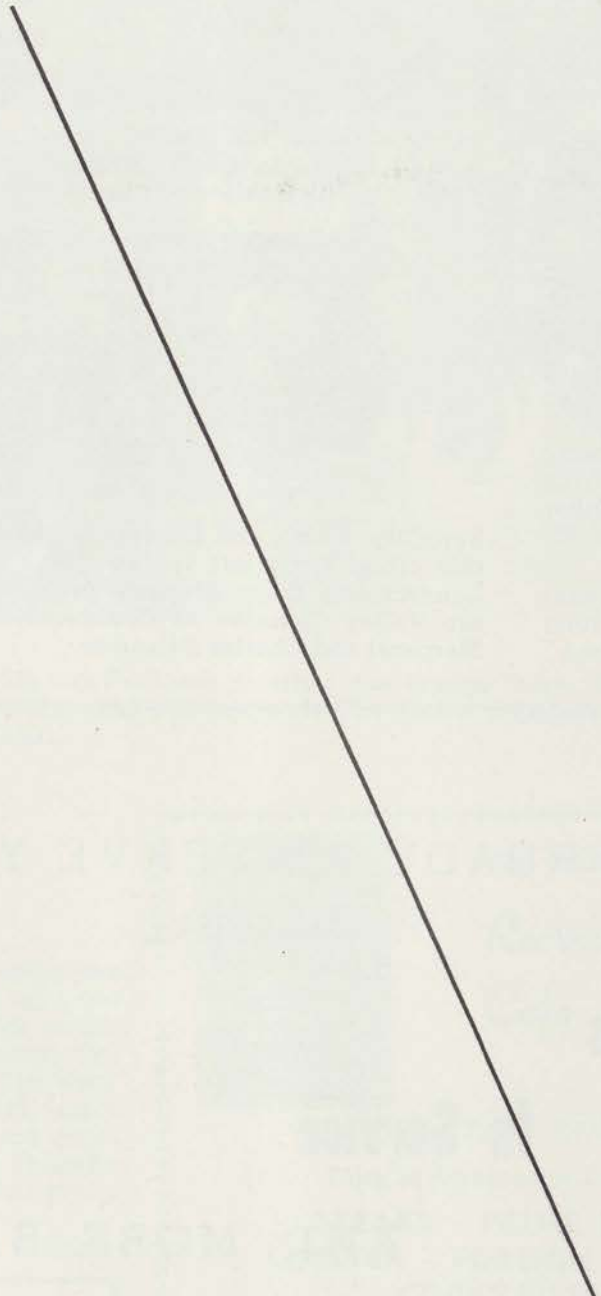
Lakeside Chevrolet and Oldsmobile

212 Graham

Elsinore, California

674-3111

**From one corner of the
Valley to the other it's**



SEITZ LIQUOR STORE

142 N. Main

Elsinore

The facts speak - fantastic but true

November 22, 1964 will mark a passage of one year since the fatal shooting of John F. Kennedy the president of the United States.

Facts on Abraham Lincoln and John Kennedy were a much talked about item during the investigation of that time.

Both President Lincoln and President Kennedy were concerned with the issue of civil rights.

Lincoln was elected to office in 1860; Kennedy in 1960.

Both were slain on Friday and in the presence of their wives.

Both were shot from behind and in the head.

Their successors, both named Johnson, were Southern Democrats and both were in the Senate.

Andrew Johnson was born in 1808 and Lyndon Johnson in 1908.

John Wilkes Booth was born in 1839 and Lee Harvey Oswald in 1939.

Booth and Oswald were both assassinated before going to trail.

Both presidents' wives lost children through death, while in the White House.

Lincoln's secretary, whose name was Kennedy, advised him not to go to the theatre.

Kennedy's secretary, whose name was Lincoln, advised him not to go to Dallas.

John Wilkes Booth shot Lincoln in a theatre and ran to a warehouse.

Oswald shot Kennedy from a warehouse and ran to a theatre.

The names Lincoln and Kennedy each contain seven letters.

The names John Wilkes Booth and Lee Harvey Oswald each contain fifteen letters.

The facts speak - fantastic but true.

The Poets Speak

Wild Horse

Run, wild horse, run
Run to the hills
Where the summer sun
Is warm on your back;
Where the grass is deep,
And the water cool,
And a pretty filly
Waits near a pool
In an aspen grove.
Run, wild horse, run.
Winter is far behind.

Verna Fuller Young

Mission Ruins

Mission Ruins
All that is left is a pile of
rubble
In a weed grown field, a rusty
bell
Half buried in the earth, but
here
Patitnt brown robed men once
formed
Rude bricks from straw and
sod,
And laid them one by one in
tiers
To fashion a house for God.

Verna Fuller Young

Coyote

Coyote
A gaunt wraith, silent as a
shadow
Slips across the desert's waste.
He lifts his head. That eerie
cry
Make all small furry creatures
haste
To seek a shelter far removed
From danger of this killer's
jaws.
He only seeks to fill a void-
Supply, demand, he follows
Nature's laws.

Verna Fuller Young

LOYAL ESCROWS, Inc.

INDEPENDENTLY OWNED and OPERATED

**Complete and Confidential
ESCROW SERVICE**

Hours: Mondays through Fridays

9:00 to 12:00 — 1:00 to 5:00

Weekends — By Appointment

HILDA OSUCH, Manager

15891 GRAND AVE. -- ELSINORE, CALIF.

Telephone Area Code (714) 678-2844

FURNITURE

--

CARPETS

--

DRAPERIES



"D" STREET

PERRIS, CALIF.

TELEPHONE 657-3191



La Laguna Revue Photo



La Laguna Revue Photo

These four men proudly display what they have won in the Punt, Pass and Kick Contest sponsored by Hodges Ford Company. From left to right in first photo are Eddie Stewart, wearing the jacket which was given as first prize in each age group. With Eddie is his brother, Brian with his "place kicker" outfit. Eddie has entered the contest for four years and has been one of the top three winners each of the four years. The next photo shows Brian and Barry Rodrick with their plaques which denote 3rd place winners. Eddie and Brian are the sons of Mr. and Mrs. Ed Stewart, Machado Street in Elsinore and Brian and Barry are the sons of Mr. and Mrs. Duane Rodrick, Riverside Drive, Elsinore.

Punt, Pass & Kick Contest Winners Announced

The Elsinore Union High School Football field was the scene of much activity on Saturday morning, October 10, when boys competed against each other in the annual Punt, pass and kick contest sponsored by Hodges Ford Company, North Main Street in Elsinore.

Winners in the eight year old class were Brian Stewart, first; Mike Chandler, second; Robert Ashton third. Others competing were Kent Peyton, Brian Roderick, Tim Hodges and Ruben Padilla.

Nine year olds: first, Stanley Morris; second, Steve LeBlanc and third, Mike Lee. Other entrants were Mike Lee, Steve Gullatt, Tim O'Doherty and Rickey Cartier.

Ten year olds: first William Crayton; second, Mark Peyton and third Mark Titan. Others entering, Eddie Miller, Mike Root and Dwight Clinkingbeard.

Eddie Stewart took first place and Jerry Berger, second in the eleven year old competition.

In the twelve year old group first, Charles Smith; second, Javier Macedo

and third, Barry Roderick, Anthony Hoffman and Byron Fish were also entrants.

Gary Morris, James Ayala and Tommy Shafer took honors from first to third respectively in the thirteen year old group. Others competing in that group were Henry Alonzo, Jr.; Anthony Del Rio and Jeff Hodges.

FOR REAL SERVICE...

ATLAS PRODUCTS

- TIRES
- BATTERIES



- ACCESSORIES
- COMPLETE LUBE

Pickup & Delivery
Phone 674-9966

WALLY'S CHEVRON SERVICE

159 So. Main — Elsinore — 674-3610

Happy Birthday Once More Gary & Laguna Revue

Here he is, our La Laguna Revue baby, who will be three years old on November 16. This young man was first featured in the December, 1961 issue, then on his first birthday in November of 1962, his second birthday in November of 1963.

This young man is going on his third birthday and we at Laguna Revue begin



our fourth year of publication with this issue.

Our birthday baby's name is Gary Reed Van de Walker, son of Mr. and Mrs. Dwight D. Van de Walker of Elsinore.

One more item of interest, Gary's progress is a little better than ours, for on September 29, 1964 he became the proud brother of a little sister and she permitted his parents to name her Heidi Jo. Say, how about that? See you next year Gary.

PAPINI'S
Little **PLUMBER**

MY CHILDREN'S HOME

(A History of
Murrieta)

Compiled and Written by
ARLEAN V. GARRISON

\$3.50 + 14 cents tax

Box 216—Murrieta, Calif.

Gary Van de Walker, Laguna Revue Birthday Boy is now three years old, and so is La Laguna Revue. We find Gary intently studying a photo that is to be used in the magazine.



Welcome . . . Heidi Jo

WHETHER YOU ARE BUYING OR SELLING IN RIVERSIDE

SPECIFY...

**BRINKERHOFF
INC.**



ask for
ron milts

6085 Magnolia Ave. Riverside, Calif. 92506

Phone 686-6321

Outstanding Science Student

A search is under way throughout high schools in this area for the "outstanding science student" who will be nominated as a possible delegate to the 1964 National Youth Conference on the Atom, scheduled November 5-7 at Chicago, Ill.

Southern California Edison Company again this year plans to sponsor a delegation to the conference consisting of six top-notch science seniors and their science teachers selected from the 16 counties the electric company serves in California and Nevada. Mr. J. N. Savage, district manager, announced today.

One student and his teacher will attend the sixth annual conference representing each of Edison's six commercial divisions: Eastern, Metropolitan, Orange County, San Joaquin Valley, Southern & Western.

The Edison official said company school representatives have distributed nomination forms to all high school superintendents (public, parochial and private). Each school district is invited to nominate one student. From all the nominations, an impartial committee will select the six students to attend

the conference, he said.

Stated purpose of the conference is "to present to a group of the nation's most able high school science students and teachers an authoritative and inspiring picture of the peaceful atom in its various applications, and to help advance interest in the study of science in the United States."

More than 600 persons from throughout the nation are expected to attend the conference. It will be held at the Sheraton-Chicago Hotel and will include field trips to such famous places as the Argonne National Laboratory and the Museum of Science and Industry, Mr. Savage said.

January 26, date set for Bond Election

Trustees of the Elsinore Union High School District recently set the date of January 26 for another election on local bonds and the approval of a state loan to build a new high school.

The total amount that voters will be asked to give their approval to will be \$2,000,000 in bonds and \$2,000,000 for a loan from the state.

Schools are a necessity, and Elsinore is in need of a high school, as a goodly portion of the present one has been condemned.

Alumni Time Again

The annual alumni dinner and dance of Elsinore Union High School alumni will be held on Saturday, November 14 at the Veterans Memorial Building located south of Elsinore, on old Highway 74.

On the menu for the dinner, which will be served turkey or baked ham with from 7 to 9 p. m., is roast sauce.

The dance will begin about nine, and a snack bar will serve throughout the evening.

Doris Green and Dorothy Stewart, those two active women, who, for so many years have seen to the decorating are once more putting forth their energies to make certain all alumni have a gay old time.

Friday, at 8:00 p. m. at Cass Memorial Field, the homecoming game between Elsinore and Hemet will be played and this is the game that no one will want to miss. Get there early and get ready to cheer.

Circle November 13 - - - homecoming game, and November 14 - - - Alumni Dinner - Dance, on your calender. See you there.

Pachanga Hot Springs

We offer you Sulphur Baths, Chiropractic Diet, Massage, Electrotherapy, Colonic, Physiotherapy, X-ray pictures.

DR. T. M. LUKOVICH
CHIROPRACTOR

Hours 9 to 5 (No Home Calls)
Sunday 9 a.m. to 1 p.m.
674-3440 301 N. Spring
ELSINORE, CALIFORNIA

HOUSES. LOTS. ACREAGE

Quait Realty

GEO. W. TOOMBS
213 "D" STREET
PERRIS, CALIFORNIA

JEROME V. MURPHY
REAL ESTATE BROKER

OFFICE 657-4452
HOME 657-2939

The Admiral

ELSINORE NAVAL AND MILITARY SCHOOL



Military Rank And Faculty Promotions

Administrative Order Number Two

Lt. Colonel Charles W. Kay, with the rank awarded to him by the United States Government Air Force, became a member of the instructional staff at the beginning of the fall semester.

He is an instructor in Modern European History and United States History. Inasmuch as the U. S. Air Force awarded his military rank, he is listed separately from the promotions for other faculty members.

Upon the authority of the Board of Directors of the Elsinore Naval and Military School, approved by the President, the following named individuals are hereby appointed to the grades indicated at the Elsinore Naval and Military School, effective 0800 hours 9 September, 1964.

Signed

GLENN R. CONKLIN
LT. COLONEL, CNG
PRESIDENT



Captain John E. Stover,
Assistant Principal Mt.
Morris College, Ill., A. B.
Fresno State College, M. A.



Lt. Col. Charles W. Kay
University of Alabama, A.
B. Modern European History



Captain George Clarke
Brown University, Providence, R. I. A. B.
Science-Mathematics



1st Lt. Paul P. Berzins
Rutgers University, Newark, N. J., A. B.
French-German



1st Lt. Fred O. Jeffries
Indiana State, A. B.
Colorado State, M. A.
Indiana University, L. L. B.
U. S. History and Govern-
ment



1st Lt. Daryl L. Michaud
Nebraska Wesleyan Univ-
ersity, A. B. English-
History



1st Lt. Clayton Sherrick
University of Tennessee &
George Washington Uni-
versity, A. B. Chemistry-
Physics



2nd Lt. Erwin Estes, Jr.
University of Southern
California, B. S., M. A.
Typing-Algebra I



2nd Lt. Frederick Jackson
Los Angeles State College,
A. B. World History



2nd Lt. Ralph Sulc
Sir George Williams Uni-
versity, Montreal, Canada.
B. S. Plane Geometry



2nd Lt. Calvin C. Austin
New Mexico State Uni-
versity, B. S. Biology



2nd Lt. Santiago Urquiola
University of Michigan,
A. B. English-Spanish



2nd Lt. Benjamin F. Hen-
shall, Jr. University of
Oklahoma, B. S., M. A.

NEW CADETS

With the arrival of the new school year came the many ready willing and able new cadets to join the ranks of older ones who stand inauspiciously waiting for the trials and tribulations of the new year.

The Admiral Staff at this time would like to take the opportunity to introduce these new cadets to you:

Thomas Anderson, Mark Ashton, Gary Banks, Richard Barclay, Kenneth Bates, John Bendell, Rick-ey Brown, Scott Clark, David Colcord, John Covar-rubias, Steve Dellaman.

Robert Ferreria, Ken-neth Gordon, Kenneth Grosse, Dennis Guzik, George Hacker, Danny Hudson, John Huttel, Ronald Jackson,

Fredrick Jameson, Roger Jones, Robert Hudd, Thom-as Kabias, Frank Lamaster, Wade Lane Lockhart, Frank Greg Marlborough, John Moran, Danial Mor-rison.

Arthur McDowell, Mich-ael McGuire, Greg Price, Richard Rounds, John Scherer, Greg Scott, David Slaughter, Roger Smith, John Sousa, Robert Sousa, Don Lohn, Gerald Mar-cotte.

Victorious Season?

This years soccer team assembled at E. N. M. S. is perhaps not the best but, in the words of its coach, Colonel F. R. Stimus, "The potential is there if the players want to work hard." The practices this year have been up and down. Sometimes it will look good and at other times it looks like the worst team ever assembled.

Steady performances are regularly put on by both Lt. Tilson, and Sgt. Curtis. James Delbridge is a good goalie but he still needs a little experience. The backfield is steady, but the major problem this year is formulation of a good fast line.

Will this be a successful soccer season for the E. N. M. S. squad? We'll let you form your own opinions after the first game on the 31 of October.

The players going out for the team are:

Kenneth Bates, Jaime Camhi, Moe Carpenter, Bruce Countryman, Fred Covina, Alan Curtis, Dave Delbridge, Jim Delbridge, Barry Feldman, Jesse Goetz.

Gary Gorman, Doug Green, William Howard, Fredrick Jamison, George Keely, Kenneth Lewsader, Richard Lewsader, Wayne Lovell, Steve Newman.

Robert Noble, Frank Ol-son, Larry Parkhurst, John Polk, Michael Pope, Kurt Richter, Rick Scalzo, Steve Smith, Elmer Tilson, Fred Tiefenthaler.



1st Lt. Frederick J. Jansen
Assistant Commandant



1st Lt. Charles W. Taylor
Assistant Commandant



Mrs. Mary M. Mock

University of Michigan,
A. B. Secretary to the
Principal

We wish one and all
a
Happy Thanksgiving



NOTICE

FROM **JOHN YOUNG LANDSCAPING MATERIALS**

Everything For Better Landscaping Is At **JOHN YOUNG Landscape Materials** On Highway 395 At Ethnic Road
Just 2 Miles North Of Sun City.

EVERYTHING TO MAKE LANDSCAPING EASIER AND MORE FUN AT COMPETITIVE PRICES.

For years they furnished materials for professional Landscape Contractors and now They're Open To The General Public For All Your "Do-It-Yourself" Landscape Supplies. There Are 5 Acres Of A Variety Of Masonry Materials And Landscape Supplies Including Such Items As: **Colored Rock, Brick, Stepping Stones, Curbing, Ornamental Bark, Concrete Blocks, Decorative Rock As Well As Sand And Gravel.**

JOHN YOUNG LANDSCAPE MATERIALS IS THE LARGEST SUPPLIER IN THE INLAND EMPIRE—NO JOB IS TOO BIG OR TOO SMALL.

SPECIAL HOMEOWNERS SERVICE

Complete "Do It Yourself" plans for home landscaping and garden care are free for the asking to our customers. These landscaping hints give you all the facts and instructions for the amount of materials needed, tools and equipment, installation and maintenance.

JOHN YOUNG LANDSCAPE MATERIALS

JIM SHAW, MGR.

HWY. 395 & ETHANIC ROAD

2 Mi. North of Sun City

PH. 657-2100

Police officers receive letters of commendation

Officer Roy Shadel of the Elsinore Police Department, Chief Joseph W. Beckley and Officer J. E. Brewer of the Perris Police Department received letters of commendation from J. Edgar Hoover of the Federal Bureau of Investigation, United States Department of Justice, Washington D. C., for their work in apprehending one of the FBI's Ten Most Wanted Criminals, Lloyd Donald Greeson, Jr.



La Laguna Revue Photo
**Chief Beckley
and J. E. Brewer**

The arrest took place in Elsinore on September 22.

Following is a copy of the letter received by Officer Shadel, Chief Beckley and Officer Brewer received similar letters.

"Mr. Wesley G. Grapp, Special Agent in Charge of our Los Angeles Office, has advised me of your participation in the arrest of one



La Laguna Revue Photo
Officer Roy Shadel

of the FBI's Ten most wanted criminals, Lloyd Donald Greeson, Jr.

"My associates and I want to take this opportunity to congratulate you for this outstanding accomplishment. Through your efforts and the efforts of the police officers who accompanied you, a badly wanted fugitive from the State of Florida has been apprehended. This spirit of cooperativeness is essential in our never-ending war against the criminal element."

And the letter was signed "J. Edgar Hoover".

WE SHALL LONG REMEMBER

Jacque V. Henes, who died on October 17, 1964 as a result of an automobile accident on the Elsinore-Perris road.

Jacque was the wife of Lowell (Buzz) Henes, of the Holiday Restaurant in Elsinore. In this issue we published a story of the Western Days celebration that took place at the Holiday, as well as a photo of Jacque.

She was relatively new to Elsinore, having lived here less than one year, and married six months - - but during that time she endeared herself to hundreds of people.

She was employed by Valley Appliance Store in Sun City as bookkeeper and receptionist.

Richard Bulawa, who was driving the automobile when it was hit head-on, is at Mercy Hospital, San Diego, at the time of this writing.

ASHBRIDGE

Continued from Page 6

in the clear green lake. The highest waterfall in Canada, Takakkaw, an Indian word meaning "It is wonderful".

Then the spiral tunnels, an engineering marvel constructed by the Canadian Pacific Railroad in 1908, where both ends of an 82-car freight train may be seen while the middle is hidden in the spirals—one end 500 feet higher than the other.

It was there that they came to the Great Continental Divide, where the waters separate, flowing left to the Pacific and right to the Atlantic.

These two ambitious sightseers of California marveled at Emerald Lake and walking over a natural bridge with water boiling through a narrow pass beneath them.

They left Canada with much regret, going via bus through Montana to see a bit of the northwest and then enplaned home over the Bonneville Salt Flats of Utah --and finally home, with memories never to be forgotten.

Personalized
Christmas
Cards

Mayhall
Print Shop

110 Perris Blvd., Perris
138 N. Main, Elsinore

Valley Couple United

Miss Ann Helen De Jong became the bride of John Anthony Sipos on September 19, in a ceremony performed in St. Francis of Rome Catholic Church in the presence of 250 guests. Rev. Patrick Linnimann of Our Lady of the Lake Catholic Church at Lake Arrowhead officiated at the eleven o'clock ceremony.

For her wedding the bride chose a gown of Chantilly lace styled with scalloped neckline, long tapered sleeves and a belled skirt with a detachable train, the fitted bodice was trimmed with mother of pearl sequins and seed pearls. She wore a diamond pendant necklace which belonged to her great-grandmother in Holland. She carried carnations and stephanotis centered by two orchids.

Bonnie De Jong, sister of the bride, was maid of honor. Bridesmaids were Olivia Sena, Mrs. Judy Kritner, and Linda Harrison. They were identically gowned in floor length gowns of royal blue satin with scooped necklines and



MR. AND. MRS. JOHN ANTHONY SIPOS
... the former Ann Helen DeJong.

long fitted sleeves. The princess style dresses had bell shaped skirts styled with a double bow in back caught to the waist. The attendants bouquets were of red carnations.

Best man was Stephen Sohn and serving as ushers were John De Jong, David Yake and Charles Wooley.

Ann is the daughter of Mr. and Mrs. John De Jong of Corydon Road in Elsinore. She is a native of Holland and moved to Elsinore with her family in 1948. She is a graduate of the Elsinore Union High School and until her marriage was employed at Ortega Oaks Market.

John is the son of Mr. and Mrs. John Sipos of Marion Avenue, Elsinore and is also a graduate of Elsinore High School, class of 1958. He attended Riverside City College and served four years in the United States Navy.

A wedding reception was held in the Veteran's Memorial Hall where the traditional wedding cake

was cut. The cake, which was of unusual design, was made for the occasion by the bridegroom's mother.

The couple are making their home in Riverside after a honeymoon trip to San Francisco.



La Laguna Revue Photo

Sipos wedding cake





La Laguna Revue Photo

Ester Clapp artist and teacher, keeps the door of the center open for the public.



La Laguna Revue Photo

Some of the work of Ann Schwartz, who recently held a one-man showing.

A visit to the Art Center

At the corner of Marie Drive and Grand Avenue in Elsinore is a small building with a sign above the door reading "Art Exhibit".


Upon entering the building you find yourself in what is a typical artist's world. Paintings, paints, molds, easels are seen throughout the exhibit room.

Meeting and greeting you at the door is Esther Clapp, who is presently keeping the exhibit open from 1 to 5, Tuesdays through Saturdays.

This is the place where artists gather on Tuesdays to learn portrait painting, Wednesdays and Thursdays for oil painting, Fridays, those gifted in crafts take over and on Saturdays, visitors can view the handiwork. Once a year the group holds cake decorating classes.

The talent is not hidden in this building though, for these artists have one-man shows at various establishments. Ann Schwartz of Elsinore recently had one at the Jewish Cultural Center.

On November 7th and 8th at the Elsinore Woman's Club on Graham Avenue an exhibit will be held displaying local Valley talent. These exhibits are free and the members of the Elsinore Valley Art Center invite everyone to spend Saturday or Sunday afternoon viewing the talent of your neighbors.




IN
PERRIS & SUN CITY

DIAL
657-2660

385 West 4th St., Perris

EVANS-BROWN MORTUARIES
Established 1888

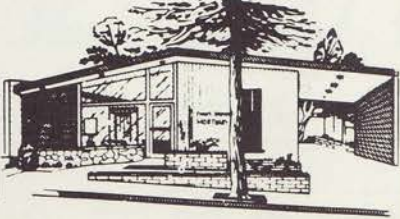
Preferred FUNERAL SERVICE That Costs No More

MEMBER BY INVITATION  NATIONAL SELECTED MORTICIANS

IN
ELSINORE

DIAL
674-3141

126 E. Graham Ave.



DAPINI'S
Little **PLUMBER**

Brains not my "Claim to Fame"

Last month I goofed - - according to the publisher.

Our birthday was not October, it is November and here I was lauding our great achievement. So much so in fact I even gave away birthday gifts of free subscriptions in honor of our fourth birthday.

But . . . it was a month too early and the publisher asked what I intended to do about the error since it is against our policy to give the same gift twice.

So . . . all non-readers . . . our new offer is:

Give a gift subscription to anyone who already is a subscriber and get yours free. (We won't tell the publisher if you readers renew yours and give a gift though).

Also, go through your collection of Revues and if you are missing some of the back issues, send us the month and year and we will replace them for you at a nominal fee. \$.35 each. If you need 12 back issues, any month, send in \$3, just as if it were a subscription, and you can save \$1.20.

Get on the ball, take advantage of my stupidity, since this new offer expires on December 1.

Please, wish us a happy birthday, so the publisher will know that even if I forgot, you readers have a good memory.

La Laguna Revue — 138 N. Main St., Elsinore or 110 Perris Blvd., Perris

My Name:

Address: New

City, State, Zip: Renew

Gift Subscription to:

Address:

City, State, Zip:

Subscription rates: California, one year \$3.00; outside of state \$3.50
Foreign countries \$4.00

Watch

For

Grand Opening

TELEPHONE: (area code 714) 657-4771

CIRCLE (E) CLUB

Featuring in Lounge
Steaks • Chicken • Sea Food
— Cocktails —

AL & HERA EVANS
Proprietors

26020 Highway 74
Perris, California

Now Open To Serve You

Steaks - Chicken - Sea Food
- Cocktails -

Delicious Meals Served Until Closing

12 NOON HOURS 2:00 A. M.



ROBBINS \$150.00
Wedding Ring 50.00

For Quality,
Prestige
and Value



Keepsake
DIAMOND RINGS

True artistry is expressed in the brilliant fashion styling of Keepsake diamond engagement and wedding rings.

Look for the name "Keepsake"

Chester Morrison
Rt 1 Box 69
Romoland, Calif.
Christmas...



rings for every-
one. From bridal
sets to cocktail
rings, we have a
complete
choice, specially
priced.

Come in and See Our
Complete Selection of **CARAVELLE** Watches!



PRINCESS. Classic design plus the stamina of shock-resistant construction. Precision-jeweled movement. **\$12.95**



SAILSTAR. Has all the wanted features! Waterproof*, shock-resistant, sweep second hand, luminous dial. **\$16.95**



LESLIE. Lady's waterproof* with sweep second hand, luminous dial and precision-jeweled movement. **\$15.95**

Time for Christmas . . .
time to give the gift of time
and fashion to her . . . to
him . . . time to give a fine
watch.

Our big selection
helps you be a Santa sure
to succeed. Come, see!
Come in Now While Our Selections Are Complete

only **\$1**
HOLDS IT UNTIL
Christmas

Dietrich's Diamond Shop

(DIAMOND IS OUR MIDDLE NAME)

113 North Main

Elsinore, California

AUTHORIZED BULOVA JEWELER

*Waterproof as long as case, crystal and crown are intact. Certified waterproof by The United States Testing Co., Inc. All prices plus tax.