

*La*

Elsinore-Perris Valleys

# *Laguna Revue*

"All The World Is A Stage"

Wm. Shakespeare

VOLUME III, NUMBER 7

MAY, 1964

35 cents



## **IN THIS ISSUE:**

**The Temple Of Elsinore  
Election Results  
Ralph Love-Artist  
Sundown TV Program  
Happy Hour Club  
All Skate**



## TROUBLED WITH *DISAPPEARING MONEY?*

Your money is insured against disappearing at Corona Savings and Loan Association! Right, every account at Corona Savings and Loan Association is insured up to \$10,000 by an agency of the Federal government. Every account earns a whopping 4.8% per annum paid or compounded quarterly, actually 38.4% more than banks pay on similarly insured accounts! Open your account now ...in person or by mail... Corona pays postage both ways. We'll gladly handle the transfer of your savings from anywhere in the world, free of charge. Funds placed or postmarked by the 10th earn from the 1st.

**4.8%**  
current  
annual  
rate

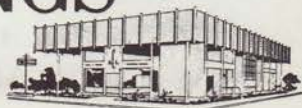
**PAID QUARTERLY  
ON INSURED SAVINGS**

# CORONA SAVINGS

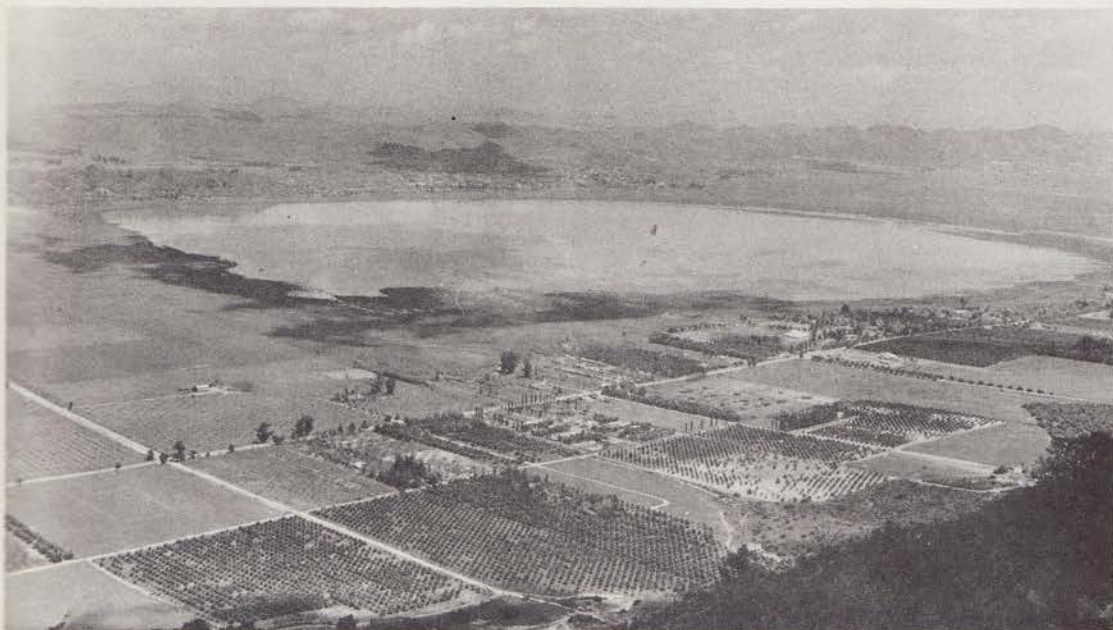
AND LOAN ASSOCIATION  
MAIN AT 5TH STREET, CORONA • PHONE RE. 7-2774

RESOURCES OVER \$17,500,000

At the sign of the Time—Temperature







## THE "REVUE" REVIEWS

# Official Opening of Lake Elsinore on April 4, 1964

With the snip of the scissors by Hugo Fisher, Administrator of the State Resources Agency, Lake Elsinore, the state park and the Elsinore West Marina were officially opened on April 4, 1964.

Over 15,000 persons were on hand to make this opening successful. Harry M. Dougherty attorney, acted as master of ceremonies.

First on the program was the raising of the American Flag by the color guard of the American G. I. Forum, under the command of Leandro Perez, commandant.

Father Frances B. Ross of the St. Frances Catholic Church gave the invocation.

After the salute to the flag, trophy presentations were made to the San Jacinto High School Band, the Elsinore Naval and Military School Band and the bands from Elsinore, Perris and Corona.

The members of the bands, the drill teams and the drum and bugle corps

marched in the land parade as did "Buttons" the clown, members of the Jewish Culture Club and a float which carried the queen candidates for the G. I. Forum.

Speakers for the event were Charles De Turk, Edward Dolder, William Jones, Joseph Jensen, Rich-

ard Hibbert, Lee Backstrand, Gordon Cologne, Locke Richards and Al Stern.

Many other well-known people were introduced to the attending crowd and then the main speaker of the day, Hugo Fisher, gave his speech.

After the benediction by



La Laguna Revue Photo

Leading the parade on land was the color guard of the American G. I. Forum.



Rev. Joseph Thompson, the entire crowd moved from in front of the speakers stand down to the area designated for the ribbon cutting ceremony, and it was then and there that Hugo Fisher severed the ribbon, marking the official opening.

Following the ribbon cutting, a water pageant, sponsored by the Elsinore Boat and Ski Club was presented, with Toni Stewart narrating.

Participating in the historical water pageant were the families of Warren Enochs, Lyle Hodges, Milton Papini, Ken Freeman, Ed Stewart, Richard Cavanaugh, Pat Luck, Jim Cook, Fred Stokes and Louise Gwinn.

Each family group dressed in appropriate costumes, depicted Elsinore from the time of the Indians, the Mexican era, time when the English owned the Lake and the American Pioneers to mineral water and mud baths. Then the incorporation of the City of Elsinore; the dry years and then the struggle to fill the lake and finally the 1964 celebration.

National and world champion skiers performed in a water show, directed and coordinated by Aline McFarland of Riverside, whose daughter, Martha Ann Williams, a well-known national and international champion also performed.

Among the other notables showing their talent to the crowd were Mickey Amsbry and Joe Graffio.

Upon the conclusion of the program, many private boat owners launched their boats and enjoyed the waters of Lake Elsinore.

"Happy Days are Here Again!"



La Laguna Revue Photo  
The drum and bugle corps of the Elsinore Naval and Military School



La Laguna Revue Photo  
Local citizens, all members of the Jewish Culture Club took an active part in the parade



La Laguna Revue Photos  
Students from Perris Union High School as they wait to enter the parade area



Colonel Glenn Conklin holds the trophy given to the school of which he is the founder, the Elsinore Naval and Military School. Looking just as proud as the colonel is Parade Coordinator: Col. Frederick R. Stimus.



Lo Vae Pray, Miss Elsinore and Queen of the of the Marinas.

La Laguna Revue Photo  
Lovely, lovely ladies — The G. I. Forum candidates for queen can be seen to the rear of the boat



Robert Mabee, band leader for Perris Union High School accepts the trophy presented his group.



Too numerous to identify is the group on stage during the event, but you can be assured they all helped in "the fight for water for Lake Elsinore."



# La Laguna Revue

TELEPHONE 674-2617

Published monthly at 138 North Main Street, Elsinore, California, by Roger Mayhall  
Second Class Postage Paid at Elsinore, California

Subscription rates: California, one year, \$3.00; outside of state, \$3.50; foreign, \$4.00

**ROGER L. MAYHALL, Publisher**

**Dolores Mayhall**  
Editor

**Rubie Zorrero**  
Staff Photographer

Deadline for Copy, 15th of month

VOLUME III

MAY, 1964

NUMBER 7

## GROWING PAINS...

When La Laguna Revue began less than three years ago, our editor had to actually beat the bushes for a story.

But now, we no longer beat the bushes, we are kept running in circles, trying to cover them all, thanks to the many readers who send us tickets and invite us to their affairs.

Once in awhile we have two or three events going the same night and we dash from Murrieta, to Perris and then back to Elsinore.

When two events are scheduled for the same time, we attend the one whose invitation arrives first, this is the only way we have found to solve the doubling up process.

Because we are not a daily or weekly, we have no "deadline" copy. We are not competitive in any way, nor attempt to be ahead of anyone else.

Our only interest is people, their story and pictures, after all we are the "Revue."

The number of pages we print is decided upon by our advertising, the life-blood of any publication—the more ads, the more pages.

We have about five feature stories that will appear in the June issue, that we could not squeeze into this one. There will be the balance of the Aimee McPhearson photos, Murrieta Bar-B-Que, Girl's Stater, Perris Parade and many more.

Our growing pains to us are serious, we have tried everything to get in more stories, we squeeze the type, reduce the photos, double up on copy and a hundred other tricks of the trade.

With the help of our advertisers and subscribers, soon we can add four or even eight more pages each month.

## Lee M. Backstrand

La Laguna Revue, with deep regret, reports the death of Lee M. Backstrand, State Senator for Riverside County, who passed away on Sunday, April 26, 1964 at the age of 65.

Mr. Backstrand was serving his first term in the senate after four years in the assembly. He was seeking reelection to another four-year term.

His name will remain on the ballot and the Republican Central Committee must choose a successor to run in November.

## Publisher's Message

Readers have called in and written us about our fillers and where they come from and why they get placed in the magazine where they do.

All stories do not, nor can they always fill the space the editor desires. In the back shop is a galley (a long narrow tray) of what is referred to as "fillers." These are two, three, four and five line gag jokes, which we subscribe to. They are for the enjoyment and quick wit of our readers, plus they save the makeup man countless time, by always being on a galley, ready for use.

If a story is too short for the allotted space, the makeup man drops in a "filler" and goes about his work.

We have over one hundred of these fillers and they will continue to appear in La Laguna Revue.





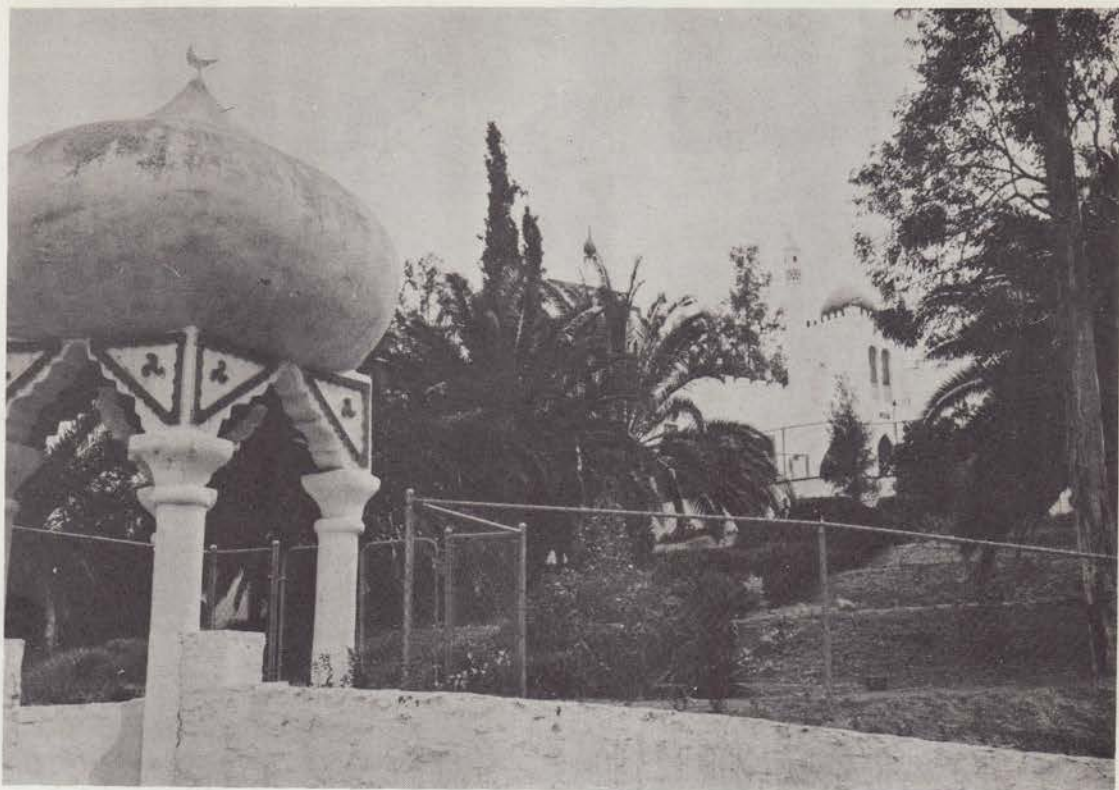
Hugo Fisher, Administrator of the State Resources agency, gives a quick "snip" and the ribbon is cut.

The smiles of the men watching this momentous occasion expresses the joy felt by everyone who had a part in the opening of Lake Elsinore, and the marina.

# Fun For All







La Laguna Revue Photo

**Aimee Semple McPherson's Temple as it looks today sitting high on the hill overlooking beautiful Lake Elsinore. The chain link fence that now encompasses the temple was not there in the days of Sister Aimee during her heyday.**

## The Temple of Elsinore

High on the hill, overlooking beautiful Lake Elsinore sits the well-known dream castle of Aimee Sempe McPherson, world-famed evangelist of another era.

She was billed as the "Evangelist with Sex Appeal" and "God's Greatest Saleswoman".

People pointed to her open requests for "quiet Money" — meaning she wanted nothing less than bills—when the collection plate was passed. She implied that the jingle of coins made her nervous.

Ministers laughed or were outraged at her "illustrated sermons" and healing sessions. She knew that an 'illustrated sermon'

which featured a real policeman on a real motorcycle roaring on the stage and tooting his whistle would attract capacity crowds. She also knew that the sight would leave her, "stop, you're on the road to perdition", theme indelibly impressed in the minds of the thousands of people who jammed Angelus Temple to hear her.

Aimee led an exciting life and if the walls of her temple could talk, it would probably tell you about the legend of the \$500,000 in gold that is supposed to be buried somewhere on the premises.

The Moorish castle was completed for the evangelist in 1929, and it served

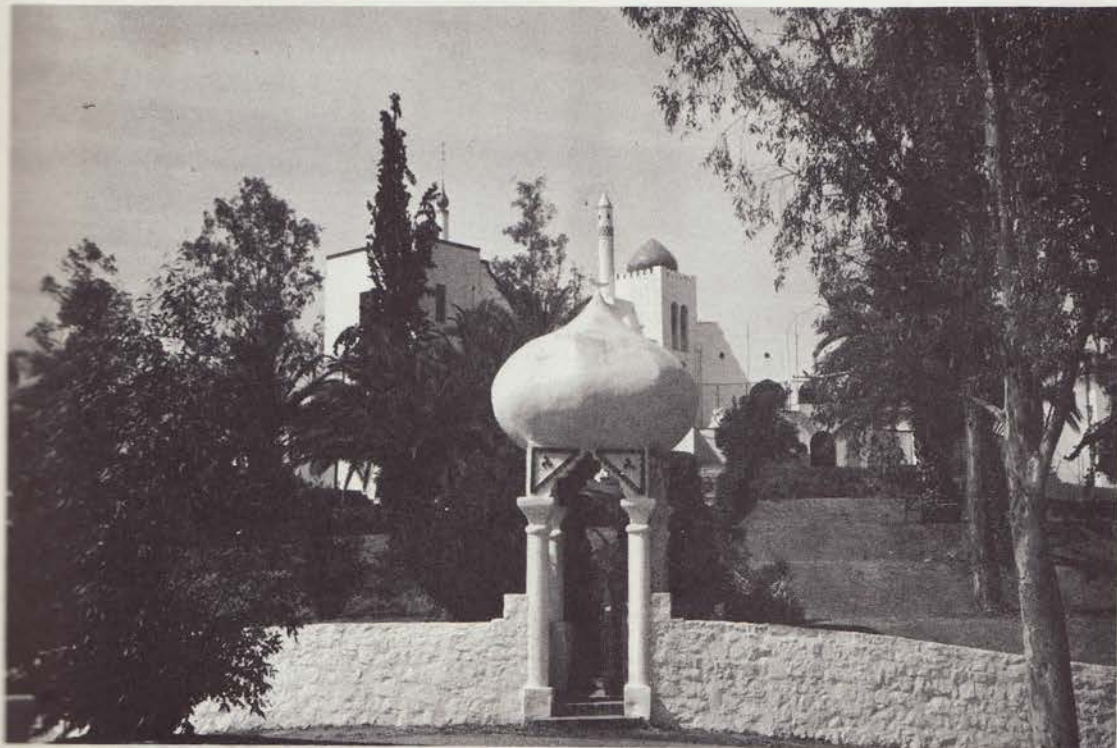
as her retreat from the world for many years.

When the castle was created for her, it contained many unusual features. For example, after touring the catacombs of Rome, she had "catacombs" of her own built underground. These were complete with concrete crypts in the walls where one could sit on cold rocks and cement and meditate undisturbed.

Rare Mosaic work covered the ceilings. A turret and parapets top the strange structure. In the turret was an eight-foot square room where Miss McPherson prayed alone.

I write of the works and interior of the castle in past tense, for it is not open for





The entrance to the temple as it looked many years ago. Much mockery and fun was made of Sister Aimee, but an estimated 45,000 followers paid their respects to her as she lay in state for three days shortly after her death some twenty years ago.

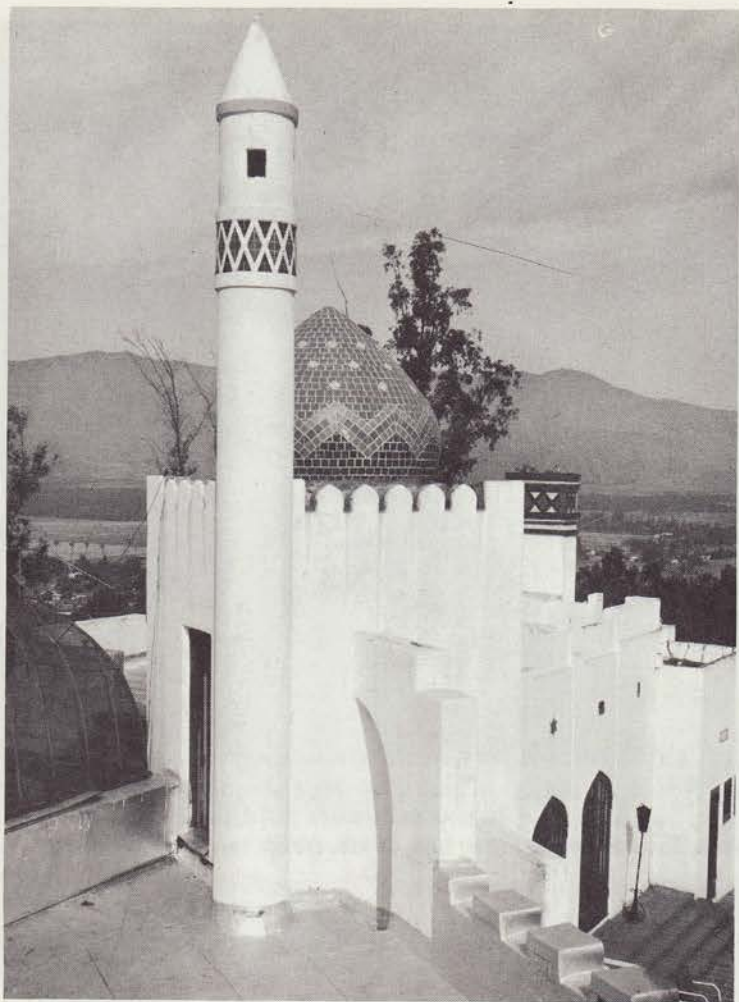


A close-up of the solarium which you see in the background of the salon



Lanii French doors to pool





Aimee's Prayer Room



In the dining room the dome was finished in gold leaf and the drapes were of black velvet.

public inspection at this time. After her death, in 1944, the castle passed through several owner-ships, and the relics of Miss McPherson's time disappeared through the years. This story is about her, and the photos are of the past.

In the days of Aimee the doorknobs were of gold and costly Morish and Arabic trappings adorned the walls, and the furniture was Oriental.

It has been reported that Aimee arrived in Los Angeles in 1922, a once-widowed, one divorced Canadian farm girl with two children. She had only \$100, an old touring car and her tam-bourine.

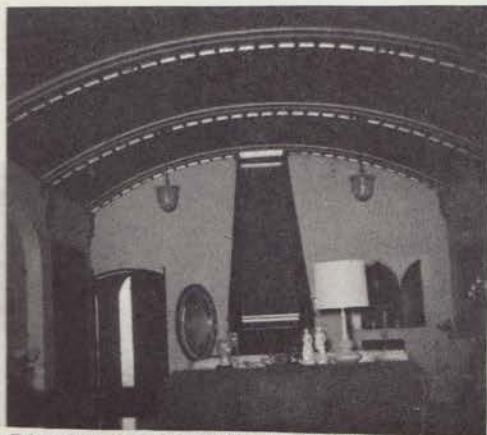
She rocketed to fame as an evangelist who drew millions of people and dollars to the altar.

It was in the summer of 1929 that Aimee donned a green bathing suit and disappeared. Two months later she appeared at Agua Prieta, Mexico, to announce she had been kidnapped by dark-complected persons. The district attorney indicted Miss McPherson



Close-up of one corner of the salon.





SALON LOOKING TOWARD  
DINING ROOM, UNUSUAL MIRROR  
WAS AIMEE'S



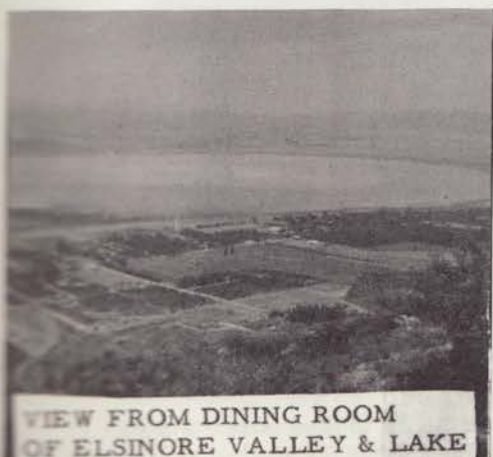
SALON AFTER MIRROR WAS TAKEN



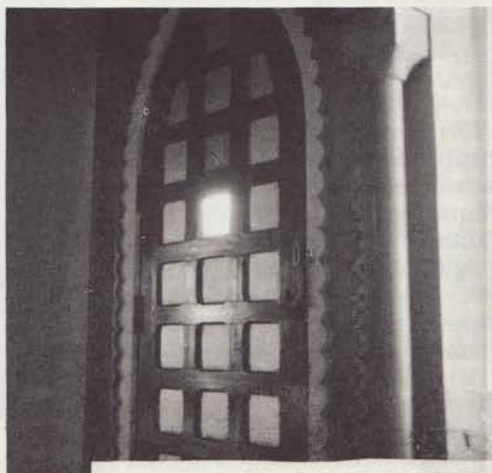
AFTER PICTURE STOLEN



ALL DOORS ARCHED IN  
BLD'G, FOYER, ORIG. PICTURE

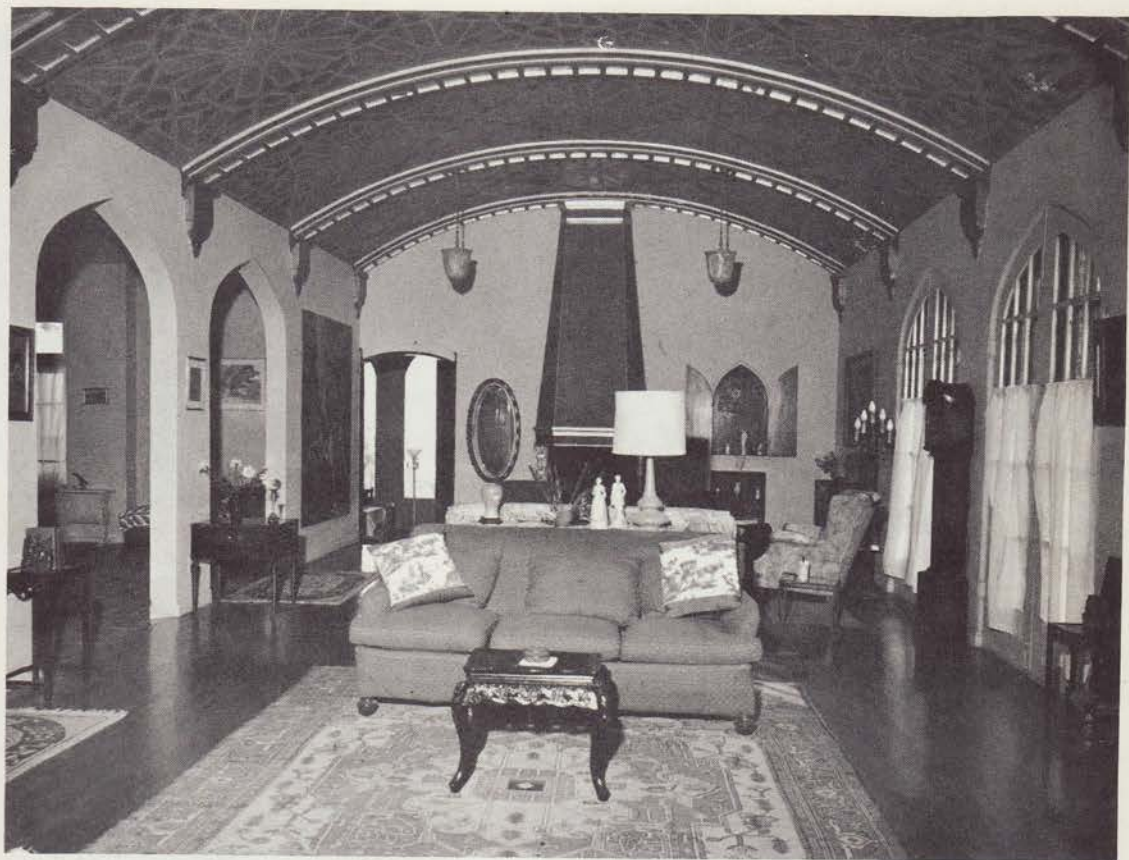


VIEW FROM DINING ROOM  
OF ELSINORE VALLEY & LAKE



ENTRANCE DOOR FOYER





**Salon looking toward dining room, the unusual mirror to left of fireplace was Aimees.**

and her mother, who was one of the strongest sources of friction within the church and known as "Ma Kennedy," for conspiracy. They were bound over to Superior Court for trial, but the charges were dropped.

At the same time Kenneth Ormiston, a radio station operator, at the California resort of Carmel disappeared and witnesses claimed she had spent the time with him. Despite an intensive grand jury investigation the affair was never cleared up.

Aimee Semple McPherson, was quite a woman in her day, and her castle or temple as some prefer to call it, still stands—high on the hill, overlooking beautiful Lake Elsinore.



**The salon as it looked after Aimee. Mirror is no longer on wall.**





Florence German and the family "Strad".

## IS IT FOR REAL?

# The treasured Strad at the German home?

"Antonius Stradivarius Cremonensis Faciebat Anna 1716" is the inscription on the label inside of the violin owned by Florence German of Perris.

Is it a real Strad? According to the World Book, "Stradivari began to make violins under his own label in 1690 and his instruments reached the height of perfection between 1700 and 1715. But at the time of his death in 1737 many unfinished instruments were found in his workshop, and these were completed by

either his sons or his pupils, but his name appeared on the labels."

The violin we are discussing is in the possession of Florence and is the same one played by her father, Joseph M. Sharp.

It began in a small town in Whittle Springs, Tennessee where Joseph lived as a young boy. He loved music, but his parents' religion and beliefs did not condone music or musical instruments in the home. This did not stop Joseph's love of music, he went to

work on a neighboring farm and worked one month for \$3.00. He took the money and gave it back to the farmer he had been working for and the man gave Joseph the old violin.

Joseph took the instrument secretly into the barn and every minute he could steal away from his work he would go into the barn and play the violin.

Time passed and the day came when the church to which Joseph and his

(Continued on page 49)

**10 OUNCE NEW YORK**

# **STEAK**

**DINNER**

**\$1.50**

# **Cocktails**

**HOLIDAY  
RESTAURANT**

**Where the Water  
Enters the Lake  
at the San Jacinto Bridge**

**2088 Railroad Ave.  
South of Town  
Highway 71**



# By Dean and his bulldozer

Did you ever give it a thought as to how your land was leveled? Who did the grading? Who sat on top of the bulldozer and transformed a rugged, unsightly place into something beautiful and useful, such as your homesite.

If you live in Elsinore Valley, odds are that Dean Yoder of Sedco Hills is the man you can thank.

Looking back through the hour-glass of time at Dean's life, it is no wonder he has chosen an occupation that is for beautification and one of fulfillment.

Dean's father was an unsalaried minister in a small country church just southwest of Hemet adjoining the present Ryan Air Field. (The spot is still marked by a cemetery that is fenced and preserved by Riverside County.)

His mother led the singing in the same church with the aid of a tuning fork.

At the age of 18 Dean worked in the church as the superintendent of the Sunday School and it was there he met Nora, who was at that time the music director. It was in October of 1919 that he married her.

Dean is a California na-

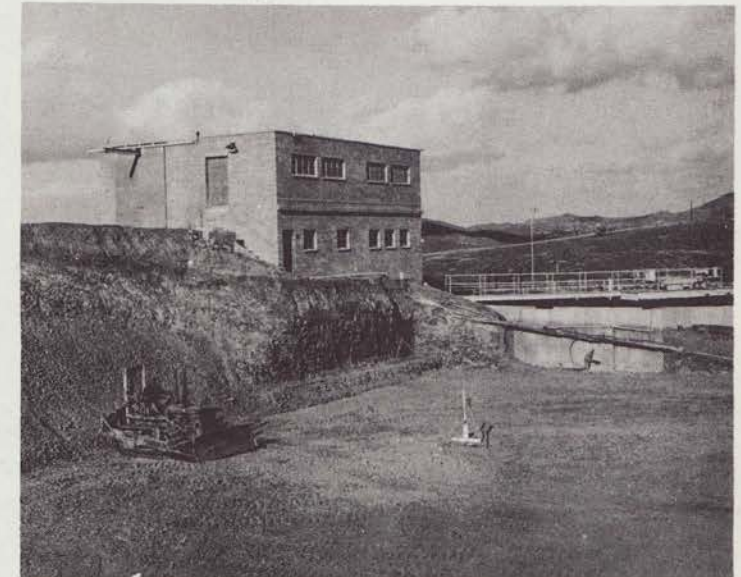


Photo by Evaline Morrison

**Here is Dean and dozer in the excavation he made for EVMWD at Railroad Canyon Dam.**

tive, having been born in Hemet and graduating from Hemet High School, after which he went to work in a bank for a year.

But this was not what Dean wanted, he and his wife both attended La Verne College, a denominational college maintained by the Church of the Brethren, northwest of Pomona. Dean entered the ministry and served the church a short time in this capacity.

After this he again was a Sunday School superintendent and taught a class of boys for about 20 years and Nora directed the music or played the piano.

For four years Dean headed the Hemet-San Jacinto Federated Church Brotherhood, and one of his most helpful associates and fellow officers was former State Senator Nelson S. Dilworth.

Senator Dilworth was also one of the postmasters during the 18½ years Dean served with the postal service.

He and his family moved to the town of Murrieta in 1943 and there they lived for 14½ years and in 1958 he moved to Elsinore.

With all of the church experience Dean logged up,

(Continued on page 50)

## FOR REAL SERVICE...

ATLAS PRODUCTS

- TIRES
- BATTERIES



- ACCESSORIES
- COMPLETE LUBE

Pickup & Delivery  
Phone 674-9966

**WALLY'S CHEVRON SERVICE**

159 So. Main — Elsinore — 674-3610



## "ALL SKATE"

# At the Perris Roller Rink

Roller skating has become the latest fad in the town of Perris, but it is not limited to the younger generation, in fact it is not limited to any generation, for roller skating is family fun.

Every business needs a headman, but in the case of this rink we have a head woman, and what a gal! Her name is Jeanne Mollica, a pint-size woman who passes for a high-schooler, that is until you begin to discuss business with her, for it is then that Jeanne literally grows and grows, for that young lady is all business and she knows roller skating and how to run a rink.

How did Jeanne come to be the operator of the Perris rink? Here is the story in her own words.

"I had heard that the City Council of Perris, for a couple of years or so, had been interested in having a



La Laguna Revue Photo

Jeanne Mollica—one busy woman. When she is not supervising on the floor, or helping at the well-stocked concession stand she then gets to work and repairs the skates. Quite a gal!

roller skating program but never got around to actually putting this idea into motion. I approached Mr.

(Continued on page 41)



IN  
PERRIS & SUN CITY

DIAL  
**657-2660**

385 West 4th St., Perris

## EVANS-BROWN MORTUARIES

Established 1888

Preferred FUNERAL SERVICE That Costs No More

MEMBER BY  
INVITATION



NATIONAL SELECTED MORTICIANS

IN  
ELSINORE

DIAL  
**674-3141**

126 E. Graham Ave



## AUTOMATIC TRANSMISSION SPECIALIST

We're thoroughly experienced in every phase of automatic transmission adjustment and repair. You can count on our precision.



We Give Orange Stamps  
LABOR & PARTS  
**FINNELL'S SERVICE**  
Hwy. 74—Meadowbrook





Cinco de Mayo queen and her court Left to right, Hermelinda Robles, Anita Nava, Lolita Villegas, Queen Estella, Tovar, Cecilia Rios and Carmen Serna

## Cinco de Mayo Celebration Set

Cinco de Mayo, Mexico's great day, May 5, commemorating the 102nd anniversary of Mexico's liberation from France, will be celebrated in the town of Perris with a festival, parade, barbecue and dance, sponsored by the Mexican Progressive Society's Lodge No. 50.

The celebration will start

May 2, with the coronation ceremonies at 6 p.m. in the Perris Civic Center auditorium where Queen Stella Tovar will be crowned.

With her will be her court, the princesses of the Cinco de Mayo, Lolita Villegas, Cecilia Rios, Anita Nava, Carmen Serena and Hermelinda Robles.

The announcement of the

queen and her court took place at a dance on Sunday at the American Legion Hall. Judges counting the votes were Floyd McCall, Loren Fogler, Ralph Holmes, Cesario Villegas, Joe Villegas, Mayor Bob Warren and Pete Del Rio.

On May 3, the Cinco de Mayo parade will begin at one in the afternoon and afterwards will be the barbecue dinner.

Everyone is invited to join in the festivities of this great celebration.

Photos of the parade and other events will appear in a coming issue of La Laguna Revue.

### STORY'S DAIRY

Serving The Valley Daily

*With Fresh Milk And Dairy Products*

**DELIVERED TO YOUR DOOR**

Call 728-1081

Fallbrook



What a secretary my boss has!

**Somebody stole her typewriter and it wasn't missed for a week.**





Photo by Evaline Morrison

Members of the club: Seated on the floor from left to right, Ann O'Connor, Grace Baumgardner, Ethylene Graham and Elizabeth Tarr. Second row: Mabel Moss, Mrs. E. Halpin, Flora Brady, Marie Pfeiffer, Mattie Waring and Ms. L. E. Fish. Back row: Lola Stewart, Bertha Page, Fleda Davis, Melissa La Fever, Louise Yarnell, Lillie Lewis, Callie Colbert, Alice McKenna, Marie Downs, Della Clark and Art O'Connor.

## Happy Hour Clubhouse Sold

The Happy Hour Club recently sold its clubhouse on Wildomar Road in Sedco, to the Sedco Hills Church of Christ. Some of the funds derived from the sale will be used by the members to establish the Happy Hour Club Scholarships to be awarded to high school girl graduates who meet the scholastic requirements.

The club is approximately forty-three years old this year, having been organized in 1921 at the home of a member. Shortly after organizing, the members built their own clubhouse on Wildomar Road. Now that it has been sold they will hold their meetings as usual on the second and fourth Tuesdays of each month at the Sedco District Association clubhouse. ■

You know what a small town is?

It's a place with nothing doing every minute. ■

Women are a lot like elephants—

Nice to look at—but I'd sure hate to own one. ■

**WILL BUILD ON YOUR LOT**

**A Modern and Beautiful Home**

**THREE NEW MODELS FOR 1964**

The Princess—2 bedrooms .... \$5,850.00

The Chalet—1½ story ..... \$6,450.00

The Alpine—3 bedrooms .... \$7,450.00

See Them Under Construction and Many Completed

BRING YOUR IDEAS OR PLANS TO

**DICK CRUSE, BUILDER**

18 YEARS IN ELSINORE

Elsinore — 674-2003





# La Laguna Revue Photographer Wins In Drawing

Valley Appliance Store on D Street in Perris held its grand opening drawing recently and among the winners was one surprised photographer of La Laguna Revue, Rubie Zorrero.

It seems that we were in the store looking at the gifts to be given at the drawing and Rubie filled out a form and dropped it into the box.

The day we went to take photos of the winners and the gifts they won, only Mrs. D. W. Black of Sun City, winner of the clothes dryer and Mrs. Jim (Sybil) Williams of Nuevo, who won the coffee table stereo were present.

We took the two photos and asked about the winner of the portable stereo. It was then and there we discovered Rubie's name had been drawn.

Now a real problem, who could take her photo?

Rubie set the camera on a Westinghouse Washer, focused it on the exact spot made the lens setting, placed my finger on the button and then—well, as you can see from the finished



La Laguna Revue Photo  
Duane and some of the small appliances now being handled in the store.

result, I am now a photographer.

Duane Pricer, the gentleman in the photo with Rubie is the new manager of the D Street Store. He is well versed in the appliance business and enjoys working with store owner, Frank Pettit, who always has the customers best interests at heart.



Mr. and Mrs. D. W. Black stand in front of their new clothes dryer.



La Laguna Revue Photo

Note the fine contrast, excellent expressions on the faces of Rubie and Duane Pricer. Oh—they are looking at the Voice of Music Stereo that Rubie had just won.



La Laguna Revue Photo

Sybil Williams shows her new coffee table stereo to Frank Pettit. Frank honestly looks happy at giving this away. The top on the stereo closes and makes into a coffee table.



**RALPH LOVE**

## Temecula Artist Honored

The members of the Elsinore Art Center recently held "Ralph Love Day" at the studio of Theresa Borchard located on Grand Avenue.

Mr. Love is a recognized California artist as well as a teacher. He has his own art classes in Temecula, where his art studio is located.

Ralph not only does painting on canvass, but has illustrated books, one being Tom Hudson's "The West Is My Home".

During the event Mr. Love worked on a desert scene and as he painted he described to the class of eleven local artists who were in attendance, just what he was doing and why.

Mr. Love has set his canvass up for various organizations in the Valley as part of the program for the day, and while the members watch, he creates one of his beautiful scenes. All the time he is busily painting he is describing to them how to mix colors, the various brushes used and before one realizes it, a Ralph Love painting is sitting in front of them—completely finished—be it a desert, mountain or ghost town scene.

Attending the Elsinore Art Center event were

### Pachanga Hot Springs

We offer you Sulphur Baths, Chiropractic Diet, Massage, Electrotherapy, Colonic, Physiotherapy, X-ray pictures.

**DR. T. M. LUKOVICH**  
CHIROPRACTOR

Hours 9 to 5 (No Home Calls)  
Sunday 9 a.m. to 1 p.m.  
674-3440 301 N. Spring  
**ELSINORE, CALIFORNIA**



La Laguna Revue Photo

Ralph Love has about completed his desert scene

## Good guides for new home buyers



THE MEDALLION HOME AWARD is one award that requires a new home to conform to specific and rigid standards that mean important, lasting values for the buyer. Look for the Medallion Home when you buy, and start now to enjoy the all-electric future.



**FREE HOMEBUYERS MAGAZINE AND MAP GUIDE** brings you complete descriptions, prices and guide maps to more than 800 new housing developments in Southern California. Send your name and address to Homebuyers Magazine, Dept. M., 205 Ave. I, Redondo Beach, California.

Southern California Edison **SCE**



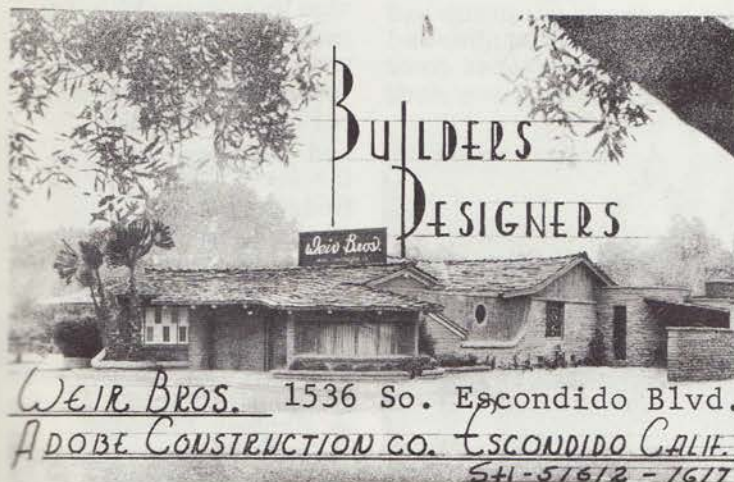
JUST THINK . . .  
If Your Ad Appeared  
HERE

It Would Be Read By  
THOUSANDS  
Of Buyers

ONLY IF YOU WOULD  
LIKE THE ADDITIONAL  
BUSINESS



La Laguna Revue Photo  
A view of the studio at Borchard's. The paintings on the wall plainly tell one that some Valley residents are talented people.



Frances Parks, Hilda Samuels, Esther Clapp, Cecelia Averill, Eileen Holmes, Ann Hicks, Olive Hall, Opal McGrath, John Stevenson, Mathias Nacher and hostess, Theresa Borchard.

The Elsinore Valley Art Center is an organization to promote art activities in various fields and its activities are conducted by Theresa, president; Vivian Plano vice president and Esther Clapp, business manager.

FOR ELSINORE'S BEST BUYS

**SUNNY HILLS REALTY**

CORNER OF GRAHAM AVENUE AND MAIN STREET — ELSINORE, CALIF.

**PROMPT COURTEOUS SERVICE**

LIST WITH US FOR FAST ACTION

**674-3176**



# Attends The Sundown Program — About Elsinore

It all began many weeks ago when the president of the Elsinore Valley Chamber of Commerce, also publisher of La Laguna Revue, Roger Mayhall, was asked to be a guest on KFMB-TV, Channel 8 out of San Diego for a show about Elsinore, its people and of course "The Lake."

The evening of Tuesday, March 31, Rubie, Roger and myself drove to beautiful San Diego and there we were met by Lo Vae Pray, Miss Elsinore; Robi Francisco of Lake and Valley Real Estate; Supervisor

Bill Jones; Al Caloia; Florence Richards and many others from Elsinore.

As we entered the big glass door which lead into the lobby of the studio it was like entering another world. Into the elevator, and up four stories and we were in a large room filled with cameras, lights, microphones and people, many wearing the Channel 8 official outfits.

This is where it began, for no one in our group had attended a TV studio, and did not know what to do or say, it was eight o'clock



La Laguna Revue Photo

**Lo Vae Pray, Miss Elsinore, stands outside of the studio and smiles broadly at the prospect of what's ahead.**

and the show was due on the air at 11:30 p.m. Ralph Hodges, producer-director of the show started giving calm, clear concise instructions to everyone. He explained that this was the Sundown Show starring none other than Frank Herman, or better known as Skipper Frank.

First the two men from the Elsinore Naval & Military Academy were shown how to hold their guns for Queen Lo Vae to walk under, next he instructed the very young military men from the same school how to escort the lovely queen through the arch and from there it started to roll.

Roger, Bill Jones, Al Caloia and Robi were seated on the couch and Frank Herman sat in a large arm chair—this portion of the stage was set up to represent "the living room of any American home" and it was there that the informal chat about Lake Elsinore took place.

Photos of the lake and lake activity were laid out to be shown to the viewers



La Laguna Revue Photo

Inside the studio. To the right of the photo is the living room set-up and on the left the persons directly connected with the show. Note the overhead mikes, lights, mirrors and such.



## A TO Z LIGHTING

Electrical Contracting  
LIGHTING FIXTURES AND  
SUPPLIES

See Us for Your Swimming Pool  
Supplies and Chemicals

224 WEST GRAHAM AVENUE  
Call 678-2127 — 674-3958





Skipper Frank shows Dale Smiterman and Edward Freed where to stand for Lo Vae's entrance. Escorting her are George and Kirk Stantis, students of the Elsinore Naval and Military School.

La Laguna Revue Photo

as well as a minute film of skydiving.

At first it did not seem that the show would ever get to the people for it was apparent that the only ones who knew what they were doing was the staff of KF-MB.

Then the house lights dimmed and much to our amazement the filming of the show began—the girls

walked through the arch, Frank Herman gave his welcome to everyone and we were on T.V.

Roger said that sitting there and answering questions was exactly like talking to a friend in your own home.

Robi described all of the photos, many of which we published in the May issue, and in general all of the viewers of Channel 8 received one tremendous show about Elsinore.

Then came commercial time, which at home use to be a nuisance, but never again for they are pre-taped and while the commercial is being seen at home, the entire crew at the studio is arranging for the next segment of the show, preparing everyone for his or her part.

Cameras rolled out and around the room and picked up every scene with speed and quiet that would have made even an American commando proud.

Television shows will never more be taken for granted by those of us that attended, for here is an industry that must work like a precision Swiss-made watch, perfect timing.

The opportunity for Elsinore to have this one hour and fifteen minutes was made possible through the



La Laguna Revue Photo

Regina Valdes, sister of Dick Bulawa of "The Holiday" in Elsinore, and Frank Pena of San Diego provided the music for the entertainment part of the program.

efforts of a good many people and not only did San Diego residents get to see about Elsinore, but when we arrived home that evening we watched the show also.

Thought for the optomist: Maybe someday Elsinore can do a story about San Diego and return the courtesy.

**ONE STOP THAT KEEPS YOU GOING**

**76**



**Stop at the sign of better auto service**

That's our sign, of course! Best way to prove this to you is to have you stop here once for any or all auto services!

**HIGGINSON'S UNION SERVICE**

San Jacinto and "D"  
Phone 657-8072  
Perris, California

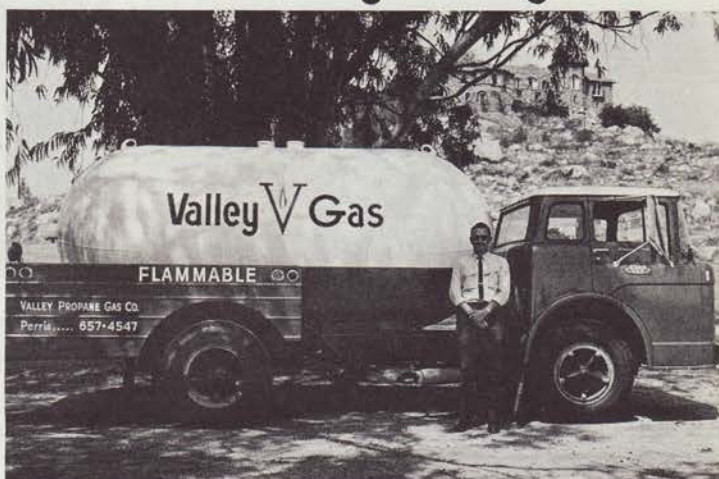


# Third Generation — And Still Going Strong

The Valley Gas Company may be a new business to many of the residents of the valley but it is not a new business to its owner, John Locke, Jr. For this is a third generation business.

It all began on March 30, 1911, when the late Frank Y. Locke, grandfather to John Jr., organized the Northwestern Blaugas Co. of St. Paul, Minnesota and became the president of the newly organized firm.

His first years were lean



La Laguna Revue Photos

**John Locke, Jr. stands beside his gas truck, ready to deliver to you.**

## NOW OPEN SUNDAYS

10 A.M. to 5 P.M.

## WEEKDAYS

9 A.M. to 6 P.M.

### Full Lines:

Sick Room Supplies

24-hour Film  
Developing Service

Cosmetics

## ELSINORE REXALL PHARMACY

141 Main Street  
674-3121

Complete Prescription  
Service

Free Prescription Delivery  
in Elsinore and—Free Mail  
Service to Outlying Areas

ones because, Blaugas was a new, relatively unknown fuel, but even with early growing pains, the business enjoyed sound growth.

Propane became a vital competitive factor during 1926—thus began the end of the manufacture of Blaugas and the introduction of propane. It was also the introduction of John L. Locke into the propane business.

Frank Locke lived long enough to see his faith in the future of liquefied petroleum gas vindicated and to observe that his pioneering efforts had contributed substantially to the success of a growing industry.

Upon his death in 1934 he was succeeded as president by his son, John. The company was sold but the business remained in the heart of John Locke, Jr.

He moved to Perris in 1962 and affiliated himself at that time with another gas company. It was just recently that he decided to go into the liquified petroleum gas business. John is not a novice in this field, as you can tell from his background.

He, and wife Carol and their four children, John III, Marshall, Alenandra and Andrew make their home at 1144 Perrisito Boulevard in Perris. .. ■



LANDSCAPE ARCHITECTS  
AND CONTRACTORS

Licensed — Established 1931

## Floyd Matthews Co.

30720 Murrieta Road  
Route 1, Box 76, Romoland

Decorative Fencing — Patios  
Pools — Custom Service  
Sprinkling System

Free Consultations, Masonry

657-3459



# Tree Planting Project Studied

Fourth Street in Perris may soon be lined with trees if the plan that is under consideration by the Perris Valley Chamber of Commerce, the Perris City Council and the Perris Rotary Club becomes a reality.

The project was proposed by Dick Richards, owner-operator of the House of Tires, who has made an intensive study on the subject.

As an example of what the idea would look like he mentioned the lighted palm trees on Palm Canyon Drive in Palm Springs and said that his plan at present was for trees to be planted from the off-ramp of Highway 395 to the entrance of the Indian Hills Development.

Mr. Richards suggested that it be a feature of the annual Perris Valley clean



La Laguna Revue Photo

**Fourth Street, Perris. If the project goes through, trees will adorn this thoroughfare.**

up campaign, and if the proposal goes through, each year during the campaign a new section of the town could be tree-lined and eventually Perris would be "a town of many trees."

Mr. Richards gave his proposal at the regular April meeting of the Perris Valley Chamber of Commerce held at the Perris Valley Inn with John Harrison, president presiding.

It was explained to the chamber members that the tree-planting would not be a one-organization project but would be supported by various Perris clubs and organizations and in general be a community wide project.



**Dick Richards,**  
local Perris merchant

Upholstery — Carpeting  
Draperies

**CRAWFORD'S  
INTERIORS**

17566 Grand Avenue  
Elsinore, California

Phone 678-2789



**Lake & Valley  
Real Estate**

15-519 Grand Avenue  
Elsinore, California  
Phone 678-2133

Buy Today for Profits Tomorrow



ACREAGE - LOTS - HOMES - RANCHES

**FANI LUCAS  
REALTOR**

SEDGO HILLS  
32-308 MISSION TRAIL  
(OLD HIGHWAY 71)  
ROUTE 2, BOX 70  
ELSINORE, CALIFORNIA

674-2904



# CENTER AISLE RIGHT



Garey Carr

## Mother's Day—1857

### Teacher:

Come, girls and boys, I have a question to ask you!

**Class:** Oh, what is it?—what is it?

**Teacher:** What do you consider the most beautiful word in our language? Think! Come, Lucy, you are wont to be quick in your thoughts.

**Lucy:** Well, really, I hardly know what word is the most beautiful. Do you mean to ask what word gives us the most pleasure by its sound, or what word does so by the thoughts it suggests?

**Teacher:** Both; for the sound and the sense of words are so associated together in the mind that we can hardly distinguish between the effect of the one and that of the other. You may perhaps say silver is a beautiful word as to its sound alone; but I suspect that its beauty depends quite as much upon the idea of the shining and costly metal which it brings to mind. Come, John what is your opinion?

**John:** Well, I think gunpowder is the finest word I know of.

**Little James:** Well, the sweetest word I can think of is molasses—candy.

**Ellen:** I think honey is a pretty word.

**Roger:** And I think money is a pretty word.

**Class:** Oh, yes, money is a pretty word!

**Teacher:** Can you not think of one that is still pleasanter — one that always falls with a soft and

endearing sound upon the ear?

**Lucy:** Why, Mr. Parley, your question is new— I never thought of it before. I can think of a great many words that are pleasing but that which pleases me most is mother.

**Class:** Oh, yes—yes—mother is the most beautiful of all words!

**Teacher:** Well, Lucy, perhaps you are right; but pray tell me why you think mother the most beautiful of all words?

**Lucy:** Because it pleases both the ear and the heart. The word always brings to my mind the image of my mother herself. Now I love my father and my sisters and my brothers; but there is something deeper—more tender, in the love I bear to my mother. And—and—

**Teacher:** Go on, Lucy.

**Lucy:** I do not find it easy to express what I think and feel. It seems to me however, that the word mother not only brings the image of my mother before me, but that it wakes up those peculiar feelings of love which are exercised toward her alone. I do not know why it is so, but there is a kind of music in the word, and, like music, it seems to suggest thoughts and feelings which no words can well explain.

**Teacher:** You have ex-

pressed yourself very well Lucy. I perfectly agree with all you have said. The word mother is, in my opinion, the most beautiful in our language — chiefly however, on account of the beautiful idea it suggests. I think there are no feelings so pure, so unselfish, and at the same time so pleasing, as those we exercise toward a beloved mother. These feelings begin in infancy and endure to the end of life.

My mother has long slept in her tomb; but whenever I think of her a glow passes over my whole soul. I sometimes have a mournful feeling at the thought that I can hear her voice no more; that I can see her no more; that I can no more enjoy her sympathy—her prayers—her counsel but this mourning is turned to joy when I think of her above, and the humble hope of meeting her there springs up in my bosom.

The foregoing is an excerpt from my copy of Goodrich's Fifth Reader, published in 1857.

Gee, how time flies! It doesn't seem possible that it has been that long since I graduated from the fifth grade!

Anyway, a happy Mother's Day to all the mothers in the land and don't you forget your mother on May 10.

SEPTIC TANKS and LEACH LINES  
(OUR SPECIALTY)

GILDEN DIGGING SERVICE

Licensed Contractor

TELEPHONE

PERRIS

657-3605



# Double Ring Ceremony Unites Darlene Bartsch and Norman Brown

The First Lutheran Church of Elsinore was filled to overflowing on Friday evening, April 10, when Darlene Jean Bartsch and Norman Le Roy Brown were united in marriage in a double ring ceremony.

Floral arrangements enhanced the simplicity of the chancel front of the attractive little chapel. There were standing white baskets of pink gladioli, white mums, white streamers and two eight-unit candelabras.

Seated as honored guests with the mother of the bride were the maternal grandparents, Mr. and Mrs. John Schroeder and the paternal grandparents, Mr. and Mrs. Otto H. Bartsch and the parents of the groom.

Mrs. Ruth Turner, at the organ, played incidental theme music and then sang "Always" and "I Love You Truly." As she played the wedding march, candles were lighted by Wayne Satter and Lynn Hartwigsen, cousins of the bride. The best man, Jerry McConnell and the groom took their places, the maid of honor, Helena Magnuson and the bride's maid, Connie Childers, cousin of the groom escorted by Walter John Bartsch completed the picture.

As the music of the wedding march swelled, the bride beautifully gowned in a gown of angel mist pure silk bombazine and chantilly lace with a scalloped neckline and long tapered sleeves, basque waist, full bouffant skirt with front panels lace trimmed and a cascade of flounces forming a chapel train, came down the aisle on the arm



**Mr. and Mrs. Norman Le Roy Brown**  
... the former Darlene Jean Bartsch

Sun Photo

of her father, Walter Bartsch.

Pastor Luther P. Steiner performed the ceremony.

The bride's bouquet was of white shattered carnations with a white orchid, cascade of white satin ribbon and topped by a pair of pearl hearts.

The maid of honor and the bride's maid were dressed identically in pink nylon chiffon over taffeta, full skirted, street length, small net veil flounces, elbow length white gloves

and each carried a colonial bouquet of pink carnations

Serving the groom as ushers were Wayne Kinne and Ron Milligan.

After the ceremony the couple greeted the guests outside the church vestibule and then all went into the social hall for the wedding reception.

The table was centered with a five tier wedding cake, with motifs of bells, cupids hearts and roses and

(Continued On Page 31)



## Arlington Mortgage Corporation Opens

The Perris branch of Arlington Mortgage Corporation opened its doors at 213 D Street recently.

Officers in the firm are George M. Brede, president; Myrtle Baker, secretary and Thomas Davenport, general manager.

Also doing business out of the same office is Management, Inc. operated by O. D. Baker and Triumph Realty, operated by George and Mary Toombs.

This mortgage company like others arrange financing directly between the moneyed people and those wishing to borrow. ■

### Top:

Officers of the Perris branch of Arlington Mortgage Corporation and the Mayor of Perris. From left is Tom Davenport, general manager. Seated is Myrtle Baker, secretary and principal owner of the firm George Brede, president and Mayor Robert Warren

### Center

Signing the guest book on opening day is Marvin Funk, assistant manager of Security First National Bank. George Brede, far left.

### Bottom:

Residents of Perris will be seeing quite a bit of David Porter and Edward Eckles, left to right in photo, for they are Public Relations men with Title Insurance and Trust Co., who will work with Arlington Mortgage Corporation. In the center of the photo is O. D. Baker (known to some as Cannonball or Speed Baker) and the last two gentlemen are Jack Hall and Mayor Warren.



La Laguna Revue Photo



La Laguna Revue Photo





George Toombs, far left; Mary Toombs, seated and George Brede are very proud of the sketch in the photo for it represents the Oriental Gardens that is to be built near Disneyland by Arlington Mortgage if all goes according to plan.



George Brede, Fred Smith, Elmer Fritz, Dale Rutherford, Fred Allen and Jack Mahan, all of Management Incorporated look over the map that depicts one of their many projects. This will be a busy office.

## MY CHILDREN'S HOME

(A History of  
Murrieta)

Compiled and Written by  
ARLEAN V. GARRISON

\$3.50 + 14 cents tax

Box 216—Murrieta, Calif.



NEW HOMES --: REPAIRS --: REMODELING

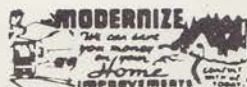
**WESLEY J. MARSHALL**

GENERAL BUILDING CONTRACTOR

FREE ESTIMATES

Phone Elsinore Evenings 674-2654

LET US BUILD YOU A NEW HOME OR REMODEL  
YOUR PRESENT ONE





# Elsinore And Perris Election Results

April 14, 1964 will be a day long remembered in the cities of Elsinore and Perris for that is the day the voters went to the polls and selected the men and women who will help run both cities for a term of four years.

In the City of Perris, approximately 70 per cent of the registered voters went to the polls to elect five city officers.

Returned to the City Council for second four-year terms were Mayor Robert Warren Jr., and Elmer Smith. And taking the seat vacated by Walter Milliken, who did not seek re-election, was Hubert L. Broesamle, former Perris chief of police. Mayor War-



**Florene Marshall**  
Elsinore City Clerk



**Clay Scott**  
Elsinore Treasurer



**Pauline Rusher**  
Perris City Clerk



**Jim Laurensen**  
Perris Treasurer

en retained his seat as Mayor of the City of Perris.

Mrs. Pauline Rusher was elected as city clerk and Jim Laurensen, city treasurer.

In Elsinore, incumbents Tom Yarborough and Edward Berry won their bid for re-election, and a newcomer to the political fields in the city, Frank DePasquale filled the chair vacated by Oscar Hitt, who did not seek re-election.

Florene Marshall, city clerk and Clay Scott, city treasurer, ran unopposed.

At the time of this writing, the mayor for Elsinore

**BEAUTIFUL HOME SITES**

ARTISTICALLY AND ACCURATELY

**GRADED**

**That's My Line!**

Phone 674-3319

**ELSINORE**

**Rte. 2, Box 338**

**DEAN YODER**

**BULLDOZING and GRADING**



had not been elected. During the meeting of Tuesday, April 21, the nominations opened with Berry nominating Yarborough; Yarborough nominating Berry; Stewart nominating Bartlett and Pasquale nominating himself for the for the chair of mayor.

After four roll call votes a heated discussion by some of the council, and a short speech by Pasquale, the end results were: Stewart and Bartlett for Bartlett; Berry and Yarborough for Yarborough and Pasquale for Pasquale.

The attorney for Elsinore, Harry M. Dougherty, explained that the vote must be 3-2 in order to elect a mayor and since this was an absolute deadlock it was agreed to try



**Tom Yarborough**  
Elsinore Councilman



**Edward Berry**  
Elsinore Councilman



**Elmer Smith**  
Perris Councilman



**Hubert L. Broesamle**  
Perris Councilman



**Robert E. Warren**  
Mayor of Perris

for Elsinore's mayor at another meeting.

We will let you know in the June issue how Elsinore's "grabs for Mayor" makes out. ■

*JUST THINK . . .*

If Your Ad Appeared  
**HERE**

It Would Be Read By  
**THOUSANDS**  
Of Buyers

ONLY IF YOU WOULD  
LIKE THE ADDITIONAL  
BUSINESS

PHONE 674-3923

Ed Perret

**Signs**





Seated at the head table for the combination celebration were Opal Earnest, "Rusty" Lindquist and Lindy Lindquist, Guest speaker Art Gediman Fritz Gediman and Lucille Cousins. Standing is Cammander Henry Alonzo and his wife Concha.

## Post Celebrates 50th Anniversary

The Veteran's of Foreign Wars Post 1508 and Auxiliary celebrated its 50th anniversary of National Auxiliary, on April 6 with a dinner meeting at the Veteran's Memorial Hall in Elsinore.

In conjunction with the meeting was the annual guest night, opportunity for friendship night, announcement of the winners of the essay contest and the Voice of Democracy certificate and trophy presentation.

This year's topic in the essay contest was "The Foreign Student in America" and winners were Frances Wells, Mayo Taylor and Pamela Joseph.

The Voice of Democracy certificate and trophy were presented to Paul Rheinhardt at that time a stu-

**LOTS**

*Richey*

*Realty*

*Co.*

C. H. (BOOMER) LEE  
**Realtor**  
Manager

15891 Grand Avenue — 678-2141  
South Side of Lake  
(Ortega and Grand)

Mel Haller, Geo. Mazzulla—Salesmen

**WE KNOW THE VALLEY**

HOMES
ACREAGE



dent of the Elsinore Union High School.

Entertainment for the evening was provided by members of Mrs. Gertrude Flyte's International Club, who sang a number of selections and entertained on various musical instruments.



Paul Reinhardt holds his newly won trophy which was presented to him by Casey Jones.



La Laguna Revue Photo

Members of the group from the Elsinore Naval and Military School who provided entertainment for the evening. Kneeling, left to right: Andrew Smith, Fausto Hernandez and Jaime Camhi. Standing l to r: Wayne Stewart, Gertrude Flyte, James Clem, John Pollack, Lawrence Parkhurst, Terry Barton and Marshall Carpenter.

## Bartsch Wedding

Continued from Page 25

topped with the traditional miniature bride and groom.

After the cutting of the cake by the newlyweds, Mrs. Clyde Hartwigsen and Mrs. Kenneth Sater served the guests, while punch and coffee were poured by Mrs. Ethel Brown and Mrs. Ruby Brown.

Darlene is the daughter of Mr. and Mrs. Walter O. Bartsch of Grand Avenue, Elsinore and Norman is the son of Mr. and Mrs. Y. L. Brown of Pomona.

Darlene has lived in Elsinore Valley with her family since 1951 and is a graduate of Elsinore Union

High School. She went on to Mount San Antonio College, in the Pomona-C Claremont area and has been employed as a secretary-receptionist with a loan association in that area.

Norman was raised and educated in Pomona and also attended Mount San Antonio, where he met Darlene. He expects to graduate this summer and then enter the business field.

The newlyweds spent their honeymoon at a resort near San Bernardino and are making their home at 658 E. 8th in Pomona.

**All Moving Rates  
are NOT the same**

**Repub-lic**

VAN AND STORAGE CO. INC.



ASA "FREE" BOOKLET 33 WAYS TO SAVE

"Local Agent"

**ELSINORE**  
VAN & STORAGE

118 E. Peck St

Elsinore

PHONE **674-2616**  
**674-3333**

## Who Would Run Your Business in the Event of an Emergency?

**Keep This in Mind!**

CONTACT

**DAN STADLER or JIM WARD**  
PRUDENTIAL REPRESENTATIVE

Phone 674-2617, Elsinore

P. O. Box 679



## Man of the Year on thirty-third birthday

**M**ayor Robert E. Warren Jr. of Perris will long remember his 33rd birthday for he celebrated it in a way that he will always treasure, surrounded by friends and family.

It all began on his natal day, February 27, when the mayor was requested to attend a special meeting in the City Council chambers.

Upon his and his wife Jackie's arrival he soon discovered that it was a surprise birthday party and not a special meeting.

The one and only Clarence Muse, actor and composer who lives at "Muse-a-While" ranch was the man behind the scenes, having arranged the entire celebration, even to the entertainment.

Guests filled the council chambers to overflowing and sheet cakes, coffee and punch had the same effect on the guests.

It was a party of parties, speeches praising the mayor for his civic efforts were made and Frances Beuche, Fifth District Supervisor stated "Perris is fortunate to have a mayor with the capabilities of Robert Warren."

Then the young mayor was presented with several awards, one being a scroll bearing the signature of almost 200 residents who had elected him the community's most "Outstanding Man for 1963." He also received a trophy and many other gifts from well-wishers.

But the surprise was yet to come, for Clarence had arranged for Tommy Roberts and Evelyn Freeman



La Laguna Revue Photo  
**The Warren family, Papa, Mama, Mayor Bob and wife Jackie.**



La Laguna Revue Photo  
**Jackie Warren, Evelyn Freeman, Mayor Warren, Tommy Roberts, and Clarence and Ena Muse.**

to drive in from Los Angeles and entertain the group. And certainly they did, for Tommy is a master showman and is a deep-voiced singer with a knack, not only to sell a song but

also the ability to put it and himself across.

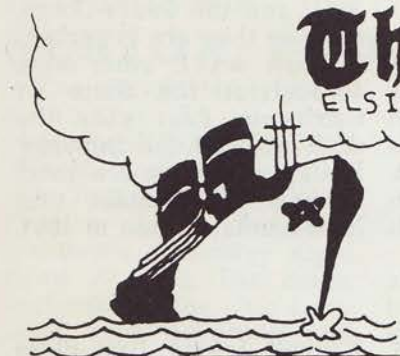
At the piano accompanying this terrific singer was Evelyn Freeman and she

(Continued On Page 51)



# The Admiral

ELSINORE NAVAL AND MILITARY SCHOOL



- May, 1964

## President's Message

Colonel Glen R. Conklin, President, stated that pre-registration for both summer session and for the academic year 1964-65 will

begin this week and should be concluded, May 15, 1964.

Major N. B. Sewell, Principal of the secondary school, has scheduled individual conferences with each Cadet.

Colonel Conklin's three main reasons for arranging the 1964 summer session, which will open on Monday, July 6, 1964 and will be concluded on August 16, 1964, are as follows: Permit students to remove subjects deficiencies, allow students to increase grade point averages for college admission, and make it possible for students to com-

plete high school subjects so more time will be given to college preparatory courses during 1964-65. Students who will be in attendance this summer will have their vacation from June 7 thru July 5 as well as August 16 to September 8, 1964.

President Colonel Conklin explained that a cadet may take two semester subjects between eight and twelve daily and in the afternoons he will have recreation and sports as well as special field trips. It is

(Continued On Page 34)

## New Teacher

The academic department of the secondary division of our school is very happy to announce that it has added a new teacher to its faculty.

Mr. John L. Ablauf came from Pittsburgh, Pennsylvania. He did his undergraduate work at Pennsylvania College and his graduate work at the University of Pennsylvania and the University of Pittsburgh. He got his first teaching experience at the Washington Jefferson College in Penn.

Before coming here, he was doing research work for the geochronology laboratories of the University of Arizona at Tuscon. He is working toward his PHD in geology.

Mr. Ablauf has traveled extensively in Western Europe, Mexico, Cuba and most parts of the United States. His interests are in traveling and cars. He is now teaching English II Speech, and American History.



NEW TEACHER: Mr. John Lee Ablauf



## ANNUAL INSPECTION

Colonel Frederick R. Stimus, Commandant announced that the Inspection Team will be here on Wednesday, 1330, 13 May 1964, for the inspection and review of the entire Cadet Corps. The team of In-

spectors will come from the 2nd Mechanized Infantry Battalion of the 160th Infantry, United States Army San Bernardino, California.

The annual inspection is always eagerly anticipated by both the Commandant's

Staff and the Cadet Corps, because they are in competition with other units throughout the State of California. Last year the unit received the Superior Rating and they are most anxious to maintain that high standard again in 1964.

## Platoon Competition

Since the beginning of the current school year the cadets have been engaged in keen competition for the fifty-hour pass over Mother's Day week-end. All phases of cadet life and activity are considered in selecting the best platoon. Failure to perform well results in points which act as marks against the platoon.

At the end of the year the platoon with the least number of points is declared the winner.

Due to the increased number of cadets the school now has four platoons instead of the original three thus ending the platoon competition with the first platoon commanded by Cadet 2nd Lt. Tom

Kornell taking first place by a considerable margin.

A new competition began 7 April among the four platoons which now comprise the Senior School which will terminate on 8 May 1964. The winner of this competition will be awarded a thirty (30) hour pass during the Mother's Day week-end.

## PRESIDENT'S MESSAGE

(Continued From Page 33)

anticipated that there will be at least one overnight trip for all cadets during the summer session.

All "D" grades received during grades 9 thru 12 must be removed by repetition or by a standardized examination. The six-week summer session provides an excellent opportunity to remove deficiencies in scholarship.

The summer session of 1963 attained the highest enrollment in the history of the school and it is anticipated that 1964 will even be greater. The present enrollment in the Senior school is 165 and the Junior school 66, making the largest enrollment the school has ever experienced.

It is anticipated, concluded President Conklin, that additional classrooms and dorms will have to be built in the near future to meet the ever increasing student enrollments.



## HARTMAN'S BRIC-A-BRAC

Imported

Flowers and Arrangements

16002 Grand Avenue

Lakeland Village

Elsinore



# ANNUAL JUNIOR SENIOR PROM

The anticipated social event of the academic year, the JUNIOR-SENIOR PROM, was scheduled at the Tamasha Town and Country Club, Anaheim, California, Thursday night April 30, 1964. The dance orchestra of the club furnished the delightful and enjoyable music for the pleasure of all Cadets and

ladies. It was a very successful and exceedingly pleasing occasion because of the careful planning and preparation of Mrs. Glenn R. Conklin.

The fellows were especially impressed with the beautiful formal dresses of their lady guests and they were equally impressed with the contrasted blue

es and white uniforms and some of the commissioned officers were in their white jackets. The social event of 1963-64 will remain cherished in the memories of every one and the graduating seniors will recall the occasion with happy thoughts just prior to their annual commencement, June 7, 1964.

## INTERNATIONAL CLUB

Pan American month was opened by the members of the International club traveling to Arlington where dinner was served. Later the Pan American panel presented their speeches. Members in the panel were Terry Barton, who represented Venezuela, James Camhi from Mexico, James Clem representing Ecuador, Fausto Hernandez from Guatemala and John Pollack from the United States.

In co-ordinating the music with the Pan American theme vocal numbers were given by Wayne Swart, John Pollack, Fausto Hernandez, and James Cami. Instrumental numbers were given by Terry Barton and Andrew Smith.

A similar musical pro-

gram was given at the V. F. W. Auxiliary, Elsinore, where prizes were given to those who won the essay contest which had been sponsored by the Auxiliary "Foreign Students in America". Two members of the club, Marshall Carpenter and Lawrence Parkhurst were initiated. The Grand Avenue Civic Center group was entertained by a similar program. The American Legion Auxiliary in Elsinore received identical programs as given to the Arlington Auxiliary since both organizations were interested in Ecuador.

This concludes the International club public appearances for 1963-64 and marks another year of enjoyable experiences in public relations. ■

## Alumni Notes

Mrs. Gertrude Flyte who has served as adviser for some eight years to the school's International Club, was pleasantly surprised recently by former students who had enjoyed hospitality at her home at various alumni gatherings. From far off Hong Kong came a beautiful hand-painted teaset, the gift of Lt. Roy N. Wallace of the Class of '57. Roy is still aboard the Station-Ship De Haven after an interesting patrol-guarding assignment around Okinawa and Formosa. While in port, the ship performed administrative responsibilities for all the military. Roy's particular job is that of Liaison Officer at Kai-Tok International Airport. He meets all military aircraft, processes them, and handles all VIP's. This seemed quite a responsibility for our alumnus and his Alma Mater is proud of him. ■

### Boontjer's Dump Truck & Tractor

Miscellaneous Hauling — Free Estimates

#### CUSTOM TRACTOR WORK

Skip Loading  
Grading  
Leveling  
Discing

#### CUSTOM HAULING

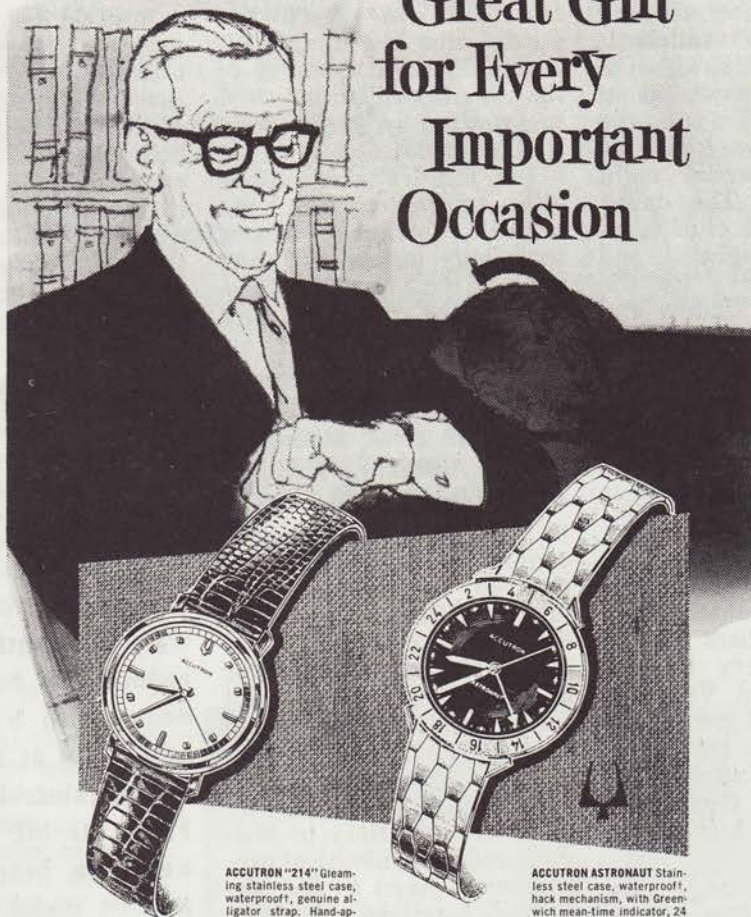
Decomposed Granite  
Fill Dirt  
Top Soil  
Black Topping

Call 674-3325 or 674-3512

119 N. Main St. or 1207 West Heald St. — Elsinore



# Great Gift for Every Important Occasion



**ACCUTRON "214"** Gleaming stainless steel case, waterproof, genuine alligator strap. Hand-applied markers. \$125.00

**ACCUTRON ASTRONAUT** Stainless steel case, waterproof, hack mechanism, with Greenwich mean-time indicator, 24 hour bezel, black luminous dial and hands, adjustable stainless steel band. \$175.00

## ACCUTRON®

WORLD'S ONLY ELECTRONIC TIMEPIECE

**ONLY ACCUTRON IS GUARANTEED\*  
99.9977% ACCURATE ON THE WRIST!**

- Keeps time by the constant vibrations of a tuning fork activated electronically. It doesn't tick, it hums.
- Does away with the hairspring and balance wheel, the parts which limit the accuracy of all conventional watches.
- Just 12 moving parts. So rugged, so trouble free you can forget about usual watch maintenance and repair.
- Never, never needs winding—even off your wrist. Power cell lasts one full year.
- So astonishingly accurate it has been purchased by the U.S. Air Force for every pilot in the X-15 project.

**ACCUTRON by BULOVA**

*Come In And See Our Complete Line of Accutron Timepieces*

### Dietrich's Diamond Shop

(DIAMOND IS OUR MIDDLE NAME)

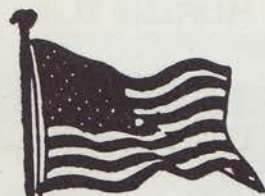
113 North Main

Escondido, California

\*We will adjust your Accutron Electronic Timepiece to the required tolerance, if necessary, free of charge, within one year from date of purchase. †Waterproof as long as case, crystal and crown are intact. Prices plus tax.



# VETERANS COLUMN



By **CHRISTINE WRIGHT**

"To thine ownself be true;  
And it must follow as the  
night the day. Thou canst not  
then be false to any man."—  
Shakespeare

CONTINUED FROM THE  
MARCH ISSUE — REVUE



Meet Augusta Sweat, Color Bearer in the Ladies Auxiliary to the VFW Post 1508. She is the daughter of Mrs. Mary Kazmier. Augusta volunteers her services whenever needed and she has many talents, one of which is cake-making. The 2nd District held their annual Tea at the Long Beach VA Hospital, and Augusta's cake was the last to be cut because of its beauty and size.



Meet Mollie McCrandall, who joined the VFW Auxiliary 1508 last May. She had two sons serving in the Navy and one son in the Airforce in WWII.



Christine Wright, Foreign Relations Chairman in the Ladies Auxiliary to the American Legion Post 200. The American Legion Auxiliary CARE program for 1964 seeks to provide 100 water pumps and accessories for Ecuadorian communities. Last October, Peace Corps volunteers started teaching the villagers to sink wells to find pure water, and these wells are being drilled in six areas.

During the summer months the towns of Ibarra, Esmeraldas, and Loja, to name a few, are without water of any kind, a situation that is disastrous to human beings, livestock and crops alike. At each Auxiliary meeting pennies are collected for these water pumps and accessories, and this Penny Parade marching toward Ecuador will be noticed by our whole country. This is a "People to People" self-help project.

A study of Ecuador in the Foreign Relations program this year has created an Essay Contest for both Senior and Junior members, as well as a Senior and Junior Scrapbook on the subject "Journey Through Ecuador." The winners will be announced at the National Convention. Christine is entering both the Essay Contest and the Scrapbook.



Meet Dora Eichstaedt, Senior Vice President of the Ladies Auxiliary to the VFW Post 1508. She joined the Auxiliary in 1961 and is one of their most active members.

## Tommy Morrow does sell Insurance



## TAKE TIME OUT

# And meet Lloyd Higginson of Perris

Each day you meet somebody on the street to whom you casually say "hello." Do you ever wonder about the person? Where he or she was born, what they do for an income or just who they are?

We would like you to know Lloyd Higginson, local Santa Fe agent—plus.

He is a California native, born in El Segundo on September 22, 1922. He attended schools in San Bernardino, Bloomington and received his diploma from Colton Union High School.

The Santa Fe Railroad became fortunate in 1940 for it was that year that Lloyd went to work as a station helper and then as an apprentice telegrapher, leaving in October 1941 as a full-fledged telegrapher.

In June of 1942, Lloyd became a member of the U. S. Navy where he was an aviation radioman-aerial gunner of PV-1 and PBV aircraft in the Aleutian Islands and the South Pa-



La Laguna Revue Photo

**Pumping gas is just one of the talents this young man has.**

cific, after which he went to flight school as an aviation cadet.

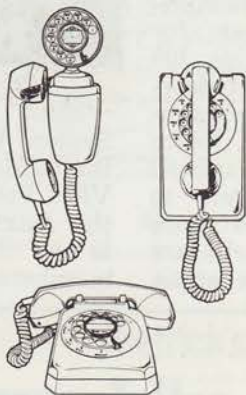
It was during this time he married Lucille Wiese of North Dakota and today they are the parents of three children, John age 16, Tom age 13 and Dorene, 9.

Around 1945 the Navy decided they could manage

without him and he received his discharge.

Once more Santa Fe was lucky, for Lloyd went back to work at the Oceanside Depot as a CTC Operator and in 1951 he moved into the town of Perris as the company's local agent.

On the side Lloyd began a rubber stamp business and since this was not



## What is a home without a phone?

Handy phones make happier homes. Modern telephone conveniences are yours for the asking — wall phones, small phones, colored phones — just call our local business office.



**CALIFORNIA  
WATER & TELEPHONE  
COMPANY**

Serving Over 5000 Square Miles in Southern California

Elsinore 674-2111 • Hemet 658-2233 • Moreno 653-2101 • Perris 657-3111



enough for this energetic young man he went into

## ARLIS HEIFRIN

repairs

**Typewriters**

**Adding Machines**

209 D Street, Perris

the service station business. The year was 1963 and he purchased the Union Oil Service Station from Charles Cleaver and in this venture Lloyd works part time. His son John works evenings and weekends and Lucille does the books and Tom helps out at times, making it a family affair.

Ed Rhea of Sunnymead

is the mainstay in this station for he works days and some weekends.

With all of the things that he does, Lloyd still has time for his clubs. He is a member of the Perris American Legion Post 595, Sanchez Young VFW Post 7895, Forty and Eight; Riverside County Voiture No. 394; Past Commanders Club Outpost No. 29 Orange County and the Lake Elsinore Boat and Ski Club.

He is also the endorsed candidate for the Department Vice Commander from the Fifth Area for the American Legion District 21, Riverside County. The district covers Riverside, San Bernardino, Orange, San Diego and Imperial Counties. He will be installed at Sacramento in June at the Department Convention and will serve for the year 1964-65.

If you want to know what Lloyd does in his spare time, well he has a few hobbies—boating, skiing, coin and stamp collecting.

There is more to Lloyd, stop at the Santa Fe, or the Union Station and tell him "Dolores sent you."



IN ELSINORE

## *Recreation Center Cafe*

### "FAMOUS STEAK DINNERS"

Enjoy an Adventure in Dining

**STEAKS - PRIME RIBS  
LOBSTER - FOREIGN FOODS  
COCKTAILS**

Recreation Bar Open for Your  
Dining & Cocktail Pleasure

117 West Graham

Phone 674-9995



## OUR TRUCKS AT YOUR SERVICE

SINCE 1945



**ELSINORE READY-MIX CO., Inc.**

Telephone 674-2127



**John's**

**FURNITURE & APPLIANCES**

110 N. MAIN ★ NEW & USED ★ SERVICE ★ PHONE 674-2630



**BIG SAVINGS!**



**RED HOT VALUES!**



**RED HOT**

**\$4,000,000**

**TRAINLOAD**

**Sale!**







La Laguna Revue Photo

Plenty of fun is had by all



La Laguna Revue Photo

Limbo, limbo, all join for limbo

## Roller skating

(Continued from page 14)

Murray Snyder, city administrator, who in turn asked me to submit a proposal on what I had in mind regards to starting skating here.

"He also had me attend some council meetings to meet and talk these plans over with my 'five future landlords.' (The building that houses the rink is city owned.) Most of the council agreed and believed that roller skating would

be an asset to the community, so it was passed.

"The city went to the added expense of sanding and refinishing the floor so that it would stand up under the use of skating.

"We held our grand opening on Friday night, January 24, but about 8:45 we had to close the doors because of the overflowing crowd and the rink was filled to its capacity.

"Most of these people had never skated before but have since become regular customers at the rink and have learned how to keep their balance on skates and to enjoy themselves.

"Our skating program is changed each session to suit the needs of the crowd, sometimes we have men's races, pass the balloon, candy scramble, but the biggest attraction is the 'Limbo'.

"My regular helpers at the rink are Mrs. Robin Patterson, Mary Ellen Violette, Glen Casner and Bill Haines."

Jeanne's introduction into the skating world did not begin at an early age as one might suspect, it began when she was out of school and 17 years of age, laced up those skating shoes, put one foot on the floor and immediately knew that "this was for

me."

She mastered skating quite well for she is the former amateur skating champ for the State of California, 1949-50, and wore the crown as New England's amateur champion in Connecticut in 1951-53.

After that she became a professional, through a technicality. By opening her rink in Connecticut, she was automatically professional since all rink operators are professional skaters, whether they've trophied in it or not.

She also had a rink in Highland Park before coming to the Perris area.

At the present time the rink is open on Wednesday, Friday and Saturday in the evening

Everyone needs a special helper and Jeanne Mollica is no exception. Her son nine year old David pitches right in, be it on the floor skating or sweeping, he is always willing to give a helping hand.

Yes, it is time, for the "all Skate" at the Perris Roller Rink, located at the Civic Center on the corner of San Jacinto and D Streets.

"He who goes around in circles, soon becomes a wheel!"—Be a wheel, go skating! ■

Demar's

**RANCH HOME**

Known as  
ALL NATIONS REST HOME



Call Elsinore

**674-2574**

HWY. 74
NORTH ELSINORE





La Laguna Revue Photo

Trophy winners, Lions members and guests give out with a big smile on this happy occasion. Seated from left: Guest speaker Coach Bob Dohr, Benny Mansfield, Clarence Tontz, president of the Lions, Albert Swan, Lou Cionni, Gordon Maloche and Lyle Watson. In the back row from left: Coach Al Peyton, Albert Buenrostro, Don Cantacessi, Ralph Arviso, Horace Whisenant, Tony Elam and Coach Robert Koss.

## LION'S CLUB

# Hosts Elsinore football and basketball players

The members of the Elsinore Lions Club do it every year, but this year they outdid themselves at the combined football and basketball annual awards banquet held at the Veterans' Memorial Building.

This story started out to be a short photo-caption type of article, but I got curious about what started the banquet and called a member of the Lions, who referred me to another member and this went on

and on until I spoke to approximately ten members and by this time I discovered more about the Lions Club than I had ever dreamed of knowing.

It began many years ago in 1917 in Dallas, Texas when a man called Melvin Jones, who was a member of a group of men who belonged to a "knife and fork" club, decided to organize themselves into a worthwhile group and become a service club. This

was the beginning of the Lions. An organization whose main object is to aid the blind or persons in need of eye care. As a group they support hospitals and centers for the blind all over the world, purchase glasses for those people who are in need. Besides the eye project the organization helps with scouting and other community projects, such as the annual banquet.

A few statistics about the



Lions is necessary. First there are approximately 700,000 members, just under 18,000 clubs situated in 126 countries. These clubs keep a record of their individual projects and to date 400,000 projects have been reported to the head office. This figures to one-half of an individual project per member. Quite a record!

But in the town of Elsinore the club was organized in an unusual way. It seems that a group of men used to meet occasionally for lunch at the Masonic Temple social hall. They called their group "The Forum Club." One day in 1925, Lions members from the Riverside Club, joined the group for lunch and suggested they charter as

an official organization. It was done, and consequently the first and only Lions Club of Elsinore came into being.

The idea for the awards banquet began about twenty years ago and the main object at that time and even today is to recognize the boys at the high school for the effort they put forth in the sports field. This banquet is not just for the trophy winners, but for all of the boys who took an active part in sports.

Each Lions member takes as his guest a member of the football or basketball team and they all participate in the banquet of the year. Trophies are presented to the outstanding players on the team, to the lineman of the year

and so on, and it is there that those boys deserving, receive their "letter."

Until a couple of years ago the members paid for the trophies that were presented the boys, but the Quarterback Club of Elsinore (another noteworthy group) has donated them, making the event a bigger affair than ever.

The boys who participate in sports in Elsinore should be thankful that they have a group of men such as those that belong to Lions, for whether they win or lose, the Lions Club members are proud to host them annually.

A special blue ribbon to the members of the Lions for their thoughtfulness, consideration and community cooperation. ■

## HEAP BIG CHIEF!



La Laguna Revue Photo

This is the type of picture that a photographer cannot pass up.

There isn't really a story to it, just facts.

In the town of Elsinore is a liquor store, known to all as Seitz Liquor and the owner—to some of his patrons is "Joe," to others "Uncle Joe" and the visitors and tourists call him "sir" and once in a while he's a "Hey You." Nevertheless, in this store is not one, but two, wooden Indians. And it's quite the thing to stand and watch the various customers do a double take when they see them, just setting in the corner, appearing to be watching you.

Here we have the two chiefs of Elsinore. I'll not insult Chief of Police Walter Bittle by saying he is the one on the right. The only question in mind is "What do we call the one on the left?"

The next time you stop by Uncle Joe's for some chewing gum, take a look at Heap Big Chief, and if you should happen to be a short-time resident at the local city jail, don't bother to look for That chief, we are certain he'll find you. ■



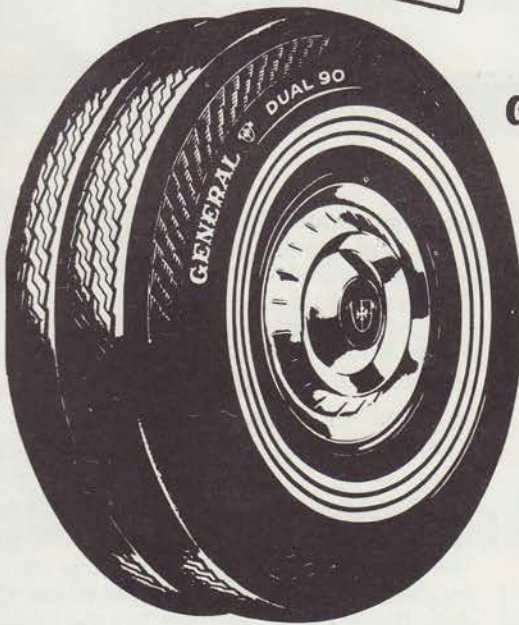
... GOODYEAR TIRES

**NOW TWO  
LOCATIONS TO  
SERVE YOU...  
Elsinore  
Hemet**



**TURNPIKE-  
PROVED**

**THE  
GENERAL  
TIRE**



**DON'T TAKE  
CHANCES WITH  
SMOOTH TIRES!**

1-day Retreading

Front End Alignment

Wheel Balancing

**PAT LUCK'S** *Lakeside* **TIRE SERVICE**

232 West Graham Avenue — 674-2330 — Elsinore, California

162 No. San Jacinto St.

658-7167

Hemet, California



# Girl Scouts of Elsinore hold potluck dinner

The Girl Scouts of Elsinore along with their leaders, parents and guests got together at the Veterans' Memorial Building on Friday 13, about 200 in all and enjoyed a potluck dinner, which was the climax of National Girl Scout Week.

Mrs. Helen Bowen, District Chairman from Corona and Betty Kinucan, District Advisor of the Del-Anza Council of Girl Scouts were the guest speakers for the evening. Mrs. Kinucan showed a film entitled "This Is Girl Scouting."

Rev. Daniel Wagner of the First Baptist Church gave the invocation and the benediction. The colors were advanced by the scouts in Betty Klarer's troop.

Mistress of ceremonies for the evening was Mrs. Judy Bourgeois, retiring Neighborhood Chairman. Nora Alexander has been appointed to that position.



Mistress of ceremonies Judy Bourgeois along with scout leaders and their assistants. From left: Mrs. Bourgeois, Ruth Venable, Jan McGill, Mildred Morrell, Mrs. Fred Hornkohl, Mildred Coulter, Wilma Perret and Nora Alexander. Leader but not in photo, Mrs. Betty Klarer.

La Laguna Revue Photo



This display made by the scouts was in one corner of the Vets' building and we have Mrs. Bowen watching Mrs. Kinucan as she shows how the basin is used during a real camp-out.

La Laguna Revue Photo

**YOU ARE A  
STRANGER BUT ONCE!**

**Al's  
Texaco**

**WITH LUBE AND OIL  
CHANGE  
WE COMPLETELY  
SAFETY CHECK YOUR  
CAR**

**17246  
LAKESHORE  
674-2320**

LICENSED & APPROVED BY RIVERSIDE CO.  
BOARD OF HEALTH

**RIGHT-WAY  
Septic Tank & Cesspool Cleaning Service**

ON CALL 24 HOURS

22363 LEMON STREET  
ELSINORE, CALIFORNIA

PHONE  
674-2708 OR  
674-2700  
O. K. SMITH



# It's all over but the shouting

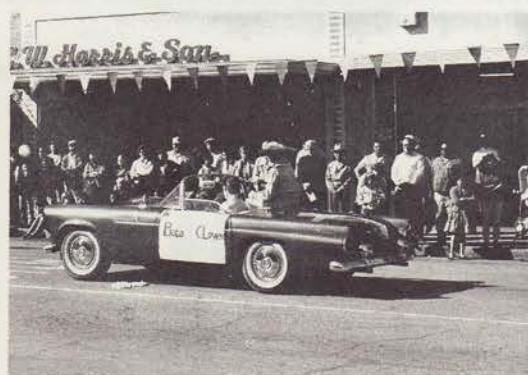


**T**his is it folks, the end of our Diamond Jubilee photos. It was fun while it lasted and each and every person who added to the event should be proud, for those who viewed the event, either in person or through the Revue are proud of each one who participated, in front of, or behind the scenes.

**Top:** Ardith Diemiere from Sun Valley rode upright on her horse throughout the parade. Ardith rode in the Elsinore Valley Western Days Parade of 1962 and has ridden as division marshal in Las Vegas Hell-dorado Days.



**Center:** Jake Shumaker of Alberhill is the driver of the horse and buggy. He represented the Days of 1888.



**Bottom:** Bozo the clown, star of the TV series of the same name was a guest during the parade. His real name is Vance Colvig and he was born in San Francisco (the town where everybody leaves their heart). He wrote scripts for Mack Sennett's Famous Keystone Cops, did the voices for Walt Disney's Pluto the Pup, Goofy, and the Snow White Dwarfs, Grumpy and Sleepy. Bozo accomplished all of these feats even though at the age of seven he was stricken with polio and was left with a speech defect. He trained very hard to overcome this and he did for he, along with all of his other accomplishments, became a radio announcer, played on the "Fibber McGee and Molly Show," Lux Playhouse and with Spike Jones on his TV show.



La Laguna Revue Photo  
 The Grand Marshal, the Danish Consul from Denmark, the Honorable A. C. Karsten.



La Laguna Revue Photo  
 This float represented "The Final Call" and the women aboard are members of the auxiliary to the Howard M. Black Post No. 1508. This symbolizes a veteran's funeral.



La Laguna Revue Photo  
 The Elsinore Recreation Center or better known to all as "The Wreck" entered this float which is in keeping with the newly remodeled business located on Graham Avenue in Elsinore.

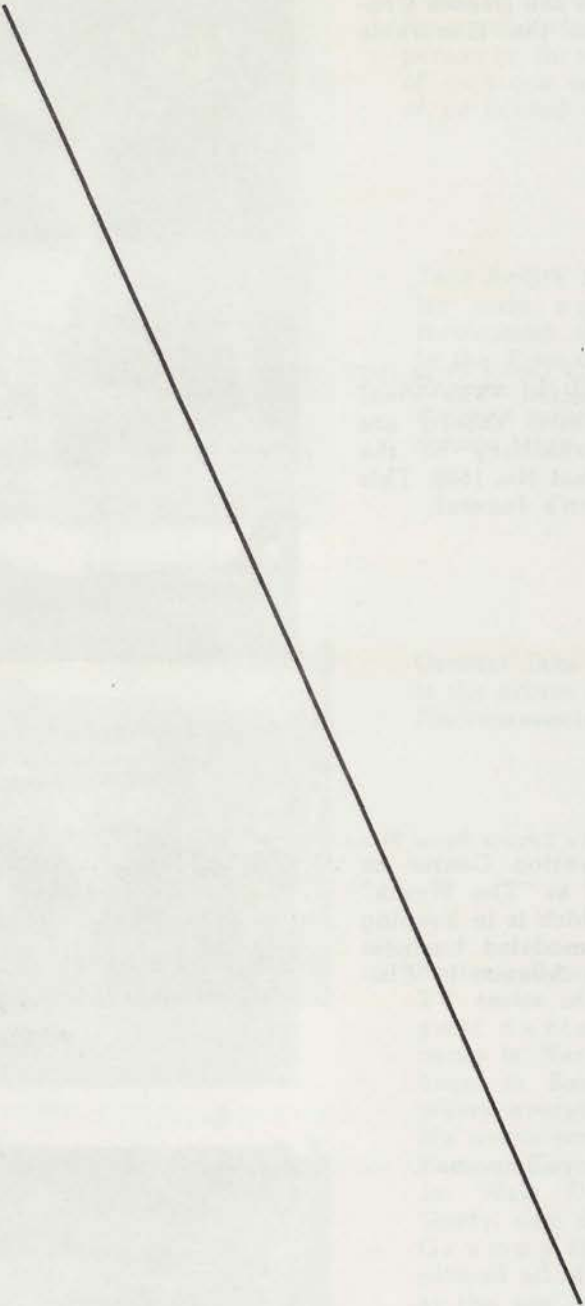


La Laguna Revue Photo  
 It became cold, but day was done and the carnival was closing, the dance was over, the speeches completed and there it is. Finis — 30 — The End — So Long and all the words it takes to say "Good-bye for now."





**From one corner of the  
Valley to the other it's**



**SEITZ LIQUOR STORE**

**142 N. Main**

**Elsinore**



## German ...

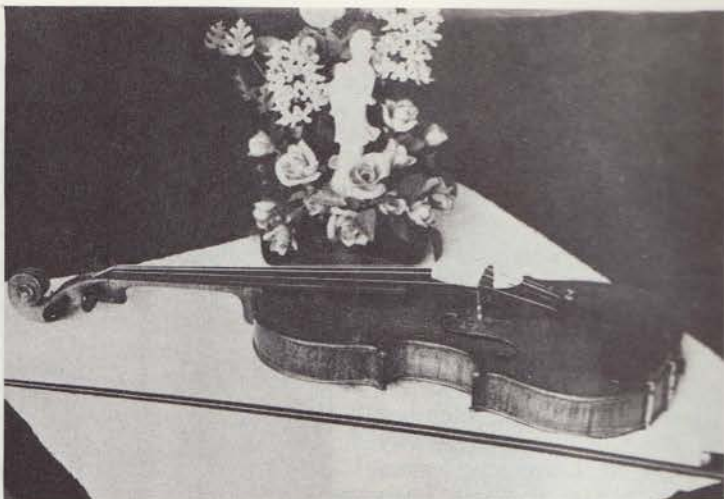
(Continued from page 11)

parents belonged decided that music was needed and this is when Joseph's talent was put to use, much to the surprise of his parents. He took the violin to church and there he played hymns for the benefit of the congregation.

It was then and there that this young man decided he would always have music in his home.

Joseph grew to manhood and in 1913 was a motorman for the Los Angeles Streetcar Company. By now he was married and he purchased for his wife an organ and as time passed other musical instruments found way into the Sharp home.

In 1924, Mr. Sharp, his wife Margaret, daughter Florence and grandson Bert Sharp moved into



La Laguna Revue Photo

### The conversation piece of the day.

Ferris Valley and resided off Highway 74 on the corner that now bears the family name, "Sharp's Corner."

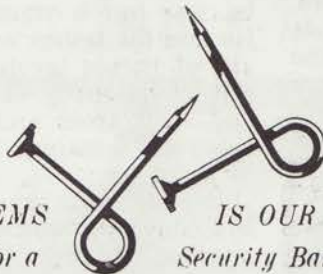
Upon his death the violin was given Florence with the stipulation that

(Continued to next page)

#### SOLVING TRUST PROBLEMS

*The first order of business for a*

*the solving of unique problems as they relate to individual accounts. He applies the most modern ideas and techniques. He has the patience and imagination to find the right answers. And he has one of the largest and best equipped group of trust specialists in the West to help him...specialists in investment research and management, taxes, real estate and every area of trust and estate work. Next time, call a Security Bank Trust Officer. You'll like the way he solves problems. \*\*\*\*\**



#### IS OUR BUSINESS \*\*\*

*Security Bank Trust Officer is*

### SECURITY FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Perris Branch  
181 E. 4TH STREET  
657-2151

Sun City Branch  
26920 CHERRY HILLS BLVD.  
657-3191



## German...

it never be sold, but passed on from generation to generation. Florence is musically inclined and plays the violin, as well as the mandolin, piano, organ and many other stringed instruments.

Four of her six children are also musically inclined. Charles Medicus, member of the California Highway Patrol at Lancaster, wind instruments; Patricia Gustin of Riverside, sax; Margaret Shay, singing and the organ; Donald German of Maywood, clarinet and her other two daughters provide the audience, Claudette Shamblin of Riverside and Annetta Brady of Calimesa.

Can you imagine what a family gathering with this family would be like — a regular hoe-down.

Well, we do not know if Florence has a real Strad, it could be, what we do know is that it is in the antique classification, a treasured item to the entire family.

**PAPINI'S**  
*Little Plumber*



at  
**YOUR SERVICE**  
— JUST CALL —

All Types of  
**PLUMBING FIXTURES**  
**WATER HEATERS**

**CALL COLLECT FROM**  
**PERRIS**

**ELSINORE 674-3415**

**ELSINORE 678-2388**

**Papini Plumbing Co.**  
SINCE 1946

121 S. MAIN      ELSINORE



La Laguna Revue Photo

Dean as he sits on his dozer getting ready to go to work.

## Yoder...

(Continued from page 13)

it seems that he would today be a minister.

Dean's first experience in grading land came when he was but a young boy. He and his father with the aid of horses leveled land for the planting of alfalfa and fruit trees and Dean enjoyed working in the dirt.

The past nine years Dean has devoted entirely to grading, mostly building sites and dirt roads.

Several years ago he joined with others in the clean-up of Lake Elsinore's beaches. He pulled a trailer with his tractor and accompanied Don Downs of the County Road Department and a crew of prisoners and together they picked up old tires, cans, bottles, boards, rocks and all types of debris that was making the beach an unsightly mess.

With the aid of Henry Alonzo, they streamlined and cleared the channel between the Mission Trail bridge and the lake. (The same one that the water is

now flowing through to fill Lake Elsinore.)

He recently completed for the Elsinore Valley Water District the excavation for the new \$120,000 filter that is to be constructed immediately adjoining the present treatment plant in Railroad Canyon near Railroad Canyon Dam. The floor of this excavation is 130 feet in length and 58 feet in width with an average depth of 12 feet.

All of this from a man who is 66 years old, and loves his work.

When Dean isn't talking about his work, or his lovely wife, he speaks of his three children and two grandchildren.

Next time you pull into the driveway of your home, surrounded by hills, remember it took a man like Dean Yoder to level the land, and make it possible for you to build.

No matter how busy you are—

**You're never too busy to stop and tell me how busy you are.**



# Mayor Warren Party

(Continued From Page 32)

not only plays the piano, but makes it literally sit up and talk.

The adjectives best used to describe these two entertainers could be "wild, poised, personable, great, record-breaking and even more."

The entertainment did not stop with Tommy and

Evelyn, for Clarence sang the song he is well-known for, "When It's Sleepy Time Down South," and then other lively melodies.

The big thrill for the audience came though when the mayor himself sat down at the piano and accompanied Clarence. What a mayor Perris has—ability and talent too.

Then the time came for some good old-time music, and here is where Papa Warren came through. Piano playing runs in the



**A big hand to two fine entertainers — Tommy Roberts and Evelyn Freeman**

## FOR REAL ESTATE

LARGE — SMALL HORSE or CATTLE  
RANCHES ..... See

**Harry C. Winter**  
*Murrieta, California*

DAY or NIGHT

677-2571

family, for it would be hard to decide which of the two has the most talent.

Bob Jr. is completing his first term as mayor and his second four-year term on the council. He has filed for reelection.

Yes, it was quite a night for the Honorable Mayor Robert Warren Jr., his wife, parents and all of the attending guests. ■

NEWEST —:— MOST MODERN



## VALLEY GAS CO.

Propane Gas Service Now Serving All The "Valleys"  
**most reasonable rates anywhere . . .**

**CALL JOHN LOCKE AT PERRIS**

**657-4547**

**FOR IMMEDIATE SERVICE**



# I Saved \$3.60 by advertising in La Laguna Revue

My business was sliding and not enough people knew of my product or my business.

It was the type of item that you could not use every day, but if a boy (or girl) threw a baseball through the window, all you had to do was call me.

You see I was a glass company.

I had glass to fit every window, mirror or door and it comes in all shapes and sizes.

But keeping my name in front of the people at a minimum expense was quite a problem.

So I called the office of the Revue and they helped me with a monthly ad and then informed me of their new policy, all advertisers on contract rates would receive a free subscription to the magazine also.

I signed for a year's advert and then sent the subscription to my mother-in-law, — this saves me a monthly letter or 60 cents in postage.

Now I have a savings of \$3.60 yearly, plus my ad is seen by all of the mothers of those darling, sweet, never-miss-a-window Little Leaguers.

Get your ad in now and save money and do more business also.

La Laguna Revue — 138 No. Main St., Elsinore or 209 D St., Perris, Calif.

☐ **Call Me About Advertising**

Send me a subscription so I can read all of the other ads ☐

Gift subscription from \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip No. \_\_\_\_\_

Subscription rates: California, one year \$3.00; outside of state \$3.50

Foreign Countries \$4.00.



# SPECIAL OF THE MONTH

**ZENITH** America's  
largest selling TV!

## WE SERVICE...

- ... Washers
- ... Dryers
- ... Refrigerators
- ... Dish Washers
- ... Ranges

... Dispatched Trucks

**VALLEY**

APPLIANCE  
CENTER

328 So. "D" Street — 657-3864  
Perris, California



The DISCOVERER  
the super slim series

-- Model L1615-3

ONE STOP FINANCING

We'll Be Here Tomorrow — To Back Up What We Do Today

## AIR CONDITIONING SPECIALISTS

### Refrigeration Service

We Install and Service

ALL ELECTRIC — COMBINATION — ALL GAS  
HEATING and COOLING SYSTEMS

### Complete Metal Shop

**VALLEY**

HEATING AND  
AIR CONDITIONING

171 E. 1st Street — 657-3115 — PERRIS



C-4000 P-2

\$129.95

STATE LICENSE  
CONTRACTOR



Chester Morrison  
Rt 1 Box 69  
Romoland, Calif.

# HODGES



# FORD

Elsinore, California

## SPECIALS

1963	Gal. Squire Wagon	\$ 2895	1958	Dodge 4-dr. hard-top	895
1962	T-Bird, air, loaded	3095	1956	Ford 4-door	195
1962	Mercury Comet Sedan	1295	1955	Stude V8 3 speed o'drive	295
1962	Chevy II wagon - clean	1595	1951	Ford wagon merc. motor	195
1961	Falcon Sta. wagon	1095	1952	Pontiac	95
1958	Pontiac conv. new top	995	<h2>TRUCKS</h2>		
1959	Chevy 4-dr. V8 auto.	895			
1959	Ford bus. coupe	795	1961	Ford V8 1-2 ton auto., loaded	1495
1957	Ford business coupe	545	1961	Chevy V8 1-2 ton loaded	1495
1955	Plymouth hard-top	395	1957	Chevy 3-4 ton - real good	895
1955	Pontiac Sedan	395	1954	Ford 3-4 ton	445
1957	Chevy Wagon	795	1953	GMC 3-4 ton	395
			1955	Ford flatbed	695

## Also Numerous Foreign Cars

1958	Mercedes Benz	1958	Fiat Wagon	1961	Fiat Roadster
1959	Volkswagen	1959	Simca		