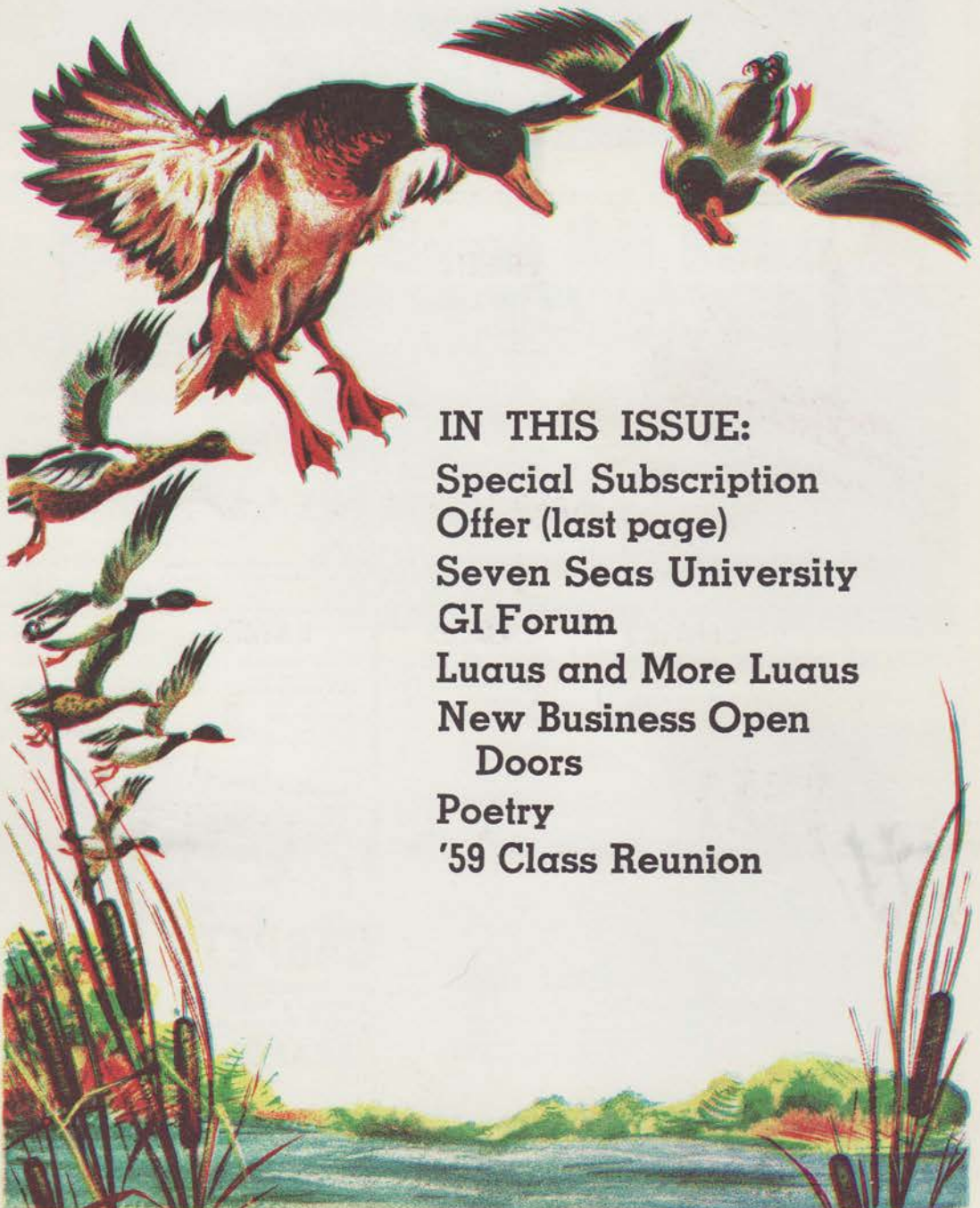


La Elsinore-Perris Valleys
Laguna Review
"All The World Is A Stage" . . . Wm. Shakespeare

VOLUME III, NUMBER 12

OCTOBER 1964

35 cents



IN THIS ISSUE:

**Special Subscription
Offer (last page)**

**Seven Seas University
GI Forum**

**Lucas and More Lucas
New Business Open
Doors**

Poetry

'59 Class Reunion

FINE FURNITURE

CARPETS

DRAPERIES

The GRAND OPENING of

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La Laguna Revue

"All The World Is A Stage" . . . Wm. Shakespeare



RECREATION AT ELSINORE

The State Park and Elsinore West Marinas

Boating at Lake Elsinore has been the talk of Southern California for the past six months or so, but it is a proven fact that one can only water-ski or boat ride for just so long a time and then they need other forms of recreation.

This problem also confronted Jess Watkins and his crew and they knew that other forms of recreation must be made available to the families that come to Lake Elsinore.

First a section of the beach area was fenced off, then sand for a typical beach was brought in and the land gently graded to slope to the water. Life-guard stations were set up and concession stands where short orders were served.

Now the State Park Marina had boating, water skiing and swimming.

Again the Watkins organization went to work, some people didn't care for any of these activities, so tennis and badminton courts were set up along with horseshoe pits and ping-pong tables. (All necessary supplies to take



Swimming in Lake Elsinore is a pleasure, for life guards watch over the bathers.



Peter Dykhouse of Bellflower and Joe Wybenga of Paramount are really in there pitching . . . horseshoes, that is. Note the shoe flying through the air, it was a ringer.

advantage of these sports are at the entrance gate).

Under the shade trees on the beach, families can set up barbecues, tables and everything it takes to have one fine weekend at Elsinore.

At Elsinore West Marina, the newest of the two, a complete archery range is in operation.

Not only do the Marinas offer recreation but in town is the Lake Theater, which features the latest in film from movieland. There are restaurants, drive-in and walk-in style and cocktail lounges. For the card minded men there are card clubs, where legalized poker is in effect.

Horseback riding, bicycling and many more forms of recreation can be found in the Valley, the recreation center of Southern California.

If you don't know where to find a particular form of recreation or are in need of information the Lake Elsinore Valley Chamber of Commerce has an information booth set up on Riverside Drive

Visit Elsinore and enjoy yourself — you can even rest if you so desire. ■



In the lifeguard station are Rick Rodrick and David Russell. Your children are their jobs.



La Laguna Revue Photo

The group under the shade tree is the Warren Vander Leest party. They came from Redondo Beach to spend the Labor Day weekend in Elsinore. The lady to the left of the photo is a Quail Valley resident.



La Laguna Revue Photo

After a dip in the lake Bob Nimmo of Edgemont and Ed Anderson, stationed at March Air Force Base, played a fast, hard game of ping-pong.



La Laguna Revue Photo

There's always room for baby according to the David Duran party from Los Angeles. They set up three playpens, two barbecues and the fun was on.

School bonds down for the fourth time

Voters of the Elsinore Union High School District went to the polls on Tuesday, September 15, and although the majority of the voters voted in favor of the bond issue of \$1,500,000 and approval of state aid of \$1,500,000, a two-thirds majority was necessary to carry the measure.

On the bond issue 1,790 voted yes; 980, no or a 64.81 percentage. On state aid, 1,755, yes and 988, no.

Of the 4,835 registered voters in the district about 2770 turned out at the polls.

Each of the four times the issue has been placed on the ballot to raise money for a new Elsinore Union High School the opposition to the bonds indicate great displeasure at the proposed school plant site in the Wildomar area.

The members of the Board of Trustees have not as yet made known what they intend to do next.

Nomination committee chosen

Larry Cartier, Richard Connors and Milton Papi-ni were selected to be the members of the nominating committee for new officers of the Lake Elsinore Valley Chamber of Commerce at the regular meeting held Monday, September 21.

Clarence McLaughlin of Laguna Realty was elected to serve the unexpired term of George Vanderbrink, who missed three consecutive meetings and according to the by-laws, replaced.



La Laguna Revue Photo
These trees are so large that getting them in the view-finder of the camera was quite a job.



La Laguna Revue Photo
Gladys Landers stands beside the entrance to the screened-in summer room that is located under the tree. This is only a small portion of the area afforded her under these trees.

Under the umbrella tree

Joyce Kilmer wrote "I know that I shall never see a poem as lovely as a tree . . ." and Gladys Landers of Valley View Road in Sedco Hills, Elsinore, has one of the largest sets of umbrella trees in the area.

It was in 1945, when Gladys and her late husband, Jack, planted this tree in the back yard of their home. A number of years later, according to Gladys, about twenty feet away from the female tree another tree began grow-

ing, only it was the male of the species.

Today the limbs on the two trees entwine near the top, giving the appearance of a solid green ceiling, and the overhead span is anywhere between 150 to 200 feet with a clearing underneath the trees of about fifty feet in diameter.

Under the trees is a large cement patio, complete with screen enclosed summer house, barbecues, chaise lounge, divans and other items for outdoor resting.

"... but only God can make a tree."

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VOLUME III

OCTOBER, 1964

NUMBER 12

The six "C's" of Laguna Revue

Whether you commend or criticize us, say we are callous or charitable, the Laguna Revue has for the past thirty-five months adhered to its original editorial policy of November, 1961

At that time we stated, "Frankly, we're out to speak officially to the general public on events taking place in this great valley of ours. We want to name the persons responsible for the development."

"We are interested in sports and social affairs and while we are non-political we shall not hesitate to express our views and that of our readers on anything that affects our territory . . ."

Some readers have disagreed with us on our support of the high school bond issue, others pleased that we took a positive stand. On the stories about the City Council and Chamber of Commerce of Elsinore, the majority of comments were commendations on those subjects and if you have attended either meeting since the articles you will discover they are both being conducted as meetings should be

We also have been asked why we name the various people who build new buildings or do the furnishings. Why not? They are local people and we want you to know that if you just look around your Valleys there is nothing at all lacking in a field, and the prices are the same as anywhere, plus the fact when you trade locally service is better.

As to La Laguna Revue, three years ago we were a dream, today a reality, and we enter thousands of homes each and every month. Many bookshelves hold each copy that has ever been published. This alone is an achieve-

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ment. Next time you enter a home, ask for last week's daily paper, then ask for last month's copy of the Revue.

Another "C" for you. Is this conceit or confidence?

We at Laguna Revue continuously support you by keeping you posted on valley events and the people who live in the valley. We only ask that you help us by keeping us informed on various events, support our advertisers and become an advertiser.

For the American G I Forum

One of the most active veterans' organizations in Elsinore's civic affairs as well as social affairs is the American GI Forum, which chartered February 7, 1961 with a membership of nineteen.

The members of this group have accomplished as much as any one other organization and it is still at the "baby stage," being just three years and eight months old.

The Forum is made up mostly of veterans of Mexican - American ancestry and the aims and objectives are to develop leadership, by creating interest in the Mexican-American people to participate intelligently and whole-heartedly in community, civic and political affairs; to advance understanding between citizens of various national origins and religious beliefs in order to develop a more enlightened citizenry and a greater America;

Combat juvenile delinquency, award scholarships, uphold and maintain loyalty to the Constitution and Flag of the United



Members of the Forum when they were chosen the Outstanding Chapter of the year in the State of California, 1962. Seated from left: Manuel Alonzo, chairman, Leandro Perez, Joe Castillo, Vel Velasco and Tino Perez. Second row: Henry Alonzo, Ramon Rodriguez, Ralph Sepulveda, Jerry Villarreal, Bernie Saenz and Charles Cox. Third row: Jim Trueitt, Art O'Connor, Ray Murphy and Mike Torres.

States and defend the United States from enemies and aid needy and disabled vets.

Living up to these rules is the goal of each Forum member.

Serving as the first chairman for the Elsinore group was Manuel Alonzo. Other officers installed to work with him were Leandro Perez, Raymond Sepulveda, Benjamin Madrigal, Catalino Velasco, Charles Cox, Ralph Sepulveda and serving as trustees were Ray Murphy, Jess Rodriguez and Henry Alonzo.

This is the crew that started the ball rolling.

Next the group had to raise money and this they did by renting the Lake Theater and having Mexican films on Wednesday nights. Next they spon-

sored "rock 'n roll" dances at the Veterans' Memorial Building and the teenagers of the Valley attended in great numbers, with the Forum members acting as chaperones. A hobo stew dinner and Spanish type dinners were also held to raise funds.

With the monies this group earned, they donated \$120 to the Elsinore State Park to use for the purchase of a flagpole to be placed in the new park. They sponsored Easter egg hunts for the children of the Valley; gave Eleanore Villa a \$300 scholarship award in 1962; presented the 1962 graduating class a check for \$150 to be used for their annual graduation banquet.

It was in 1962 that Leandro Perez was installed as head man and the work



La Laguna Revue Photo
Leandro Perez, chairman of
the American G I Forum.

this group did to raise money for worthy causes continued.

They held a benefit dance with the proceeds going to the family of Elias Ramos, who was killed in an auto accident. At Christmastime, along with the other veterans' groups they held a tremendous Christmas party for all of the children and during Western Days and the Diamond Jubilee Celebration they had one of the winning floats plus their color guard led the big parade.

Little Leaguers of Elsinore were taken by members of the Forum to Los Angeles to see a Dodger baseball game, about ninety boys in all.

The 1963 scholarship money went to Ramon Rodriguez, Danny Rios and Gilbert Arviso; and it was that year that the col-



Floats made by the Forum can long be remembered, for they are a work of art.



In 1961 The Forum presented to Lyle Watson, the then Lake Elsinore State Park Supervisor, a check to cover the cost of placing a flagpole in the state park. Left to right: Leandro Perez, Lyle Watson, Ralph Sepulveda and Ralph Dominguez.

The Seven Seas — a University Afloat

JoAnn and Danny Davis, daughter and son of Mr. and Mrs. Morgan (Dell) Davis of Perris will leave from New York on October 19 aboard the M. S. Seven Seas, where they will be students.

The venture is known as the University of the Seven Seas and is primarily designed to "bring the student to the world instead of bringing the world to him in text books."

The ocean liner, complete with approximately 300 students, 51 faculty teachers and administrative officers and about 300 crew members, will spend eight months circling the globe as the students and their teachers engage in regular college work in a host of fields.

The fall semester puts emphasis on the Mediterranean and South East Asia parts of the world, with seventeen ports of call where the students

embark from the ship anywhere from two to five days to make field trips to foreign universities and institutions and visits to foreign students' homes. The spring semester places emphasis on Asia, Africa and the Latin America countries with nineteen ports of call.

These students, of whom Danny and JoAnn are included, will be greeted in many ports, not only by the officers of the embassy or consular officials of the United States but also by the officials of the nations they visit. This means that each student becomes an informal ambassador for the country he or she represents.

The maiden voyage for the floating university was made last year and JoAnn was one of the 275 students whose application for the trip was accepted.

She wrote many letters home of what she had

viewed and her impressions of the countries she was fortunate to visit.

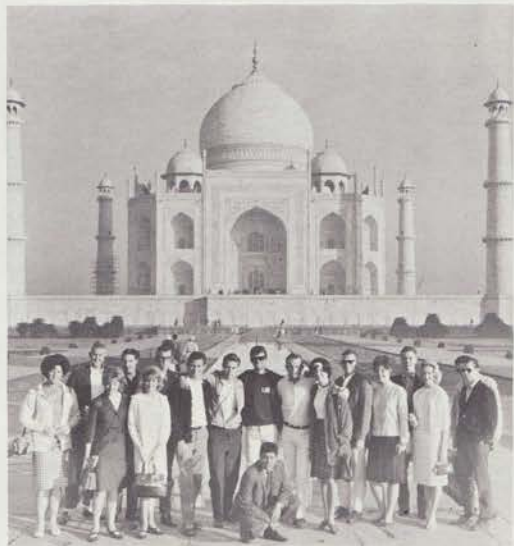
She told in these letters of visiting the Holy Land and the birthplace of Jesus Christ, of viewing the golden gates of Jerusalem, Jesus' passageway on Palm Sunday and of see-



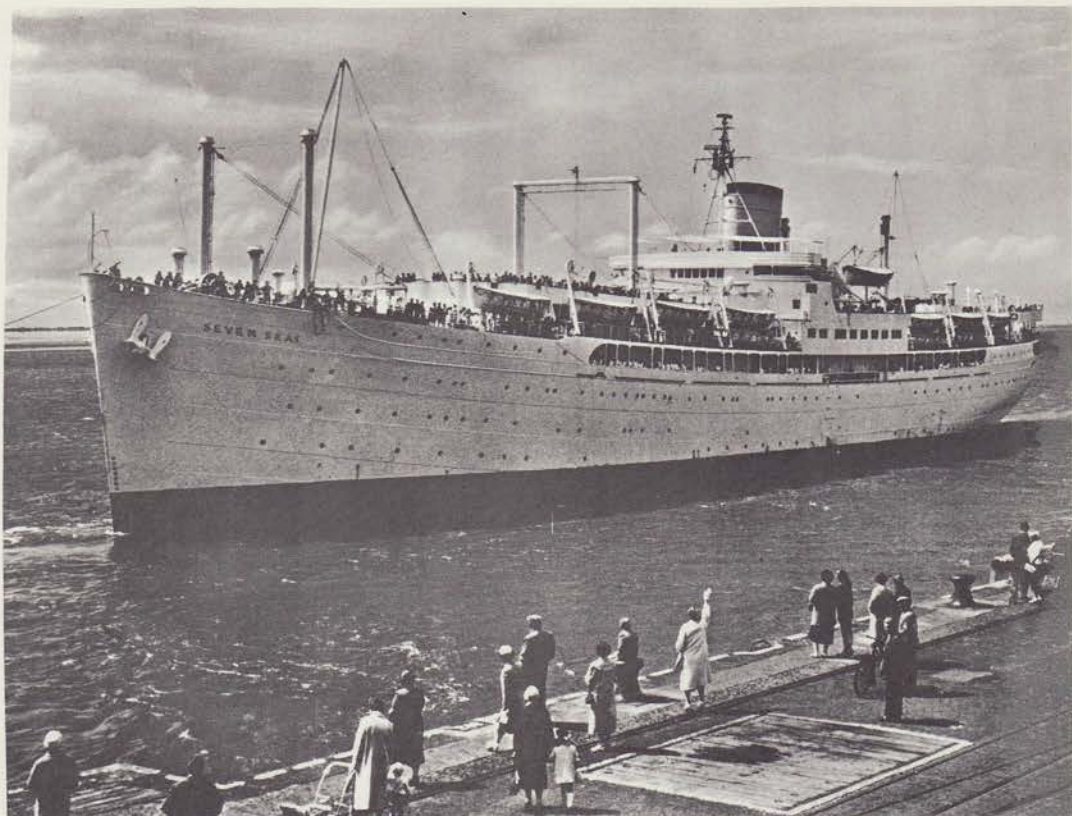
Danny Davis, who will attend the floating university for the fall semester.



JoAnn aboard the Seven Seas, while docked at Naples.



The Taj Mahal in Agra, India was another stop on JoAnn's first trip with the sailing university.



The M. S. Seven Seas, pictured above, will be the home of Danny and JoAnn Davis during their selected semesters of schooling. This ship is modified to serve as a university with complete classroom facilities, a well-equipped library, air-conditioned areas, dining room and theatre. The ship has excellent recreational facilities; pianos, musical instruments of various kinds and projectors and screens, a hospital with a full medical staff is on board. There are laundry facilities and many more conveniences of home. The ship is 482 feet in length with a gross tonnage of 12,574 and is operated by the Europe-Canada Line and the sailing is carried out in close cooperation with the Holland-American line.



In January of 1964, the ship docked at Hong Kong and JoAnn (fourth from left) and seven others were guests of Chung Po Yang (fourth from right). JoAnn said she fared quite well on the chopstick end of the meal.

ing the fortress of Antonia where he was condemned by Pilate.

In Barcelona the students were guests of the municipality in the Salon del Tinell, a former palace of kings. In Kuala Lumpur, they were hosted by the prime minister at a Christmas Eve dinner and Christmas was spent in Malaya.

It was in Keelung, Taiwan (Formosa) that the ship and passengers were given a military reception usually reserved for presidents and heads of state.

JoAnn is a language major and speaks fluently in

Continued on Page 43

Business Services Opens Doors

Need a stenographer, notary, tax work or duplicating? These services and many more are being offered by the gals at Elsinore Business Services at 31110 Riverside Drive in Elsinore.

Owners and operators of this new business are Eileen Fogelman, Marjorie Carr and Betty Burke and along with the above mentioned services they also have a telephone answering service, do statements and manuscript work.

Betty Burke was born in Monroeville, Ohio, and moved to San Diego in 1919. She graduated from Long Beach Poly High and attended Long Beach Secretarial College. She worked in the publicity department of KFOX and as legal secretary for the Long Beach City Attorney's office.

Betty is married to John Burke, owner-operator of the Grand Avenue Pharmacy and they have a son, Dennis and a daughter, Gayle (Mrs. David E. Yake). Both received their entire schooling in Elsinore.

She is a member of the Elsinore Chapter O.E.S. No. 243 and Estudillo Chapter (Hemet) of D.A.R., past president of Elsinore Union High School PTA and past secretary of the Riverside District PTA.

Eileen Fogelman was born in Chicago, Illinois and moved to California in 1930 and worked in Los Angeles as cost accountant for Lear Company, Cost Estimating and Time Study Departments at Adel Precision Company and as an accountant for the W. H. Flynn Company in Los Angeles.

After vacationing in El-



La Laguna Revue Photo

These three ladies are the owners and operators of this new business that takes care of everything from typing to telephone answering. From left is Betty Burke, Marjorie Carr and Eileen Fogelman.



La Laguna Revue Photo

The entrance to Elsinore Business Services located on Riverside Street.

sino off and on for ten years she moved to Elsinore in 1949 and has been working at the Elsinore Naval and Military School as accountant and business manager ever since.

Marjorie Carr was also born in Chicago, where she attended business college. She moved to California in 1930 and worked at the Braun Corporation in Los Angeles, first as key punch operator and then as secretary to the vice president for several years.

In the state of Washington she did work for the United States Army as cost accountant and some secretarial work.

She, like Eileen, had vacationed in Elsinore and in February of 1960 moved here and was employed by the Elsinore Naval and Military School as secretary.

Both women are active in the Eastern Star.

Their office will be open daily from 9 to 5 and Saturdays from 9 to 12. ■

Indian Hills... new development of Perris

The three men in the photo are playing an important part in the Indian Hills project.

From left to right: Charles Motte, one of the original developers of the tract and a very civic minded man. Charles takes an active part in the Chamber of Commerce and was the gentleman that saw to it that Johnny Jones, track star of Perris High, had enough money try out for the Olympics.

In the center is Clyde Tatum, president of the Tatum Construction Corporation of Victorville. His firm is the builder of the Indian Hills homes, of which 28 are complete and according to Mr. Tatum, his firm intends to build 100 homes annually.

Next is John Coudures, Jr., president of Big Skyland Co., which is handling the ground improvements as owners of the 300-acre tract.

The homes are of stucco frame construction with

reinforced concrete slab floors and rock roofs and are three and four bedroom. Each residence has an attached double garage, forced air heating, evaporative coolers and built-in ovens and ranges and the cost of these homes range from \$16,625 to \$17,425.

On opening day, August 29, John Turkington with his daughter and their surrey with the fringe on top, gave the many visitors to this opening a regal tour

of the area — and what could be more appropriate than riding on Navajo, Cherokee and Geronimo roads than in a surrey? Photo shows model home with surrey in front.

In the third photo we have Carolyn Bean, daughter of Mr. and Mrs. Don Bean of Nuevo who rode through the streets of Perris attired in typical Indian dress and invited the people of the area to stop and see the model home.



La Laguna Revue Photo



La Laguna Revue Photo

Archery at Elsinore West Marina

On Father's Day of 1958, Dolly Clement presented her husband Joe with a lot in Elsinore, for Joe had virtually fallen in love with Elsinore Valley and every available weekend would drive to Elsinore from their Fullerton home to visit.

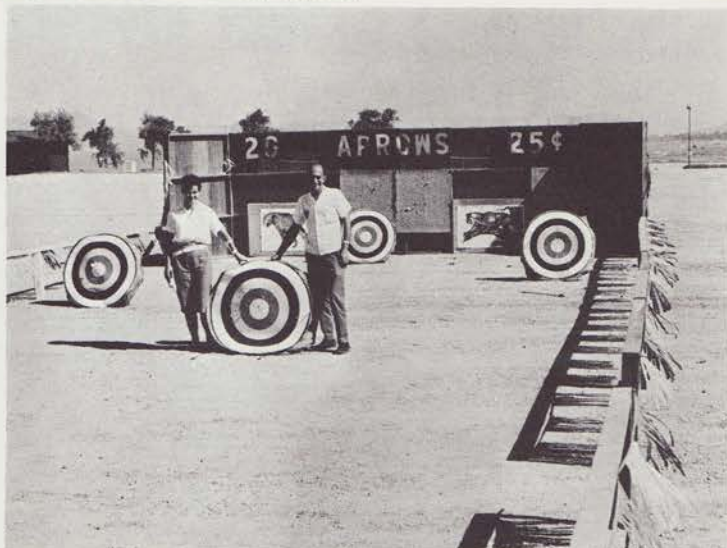
Since that time, the Clements have purchased 17 acres off Grand Avenue and begun a weekend business in Elsinore.

They are the owners of the archery range located to the right as you enter Elsinore West Marina and it is here that for 25 cents you get 20 arrows, the bow and arm guard to practice your archery ability.

The range is open on Saturday and Sunday from 10 a.m. until dusk and along with shooting at the targets for practice there are trophy shoots and awards.

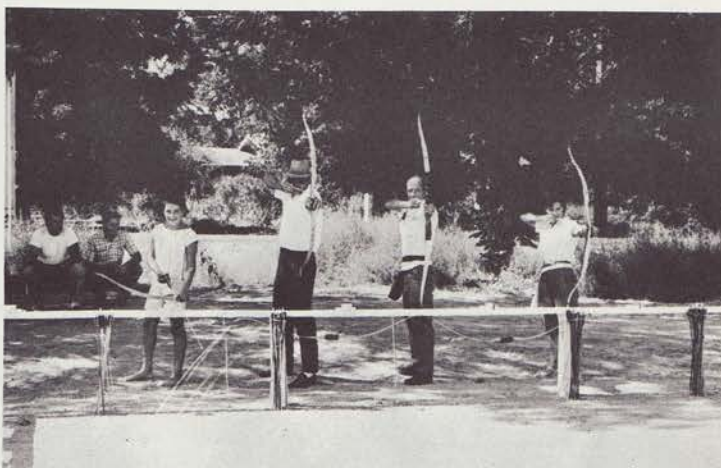
During the week Joe is assistant foreman at Artex Table Pad Company and Dolly is busy taking care of their two children, Betty age 14 and Jo Ann, age 12.

They are members of NAA, NFAA and Archery, Inc. and have great hopes of eventually becoming permanent Elsinore residents. ■



La Laguna Revue Photo

This is the view on the shooting area of the archery range. Naturally Dolly and Joe aren't quite so trustworthy.



La Laguna Revue Photo

Getting ready to hit the target are Greg Gocal and his father Ted, Joe and Dolly Clement.

FURNITURE

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CARPETS

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DRAPERIES

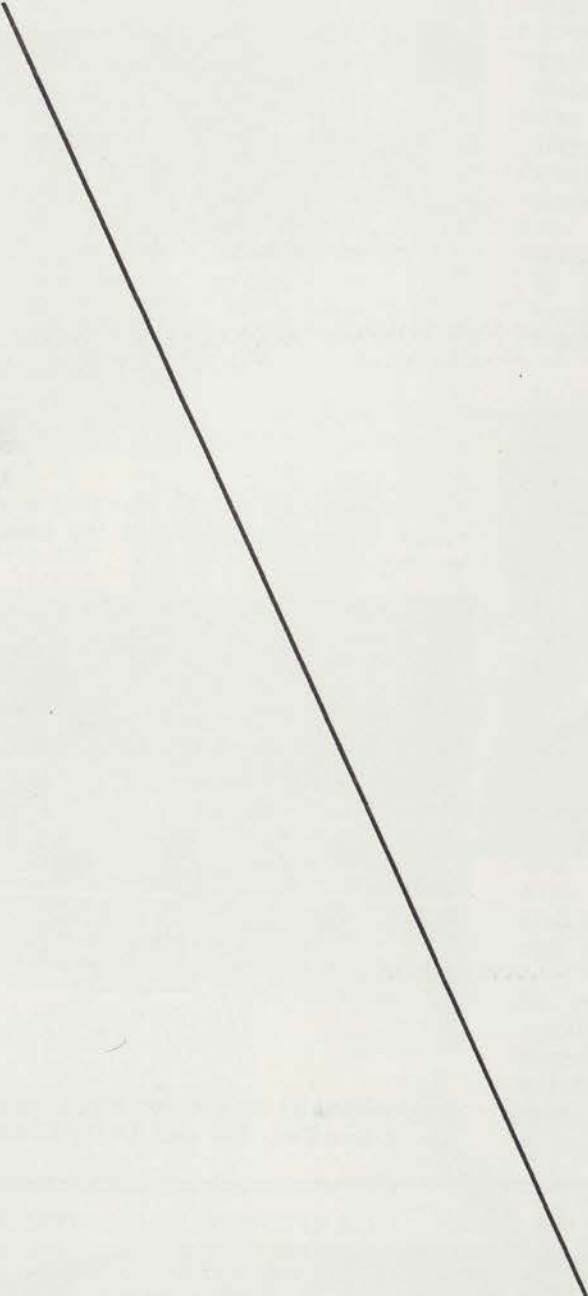


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Valley to the other it's**



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Elsinore

Now immortal at Elsinore West

Time: 3:00 p.m., Sunday, September 6.

Place: Elsinore West Marina.

Scene 1: Larry Perkins parachuting down to earth.

Scene 2: LoVae Pray riding in a bright red stage coach drawn by two matched Palominos to the attendant stand.

Scene 3: KPRO truck with Mac Pilkinton announcing.

Cast of characters: Jerry Stanley, owner and operator of Elsinore West Marina; Tom Yarborough and Frank de Pasquale, Elsinore city councilmen; John Marshall, better known as "Big John" featured on KTLA, Channel 5 from 3 to 4 daily; George Rasmussen, area civic leader of Palm Springs and Norco; honor guard



La Laguna Revue Photo

LoVae Pray, Queen of the Marinas, is driven down the lane to where the Labor Day Ceremonies were held.



La Laguna Revue Photo



La Laguna Revue Photo

Jerry Stanley proudly stands beside LoVae Pray, who is holding the lovely bronze, mother-of-pearl and mahogany trophy decorated with the victory symbols and also the scales of justice. In the next photo is Big John as he smiles warmly at the lovely queen.



La Laguna Revue Photo

First a footprint, shoe on, next photo a handprint. (Get a towel someone.)

from Elsinore Naval and Military School; Roger Mayhall, president of Lake Elsinore Valley Chamber of Commerce; members of the Realty Board and hundreds of other persons.

Story: LoVae Pray, Miss Elsinore, Miss DAV, and Queen of the Marinas had been elected to have her handprint, footprint, shoe print and signature embedded in a square of wet cement located at the attendance gate to the Marina.

Larry Perkins, of Skylark Aviation parachuted from a plane and sailed down wearing an orange and black checkered 'chute bearing burning flares and a letter for Miss Pray from the Lake Elsinore Chamber of Commerce. In the letter the chamber commended LoVae for her work as Queen for Elsinore.

As Larry was turning the sky red from his flares, LoVae was being trans-



La Laguna Revue Photo

The crowd gathered and we recognized Dick Bulawa apparently giving instructions to the sign bearer and the balloon carrier. We were too far away to listen.

PHONE 674-3923

Ed Perret

Signs

ported to the center of the crowd by a stage coach, painted a bright red and furnished for the event by Ray Dischner of House of Carpets. Riding with LoVae in the coach was her princess, Cheryl Anderson.

An Elsinore Naval and Military School escort took Miss Pray to the ceremonial grounds and it was there that she was greeted by all of the officials and guests who had come to watch this young miss, dressed in a black polished satin sheath and wearing her crown of office, place her imprints in the wet cement, to be preserved for posterity.

Jerry Stanley, owner and developer of Elsinore West Marina, presented LoVae with a three-foot high trophy and George Rasmussen presented the lovely queen with a dozen American Beauty rosebuds.

The entire ceremony was emceed by Mac Pilkinton over KPRO, 1440 on your dial, Riverside.

He also introduced a long list of civic leaders in the valley and spoke briefly with them.

During the event, Dick Bulawa and Buzz Henes, owners of the Holiday Cafe and Cocktail bar in Elsinore, gave out hundreds of decorative balloons and gum to the children in the audience.

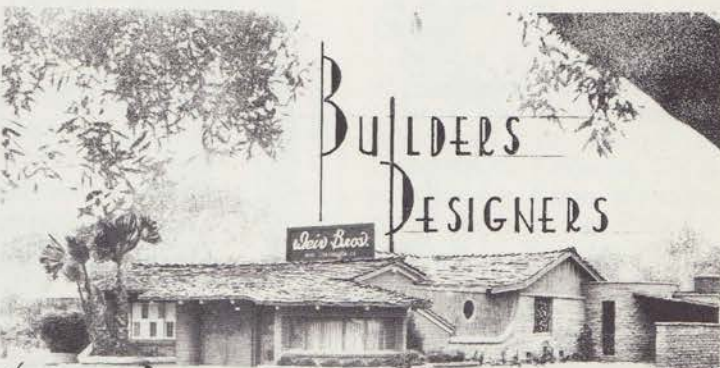
LoVae Pray will never forget Sunday, September 8, for whenever she drives through the Elsinore West Marina gate she will always see her prints in the direct center of the island thanks to Jerry.



La Laguna Revue Photo
Here is Mac Pilkinton ready to interview Jerry and Roger Mayhall, center.



La Laguna Revue Photo
Councilman Frank de Pasquale, left, Cy Perkins (from the about-face angle), realtor Ed Tomlin and Jerry Stanley.



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It happened in July

The Lions Club of Elsinore held a barbecue for the Boy Scouts and their families at Railroad Canyon Lake on Friday, July 31.

Members of the Lions Club furnished chicken and a drink for the adults made of a malted grain and flavored with hops and the rest of the barbecue was potluck.

About 130 persons attended this affair, as well as Scoutmaster Mike Rose and his assistant scoutmaster Doren Dalton.

Since February of this year, the Lions Club members have been actively working on the blood bank, making it possible for people who are in need of transfusions to have the necessary blood at no cost to them. By September 1, 55 units of blood had already been given to those in need.

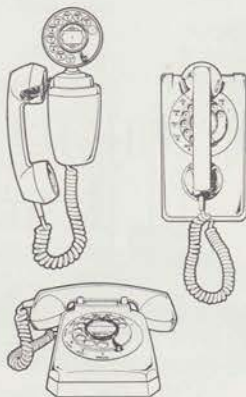
For further information concerning the giving of blood get in touch with Dwight Van De Walker of Elsinore. ■



As far as we can identify we see Harvey French and Pat Luck barbecuing. If there had been a fireman in the group, he could have cleared away the smoke for clarity.



Scouts in full uniform and their guests line up in the "chow line" for some of the barbecued chicken.



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Robert (Bob) Harrison marries Yuba City girl



Mr. and Mrs. Robert Harrison

Sherry D. Cherrick was united in wedlock with Robert Lee Harrison on August 28 at the home of the bride's parents, Mr. and Mrs. William D. Cherrick of Yuba City.

For her wedding, which was solemnized by Rev. Henry Ebeling of the First Lutheran Church, the bride chose a white street-length dress, with which she wore a pillbox hat. She carried a pink orchid corsage.

The bride's honor attendant was her sister, April Cherrick, who wore a yellow cotton brocade dress and carried a white carnation corsage. Linda Harrison, sister of the groom, was the bride's other attendant. She wore a blue suit and carried a white carnation corsage.

Serving the groom as best man was the brother of the bride, William.


After the marriage rites, the bride's parents hosted a wedding reception at their home.

The newlyweds spent their honeymoon at San Luis Obispo, where they are presently making their home.

Sherry is a graduate of Hemet High School and is now a social science major at Cal Poly in San Luis Obispo.

Bob is a 1963 graduate of Elsinore Union High School. He is the son of Mr. and Mrs. Joseph R. Harrison of Elsinore. He is presently a Farm Management major at Cal Poly.

While in Elsinore he was an active member of Future Farmers of America and had champion and reserve champion steers at the Hemet Fair and was a member of the judging team for livestock for Elsinore Future Farmers. ■




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IN
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Class of '59 holds first reunion

Members of the Elsinore Union High School graduation class of 1959 gathered together at the Elsinore Recreation Center in the banquet room on September 5, and held their first class reunion, five years after graduation.

Heading the affair were Bill Butler, Linda Papini Compas and Rosie Ponce, reunion committeemen. These three people, who were active during their school years proved just as able as ever.

Under the heading of entertainment are Alan Cain and Chon Alarcon, who reenacted a pantomime of Louis Prima and Keely Smith to a recording, the same skit they did at the 1959 Senior Prom banquet.

Then Bill Ballard played tape recordings he had made of incidents that occurred during this group's three years in high school. Many memories were revived and a number of anecdotes were told and items read from the school paper of that time.

Chon Alarcon showed movies that were taken during the school years of this class. Music for dancing was furnished by the Intones of Anaheim and a buffet of luncheon meats, salads, chips and dips and relishes were served throughout the evening.

Honored guests of the evening were none other than Mr. and Mrs. Jim Thompson, former instructors at Elsinore Union High School. Jim was football coach and Mrs. Thompson, algebra teacher. Other guests of honor were Mr. and Mrs.





La Laguna Revue Photo

Seated: Mrs. Moses, Mrs. Thompson and Jim Thompson, all guest of honor.

The Intones of Anaheim Memories are made of photos and the class of '59 will have many memories.

Adam Moses. Mr. Moses is a teacher at Elsinore.

Attending were Lee Thompson and Paula Guenther; Mr. and Mrs. Buddy White (Genevieve Barnett); Mr. and Mrs. L. H. Bois (Joanne Scrimshaw); Mr. and Mrs. Bill Ellis (Judy Kerdroan); Mr. and Mrs. James Withrow (Dolores Moreno); Mr. and Mrs. Bill Butler (Pam Martin); Mr. and Mrs. David McMillan (Sharon Brady); Mr. and Mrs. Al Compos (Linda Papini);

Mr. and Mrs. Chon Alarcon (Susie Salas); Mr. and Mrs. Jerry Stewart (Nancy Grow); Rosie Ponce; Charlotte Florence; Mr. and Mrs. Bill Kratch Jr. (Percy Rodriguez); Leslie Harris; Mr. and Mrs. Dugald Steele Jr. (Judy Herpst); Jesse Moore; Rey Rodriguez; Mr. and Mrs. Morris Hignett (Barbara Hawkins); Mr. and Mrs. Richard Flinn; Mr. and Mrs. Richard See (Kathy Martin); Mr. and Mrs. Thomas Barnes and Mr. and Mrs. Alan Cain.



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PP & K contest to be October 10

Hodges Ford Company is once more sponsoring the annual Punt, Pass and Kick Contest for Elsinore boys from eight through thirteen years of age. This contest gives these boys an opportunity to pit their football skills against thousands of boys throughout the nation in the fourth annual PP & K competition which will culminate with a trip to Washington, D. C. and to an appearance at a National Football League championship game for the top 12 winners.

Sponsored nationally by the Ford Dealers of America and the National Football League, the local contest is sponsored locally by Hodges.

The boys will be tested for their ability to punt, pass and place-kick on the same day as thousands of other boys all over the country. For the 8, 9 and 10 year olds, warm-up jackets, place kicker outfits and autographed footballs will be given as prizes.

Bingo Haskell, sales manager of Hodges Ford, pointed out that the competition involves no body contact, no charge for entering the contest and no special equipment is needed. Hodges Ford Company on North Main Street is registration headquarters and the last day to register is October 9.

Entrants will be judged on distance and accuracy of their punting, passing and kicking.

Boys, be certain to register by October 9 and be at the Elsinore Union High School football field on Saturday, October 10.

Good luck.



La Laguna Revue Photo

Parade of boats on Lake Elsinore

The visitors and residents of Lake Elsinore were given a special treat on Saturday, September 19 by the members of the Elsinore Boat and Ski Club.

These ambitious boat owners got together, rigged up flares, lined up about 20 boats and at dark, lit the flares and set sail around the lake. The boats were all launched from Stokes Sport Mart on the North Shore.

All you could see from the road or anywhere was a stream of red lights slowly wending around the lake.

The reason this group of boat enthusiasts went sailing after dark and put on this parade is not quite known, but it is a good

guess that they were celebrating the recent lake pattern change.

In the photos to the right — this takes a little explaining. The camera used by Laguna Revue photographer Rubie Zorrero, has a flash that is good for twelve hours then must be plugged into a wall socket and charged for twelve hours. We unplugged the flash at 8 a.m. as we left for work and by the time we noticed the activity at the lake the battery was due for a recharge.

Being resourceful we asked some of the boat club members to turn on the car lights and here are the results.

We are not going to attempt to identify these ghost-like people, but they pulled a ghost-like parade and we did a ghostly job on the photos.

CASA DE PIEDRAS Y MONEDA

In the September issue of La Laguna Revue I noticed an advertisement that began "Lapidary, Coins and Supplies." Thinking the proofreader and typesetter had gone wild, I looked in the dictionary to see if there was such a word as "lapidary," and lo and behold, according to Webster it means "... an expert in precious stones; a collector of or dealer in gems."

The balance of the ad was an address, "30973 Riverside Drive, Elsinore." So we drove to Four Corners, turned right (away from the State Park) and sitting in the cluster of businesses at Four Corners was the Casa de Piedras y Moneda — the house of rocks and money.

Entering the door, we were greeted by Gordon Hunt, a resident of Elsinore Valley for the past nineteen years, and someone I had known almost as long.

Gordon has for years been a collector of coins and rocks, about 32 years to be exact, and he began this business to share his knowledge and collections with others in the field.

The first thing we discovered about the hobby of coins and rocks is that it is not necessarily an ex-



La Laguna Revue Photo

pensive hobby and is used by Cub Scouts and students as their projects.

The coin hobby has its practical side also according to Mr. Hunt. It first teaches one the value of money, and before any avid collector will spend

a coin he first studies it carefully for if he doesn't he could be spending a collector's item. Then, of course, the more coins one adds to the collection the more valuable it becomes. This applies both to domestic and foreign coins.



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Enjoy an Adventure in Dining

**STEAKS - PRIME RIBS
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Your X Next To

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Gordon Hunt, owner-operator of "Casa de Piedras y Moneda." La Laguna Revue Photo

Encased in plastic folders, Gordon has coins and more coins and one of his greatest joys is to help fill out a collection for someone.

He is well-versed on coins, but his knowledge of gems and stones, both precious and semi-precious is amazing. His talent does not stop there though, for Gordon also makes hand-made articles, such as bracelets, necklaces and so forth.

Talent runs high in the Hunt family for his grandfather, Joseph P. Hunt, did a goodly portion of the wood carvings on the Presidential Room at the Mission Inn in Riverside.

When Gordon moved to Elsinore in 1945 he was owner-operator of what is now Skylark Aviation, which he sold in 1949. He spent two years as manager of the Elsinore Chamber of Commerce, two years as City Clerk for the City of Elsinore, helped set

up the County Building Department office on Eighth Street in Riverside, building inspector for the County of Riverside out of Corona, six years as a school bus driver for the Elsinore school system and beside all of this he spent some time traveling through Mexico searching for rare stones and at one time was a prospector for uranium.

His mosaic work has taken a number of special awards at the Riverside County Fair and National Date Festival.

His wife, Shirley, to whom he has been married for the past twenty years, is also well known throughout the Valley. She is escrow officer at the First National Bank, a position she has held for a number of years.

Gordon is a member of the American Numismatic Society, National Commemorative Society, California Ex Numis Society and the Azteca Numismatic Society. Quite an impressive list for one man.

In his "coin and rock" shop is also a variety of stones that can be used to replace lost ones in jewelry. There are starter stone collector sets for under \$1.00 and coin collector books and a multitude of other interesting items.

One does not necessarily need to be a collector or hobbyist to enjoy the wares of Gordon Hunt, all you need is an eye for the unusual. Stop in any day or on Sundays and visit with this gentleman . . . lapidary.

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THE FLAG FLIES AGAIN

At the Veterans' Memorial Building

The American Flag once more can be seen waving in the breeze on the Memorial Building in Elsinore thanks to Frances and Jim Bligh.

This couple, who moved to California from Wisconsin in 1946, are now responsible for the rental

and management of the hall and are experienced in the world of business. For the past ten years they have been owner-operators of a supermarket in Chatsworth and prior to that Mrs. Bligh was a dietitian for ten years at the California Hospital and Mr. Bligh had some cooking experience in the Navy although he was mainly connected with the am-

phibious forces. He also attended Frank Wiggins Trade School where he studied restaurant and management chef cooking.

Along with the management of the hall these two people have the J & F catering service and will cater weddings, parties, meetings and such.

The club bar will be open daily from 4 p.m. to midnight and all veterans who belong to any veter-



La Laguna Revue Photo
Frances and Jim Bligh, new
managers of Veterans' Mem-
orial Building.

SEPTIC TANKS and LEACH LINES
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GILDEN DIGGING SERVICE

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TELEPHONE

PERRIS

657-3605

ans' organization and their guests are welcome.

The hall rental policy is still the same however, meeting room \$15; kitchen, \$10; banquet room, \$25 or the entire hall for \$45.

The Blighs have guaranteed a monthly sum to the veterans' groups who own the building, and this money will be used to make the payments on the building. (This is the same building that about March of 1963, the Vets offered to the City of Elsinore because it was such a struggle to raise enough money each month to pay the bills and meet the \$200 a month note payments. The balance due at that time was around \$19,000.)

Catering of parties that wish to have food and liquor served will also be available, but the Blighs need at least 10 days notice so that they can get permission from the ABC board.



La Laguna Revue Photo

Chris, Jim, Frances and Larry Bligh stand at side door of building. These four are working hard to clean the building and grounds.

The interior of the bar has been redecorated and the rest of the building has been spruced and shined up.

The Blighs are the parents of two sons, Larry

and Chris and they make their home on Pepper Drive.

Elsinore is moving ahead, for now the people can be catered to . . . by the Blighs. ■



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FOR BEST BUY IN**

3 & 4 BEDROOM TEEPEE...

Bronze Medallion Built-in Electric Kitchens

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JUST MINUTES FROM MARCH AFB**

DIRECTIONS: Drive Highway 395 to the "D" Street off-ramp and go South to 4th St., drive West on 4th St. to Indian Hills Place and the furnished model homes.

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**Prices
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AT INDIAN HILLS

Dr. Ray Simon opens new office

Having your teeth filled by Dr. Ray Simon will be more of a pleasure now than ever for he has opened a new, well-decorated, air-conditioned office at 222 West Graham Avenue in Elsinore.

"Doc," as he is called by the townspeople, has had his office on Main Street for a number of years, but with the increase in business he needed more room so he contacted Babe Flinders, Joe Shook, Larry Radke of Nuevo, A to Z Lighting and Wes Marshall and these men designed and completed this job for him.

Now Dr. Simon has an adequate waiting room with reception desk under the supervision of Marion Egley, who has been with him for about four years. On one wall of the waiting room is a large mosaic given to the doctor by his wife Esther who spent a long time making this mosaic scene.

Along with the waiting room and receptionist office there are four operatories, a laboratory, private office for the doctor and restrooms.

Dr. Simon received his DDS at the State University of Iowa and practiced in that state for two years. He moved to California in 1958 and resides in Arlington with his wife and their four children Sheila, age 12; Sheryl, 11; John, 8; and Susan, age 7.

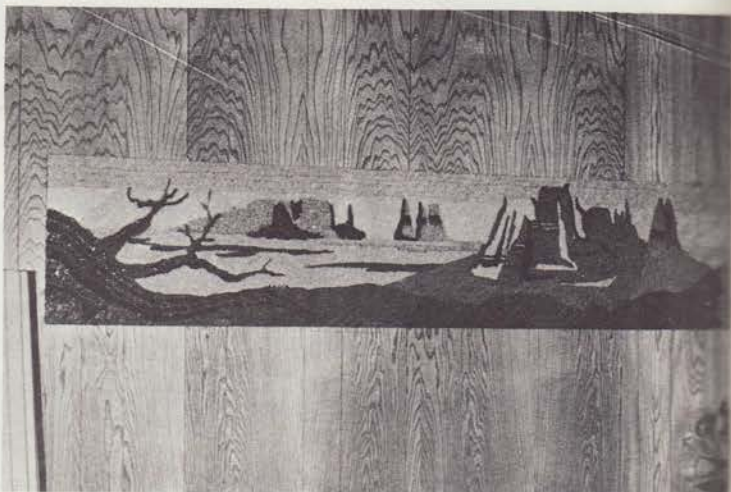
For recreation "Doc" is an avid golfer, plays tennis and swims.



La Laguna Revue Photo
Dr. Ray Simon in one of the operatories



La Laguna Revue Photo
Marion Egley



La Laguna Revue Photo
Esther Simon, wife of the doctor, made the mosaic in the above photo.

CENTER AISLE RIGHT

By GAREY CARR

Nearly every highway traveler, during the last 40 years, has been forced to smile, at least inwardly, as he read the poetic masterpieces of Burma Shave.



Maybe they didn't all buy the shaving cream but at least enough bought the product to enable the company to maintain a \$200,000 annual advertising budget for the last decade which was enough to place its roadside signs in nearly every state in the Union.

The Burma-Vita Company started cutting down on its number of signs three years ago on the theory the cars of today are too fast to permit the drivers an opportunity of taking full advantage of the message contained in the neatly spaced signs. The company decided \$200,000 a year could be spent with better results in a more modern form of advertising.

Last year the Philip Morris Company bought Burma-Vita and has announced all signs will be

taken down by fall. The complete story, and it is a fantastic one, appears in the September 5 issue of The Saturday Evening Post.

While traveling in the north just before World War 2 I was impressed with one of the Burma Shave poems and sent it to Bill Henry of the Los Angeles Times. Here's the poem and Bill's comment appearing in his column of October 7, 1941:

"Old Pal Garey Carr, who published the first Southern California aviation magazine many years ago, still keeps an eye out for matters of vital interest despite his departure for the northern part of the State. He reports near Marysville — and, by the way, that's swell country up there—the bard of the billboards has put up this hint to drivers:

They missed the turn,
The car was whizzin';
The fault was her'n,
The funeral—his'n!"

Yes, we're gonna miss that roadside poetry. Another item reflecting the "good old days" which are fast disappearing from the horizon.

Carpetbagger Pierre Salinger is back in California again taking in the sights and hoping to get

leave the impression that he loves the state and would like to help us but if he really and truly wanted to help California he would have stayed in Virginia.

Well, it looks like Goldwater will carry Hemet by a landslide! According to the latest Carr poll the score stands Goldwater 100 per cent, Johnson 0. As a matter of fact I only had a chance to interview four people in the poll but that gives you a rough idea how the vote will go.

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B & M Seamless Floors -- The floor you pour





Mr. and Mrs. Larry Richard Anderson
... the former Sherry Lee Krug

Stumm Studio Photo

Krug-Anderson rites performed

Miss Sherry Lee Krug, daughter of Mr. and Mrs. Keith Krug of Nuevo, became the bride of Larry Richard Anderson, son of Fred W. Anderson of Perris, at a wedding ceremony witnessed by more than 300 relatives and guests on Saturday, September 5 in St. James Catholic Church. Rev. James Munnely performed the traditional ceremony.

For her wedding the bride chose a gown of

peau de soie with Alencon lace appliques. The bodice was designed with a portrait neckline and long tapered sleeves. The full skirt fell into a chapel length train and her elbow length veil of silk illusion was held by an organza rose on a lace and pearl coronet. She carried a bouquet of roses centered by an orchid.

The honor attendant was Mrs. Michael Krug, dressed in a red peau de soie gown. The bridesmaids were Lynda Reynolds, Betty Hanifin and Wylene Balboa. Their gowns were similar to that of the matron of honor.

Bill Anderson was his brother's best man. Ushers were Michael Krug, Val Reynolds and Tim Flake.

After the ceremony the wedding party went to the Elks Club in Riverside where a gala wedding reception was held.

The lovely bride is a graduate of Perris Union High School and attended Riverside City College for two years.

The bridegroom also graduated from Perris and attended Riverside City College. He is presently employed by Southern California Edison Company.

The newlyweds spent their honeymoon in Northern California. ■

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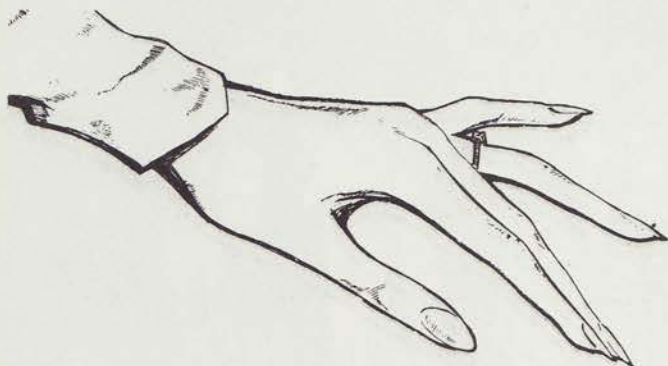
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AUTHORIZED BULOVA JEWELER

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OVER THREE HUNDRED

Attend Luau held at the Holiday in Elsinore

People from all over Southern California joined Dick Bulawa and Lowell "Buzz" Henes to celebrate the Hawaiian Luau held in their place of business, the Holiday Cafe on Railroad Avenue in Elsinore recently.

About three hundred people, attired in typical Hawaiian dress, sat at the long, low tables that were set up in the outside enclosure and ate of the feast that had been set out on the buffet tables.

The men in the group were wearing large straw hats and the women, colorful leis, that had been passed out by the hosts as everyone entered the door.

At the buffet table, along with Chefs Buzz and Dick, were Roberta and



La Laguna Revue Photo

These happy looking people were in the food line and from the smiles you can tell they just saw the buffet table.



La Laguna Revue Photo

Robert and Al Farley had just added the finishing touches to the buffet table and guests were lining up to eat.

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159 So. Main — Elsinore — 674-3610

Identifying all of the people in the following photos would be almost impossible as they were taken by our "roving" photographer and although the editor and publisher were in attendance there wasn't any place in the Hawaiian attire to stash a notebook.

This was one of the most cooperative groups as far as attire, for everyone dressed the style for this event.



Al Farley, formerly associated with Buzz and Dick at the Beachcombers' Club, where they specialized in buffet type dinners.

One of the feature attractions in the food department was the sight of a suckling pig, apple in mouth, being slowly turned by hand on a spit over an open-pit fire. On the table were watermelon halves filled to the brim



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RANCH HOME

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ALL NATIONS REST HOME



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HWY. 74

NORTH ELSINORE



with a variety of fresh fruit, beef ribs, crab legs, fried rice, toriyaki chicken and even a platter of the New York Steaks that has made the Holiday a choice eating establishment for so long.

The entire area where the luau was held was decorated with palm fronds, bamboo and fish net. In the center of the enclosure was a stage from which a Hawaiian orchestra played music from the islands and as Dick, the bachelor, remarked, "Dancing girls and more dancing girls" did the dances of the islands, including a knife dance. One of the dancers invited some of the guests on stage and taught them the basic steps of the hula.

After the stage show, the orchestra changed its tune and the guests enjoyed dancing to every type of music from the "hitch-hiker" and "twist" to the "polka" and "waltz."

The party was an affair to remember . . . but then who can forget an affair?



La Laguna Revue Photo

The suckling pig was turned over and over and the chief cook in the background is guest Dan Stadler of Riverside. I meant to check and see if the glass in his hand was filled with the liquid used to baste the pig, but did not get around to it.

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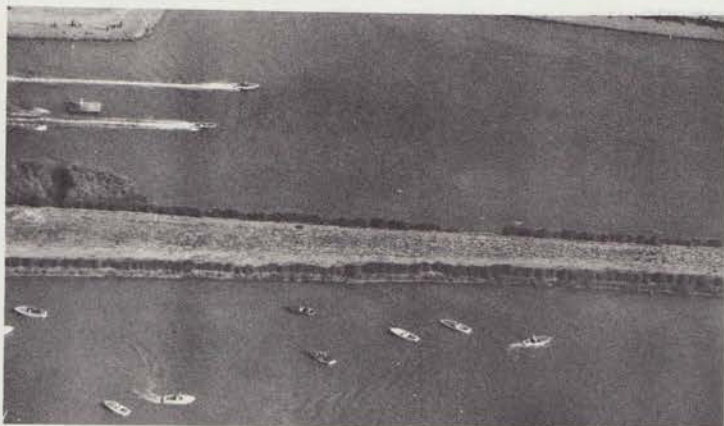
PHONE **674-2616**
674-3333

Night Owls Hold Big Events in Perris

The City of Perris and Ski-Land were hosts to over 15,000 people the weekend of the 19th, for it was the annual Night Owls' Day celebration and the two-day National Championship Drag Boat races at Ski-Land.

The festivities in town got underway when the members of the Perris Congregational Church held a "Chuck Wagon" style breakfast at the Statler Youth Center and about 1,000 persons were served.

In the Civic Center exhibits from various organizations, schools and civic groups were on display and in the main section of the building programs of entertainment were being featured. On the program was Carolyn Francis of the Kings Inn, Sun City who displayed her talent on the piano; Tommy Roberts, "Mr. Excitement," of Hollywood gave several vocal selections accompanied at



La Laguna Revue Photo

Two views of Ski-Land from the air. These photos were taken on Saturday, just before the crowd of thousands arrived.

Good guides for new home buyers



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FREE HOMEBUYERS MAGAZINE AND MAP GUIDE brings you complete descriptions, prices and guide maps to more than 800 new housing developments in Southern California. Send your name and address to Homebuyers Magazine, Dept. M., 205 Ave. I, Redondo Beach, California.

Southern California Edison **SCE**

the piano by Evelyn Freeman; the dancing realtors of Perris, George and Mary Toombs gave an exhibition dance and also on Continued on page 50

Voting For A Good Assemblyman Won't Be A Riddle . . .

If You Will Just Put Your X Next To

W. CRAIG
BIDDLE X

Perris Boasts New Medical Center

Dr. Armin J. Altemus, medical doctor of Perris, welcomed over thirteen hundred visitors to the open house of his new Medical Center located at 735 D Street on Saturday and Sunday, September 19 and 20.

The Center is constructed of Barstow stone and adobe tan stucco and the landscaping is of natural rock, with cement walks.

The interior of the Center is of the most modern design and construction. The enormous waiting room has the high open beamed ceiling and is equipped with two reception sections.

There are four offices for doctors, ten examination rooms, a complete diagnostic X-ray unit and a laboratory, filing and storage room, ladies' and men's restrooms, four nurses' stations and a nurses' lounge.

Also located in the building with an inside entrance as well as a street entrance is a complete pharmacy which will be manned by Alvin Stephens of Riverside.

Mr. Stephens, who received his training in this field at Texas Southern



La Laguna Revue Photo

Dr. Armin J. Altemus



La Laguna Revue Photo

Dr. Charles F. Morgan



La Laguna Revue Photo

Alvin Stephens, pharmacist



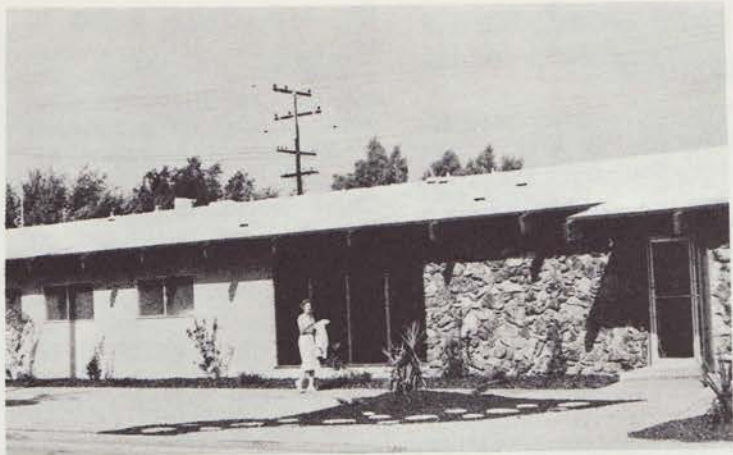
La Laguna Revue Photo

Manning the nurses' stations and reception desks will be Lillian Altemus, Marina Lee and Sharon Ziegler.

University at Houston, Texas, comes to the area from Riverside and is married to Ola Faye and they are the parents of two children, Marcus aged 4 and Yolanda, 17 months. He will keep the pharmacy open daily from 9 to 6 and on Saturdays from 9 to 1.

Dr. Altemus is well known in the area, having had a practice on Highway 71, between Elsinore and Perris. His wife, Lilian will work with the doctor in the office in the capacity of nurse as well as Sharon Ziegler, nurse and Marina Lee, receptionist.

Office hours for the Medical Center will be



La Laguna Revue Photo

Exterior view of Perris Medical Center at 735 D Street

9 to 6 p.m., Monday, Tuesday, Thursday and Friday and from 9 a.m. until noon on Wednesday and Saturday.

Associated with Dr. Altemus is Dr. Charles F.

Gordon of Riverside.

The building contains 5,000 square feet of floor space and builder of this Perris Valley Development Company.



PRE - SALE

Personalized Christmas Cards

Order before
October 20
for

20% Discount

Mayhall
Print Shop

110 Perris Blvd., Perris
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From trash to trophies

Visitors coming into Elsinore are getting a new perspective of the city since the pile of debris, old foundations, weeds and trash are slowly, but certainly, diminishing, thanks to the members of the Clean-up Campaign sponsored by the Lake Elsinore Valley Chamber of Commerce.

The campaign, which was extended another month, has done much to improve the appearance of the town for the members of the committee went out and had pictures taken of dilapidated buildings, abandoned refrigerators and ice boxes, back yards of trash and scenes such as this and then presented the photos to the safety director of Elsinore, Duane Roderick, and to the City Council and from there

the ball really began to roll.

Eighteen buildings recently have been condemned and are scheduled to be demolished, including the units on Lakeshore Drive across from the high school. Two buildings on Railroad Avenue are already down and Hank Boontjer, fire chief, and his crew are burning weeds and sending notices to property owners that their lots must be cleaned, either by the property owners or by the city and the property owner foots the bill.

On the Lakeland Village side of the lake the California Division of Forestry is handling the matter.

The City of Elsinore is cooperating in this clean-up program by adding another truck and four men to clean the street area and local sign painters are pitching in by giving old signs a face lifting.

Win Ward of Riverside donated his truck and men for two weeks to pick up debris. He also donated the trash cans, seen downtown on the corners, to inspire people to drop their paper and trash in those, rather than on the streets.

A plaque was given to the city by Mr. and Mrs. Lloyd Crane to be given monthly to the merchant who has the best display window.

First month's winners were Hugh and Trudy Walker of C. W. Harris and Son Department Store. Their name will be engraved on the plaque as well as the rest of the winners as time goes by.

Each month's plaque winner will display the plaque in their place of business during the month in which it was won.

So from trash to trophies, the clean-up campaign moves ahead. ■



These units on Lakeshore Drive have recently been condemned and should be down by the last of October. Members of the clean-up campaign stay with these projects until they are completed.

The Poets Speak

Autumn Rain

Fall lightning flashes down
the sky
like slashing, silver skates on
pewter ice.

The Autumn lingers on in
brief, wet days
and the wind sings to itself
like a crooning child.

The tall trees stand in golden
beauty
and in the garden the flowers
bow their heads
in silent prayer,
and God walks there.

—Nonee Nolan

Music in Our Mountains

The coyotes sharply limn the
darkening line
of hill and sky. Their yipping

howls and yelps
slide down the mountain side.

The pink cloud-horses
ride the turquoise sky, while
nomad winds brush
trees with secret whisperings
of night.

The sky-high music of the
swinging stars,
the calm of vast and purple
distances,
the witching song-fests of the
birds at dawn,
soft purring of a mother cat
with young,
through music may be one or
all of these,
we each translate the cadence
as we please.

—Nonee Nolan

(Reprinted by courtesy of the
American Bard after placing
second in a National Poetry
Contest.)

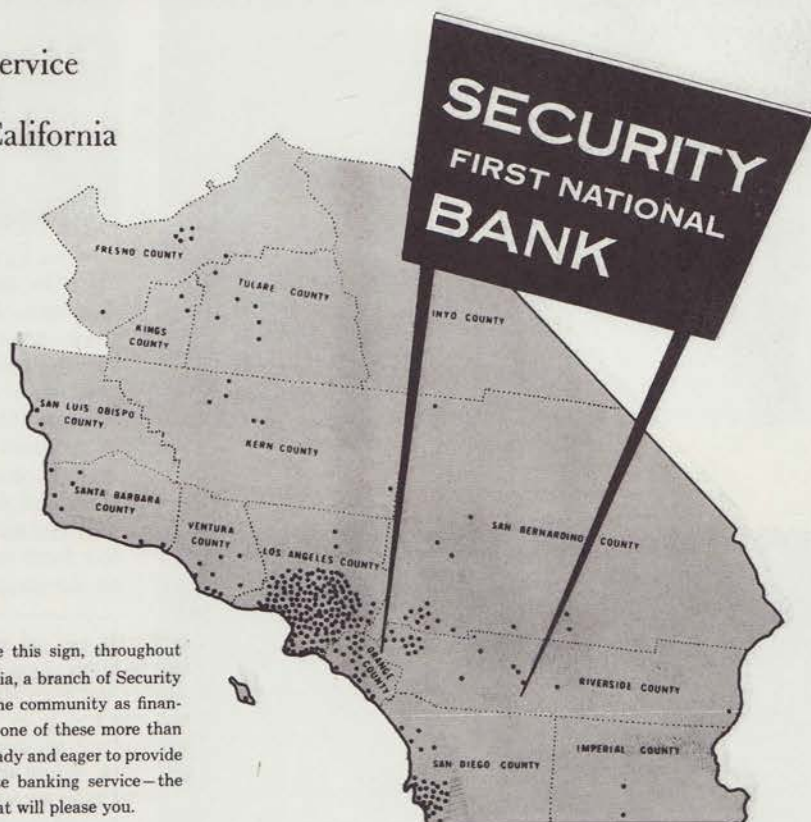
Elsinore Union High School PTA officers

Doris Wallace was elected to serve as president of the Elsinore Union High School Parent Teacher Association.

Serving with her will be Phyllis Cionni, first vice president; Jean DiGiacomo, second vice president; Betty Klarer, third vice president; Stephen Price, recording secretary; Phronia Wickerd, corresponding secretary; Cecile Mansfield, treasurer; Adam Moses, auditor and Arlean Garrison as historian.

All members are urged to attend the regular meetings.

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Candid Camera shots of Luau at State Park Marina



Top photo left: Florence and Cy Perkins of Elsinore were caught by the camera as they were making the rounds of the luau table.

Center photo: The entertainment was performed by experts in the field of hula dancers, knife dancers and fire dancers. Natives of our 49th state would have been proud of the show that took place.

Bottom left: Hawaiian Abe acted as master of ceremonies and music was furnished by the Menehunes, a four-piece orchestra who also played for public dancing.



La Laguna Revue Photo
Prior to the evening's event, someone had to get the show grounds in order and speed was of the essence. Publicity director for the Watkins Corporation is none other than Jerry Gilbertson and we found him stringing electrical wire for the lights. (Jerry, did you ever locate the bulb snatcher the night of the luau?)



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La Laguna Revue Photo



La Laguna Revue Photo

These photos were taken well after dark but the people were still enjoying the food. The photo on the left shows the gang from Skylark Field, some of the fellows participated in the afternoon and evening jumps. In the next photo we recognize Bonnie Gough at head of table and Galal, facing camera with head bent.

Perris Chamber to hold annual banquet

Two speakers are scheduled for the annual Perris Valley Chamber of Commerce banquet to be held at 6 p.m. Thursday, October 8, at the Kings Inn in Sun City.

Program for the annual event was announced this week by Dinner Chairman Rev. Luther P. J. Steiner, past president of the chamber, in a letter to directors

of the chamber who will serve as an advance ticket sale committee.

Byron E. Barnes, Planning director of Daniel, Mann, Johnson and Mendenhall; and Fred Reinhardt, Riverside County Board of Trade, will speak at the banquet.

Theme of the annual event which will kick off the chamber's 1964-65 program is "Planning Our Community's Growth."

Tickets for the annual event will be available at \$5 per plate from all directors of the chamber and from the chamber offices in Perris. Representatives of all communities represented by the valley-wide chamber has been urged by Rev. Steiner to attend.

The evening will begin with a cocktail hour at 6 with dinner scheduled at 6:30 p.m.

Edison sponsors TV show

"Science in Action," which has won almost a score of national awards during its 14 years on television, moved to a new time and station September 15—Tuesdays at 8:30 p.m. on KCOP, Channel 13.

Schools throughout Southern California utilize the program as assigned homework, following up with classroom quizzes, discussion and projects suggested in a "Study Guide" provided by the sponsor, Southern California Edison Co.

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GI FORUM

Continued from page 6

or guard of Elsinore's Forum was selected to appear on the front cover of the National Brochure for the National Convention.

During the Diamond Jubilee, this group took over the handling of the carnival and it was at this time that Chairman Leandro Perez gave up a full week's pay to work at the carnival grounds, day and night.

One member, Raymond



Olivia Sena, Queen of the GI Forum for 1962. The queen was selected on ticket sales, poise, beauty and speech.



Nellie Ruiz, 1963 queen. She also represented Elsinore at the State Convention of the GI Forum in Pico Rivera.



Receivers of the 1963 scholarship award were Ramon Rodriguez, Danny Rios and Gilbert Arviso (all seated). Handing the check to Ramon is Henry Alonzo. Standing left to right: Concha Alonzo, Mrs. Leandro Perez and Jerry Villarreal. The scholarship award is a joint project of the GI Forum and the Auxiliary.



Henry Alonzo presenting Eleanore Villa with the scholarship check for 1962 in the amount of \$300.

Sepulveda, suffered a broken back and the members pitched in and held a Spanish dinner and a dance and all of the proceeds went to Raymond and his family.

A GI Forum Queen is also sponsored by the group and she is selected by ticket-type balloting, with the monies from this project also going to the treasury. American GI Fo-

rum Queen for 1962 was Olivia Sena and for 1963, Nellie Ruiz.

Along with the Forum, is the auxiliary, which was chartered in June of 1962 with twenty members and the Junior Forum, chartered in May of 1963 with a membership of 34.

There isn't enough space to list all of the accomplishments this handful of people have achieved in less than four years, but keep an eye on them for they are really "moving out," as the expression goes, and are living up to the Forum motto of "Education and Community Service."

ARLIS HEIFRIN

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As an expression of the Forum's gratitude they gave Joe Seitz, Hugh Walker, Jerry Gilbertson and John Merrifield each a tree to be placed in front of their business houses. The year, 1963. In photo from left: Edward Wright, Leo Perez, John Merrifield, Bernie Saenz, Joe Seitz, Louise George, Ralph Sepulveda, Ray Murphy Ben Madrigal and Jim Trueitt.



Seen at the anniversary banquet in February of 1963. Seated, from left: Mary Perez, Lorraine Jones, Mrs. Rameriz, Rita Madrigal, Concha Alonzo, Maude Trueitt, Mrs. Ray Murphy and Anne O'Connor. Back Row: State Chairman of California Teen Flores, Mr. Rameriz, Robert Rodriguez, Chairman Leandro Perez, Jerry Villarreal, Art O'Connor, Henry Alonzo, Ben Madrigal, Jim Trueitt, Jess Rodriguez, Ray Murphy and Tino Perez.

Of Mayor Bartlett and Councilman Stewart

Red letter day in the lives of Thomas C. Bartlett and Hilbert H. Stewart, Mayor of Elsinore and councilman respectively, was September 3, when legal notices were served on these two men via the mail and notices published in the local Elsinore newspaper.

This action was initiated by the Elsinore Committee to Recall Bartlett and Stewart and signing the petition for recall are Ray H. Farrar, John H. Heise and Ray Loback.

In regard to Mayor Bartlett the legal notice in part reads, "... Thomas C. Bartlett did deliberately, with disdain and malice, reject a petition of the people of Elsinore bearing 697 signatures, which urged said Thomas C. Bartlett to support a resolution which would have reinstated Walter Bittle as Chief of Police of the City of Elsinore."

It further reads in part, "... Not only did he reject said petition, but he instituted a 'gag rule' which forbade any discussion by the assembled citizenry on the very subject that they came to the Council chambers to discuss."

In addition to the above mentioned the proponents of the recall action charged "... Thomas C. Bartlett did cause some 21,000 square feet of black-top material and the necessary city labor to be expended on the Veterans Building property without proper Council action and without even the knowledge of one single councilman ... When the council learned of this estimated

\$1800 unauthorized expenditure, they properly rebuked Thomas C. Bartlett, who finally arranged a financial settlement for \$140."

"Thomas C. Bartlett has shown a dictatorial tendency in trying to run the City of Elsinore by himself. He has callously rebuffed citizens in the Council chambers and he has shown his arrogance by publicly stating that he would sign a recall petition himself!"

There is more to the petition against Thomas Bartlett.

In regard to Councilman Stewart the proponents charge that he too failed and refused to give proper consideration to a petition of the people of Elsinore bearing some 697 signatures regarding the reinstatement of Walter Bittle as Chief of Police.

The legal notice against Stewart reads, "... It is also common knowledge, that Walter Bittle, as Chief of Police has had occasion to exercise his police power in connection with a member of Councilman Stewart's family for an infraction of the law and this created resentment which caused him to support Mayor Bartlett's effort to 'get rid of Chief Bittle.'"

Now that the Notice of Intention to circulate petition for recall has been filed and published it is the job of the committee to secure voters' signatures to the petition. The legal requirement is 25 per cent of the voter registration in the City of Elsinore.

Mayor Bartlett answered the recall by stat-

ing that "our community is moving forward—Progress has been steady for the past several years and our future prospects look bright indeed. We are standing on the brink of a United Valley after years of bickering. . ."

He also states that "... there are few who fear growth and expansion by annexation. These few worry that the strength of their 'machine' might be weakened and they would lose their political influence, so they have instituted a recall against me and Councilman Stewart."

Mayor Bartlett had more to say in his statement but nothing directly concerning the arguments used by the recall committee.

The recall petition is now being circulated and it is up to each voter to decide for himself whether or not he is going to sign same.

If in doubt, contact the members of the recall committee and get their views on the subject and then get in touch with Bartlett and Stewart and hear them out.

Remember, City Business is your business.

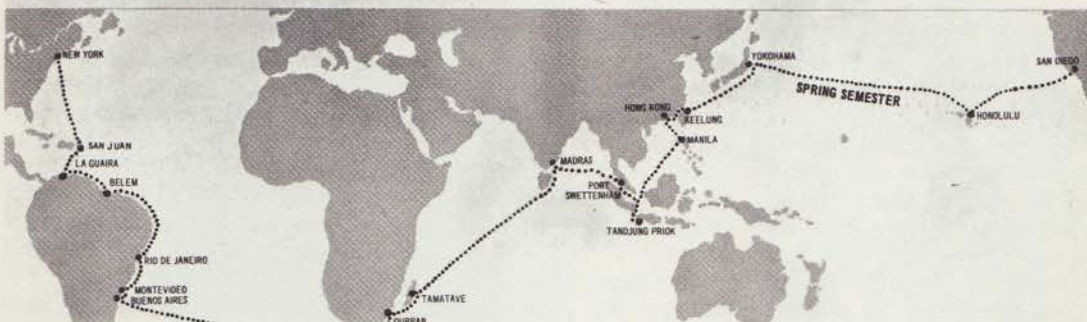
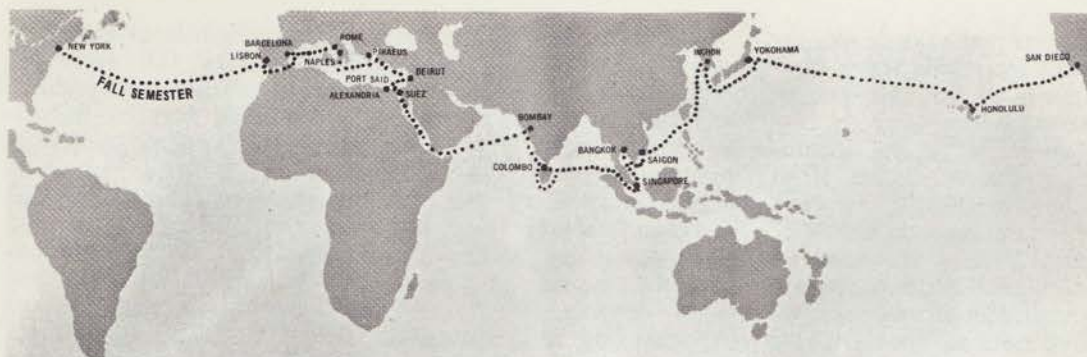
MY CHILDREN'S HOME

(A History of Murrieta)

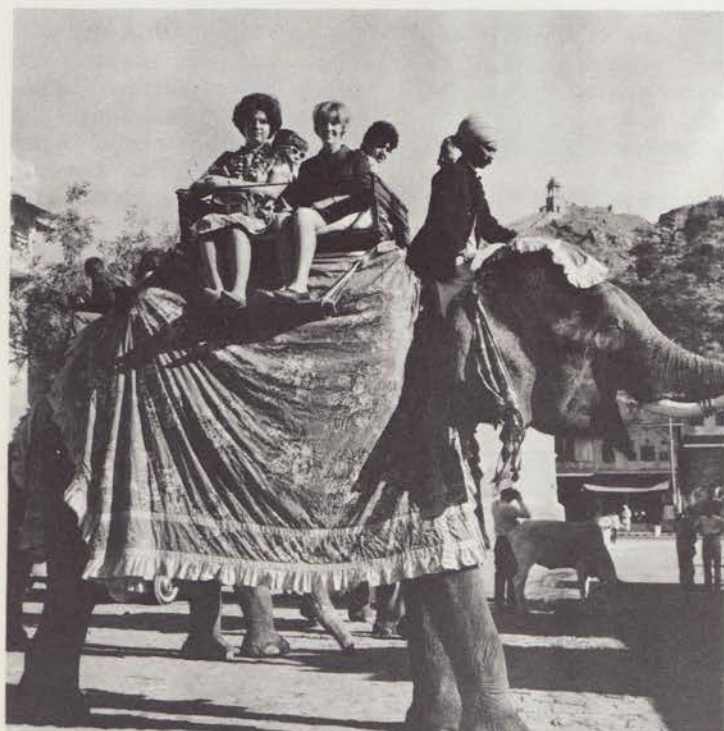
Compiled and Written by
ARLEAN V. GARRISON

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The top drawing shows the course the Seven Seas will take during the fall semester and in the lower drawing is the spring semester trip.



While in Egypt last year, the camel drivers had a strike and consequently the students missed the chance of riding a camel, but when they arrived in India the elephants were willing to accommodate them and in the above photo is JoAnn, extreme left, taking her first elephant ride.

Seven Seas

Continued from page 8

Spanish and because of her familiarity with the Spanish language, she was chosen by the staff to head a committee to greet officials in Barcelona.

Upon completion of her first year with the floating university, JoAnn was informed that she, along with seven other students, had been awarded a fellowship and it entitled her to take the fall semester cruise as a resident assistant, with fees paid. Fellowships were awarded for the students' academic standing and emotional stability. Along with this honor, she earned a \$1000 scholarship and is consequently going on the entire 288 day tour, only this time accompanied by her eighteen year old brother, Danny, one semester. She will travel during the first

semester as a resident assistant and will have fifty students under her care in that capacity.

Danny, a recent graduate of Perris Union High School, is looking forward to his first trip on the M.S. Seven Seas. He was an honor roll student while in high school and took an active part in sports. Prior to that he spent a lot of time with F.F.A. and ribbons won in various fairs, cover a goodly portion of the wall in his bedroom.

For months, Danny has heard his sister tell of her experiences and about the various ports and now, thanks to his parents, he too will have his own adventures to report. He is a freshman and is majoring in Political Science and Business Administration. He will attend the fall semester cruise and when the ship docks in San Diego will return home to resume his education at another college.

Aboard the ship, the en-

tire crew is all-German, and JoAnn, a real public relations type personality, has decided to add German to her vocabulary. She mentioned that the food aboard ship is of the rich German variety, and she enjoyed it so much she brought home an extra eight pounds.

Social life is an integral part of this water-borne university and after class in the evening there is dancing to a live band and movies, swimming and other forms of recreation. Chaplains of the Protestant and Catholic faiths are aboard and see to the religious needs of the students.

The type of clothing necessary for this trip, according to JoAnn, is warm weather articles and some for cold. All clothing easy to launder, quick to dry and simple to take care of, for time is important as they attend classes 48 hours a week. (Six days, eight hours each.)

The schedule of rates for the 108-day fall semester cruise ranges anywhere from \$1590 for the dormitory type room to \$2,190 for an outside, porthole type room, plus \$500 for tuition. The spring semester of 120 days costs between \$1690 and \$2390,

JoAnn is a graduate of the 1962 class at Perris Union High School and served as valedictorian that year.

The Davises, both Dell and Lenna, are extremely proud of these two children and hope that Denny, Danny's twin who is enrolled at Cal-Poly, will have his name on the student passenger list for the spring semester.

The ship, with its two Perris passengers aboard, will leave New York on October 19 and will arrive back from the fall semester at San Diego on February 3, where JoAnn will visit with her parents for a few days and on February 11, leave San Diego for the spring semester and June 10, will have completed the school year and disembarked at New York.

It is a sure bet that by the time Danny and JoAnn get home from this wonderful cruise, they will be well-versed in other countries, but people in foreign countries will know a lot more about the cattle and potatoes their dad raises, and of their town, Perris, California . . . U. S. A.

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Lt. Colonel G. R. Conklin

Message from the president

As the thirty-second anniversary of the Elsinore Naval and Military School gets underway, I take this opportunity of extending my personal and official greetings to the Corps of Cadets, both old and new, as well as to the members of the Staff and Faculty.

It is the hope and desire of the Board of Directors that this year will be a Banner year. I understand from Major Sewell and Colonel Stimus that we have a splendid student body and that we can expect real accomplishment

between now and the end of the term in June 1965.

We have begun alright and if we will continue to use our talents individually and collectively on behalf of all those students entrusted to our care, I am sure that the rewards and satisfaction of work well done will rebound to us beneficially as time well spent—and earned.

No doubt all of you are aware of the building program which is taking place on the campus which is really a most ambitious building program for a school of limited enrollment, but all these facilities should promote an expansion of all of our pro-

grams and make available extra time for activities in connection with outside speakers, public speaking, music, etc. The demands of our times make it necessary that a graduate from a secondary school be much better prepared for college than formerly in our national life and we are dedicated to seeing that our cadets be exposed to the influences for good which will prepare them to take their rightful places in the society in which they find themselves. ■



Mrs. Lorraine Coulter, A.B.
Tacoma College
Tacoma, Washington
Secretary to the President,
Colonel G. R. Conklin
Mrs. Coulter is the wife of the newly appointed minister of the First Christian Church, Elsinore, California



Lt. Col. Frederick R. Stimus, Commandant of Cadets announced the appointment of new assistant commandant for 1964-65: 1st Lt. Charles D. Taylor whose photo appears on this page.



Mrs. Mary Mock, secretary to the principal, Major N. B. Sewell. Mrs. Mock is shown reviewing educational material with the principal. Undergraduate training at the University of Michigan. Previous experience with Naval Ordnance Training Center and Radio Station in Southern California.



1st Lt. Charles D. Taylor, Assistant Commandant of Cadets for 1964-65.



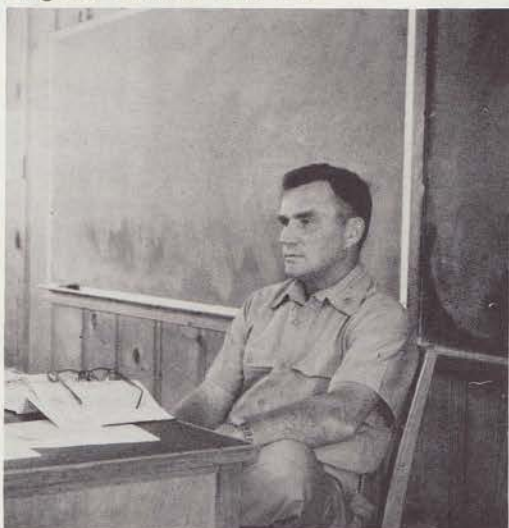
2nd Lt. Calvin C. Austin, B. S. New Mexico State University. Instructor, biology and general science.



2nd Lt. Benjamin F. Henshall, B. S. University of Oklahoma. Instructor: English II, III, and IV.



2nd Lt. Ralph Sulc, B. S. Sir George Williams University, Montreal, Canada. Instructor: Plane geometry. Previous teaching experience in both Canada and Czechoslovakia, the latter country is his native land.



Lt. Col. Charles W. Kay, A. B. University of Alabama. Instructor: Modern European History and United States History.



Mrs. Myra Dennis, A. B. University of Southern California. Teacher: Fourth grade.



2nd Lt. Erwin Estes, B. S. University of Southern California. Instructor: Business Education and Algebra I.



NOTICE

FROM JOHN YOUNG LANDSCAPING MATERIALS

As an example of our Special Home Owners Service we are presenting the first of our "Do It Yourself" Plans for Home Landscaping and Garden Care.

YOUR GUIDE TO INSTALLING YOUR ROCK LAWN OR ROCKSCAPE

1. Determine the design desired for your yard, with the thought in mind toward minimum maintenance.
2. Simply record on graph paper the outside dimension of your house and lot, letting each small square equal one foot — use reverse side for back yard if desired.
3. After this is accomplished, draw your design on the graph and count the accumulated square footage of each area, ie, your rock lawn, planter area, etc. This will give you a very precise square foot coverage of each area and the amount of material for each application can then be determined.
4. A fairly accurate "rule-of-thumb" estimation of quantities of material needed can be accomplished by using the following figures: One 80 Lb. sack of colored rock covers approximately 8 Sq. Ft. of area about 1½" thick. 25 sacks, equaling 1 ton, covers approximately 200 Sq. Ft., 1½" in thickness.
5. If, in the planter areas, the use of pebble bark is anticipated, then the following "rule-of-thumb" estimation can be followed: One cubic yard 27 Cu. Ft.) will cover an area, 2" in depth, of 162 Sq. Ft.

APPLICATION SUGGESTIONS:

1. Area to be rockscaped should be graded and raked to desired grade and contour. Draw soil away from all cement areas to a depth of about 3½" at the point of abutment, and slope gently into yard area.
2. For the installation of redwood header board (or divided strip) a channel 1½" deep should be created along the line where these boards are desired. The use of redwood stripping is usually not necessary along any cement edging. Redwood stakes are used to secure this board in the ground with an application of stakes approximately every 4 feet, with the exception that in curves more stakes should be used where bending tensions are obvious. If rounded contours are incorporated into your design, then it is recommended that the redwood stripping be soaked thoroughly for about 24 hours. This reduces the possibility of splitting out.
3. Rock base (Polyethylene) can now be laid, starting at the lowest part of any yard elevation and abutting to all perimeter areas as close as possible. The next section of this cover should overlap not less than 6". Continue this process until all desired areas are covered. In the event earth mounds or elevated areas are incorporated into the plan. Polyethylene affords exceptionally easy method of application.
4. Your yard is now ready for the application of your rock. This rock should be brought to the nearest point of application and spread gently with the reverse side of a garden rake to the thickness desired (approx. 1½"). Smooth areas of approx. 10 ft. to desired thickness as work progresses.

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WORLD CHAMPIONSHIP REGATTA



La Laguna Revue Photo



La Laguna Revue Photo

Tommy Roberts, better known in Hollywood as "Mr. Excitement," and Evelyn Freeman entertained at the Night Owl Day Program at Perris Civic Center. In the photo to the right is Ron McCoy, of KFI Radio Station.

Ski Land

Continued from page 33

the program was Freckles the Clown, Princess Ramona and Perris' Clarence Muse, who sang several vocal selections.

The Tri-Valley Riders held a gymkhana and during the seven-event horse-show displayed talent on horseback that is usually reserved for the larger srows. Equestrienne Beulah Hager won four of the seven events she entered. Other winners were Mary Squire, Jeanne Harrel, Jim Powell, Carolyn Bean, Don Brake, Clara Plummer, Jarrie Deitschman and Veda Cleveland.

Ron McCoy of the Night Owls was awarded that organization's distinguished service award and also was presented a padlock to the City of Perris. (A year ago he was given the key to the city.)

Meanwhile at Ski-Land Barry McCown of Altadena took honors for top eliminator and top time overall honors when he pushed his inboard hydro "Bonzai" up to 163.33 miles per hour, which is just 1.67 under the world's record.

Reigning over the two-day Ski-Land event was Miss Virginia Arzate as "Miss Ski-Land." She is

the daughter of Mr. and Mrs. Joe Arzate of Perris. She is the first of six "Miss Ski-Lands" to be selected between 1964 and 1970.

Saturday evening at the Civic Center hundreds gathered to take part in a barbecue and afterwards the area cleared and the well-known Ebttides furnished music for the street dance.

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Ultra modern building on Riverside

William Stewart, long-time resident of Elsinore Valley, is now settled in his new business quarters at 31120 Riverside Drive, where he is an associate of Nordman Realty Company.

The building, constructed by Capistrano Development Corporation, is the newest in modern designs, has 1460 square feet of office space and is built to house three separate businesses. At present in the building with Nordman Realty is Elsinore Business Services.

The interior of Nordman was designed by Bill and in the main room are numerous desks, comfortable chairs, all of the necessities for fast, efficient service. Bill's private office is decorated in the beige tones and the furnishings are of teakwood.

The main portion of the work was done by local contractors such as Elsinore Heating and Air Conditioning, T. C. Morris and Andy St. Pierre.

Bill's grandfather and family moved to the Valley in 1888 and worked the property on the corner of Lincoln and Riverside streets. Bill was the Union Oil Distributor in Elsinore for eight years and prior to that worked in the film industry in Hollywood.

He makes his home on Machado Street with his wife, Jean, who assists him in the office and their daughter, Diane. He is an active Rotarian, member of Elsinore Masonic Lodge and charter member of Sun City Shrine Club.

Working out of the office with Bill is Armet and Associates, land planners and engineers out of Anaheim. Salesman for Nordman is Lyle Yates.



La Laguna Revue Photo
William Stewart in his private office



La Laguna Revue Photo
View of the parking lot and exterior of the new building.



La Laguna Revue Photo
Close-up of the entrance to Nordman Realty.

ANOTHER YEAR HAS PASSED

This is it, readers! We achieved Volume three, number twelve, the third complete year of La Laguna Revue.

The time for all of the one-time "doubting Thomases" to give a gift subscription.

Last week a lady of about 92 years young, walked into the office and ordered a ten-year subscription to the magazine. Checking and rechecking to be certain SHE wanted a ten-year subscription, she finally made the remark, "What's wrong honey, aren't you sure you'll be here that long?"

Well, there have been times in the past three years, when we wondered whether we'd make it—but we have.

So our birthday gift to all readers is: All subscriptions ordered during the month of October entitle you to give a one-year gift subscription to anyone not already on the mailing list.

Send in \$3.00 for your subscription and the name of someone you would like to receive the magazine. A gift card will be mailed in your name.

This applies to renewals as well as new subscriptions.

La Laguna Revue — 138 N. Main St., Elsinore or 110 Perris Blvd., Perris

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Address: New

City, State, Zip: Renew

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Address:

City, State, Zip:

Subscription rates: California, one year \$3.00; outside of state \$3.50
Foreign countries \$4.00

ELSINORE Football Schedule for 1964

Saturday, Oct. 3—San Miguel at University of San Diego.....	2 p.m.
Friday, Oct. 9—Yucaipa at Elsinore.....	8 p.m.
Friday, Oct. 16—San Juan Capistrano at Capistrano.....	8 p.m.
*Friday, Oct. 23—San Jacinto at Elsinore.....	8 p.m.
*Friday, Oct. 30—Beaumont at Elsinore.....	8 p.m.
*Friday, Nov. 6—Moreno Valley at Moreno.....	8 p.m.
*Friday, Nov. 13—Hemet at Elsinore.....	8 p.m.
(Homecoming)	
*Friday, Nov. 20—Perris at Perris.....	8 p.m.

PERRIS Football Schedule for 1964

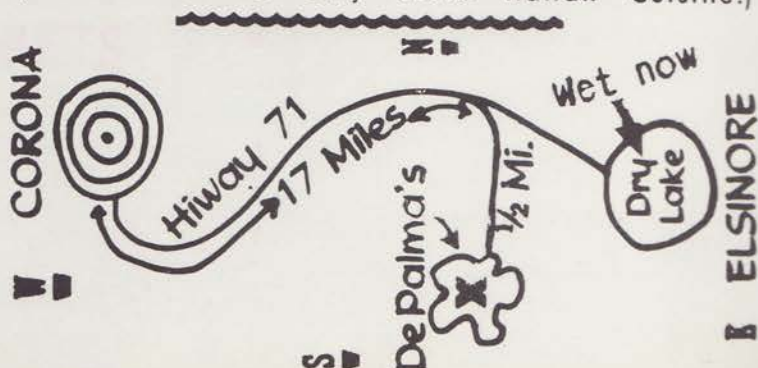
Friday, Oct. 2—San Marcos at San Marcos.....	8 p.m.
Friday, Oct. 9—Carlsbad at Perris.....	8 p.m.
Friday, Oct. 16—Indio at Indio.....	8 p.m.
Friday, Oct. 23—Moreno Valley at Moreno.....	8 p.m.
Friday, Oct. 30—Hemet at Hemet.....	8 p.m.
Friday, Nov. 6—Beaumont at Perris.....	8 p.m.
(Homecoming)	
Friday, Nov. 13—San Jacinto at San Jacinto.....	8 p.m.

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