

La

Elsinore-Perris Valleys

THIS  
ISSUE  
ONLY 50c

# Laguna Revue

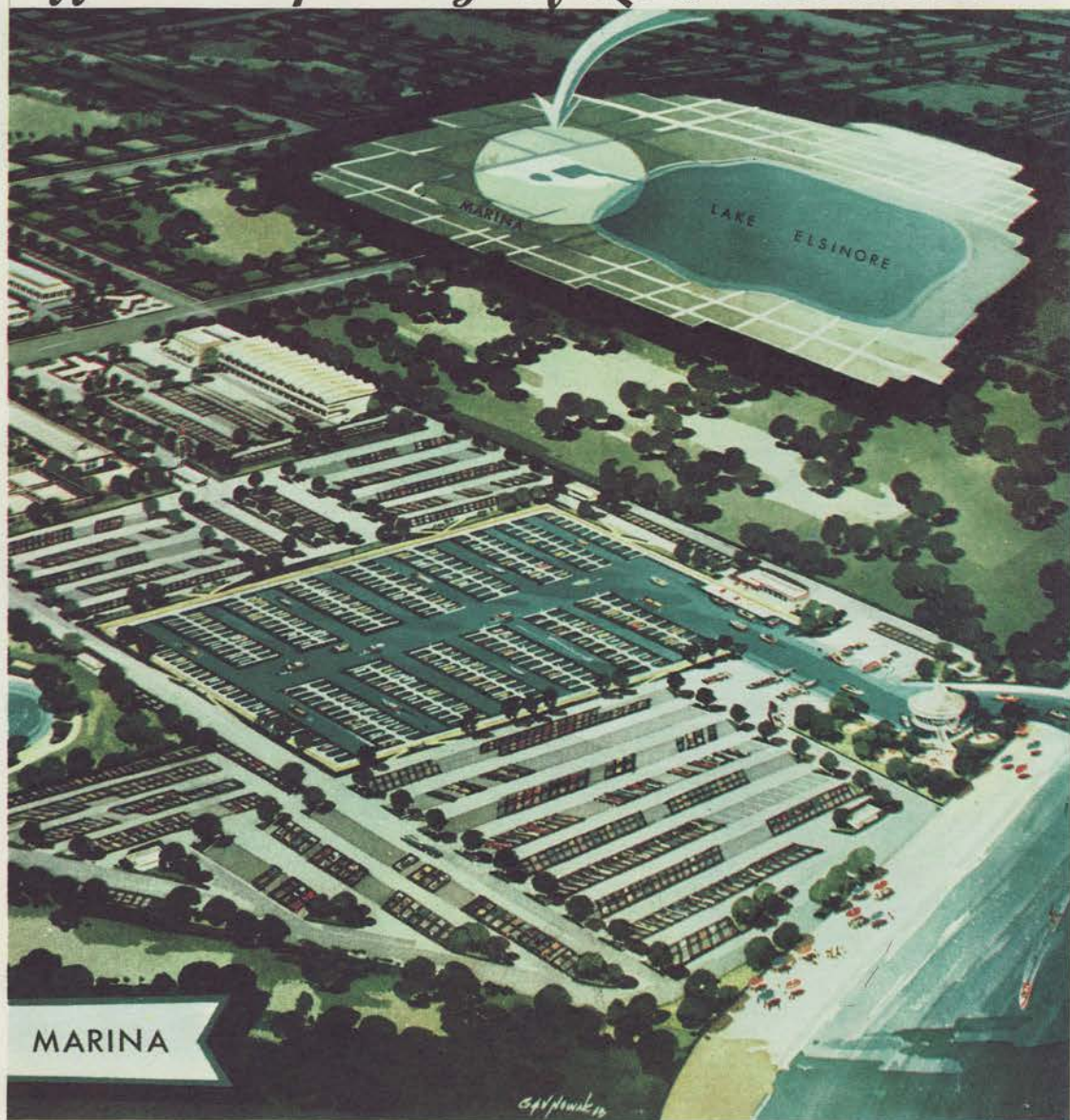
"All The World Is A Stage" Wm. Shakespeare

VOLUME III

APRIL, 1964

NUMBER 6

## SPECIAL — April 4, 1964 Official Opening of Lake Elsinore



A Monthly News-Magazine Devoted To The Recording Of Events Occuring In The Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Perris, Quail Valley and Sun City



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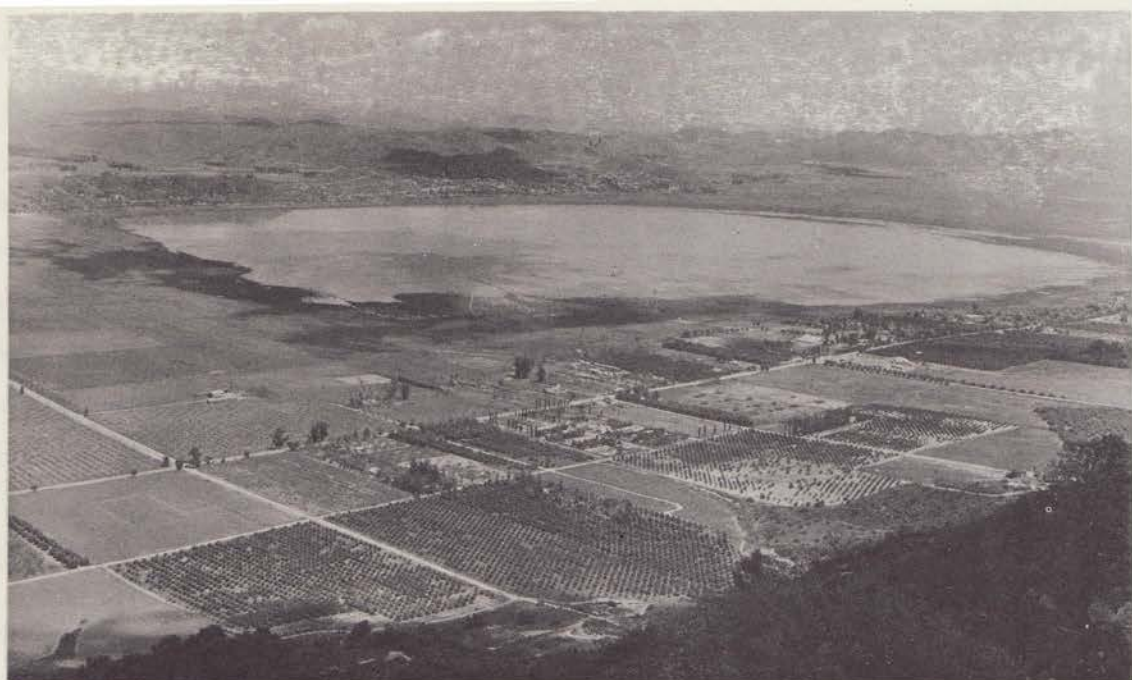
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At the sign of the Time—Temperature





## *Official Opening of Lake Elsinore April 4, 1964*



In 1958 thousands came to Lake Elsinore and launched their boats from the shoreline.

Today, 1964, boats are being launched from the Marina at the playland of Southern California.





*"These Days Are Gone Forever"*

## INTRODUCTION OF SPEAKERS

Charles A. De Turk

Director of Department of Parks and Recreation

Jesse Unruh

Speaker of the House of the Assembly

Edward F. Dolder

Chief of the State Division of Beaches and Parks

William Jones

Chairman, Board of Supervisors, Riverside

Joseph Jensen

Chairman, Metropolitan Water District

Richard Hibbert

President, Recreation and Park District, Elsinore

Lee M. Backstrand

State Senator, 37th District

Gordon Cologne

Assemblyman, 71st District

Alan Cranston

State Controller

Arthur Weirick

Director, Western Municipal Water District

## OFFICIAL

9:00 to 10:

Elsinore Union Hi

Welcoming t

10:00

Invocation by Fath

St. Frances Catholic

Flag Raising Ceremony an

G. I. Fo

Leandro Perez

National A

by Ascar McLollie accom

at the P

Parade

San Jacinto High

Elsinore Naval and Mil

Mass Co

Veterans' Organ

Corona Union High

Boy Scouts and G

Culture Club A

Perris Union High

Master of Ceremonies Har

Attorney, Lake Elsinore

Park Dis

Parade Coordinator: G. I. F

Ribbon Cutt

Hugo Fish

Benedictio

Rev. Joseph Thompson an

## STREET DANCE

Hours 7:00 p.m. To 1:00

Sensational

**LEE SCOTT TW-L**

# PROGRAM

10:00 A.M.

High School Band  
Singing the People

10:00 a.m.

Father Francis Ross

Catholic Church, Elsinore

Oath and Pledge of Allegiance

Forum

Commandant

National Anthem

Accompanied by Leon Rene  
on the Piano

Parade

High School Band

and Military School Band

Colors

Organizations

High School Band

and Girl Scouts

Club Marchers

High School Band

Harry "Bob" Dougherty,

Elsinore Recreation and

District

Col. Fredrick R. Stimus

on Cutting

o Fisher

ediction

osin and Rev. Freeman

1:00 p.m.

**W-LIGHTERS**



*"Happy Days Are Here Again"*

## INTRODUCTION OF GUESTS

Col. Glenn R. Conklin

Thomas C. Batlett, Mayor of Elsinore

Robert Skinner

General Manager, Metropolitan Water District

Louis L. Haber

Member, Small Craft Harbors Commission

Donald P. Loker

Member, Small Craft Harbors Commission

Alfred J. Stern

Chairman, State Park Commission

Lyle Hodges

Director, Lake Elsinore Recreation and Park District

John Edwards

Director, Lake Elsinore Recreation and Park District

Iva Keegan

Director, Lake Elsinore Recreation and Park District

Frank de Pasquale, Ceremonies Chairman

Hugo Fisher

Administrator of the State Resources Agency

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**ROGER L. MAYHALL, Publisher**

**Garey W. Carr**  
Editor-in-Chief

**Rubie Zorrero**  
Staff Photographer

**Dolores Mayhall**  
Editor

Deadline for Copy, 15th of month

VOLUME III

APRIL, 1964

NUMBER 6

## SOUVENIR PROGRAM

All of the readers of the Revue will be happy to learn that this publication was selected to be the souvenir program for the official opening of Lake Elsinore on April 4.

It proves that the advertisers have faith in the magazine and that you readers have excellent taste in your reading material.

As you will note, it is a much larger magazine, 12 more pages in fact, but quite a bit less on news. This is a once-in-a-lifetime happening. The April issue is to be sold to the visitors and the advertising is so that they can come back to our towns and feel at home, be it shopping for groceries, a restaurant in which to eat, or a motel where they can lay their weary heads.

Getting 40,000 persons acquainted with the Valleys and our activities is the main purpose of this issue. Letting everyone know we have a lot of business houses and a nice variety is to our benefit as a community.

We have a score of good stories lined up for the May issue, and more excellent advertising too.

If each reader as he or she went into a business house would tell the businessman that "I saw your ad in La Laguna Revue" the businessman would be reassured that his advertising was worthwhile and would continue to advertise, then the magazine could be increased in size, which would mean more photos, more news coverage and much more reading material.

Study the ads, buy from the Revue advertisers and above all tell them you saw it in the Revue.

Remember: "The life's blood of any publication is its advertising and its readers." Without one or the other, there would be neither. ■

## VOTE ON APRIL 14...

The cities of Elsinore and Perris will hold elections for city officials on Tuesday, April 14.

In both towns, eight persons seek three city council seats.

Perris voters will choose between eight candidates to fill three city council seats for the next four years. Candidates are Mayor Robert Warren Jr., incumbent; Elmer Smith, incumbent; H. L. Brose, Samle, Warren G. Bergren, T. C. Richards, Robert D. Perry, Leonard M. Kirkpatrick Jr., and Glen Casner.

Filing for the position of city treasurer is James Laurensen and Marvin Funk.

Candidates for city clerk are Florence German and Pauline Rusher.

Elsinore voters have solved part of their voting problem, for Florene Marshall, city clerk, and Clay Scott, city treasurer, both filed and were unopposed.

The eight residents filing for the three city council seats in Elsinore are Tom Yarborough, incumbent; Edward Berry, incumbent; John Merrifield, Muriel James, Rupert Lucas, Frank de Pasquale, Louis Goulart and Dolores Mayhall.

Photos and a short resume on each candidate appear throughout this issue. We ask that all voters, study the qualifications of each candidate carefully and then go to the polls and vote.

Remember the future of your cities is in their hands for the next four years, so think it over—then vote.

Also on the Elsinore ballot is a measure to have the city clerk appointed by the council instead of being elected by the voters. ■

# On opening of Lake Elsinore

**T**he Division of Beaches and Parks will officially open the refilled Lake Elsinore April 4.

In gala, day-long festivities, the community of Elsinore will celebrate the occasion.

There will be the ribbon cutting ceremony at 10 a.m.

Then will come a parade, boat races, a boat parade depicting the history of the lake, a water sports show featuring skiing events, and a street dance.

In addition, civic, service and social organizations are pitching in with booths to provide food and fun for the thousands expected to attend.

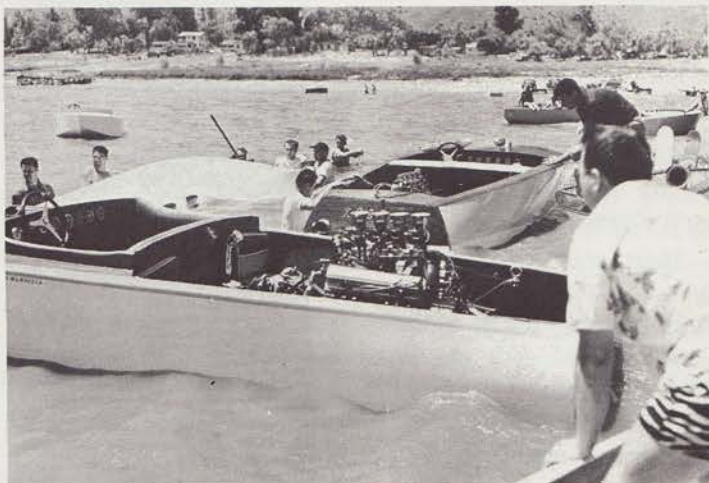
The three-mile long lake, now over 12 feet deep where two months ago there wasn't a bit of mud, will be open to boaters immediately after the water show. From then on, the lake will be for public use only.

The focal point is the Lake Elsinore State Recreation Area, a unit of the State Park System, where most of the day's festivities will occur. They will take place in this order:

Booths will open shortly after 8 a.m. to accommodate the early comers. The Highway Patrol advises that an early start be made to avoid traffic congestion during the late morning and afternoon.

The ceremony will begin at 10 a.m. Hugo Fisher, administrator of The Resources Agency which made money available to purchase the water, will be the principal speaker.

Prior to the 15 minutes allocated to speeches, a pa-



rade will take place. Five high school bands, the cadets and marching band of the Elsinore Naval and Military School, the Lake Elsinore Boat and Ski Club, veterans' organizations and Scout groups will participate.

The ribbon cutting ceremony will follow Mr. Fisher's address.

Boat races, limited to two races of no longer than five minutes each, will follow, succeeded by the Lake Elsinore Boat and Ski Club's water parade of boats decorated to depict the history of the lake. Then will come the water ski events.

By noon the lake will be opened to public use and from then on all special events, boats without mufflers and racing will be prohibited. The lake will be zoned for high speed boats (the lake center), up to 35 miles per hour (inland from center), and five miles per hour around the shoreline.

Boats will be able to launch only from two ramps which can each handle 15 boats simultaneously, one in the State Park and the other immediately to the west. Both ramps are operated by a concessioner, with similar fees. The lake use fee is \$3 and parking and launching is \$2. Special parking rates for boats berthed at the park, berthing rates, fuel rates, etc., are available from the concessioner.

The lake use fee is to provide for repayment of the \$750,000 from the Division of Small Craft Harbors which enabled purchase of the water, and to provide a fund to replenish the lake's seepage and evaporation losses. ■

## *A Few of the Men to Thank for Water in Lake Elsinore*



**Jesse Unruh**



**Hugo Fisher**



**Joe Jensen**



**Supervisor William Jones**



**Jim Krieger, left,  
with Edward Dolder**



**Richard (Dick) Hibbert**

# One of Southern California's Favorite Resort Areas

The restoration of Lake Elsinore to its former status as one of Southern California's favorite resort areas ends a 15-year battle against seemingly insurmountable problems faced by local interests and water sports enthusiasts.

It's axiomatic that you can't float a boat on dry land, which in recent times is what most of the lake bed has been for more years than not. Now, with water in the lake once more, boaters, water skiers and swimmers are expected to head for Elsinore en masse as they did in "the good old days."

Dedicated as a State Park on May 5, 1962, the Lake Elsinore State Recreation Area includes the entire lake bed and several adjoining sections of upland property, some 2,954 acres in all. There are still a number of private land owners around the lake.

Rancho La Laguna, as it was known when it was Mexican territory, was granted in 1844 to Senor Julian Manriquez by the territorial governor, Manuel Micheltoarena. The first house in Riverside County was built in Rancho La Laguna in 1824. In the 60 years or so afterward, through changing ownerships, the lake bottom was called "The Meadows," providing lush feed for cattle and sheep. During that period the land was divided into small ranches and a townsite, named after Elsinore Castle in one of Shakespeare's writings, was established.

Since the original land grant of 13,300 acres, the

Lake Elsinore area has undergone more than 20 changes of ownership, including individuals, families and corporations. A railroad from San Diego to San Bernardino via Elsinore gave impetus to the lake's development as a resort.

During the period when the South Riverside Land & Water Company owned it, near disaster threatened on two fronts. The firm diverted lake water through a ditch to irrigate citrus groves 30 miles distant—and thereby nearly killed the trees at Corona because the water was so highly mineralized. The diversion so lowered the lake level that recreational use was severely limited.

After the Lake Elsinore Development Corporation acquired the land in 1947 controversy developed over free use of the lake. Private land owners looked upon the lake as their property, contending that they had paid taxes on it. The State declared that the lake, as a navigable body of water, belonged in the public domain.

The issue was never really resolved until November 20, 1957, when the lake bed was gift deeded to the State along with some upland properties for use as a State Park.

There had been numerous years in the past when the lake bed was dry or nearly so, and a few times when exceptionally heavy rains had caused Elsinore

to overflow, spilling down Temescal Canyon into the Santa Ana River at Corona. Because of the present long dry cycle in Southern California, Lake Elsinore has been empty since 1950 except for an 18 month period in 1958-59. Now the State Division of Small Craft Harbors has provided a \$750,000 loan to the Division of Beaches and Parks with which to purchase water from the Metropolitan Water District of Southern California for refilling the lake and for facilities pertinent to the moving of water.

The refilling comes in the wake of a report that such a loan could be paid off through special fees from lake users, provided that enough water could be supplied over a period of years to replenish evaporation losses and that all boaters be required to pay the fees for the use of the lake.

A survey revealed that nine of every ten boaters expected to use the lake will come from Los Angeles, Riverside, San Bernardino and Orange Counties. Peak weekend use will be limited in the interest of public safety.

With the water will come the recreation seekers by the thousands, and with them the economic revival of the Lake Elsinore area. Townspeople are confident. They're happy that there's more than one way of ending a drought! ■

# A Review of Elsinore in the Revue

By ROBI FRANCISCO

Ancient Indian tribes found sustenance and health in Elsinore Valley. They used the water of the mineral springs for healing purposes. It was the Indian who proved to the white man that mineral water was healing, for animals as well as man.

Proof of their having lived in the Valley can be seen at the Elsinore Historical Museum where grinding stones and other artifacts can be seen. In the hills of the Valley are the remains of Indian burial grounds as well as caves stained by smoke.

## FIRST WHITE SETTLER

Old records indicate that Leandro Serrano was the first white settler in this part of the country. He had been supervising the mission interest located at Pala and in 1818-1819 Serrano moved his own cattle and sheep into the Valley with the help of the Indians.

## FIRST OWNER OF RANCHO LA LAGUNA

Julian Manriquez was granted Rancho La Laguna with its Laguna Grande (the lake) by Manuel Micheltorena the then Governor of the Department of the Californias. The grant contained 19,338.80 acres-more or less. This was after the Californias had been taken from the King of Spain, subsequent to the fall of Maximillian. Julian used the land for a cattle ranch. **PROPERTY CHANGES HANDS**

La Laguna continued to be a cattle and sheep ranch through several owners until the 1880's when an influx of Americans came to California. Well-known names like Abel Stearns finder of the gold in Placerita Canyon six years be-



Here are shown the young cowboys, Hilbert Stewart (present councilman) and Tom Baker, herding cattle across the shallow east end of Lake Elsinore, toward the Santa Ana Mountains. William Stewart, Hilbert's father, kept the cattle on his mountain ranch during the summer, and on the valley ranch, east of Elsinore, during the winter.



Farmlands known as "Block B" at the head-of-the-lake, lying between Riverside St. and the hills and canyons, were among the first to be planted—mainly to deciduous fruits — peaches, plums, grapes . . . Later these were replaced by English walnuts and citrus.

fore the Sutter Mill find. Don Augustin Machado, who built his home on what is now Machado Street and it became the first stage stop for the area and Juan Machado, Augustin's only son by his first marriage, who received a portion of the grant from his father.

## AMERICANS COME TO LA LAGUNA

In 1865 Augustin Machado died and his widow and twelve children of that

marriage sold the ranch to Charles A. Sumner and family in 1873. But ten years later, the Sumners lost the land to the London and San Francisco Bank Limited and the now 12,832 acres became the property of Donald M. Graham, William Collier and Franklin H. Heald. The \$24,000 paid for the ranch in 1883 is believed to be the same amount paid by Sumner ten years earlier.

Continued On Page Sixty-four

# Go boating in Lake Elsinore

The Revue staff has at least one adventure or better named "misadventure" every month while trying to get stories for the magazine.

This one began when the senior member of the Mayhall family, Sam or "Dad" Mayhall of Cudahy brought his boat to Lake Elsinore so all could take a ride and get some photos of the shoreline from the boat.

Naturally the kids, big and little, staff photographer, editor, and staff in general decided this was it—boat riding.

It was Saturday, the 14th, the first day the lake was publicly opened.

The "Cathy Jo" was launched and the first group cruised all over the lake, which was a wee bit choppy and enjoyed seeing Elsinore and Lakeland Village from a completely new angle.

Afternoon came and "Dad" Mayhall was doing a dandy job of chauffeuring. The kids checked the gas tank and off again went the boat, driver and three passengers, (no names, please), to the center of the lake. The engine seemed to catch a cold, for it coughed a little, and then all at once silence, complete shocking silence. Studying the situation the fascinating conclusion came to the men, no gas—no gas can either. And looking around the vast spaciousness of the lake, not another boat.

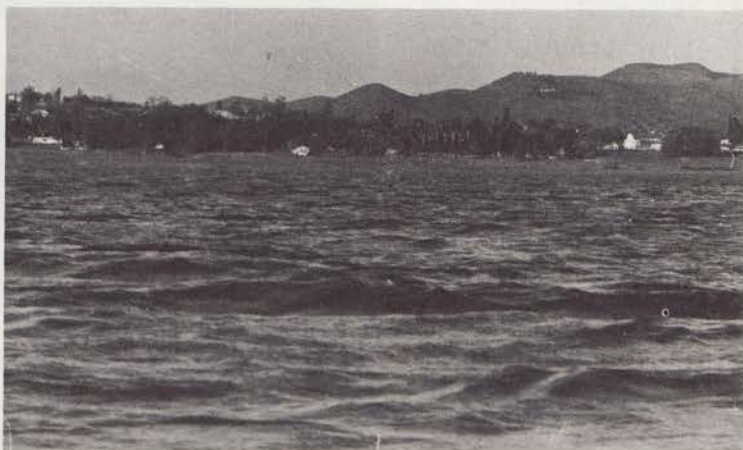
Apparently the other boats with their passengers had all gone into hiding for that lake was void of



The lake as seen from the launching area.



Lake Elsinore as seen from the hills above Lakeshore Drive.



The shoreline of Elsinore as seen from the "Cathy Jo." Kindly note the choppy water.

anyone. One of the men, remember, no names, put the safety oar into the water to see if the boat would go anywhere, and it did—in circles.

At last, over the horizon came one of the greatest sights in history—the feeling the passengers got must be similar to the feeling Columbus had when he discovered America — anyhow, another boat was drawing near and stopped next to the “Cathy Jo.”

Never has Pat Luck of Pat Luck's Tire Shop in Elsinore and Hemet (yes, this is a free plug, well deserving) looked so-o-o good. He furnished the destitute group enough gas to get to shore.

Lake Elsinore is wonderful, but it is big and when you run out of gas in the center, it is about the largest lake in the whole world. ■

## Auxiliary installation

The Auxiliary of Elsinore Barracks No. 924, World War I, held its installation of officers at the Veterans' Memorial Building in Elsinore. Officers installed for 1964-65 from left to right, standing are: Iva Culpepper, Senior Vice President; Nora Mains, chaplain; Maude Shanon, three-year trustee; Mona Leese, flag bearer; Marion Adams, president; Florrie Haller, secretary; Irene Montgomery, treasurer and Elizabeth Henderson as conductress. Seated is Ottawa Hamilton, guard. Not in photo is Gertrude Law, Junior Vice President.

Installing officers from Fontana were, Harriet Crawford, Jemima Kennedy, Irene Walker, Violette Kreiger, Agnes Pedersen and Ruth M. Shidal. ■



Ken Wilson is getting the boat on the trailer, to the left is honorary supervisor, Roger and the newest member of the Iceberg Club is Mike Mayhall.



Daylight was fading away, and a breeze had come up, but this didn't stop the group, boating on Lake Elsinore is something they have all waited a long time to do.



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## Who will be Queen for GI Forum?

Rosy Castro, Nellie Ruiz, Carmen Garcia and Margie Moya are all selling tickets at 10c each and each ticket sold by the girl counts as one vote. The one who sells the most tickets will be the young lady wearing the Queen's Crown on April 18, when she will be crowned at the Coronation Ball which will be held at the Grand Avenue Civic Association. The second and third runners-up will be her official escort. The Queen will represent Elsinore at the State Convention which will be held in Pico-Rivera in June and the money from the tickets will help defray expenses.



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# Go to the Annual Murrieta Firemen's Barbecue

The only place you will find a fireman on Sunday, April 19 in the small town of Murrieta will be at the firehouse in Murrieta, all wearing chefs' hats and aprons, serving the finest in barbecued beef to hungry natives, their relatives and friends, all who have gathered in celebration of the 17th Annual Volunteer Firemen's Barbecue.

In fact, no one in the town of Murrieta will need a fireman for every resident will be at the barbecue, eating that luscious beef that has been cooked in the pit for over 24 hours, and enjoying the savory potato salad that was mixed by the firemen's wives and oh, boy, I get hungry just writing about it.

Oh, yes, if you should need something from any member of the Laguna Revue staff on that day, go to the barbecue, or the horse show because we'll be near the firemen, only on the other side of the counter.

One thing about the whole event, you do not need to be from Murrieta to participate or to partake, all you have to be is a person, because these Murrieta



Original members of the Murrieta Volunteer Fire Department: Front row, left to right: Marvin Curran, Lawrence Dunham, Coy Burnett and Ted Sheld. Second row: Vic Garrison, Clayton Erdel, Willis Thompson Jr., Oscar Matteson, Floyd Rail and Raymond Thompson.



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folks make everyone feel at home. You get in a chuck wagon line, along with hundreds of others, and all at once the light, empty plate you were carrying is heaped over with delicious food, which you take over and set on a long wooden table located inside the firehouse. Everybody talks to everyone about every thing and the very next thing you know is you're inquiring into the price of real estate, because before you leave you decide that maybe owning a piece of land in Murrieta is just the thing, (no traffic to fight next year at barbecue time).

Well, you've been around the counter a couple of times, and have finished a couple of cups of good, hot coffee and feeling pretty good, so it's time to stroll

Continued to page Thirty-two

# PERRIS VALLEY INN

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## Candidate . . . . Perris



**Hubert L. Broesamle**  
City Council, Perris

Hubert L. Broesamle was born in Michigan and graduated from Enid, Oklahoma High School in 1920. He moved to Long Beach in 1924 and to Perris Valley in 1926, where he

worked on ranches in the Romoland and Menifee Valley areas.

He was Assistant Ranger for the State Division of Forestry at Perris and at the West Riverside Station and then Associate Ranger in Yuba County. In 1948 he was employed by the Perris Police Department until 1962, over five years of

that time he served as Chief of Police.

He is an active member of the Perris Valley Lions Club, charter member of the Perris Valley Museum Association and is presently employed by Dan's Feed and Seed.

He and his wife make their home at 309 East Third Street. ■

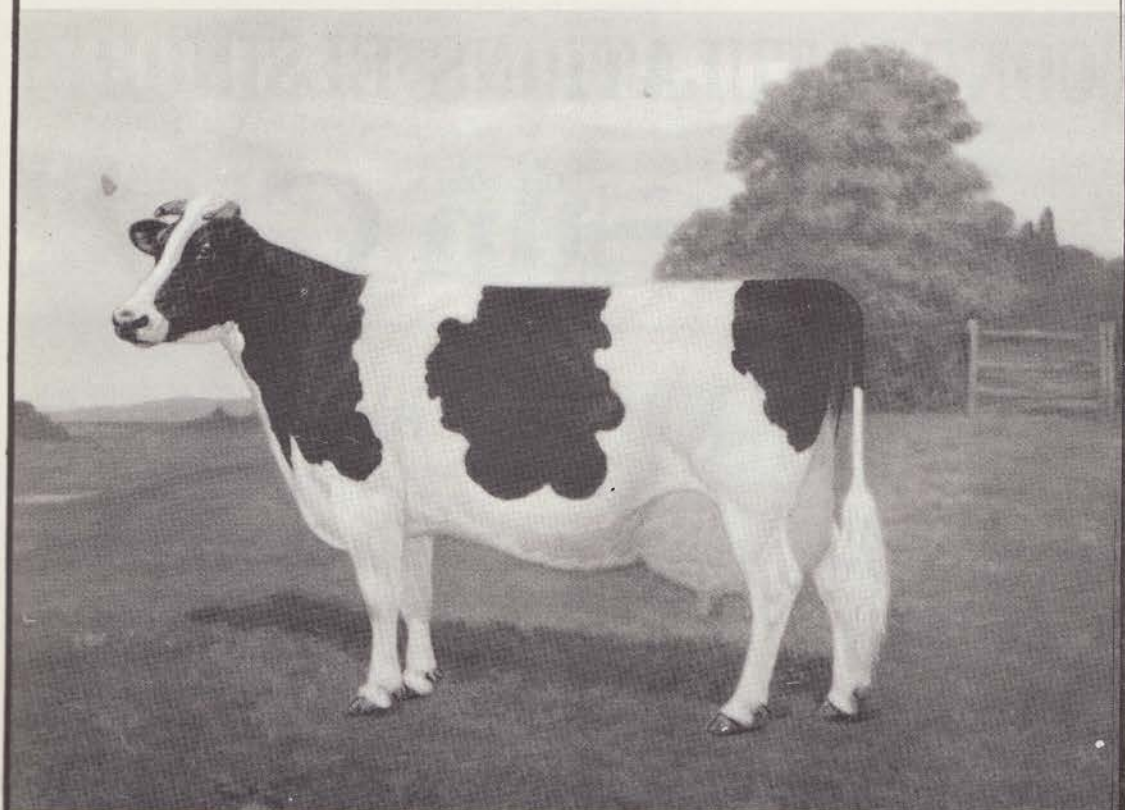


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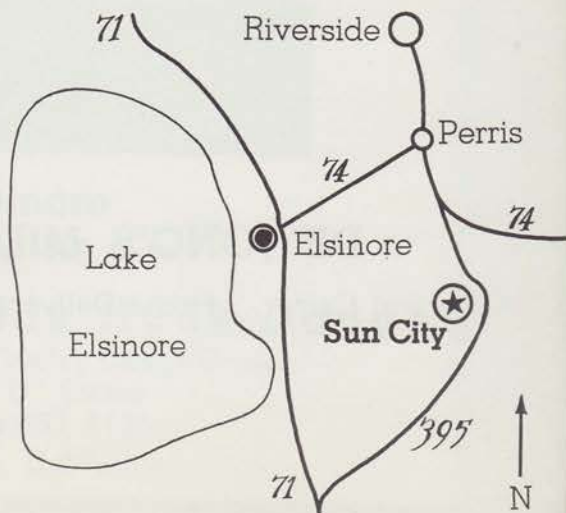
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## Tri-Valley group selects queen

Connie Cain of Murrieta was selected as Queen of the Tri-Valley Riders, Corral 43, E.T.I., by the Corral Board of Directors. She is the daughter of Mr. and Mrs. Carl Cain of Murrieta and is a sophomore at Cal-

Poly in Pomona where she is majoring in Business Administration.

Connie was selected after a display of horsemanship held at the headquarters arena located in Perris and Mrs. Beulah Hager of Hemet judged the equestrians.



**Miss Connie Cain**

The new queen will compete with other contestants for the State Title at the Convention of Equestrian Trails Inc., which will be held in Costa Mesa on May 8, 9 and 10.

Sandra Walker will serve as Corral Princess. ■

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**Good OLD TAP LAGER or  
PABST BLUE RIBBON on Tap  
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Regulation Shuffleboard and Pool

**I haven't been feeling  
too well lately;**

**It must be something I  
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and the

## Sunshine Ranch Market

990 Railroad Avenue

Man who sits on tack,  
Better off.

## Kirkpatrick to head museum board

Leonard Kirkpatrick was elected to serve as president of the Perris Valley Museum and Historical Association at a meeting held at the Civic Center recently.

Serving with Mr. Kirkpatrick will be Oliver

Young, vice president; Mildred Martin, secretary; Mrs. Frank Youngstrom, treasurer and Ted Zschokke as curator.

Membership dues were set at \$1 per year and all are asked to join. ■

Most guys have one wife,  
but I have a friend who has  
four.

No wonder he's called a  
pigamist.

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SHUFFLEBOARD  
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## Circle April 11 on your calendar

The Perris Valley Chamber of Commerce is having its Annual Spring Dinner on April 11 at the Perris Valley Inn on Nuevo Road and Perris Boulevard.

The Happy Hour will begin at 6:30 and the dinner will be served at 7. There

is only room for 200 reservations and anyone who plans to be there had better get out their \$3.25 and pick up your ticket at the Chamber of Commerce office on D Street or from any chamber member to be assured of getting in.

This dinner will be one of the biggest events of the year and plenty of surprises for the attending guests are planned. ■

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April 19, 1964

11:30 A.M. to 6:30 P.M.

Adult \$1.50

FIRE HOUSE

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TRI-VALLEY RIDERS — CORRAL NO. 43 ETI

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All Day  
HUNT MEMORIAL PARK

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(A History of  
Murrieta)

Compiled and Written by  
**ARLEAN V. GARRISON**

\$3.50 + 14 cents tax

Box 216—Murrieta, Calif.

John L. Merrifield is the present chairman of the Elsinore Planning Commission, assistant fire chief, owner-operator of John's Ambulance Service and owner-operator of John's Appliance Center on Main Street.

He is a graduate from the University of California at Santa Barbara and spent five years as a teacher at



**John L. Merrifield**  
City Council, Elsinore

the Elsinore Elementary School.

He takes an active part in all civic and community endeavors and is active in church work.

He and his wife Johanna and six children reside on East Hill Street.



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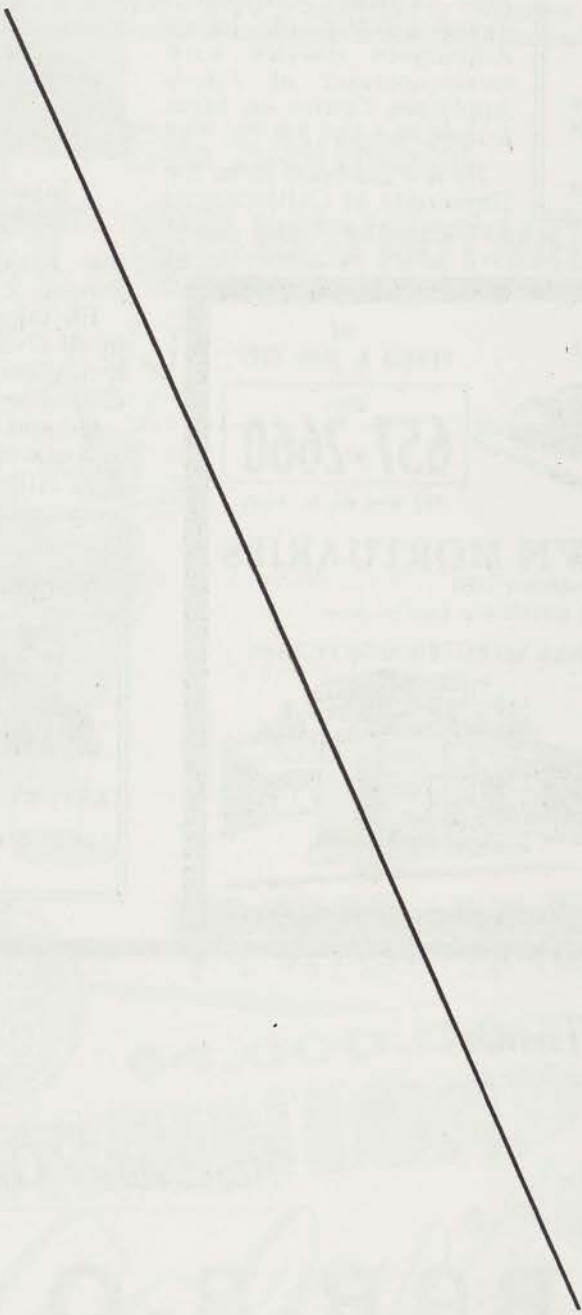
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*Murrieta's Annual*

# BAR-B-Q

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## Social Security office opens

A contact station for the District office of Social Security Administration opened on April 1, at the request of the Perris Valley Chamber of Commerce.

This station will be located at the Statler Youth Center, 100 North D Street and will be opened from 9 a.m. until 12 noon on the first Wednesday of each month.

When the workload justifies, the station will be open an extra day. ■

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STRANGER BUT ONCE!

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WITH LUBE AND OIL  
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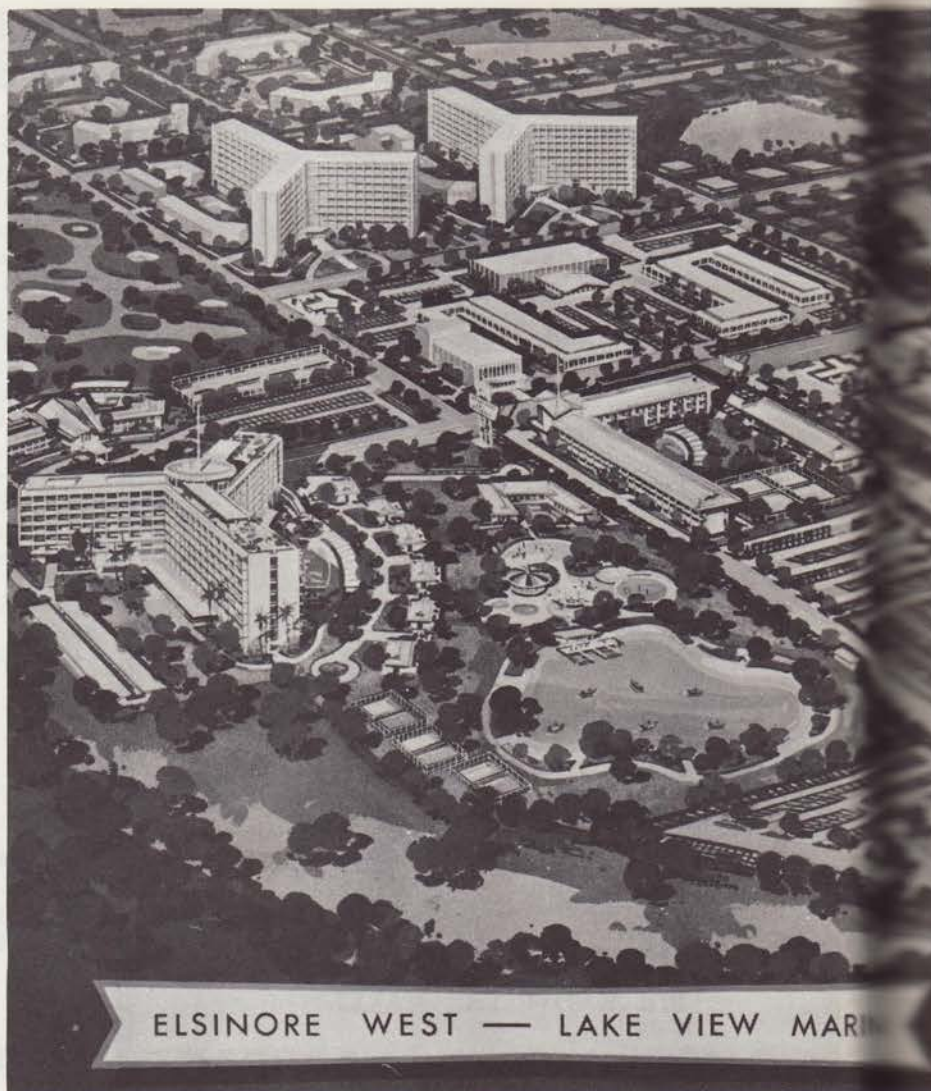
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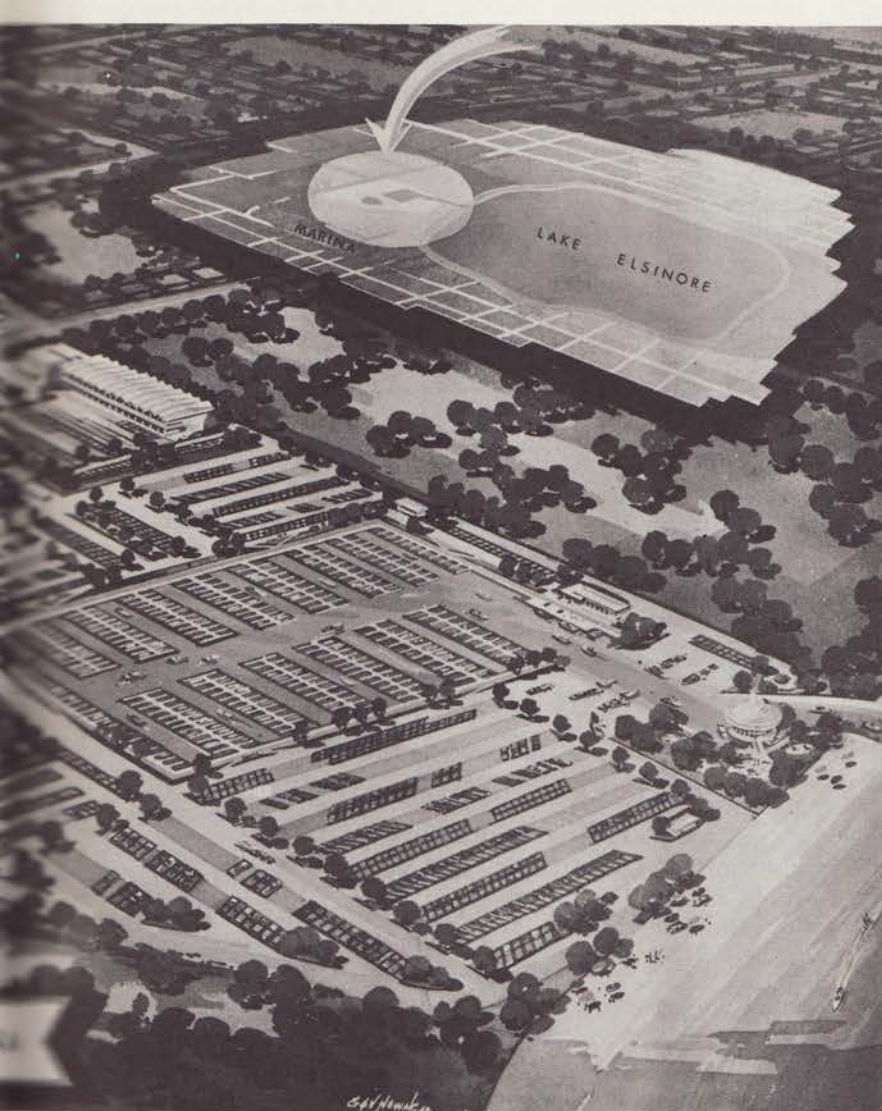
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## Murrieta Barbecue

Continued from Page 16  
up to the park where the Tri-Valley Riders Corral No. 43 ETI are putting on a horse show and gymkhana. Ernie Elmer, a Perris resident, and also the president of Tri-Valley Riders is chairman of the event and his assistant is Mrs. Walter Cooper, better known as "Leona."

What promoted this annual barbecue?

Once upon a time, about 17 years ago, the town of Murrieta was without fire protection and the people were duly concerned, in fact the subject was brought up at a Farm Bureau meeting and it was there, in 1947, that the idea and the actual forming of a fire department came to life. A tax district was voted in and this began the Murrieta Fire Department.

A volunteer crew, a fire truck and fire house came first. On the first crew was Raymond Thompson as chief; Vic Garrison, assistant chief; Oscar Matteson, secretary - treasurer and firemen were Coy Burnett, Charles Potter, Rev. W. G.

Smith, Lawrence Dunham, Vern Huff, Floyd Rail and Sidney Ely.

Every fire department needs fire commissioners and serving on the first board were the late Hugo Guenther, Ernie Harbor and Walter Cooper. This group with the all-out cooperation and donations from the community, pur-

chased a fire truck and built the firehouse, which was completed in the spring of 1948.

Naturally a celebration was in order for the dedication of the new fire house. The town was growing, it had fire protection now. This brought about the first barbecue and it was such a success that the or-



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ganizers decided to have it annually.

This was not enough though, for in 1950 the Murrieta Riders held a horse show in conjunction with the barbecue on the Murrieta School grounds and it too proved to be a success, and like the bar-

becue, is now an annual affair, only it has grown to such proportion that it outgrew the school grounds and is now being held at the park.—And it is free to the public.

One-half of the net proceeds from the barbecue are given each year to the Murrieta Valley Town Hall Association to provide more recreation facilities at the Hunt Memorial Park, the rest of the money goes for new equipment.

At present the department has two fire trucks, an E & J resuscitator, a large water storage tank and other necessary miscellaneous equipment.

The next big project is to build a new firehouse on the Juniper Street property which was given to the district by one of the former commissioners, Al Edmond, who died in 1957.

In 1963, four fire plugs were installed on the Murrieta Mutual Water Company lines in Murrieta and this year two more are being installed. Things are booming for the four—now six fireplug town.

Oh, yes, do not forget Saturday evening, the Firemen's Ball will be held at the Murrieta School with the Jim Boyd Combo furnishing the music. See you at the dance, and the barbecue, which begins at 11:30 until 6:30 p.m. and at the horse show.

Candidate . . . . Perris



**Glenn Casner**  
City Council, Perris

Glenn Casner was born in Perris and graduated from University High School in Berkeley and then attended the University of Redlands. He spent two years as the advertising manager for the local newspaper, was employed by the Perris School District and is now associated with Woodcrest Farms.

He is a veteran of World War II and the Korean War and holds a commission as warrant officer in the Naval Reserves.

He is secretary of the Perris Valley Recreation Council, Boy Scout committeeman and a member of the Perris Police Reserve.

Residence of Glenn, his wife Nora and their four children is 40 A Street.

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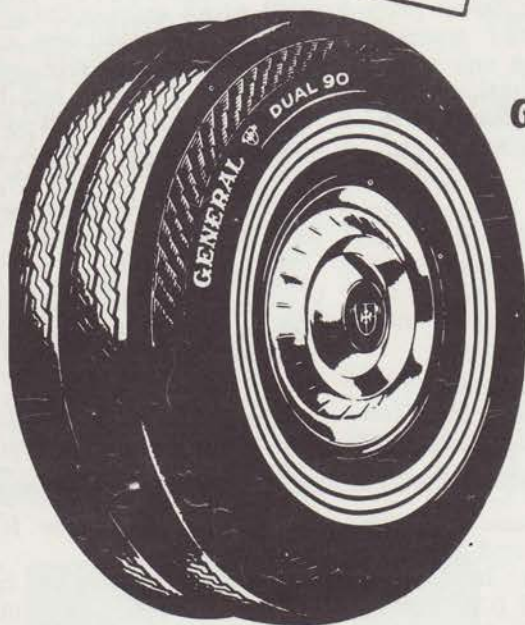
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### Candidate . . . . Perris

Pauline Rusher, housewife, has been a resident of Perris for approximately twelve years.

She was chief operator for a telephone company in Iowa; PBX operator and receptionist for Iowa Employment Service and U. S. Employment State Direc-

tors office; worked for the wage payroll department for the U. S. Rubber Co., and kept records for the Manhattan project being worked on by Merco-Nordstrum Valve Co. (later discovered to be the Atomic Bomb Project) and in the mail-opening department



**Pauline Rusher**  
City Clerk, Perris

of Montgomery Ward.

She is the mother of five children, second year president of the PTA; member of the Perris Valley Council and Nuevo Woman's Club. Deaconess at the Congregational Church and active in Girl Scouts, Cub Scouts and Band Boosters.

She with her husband, H. C. Rusher and their five children reside at 1081 Johns Road.

## NEW POLICE CAR FOR PERRIS



Chief Joseph W. Beckley stands beside the new unit which was recently purchased for use by the Perris Police Department from the Rufus M. Hook Dodge Company.

The unit is painted the regulation black and white and is especially designed for police work.

The old unit will be retained by the Police Department and used as a spare.

My boss told me I oughta go places.

In fact he even mentioned one of the places.

Marriage is the only cure for a man in love.

If that doesn't cure him, nothing will.

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## Candidate . . . . Perris



**Florence German**  
City Clerk, Perris

Florence German has been the deputy clerk for the City of Perris for the past nine years and attends all council meetings.

She lived in the Good Hope area at Sharp's Corners since 1924 and moved into Perris in 1957.

She attended Perris Union High School, spent four years at private law tutoring, two years in business administration and is presently attending Riverside City College for a refresher course in Bookkeeping and Accounting. She served as police matron for nine years, secretary to the planning commission for five years and is a member of the Eastern Star, American Legioneta Star, American Legion Auxiliary and the Congregational Church.

She and her husband Cecil live at 111 Metz Road.

# Demar's

**RANCH HOME**

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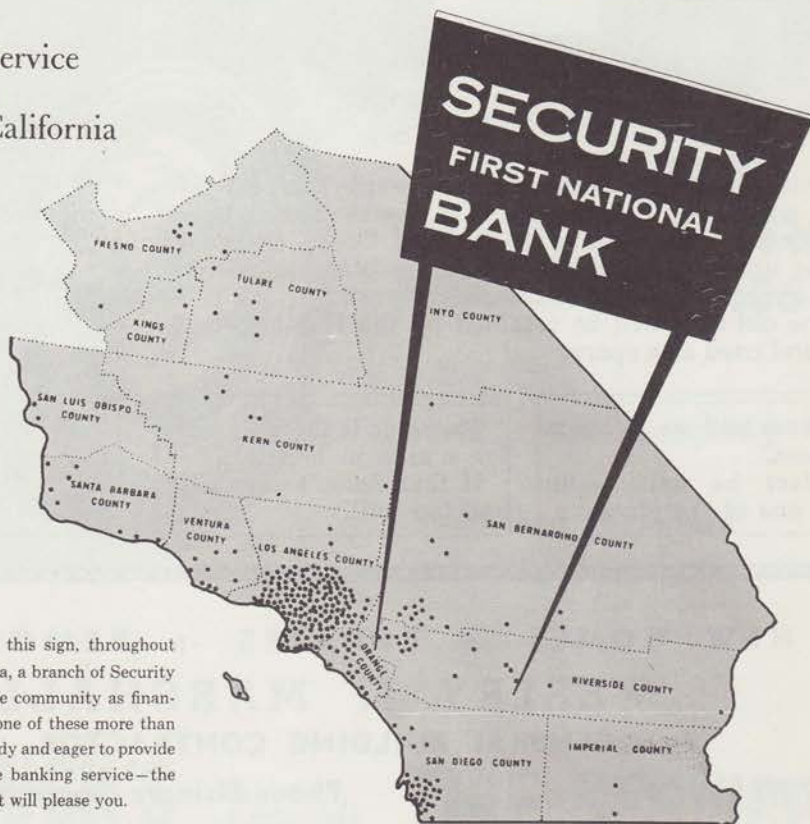
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**Robert Warren Jr.**  
City Council, Perris

Robert Warren, Jr., incumbent, is presently serving the City of Perris in the capacity of Mayor.

He settled in Perris Valley 25 years ago and he is a partner in The People's Store on D Street.

He graduated from the

Perris Union High School and attended UCLA, where he studied business administration.

He is married and resides at 351 West 7th Street. He is the vice president of Citrus Belt Division of the League of California Cities and a member of the Congregational Church. ■

**Candidate . . . . Perris**



**James D. Laurensen**  
City Treasurer, Perris

Jim Laurensen has been a resident of Perris since 1947. For the past seven years he has been the local property assessor for Riverside County.

He was the head cashier for the Yellow Cab Co. in Hollywood; worked in the accounting department for North American Aviation; in the comptroller's office at the United States Navy Shipyard, Long Beach; is a graduate accountant from Polytechnic in Los Angeles and took a post graduate course in accounting at San Pedro.

Jim was born in Iowa and he and his wife make their home at 318 West 7th Street. ■

I am not a two-faced person.  
If I were, do you think I'd be wearing this one?

**Del Webb's FABULOUS**

**KINGS**

**INN...**



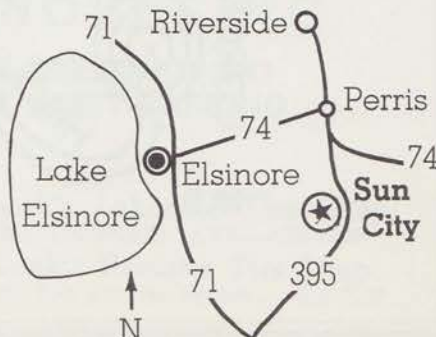
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(SORRY But we only serve Italian Cuisine.)





This happy group are members of Quail Valley Riders' Club, from left to right first row: Marian and John Longworth; John and Eunice Clark; Artie Moran; Dorothy and Clarence Stultz and Diane Durrell. In the second row are Bruce Quinn; George and Bessie Levine; Thelma Ferguson; John Burgess, Sam Ferguson; Rose Burgess, Joe and Marian Meissen and Rose Lorette.

## QUAIL VALLEY RIDERS

# Hold dance at the Quail Valley Clubhouse

Not only did the "Music Go 'Round and 'Round" but the dancers as well, when the entire group of the Quail Valley Riders' Club and guests got together on February 22 for the Washington's Birthday

dance and party held at the clubhouse.

The Riders' Club is a fairly new one, having been organized in 1962 by Raymond and Louise Clark, Jack and Lorene Humphrey and Bob and

Mickey Whismar, all horse owners.

These six people visualized a family riding and social club that would provide activity and enter-

Continued on Page 42



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**Elsinore, California**

If anybody asks me what  
I see in you  
What should I tell them?

If you think of me like I  
thing of you  
You ought to be ashamed.

Candidate . . . . Perris



Leonard Kirkpatrick, Jr.  
City Council, Perris

Leonard Kirkpatrick, Jr. has been a member of the city planning commission since 1957. He was born in Menifee Valley, moved into the city of Perris in 1950 and is a graduate of the Perris Union High School.

He is employed as a soils technician by the Hugh M. Gallagher Engineers of Riverside. He is a past master of the Perris Masonic Lodge No. 411 and a member of the Congregationai Church. He, his wife and two children reside at 1093 Johns Road.

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## QUAIL VALLEY

Continued from Page 9

tainment, not only for themselves, but for the many residents of Quail Valley.

The club chartered with 33 members.

Some of the activity has been to participate in two Elsinore parades, 1962-63,

On May 17 the Second annual Horseshow and Gymkhana will be held at Cass Mar Dude Ranch on the Murrieta Road near Sun City and contestants are expected from Murrieta, El Monte, Norco, Long Beach and other communities to compete for the many trophies and ribbons.

The club members will soon break ground on a two-acre piece of ground located in Quail Valley for its own use.

What the future holds for this new group, no one knows, but if you are a member or a potential member you can bet on held in the tradition of the plenty of exciting times old West. ■



Officers of the Quail Valley Riders' Club, from left to right: Jack and Lorene Humphrey, trail co-ordinators; Louise Clark, secretary; Bob Guthrie, president; Edie Guthrie, treasurer; Dorothy Durrell, entertainment chairman and Ray Clark, vice president.

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## **NOTICE: TO THE RESIDENTS OF PERRIS**

# **Clean-up committee named**

**I**t is once more time for the annual clean-up campaign of Perris to begin, so dig out those jeans, work shoes, a pair of worn gloves and get ready to move.

Starting date is April 25 and the kick-off will be a parade under the able chairmanship of Robert J. Walker, according to Mrs. Minnie Penn, chairman of the Clean-up Committee for the Perris Valley Chamber of Commerce.

Captains selected for the various areas were named at the regular breakfast meeting of the chamber on March 5 at 7 a.m. at the Perris Valley Inn.

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Salesman



**SEYMOUR MILLER**  
Salesman



**JOHN PANKRATZ**  
Sales Manager



**BRUCE HENNING**  
Salesman



**Candidate . . . . Elsinore**  
**Rupert Lucas**  
 City Council, Elsinore

Rupert Lucas has been a member of the Elsinore Planning Commission for the past four years.

He spent 30 years as an employee of the Los Angeles Post Office and moved to Elsinore in 1958. He is presently retired.

He is a Mason and has held all of the chairs in the lodge up to the consistory.

He makes his home at 412 N. Lowell. ■

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# Hold Annual Blue and Gold Banquet

The Veterans' Memorial Hall was filled to capacity on February 27, when the cub scouts, their parents and their leaders joined together for the Blue and Gold Banquet, the group's major event of the year.

Guests introduced were Henry Alonzo, Commander of the Veterans of Foreign Wars, Howard Black Post 1508; John Merrifield, neighborhood commissioner for Boy Scouts; Charles Lee, principal of Alberhill Elementary School, and Bill Underwood of Hemet, district scout executive.

During the award ceremony Den Number One received the activity flag for the best decorated table.

Boys receiving the Bobcat Pin were Danny Carter and Mitchell Pawlik.

Wolf Badges were earned by Ronald Fink, Joe Madrigal, Thomas Lepper, and Jerry DeJong.

Bruce Miller and Gregory Fink received the Bear Badge and Paul Upton the Lion Badge.

Gold arrows were pre-

sented to Chris Longe, Rudy Garcia, Mike Root, Bruce Miller, Thomas Lepper, Randy Devine, Ronald Fink, Timmy Risdon, Steve Dutra and Rickey Knapp.

Silver arrows went to Chris Longe, Thomas Lepper, Randy Devine, Mike Lee and Ronald Fink.

Denner stripes were earned by Thomas Lepper, Mike Lee and Chris Longe with assistant denner stripes going to Mickey Rose, Jerry DeJong, Billy Morrell, Sievert Nelson and Richard Hornkohl.

David Smith was presented his Webelos Badge.

These boys have worked very hard for each and every award that they

were presented and all of the parents are justifiably proud of their sons. Den Morrell, Sievert Nelson Fink, Mrs. Clyde Longe, Mrs. J. C. Dutra, Mrs. Fred Longmore and Mrs. Margaret Rose.

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## Candidate . . . . Perris



**Marvin Funk**  
City Treasurer, Perris

Marvin Funk spent his early life in Oklahoma and Missouri and is a graduate of Colton High School. He spent 5½ years in the U. S. Navy. Marvin attended San Bernardino Valley College where he majored in busi-

ness administration and advertising. He also holds a pre-standard and standard certificate of banking from the American Institute of Banking.

He settled in Perris in 1961 and is employed by the Security First National Bank as assistant manager.

He is chairman for the Girl Scout Town Committee, member of Perris Valley Lions Club, treasurer of Little League, planning commission member and

on the board of directors for the Perris Valley Chamber of Commerce.

He with his wife Doris and their one child reside at 468 West 8th Street. ■

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## Cougars are moving

### Baseball Games

Sun has finally risen over ENMS as the Elsinore Cougars edged out the Sherman Indians in their opening game on the 5th of March. Elsinore's victories, ever since soccer, have been far and few between, but it looks like there can still be a winning team. Captain Fred Rosenberger, who coached the team to victory, is hoping for an undefeated season.

The team has made excellent progress as demonstrated by the scores listed below as observed by the Editor's Note additional

**ENMS Cougars**  
victories have been won.

Here is the score by innings:

	1	2	3	4	5	6
Sherman	0	2	2	0	0	1
ENMS	2	1	3	0	0	0

Elsinore	A.B.	H	Batting Av.
Kornell	7	3	.429
Smith'man	4	0	.0
Curtis, A	5	1	.200
Tilson	6	2	.333
Manjoras	3	2	.666
Gorman	2	0	.0
K'kritz, M	0	0	.0
Smith, S.C.	0	0	.0
Carpenter	3	1	.333
D'bridge, J.	2	0	.0
Bischof	1	1	1.000
Camhi	1	0	.0

NOTE: The ENMS baseball team won their second game March 12. The score was ENMS 5, Pacific 4.

## WEEKEND FESTIVITIES

### Dance

The pre-Easter dance which was scheduled again this school year was very successfully concluded Friday the 20th of March.

The gym was gaily decorated in beautiful and many-colored streamers by the cadets who could afford to miss study hall.

The charming and well dressed girls added social charm to the regular campus life.

The "hi-lites" played exceptionally well this time and everybody had a wonderful time when the dance ended at 11:00.

The next day, the school held a brunch for the mothers and sons to get together before they departed for Easter vacation.

During the brunch, various singing groups entertained the mothers and sons with old familiar songs that are so dear to everybody's heart.

While students were spending their Easter vacation, we all know that their thoughts strayed back to the festivities before the pass and to the school because they were in such a hurry to return to cadet life.

## Student of the month



**Sgt. George Keely**

George Keely was born in Pittsburgh, Pennsylvania in 1948. Since then he has lived all over the world. He has been to Germany, Italy, France, England and Africa.

He has several hobbies,

such as reading and so forth, but his favorite one is scuba diving which he took up about five years ago.

His favorite male movie star is John Wayne. He says that his most favorite female star is Liz Taylor.

He enjoys sports, including football, soccer, swimming and of course, baseball best of all.

The subjects that he likes best in school are geometry and biology. He doesn't have any subjects that he doesn't really like.

He came to ENMS in September of 1961-62 and has hopes to stay until he graduates in 1966.

At the present time he lives with his father at March Air Force Base. He has lived there for the last couple of years.

After he finishes high

school he intends to go to L.S.U. and take law. He hopes to be a lawyer some day and live in California.

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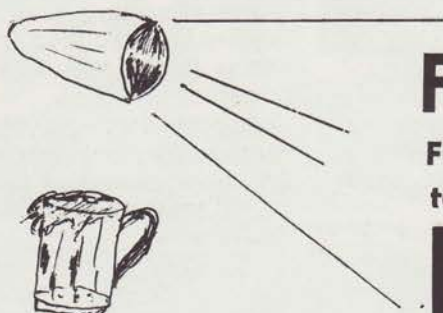
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# TEACHER OF THE MONTH



**Mrs. Gertrude Flyte**  
Teacher of the Month

When Mrs. Flyte was interviewed for this column, she chose from her many educational activities to speak on her present work in the Library of the Elsinore Naval and Military School. For Mrs. Flyte, library work is a second profession and one in which she has had varied experiences.

Mrs. Flyte was born near Lebanon, South Dakota, and grew up in the community, completing her elementary and high school

work there. She took her normal school or teacher training work at the Northern State Teachers' College at Aberdeen and her graduate work at the University of South Dakota and the University of Chicago. She holds a degree in Library Science and took her practice training in library work under the supervision of the South Dakota Free Library Association.

For six years, Mrs. Flyte served as librarian of the Buffalo County Library, one of four such libraries in the State, which served the whole county. She had general supervision of high school libraries on many of her teaching assignments.

Always aware of the great need for books in rural areas, Mrs. Flyte spoke of a favorite project she initiated when she was serving as State President of the South Dakota Congress of Parents and Teachers while living at Mitchell, South Dakota. This was known as the Bookmobile Project in which the State PTA furnished the money to build a bookmobile, the Works Projects Admini-

stration did the building, and the South Dakota Free Library furnished the books and the supervision. The bookmobile was then sent to the most rural counties of this great plains state, Bison and Harding Counties. Teachers and students would be on the road waiting to flag down the bookmobile as it made its initial trip. A young college student drove the bookmobile while Mrs. Flyte went on the first trip to make the necessary contacts for suitable book stations.

Mrs. Flyte began teaching at ENMS in 1955 and has always kept a watchful eye on the library in connection with her teaching the English classes. In 1961 she began serving as full-time librarian. In 1962 a larger room was made into an attractive library which also serves as a meeting place for the International Club, music rehearsals, and classes too small to work into the regular schedule. From 7 to 8 twice a week, an adult student, Mrs. Maria Roberts, comes to learn American history and government so she may become a citizen. ■

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## Speech contest

**James Clem**

Recently, Thomas Kornell, attended the speech contest at the Palm High School Auditorium, Riverside, California. He was selected as the representative of our school because of the originality of his speech and the effective manner in which he presented it.

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View From The Shore Of Lake Elsinore



**Candidate . . . . Perris**

**Warren Bergren**  
City Council, Perris

Warren Bergren has been a resident of Perris since 1945.

Nine years of his life was spent in the Air Force and for the past 2½ years he has worked with his father, George, at the Good Hope Auction. He is the scoutmaster of Perris and a member of the Perris Lions Club.

Warren, his wife and three children live at 1030 Perrisito Street. ■



**Candidate . . . . Elsinore**

**Tom Yarborough**  
City Council, Elsinore

Tom Yarborough, incumbent, has established to his credit, nine years of service on the Elsinore City Council. He was elected in 1948 to a four-year term; appointed to finish an unexpired term of a councilman in 1959; and elected in 1960.

He moved to Elsinore in 1929 as an employee of Anee Semple McPherson.

He is president of the Hilltop Community Center. ■



**Candidate . . . . Perris**

**Robert D. Perry**  
City Council, Perris

Robert D. Perry has been a resident of Perris for eleven years. He owns and operates his own business known as Perris Auto Sales located on Perris Boulevard. He is a veteran of World War II and served 3½ years in the Pacific. He is a member of the Perris Rotary Club, Chamber of Commerce and a charter member of the Veterans of Foreign Wars.

Bob is married, has three daughters all living in the Perris area, and he makes his home at 261 West 5th Street. ■

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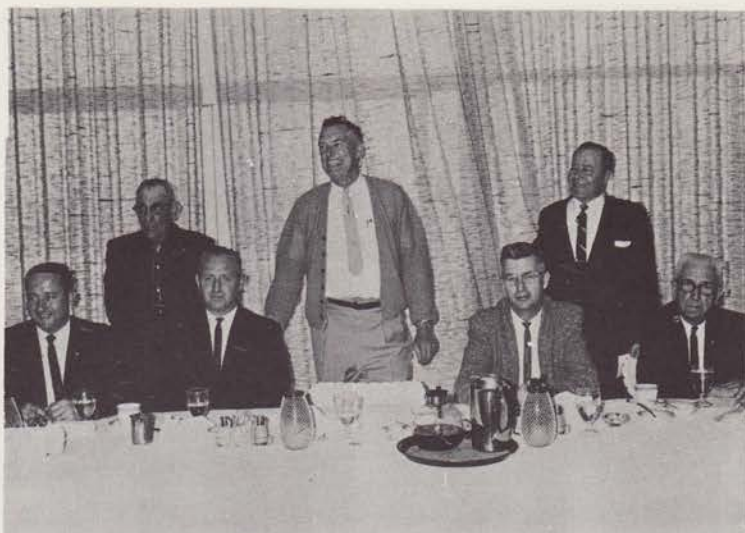
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**T**he Riverside County Association of Chambers of Commerce held its monthly meeting at the Perris Valley Inn on March 17, with Gordon Heath, manager at Sun City as guest speaker, using as his topic for the day "What Sun City Means to the Perris Valley." Seated at the head table was John Harrison, president of the Perris Chamber of Commerce; Gordon Heath, speaker; Russ Stewart, secretary treasurer of the Perris Chamber and Frank Coppel, office manager. Standing is Vern Mason, secretary of the Associated Chambers; Jack Savage, president of the Associated Chambers and Richard Elliott, chairman of the Legislation Committee of the Associated Chambers. ■

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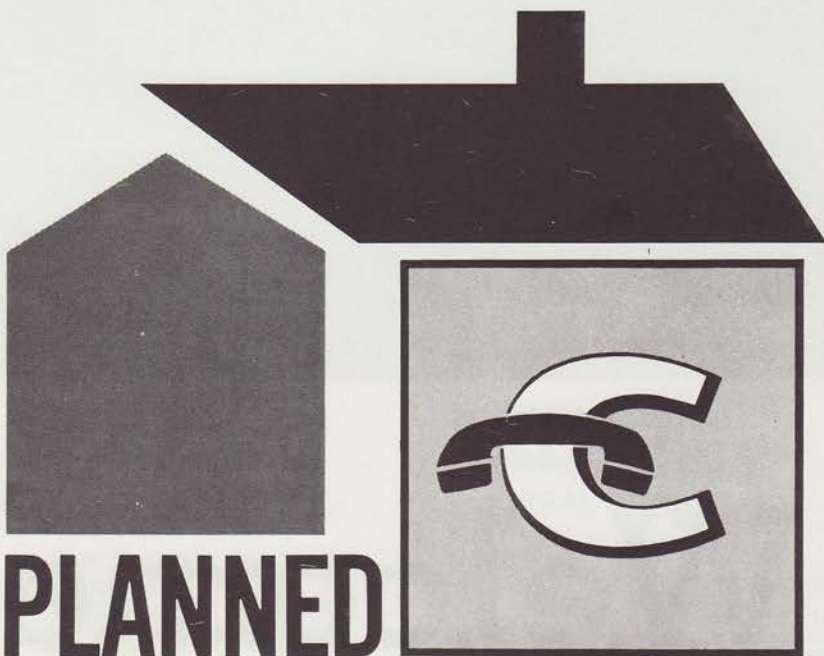
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**Candidate . . . . Perris**

**T. C. Richards**  
City Council, Perris

T. C. Richards worked for the City of Perris as Street Superintendent for four years.

He was born in Texas and graduated from San Antonio High School.

He is presently employed as General Superintendent for the combined operations of J. C. Associates who developed Enchanted Heights and Big Skyland Company. He is the first vice president of the Perris Valley Lions Club.

He with his family reside at 3095 Johns Road. ■

**Frank de Pasquale**  
City Council, Elsinore

Frank de Pasquale settled in the Elsinore area in 1960. Prior to that he had been owner of the South Gate arena.

He is on the board of directors of the Lake Elsinore Recreation and Park District; a board member of the South Elsinore Mutual Water Company and active in the Democratic party.

He lives with his wife and son in Sedco Hills. ■

You're a man who has everything.  
**Especially bad taste.**



**Elmer L. Smith**  
City Council, Perris

Elmer L. Smith, incumbent, was born in Minnesota, graduated from Fromberg High School in Montana.

He settled in Perris in 1946 and is a building inspector for new school buildings. He also holds a contractor's license.

He is a member of the Perris Masonic Lodge No. 411 and Order of Eastern Star.

He and his family reside at 1131 A Street. ■

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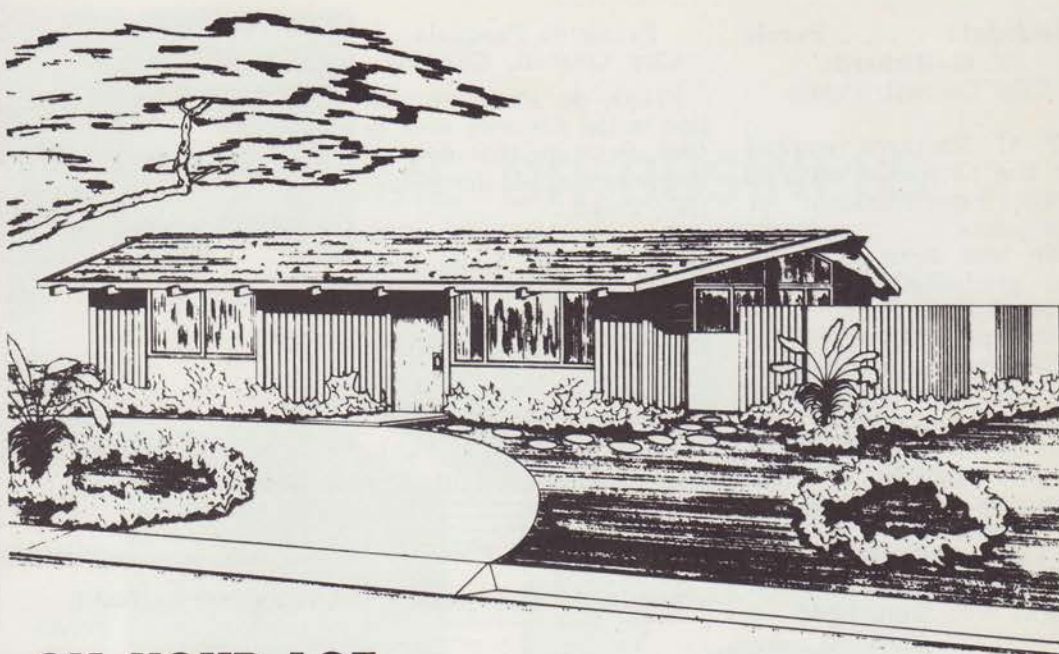
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**Candidate . . . . Elsinore**



**Louis E. N. Goulart**  
City Council, Elsinore

Louis Goulart moved to Elsinore in 1947. He spent his early life in Edgartown, Massachusetts. He joined the U. S. Marine Corps in 1941 and served 21 years. He retired in 1962 and is presently employed by the Elsinore School District.

He takes an active part in all youth activity, particularly Little League. He is a member of the Elsinore Boat and Ski Club.

During his time in the service he took part in World War II and the Korean War and received five presidential citations and a medal for valor.

He and his wife Lucile and their three children make their home at 113 North Kellogg. ■

**Candidate . . . . Elsinore**



**Dolores Mayhall**  
City Council, Elsinore

Dolores Mayhall moved to Elsinore in 1951. She was secretary for the Ted Brainard Insurance Company, Riverside; bookkeeper at Citizens National Bank, Riverside; managed the Sportsman's Lodge for her father, the late M. R. Milts; owned and operated Dee's Charcoal Pit, Elsinore; worked for three years in the office of the Elsinore Leader-Press. In 1958, she opened with her husband Roger, the Mayhall Print Shop and in 1961 helped him begin the Laguna Revue Magazine, of which she is now its editor.

She is a graduate of Riverside Polytechnic High School. She has three children all students at Elsinore Union High School, has served on the PTA board; helped organize Little League and served four years on the board; member of the Laguna Rebekah Lodge and the Monday Luncheon Club.

She and her family reside at 130 Lucerne Street

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## Candidate . . . . Elsinore



**Florene Marshall**  
City Clerk of Elsinore

Florene Marshall and Clay Scott, incumbents, are the only two positions that will not have to be decided

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in the coming election to be held on Tuesday, April 14 in the City of Elsinore. They were unopposed in their filings.

Mrs. Marshall, wife of Wes Marshall, general contractor, was appointed to the post in January of 1959 when Robert Goodwin resigned. She won the election in 1960.

She was born in Elsinore at the Mission Apartments, which is now the Park Arms Hotel and received her entire education at the Elsinore schools. She worked for many years at both the old and the new theater and was at one time the attendance secretary at the Elsinore Union High School.

She is the mother of two children and the family makes its home at 140 Lucerne Street.

Clay Scott has been City Treasurer for the past 18 years having been appointed in 1946 to fill the vacancy left by the late Art Gustafson.

He moved to Elsinore in 1914 and at that time was telegrapher for the Santa Fe Railroad, later becoming its local agent. He re-



**Clay Scott**  
City Treasurer of Elsinore

tired from this position in January of 1964.

He served on the board of the elementary school; president of the library board; secretary-treasurer of Elsinore Valley Municipal Water District; past master of the Elsinore Masonic Lodge; past patron of the Order of Eastern Star and is the president of the Elsinore Cemetery board.

Of all decisions to be made on Tuesday, April 14, of whom to select to serve your town, the one of clerk and treasurer is solved. ■

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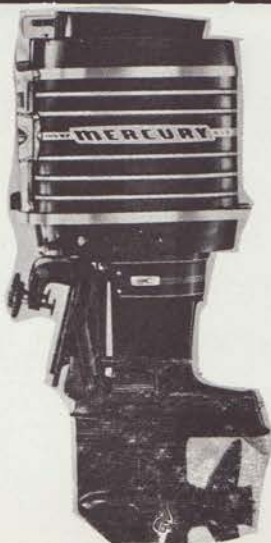
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## Candidate . . . . Elsinore



**Muriel James**  
City Council, Elsinore

Muriel James moved to Elsinore in 1959 after retiring from 25 years employment with the U. S. government in Army Ordinance at Mt. Rainier, Washington, Los Angeles and in the Sierras at Herlong.

He operated the Elsinore Taxicab Service for the late M. R. Milts for more than two years. He is a member of the Scottish Rite, the Shrine and the Elks.

He is the father of three married children, and he with his wife make their home at 131 Peck Street. ■

## Candidate . . . . Elsinore



**Edward Berry**  
City Council, Elsinore

Edward Berry, incumbent, settled in Elsinore seven years ago. He was born in Canada and graduated from Roosevelt High School in Los Angeles. He was a deep sea diver in World War II; a salesman for an oil firm and owner of a service station.

He presently is the operator of Braver's Courts on Graham Avenue, where he with his wife Ruth and family also make their home. He is the commander of the Jewish War Veterans. ■

## Good guides for new home buyers



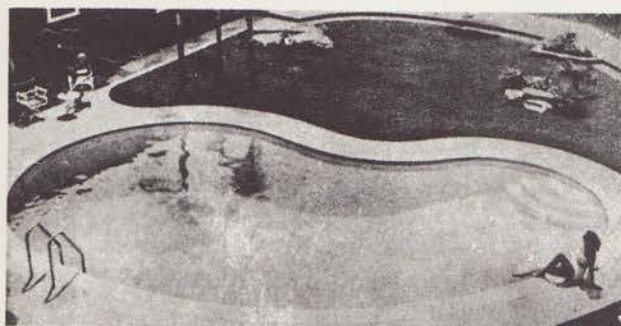
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## Elsinore in Review

Continued from Page 8

### FROM DROUGHT TO RAIN

At that time there had been a serious long drought and the Valley was dotted with bleached bones of starved animals. In 1884 the rains producing a flood condition were most welcome. Five feet of rain fell and for the next fifty years Elsinore was a "Lake", and in 1886 California was a boom land, but in 1888 it was hurt by the collapse and Elsinore lost two-thirds of its population. It was that year it was incorporated and by 1889 once more started to grow.

### MINING IN THE AREA

In 1883 Madison Chaney and his wife discovered a coal vein in Alberhill and opened up the mine. At this time the Los Angeles Pressed Brick Company had a plant in operation near the same site.

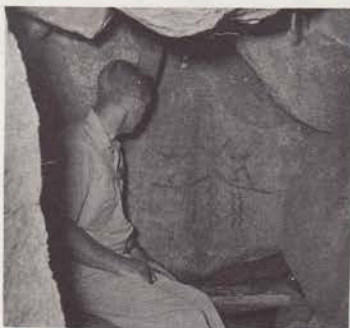
### PROMOTION OF ELSINORE

It was in 1884 that the owners of La Laguna began their promotion of Elsinore. Many people believe the town's name was

copied from the city in Denmark but old records disclose that a sister of one of the promoters was a Shakespearean devotee and the Elsinore of his stories seemed a fine sound-

ing name for the new community.

Easterners were intrigued by the superb land promotion and came across  
Continued to Page 66



The State Park Supervisor conducts hiking parties to visit Indian pictographs in the area. Here he is shown in a cave with a well preserved pictograph.

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Train in Miniature

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Surveyors of Elsinore

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Italian Piazza

Interior Shots of the  
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On the western shore of Lake Elsinore is a "Class A" State camping ground with modern facilities. The lake, as well as camping grounds and other land made up Lake Elsinore Recreation Area, a state project administered by the Division of Beachs and Parks. Here Girl Scout campers from Orange County roast their stick bread.

mountains and plains to purchase in the new town-site. There already was a community known as "Lucerne" at about where Terra Cotta and Rice (or Robb) Road intersect, but Elsinore became the lodestone. The remainder of the property was subdivided into small farms and orchards of deciduous fruits, such as peaches and plums. In the 1890's walnuts became a planting and by 1910 apricots.

Schools are always a necessity and in 1884 the first school opened on Grand Avenue and the min-

ing Chaney's discovered the Good Hope Mine.

#### Olive Groves

It was during this early period after the turn of the century that the olive

grove of today's Lakeland Village began its colorful history. A Mr. Albers was a resident of the Ohio Valley and was owed a considerable amount of money by a man who found himself in financial straits and unable to pay off the loan.

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## WELCOME TO Lake Elsinore

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So he offered Mr. Albers his olive grove in Elsinore as payment.

Albers, being an astute man, opened an olive press. He wanted everyone to know of California olives so he began canning them in tin cans and distributed them all over the United States.

European growers copied the canning idea and soon were also distributing in the States. Some time later, several people died of poisoning and the government stepped in. It was never proved as to whether it was Albers or the foreign cans that caused the deaths, but the government had the Albers Company buy back every can of their product on the shelf of every store in the country and shortly Albers went bankrupt.

1915-1916

Winter nature gave bountifully of rain and the lake spread from Riverside Drive to Corydon Road. Lake bottom buildings

flooded off of foundations and then disintegrated.

The fish population suffered too. They died by the thousands and floated along the lake edge. The stench was strong, so strong it attracted he huge white pelicans from the coast and they flew in every morning in an orderly line at 10 a.m. Every afternoon at four they would lift their gorged bodies in long, ever-widening circles, to rise over the Cleveland Range and return to the coast.

### And the Rains Came

In 1927 and 1945-36 rains again filled the lake to overflowing. Elsinore was a commercial fishing lake during this period and the lake was so heavily stocked that fish were actually shoveled into trucks and hauled into the market.

### Once More—Drought

Like a plague, drought again stalked the land in the 1940's and 1950's. Wells began to dry and irrigation for the rich farm lands bevailed. However, as so often happens, seeming adversity become a blessing.

### Water—Forever in Elsinore

In 1955 the voters of the valley voted in the Metropolitan water and today loop lines encircle the basin and the worry of a dry well has passed with high button shoes. ■



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